NYU STERN
NEW YORK UNIVERSITY · LEONARD N. STERN SCHOOL OF BUSINESS

GRADUATE EMT COURSES

Fall 2012

Course	Title	Time & Professor
MKTG.GB.2119	**Entertainment & Media Industries***	W 6:00-9:00p (1st Half) *Craig*
MKTG.GB.2112	**Globalization of the Entertainment Industry**	M 6:00-9:00p (1st Half) *Lieberman*
MKTG.GB.2173	**New Media In Marketing**	W 6:00-9:00p (2nd Half) *Edis*
MKTG.GB.2325	**Digital Media Marketing**	T 6:00-9:00p *Coleman*
FINC.GB.3125	**Corporate Strategy and Finance in Entertainment & Media**	R 6:00-9:00p (2nd Half) *Tad Smith*
FINC.GB.3126	**Financial Analysis in Entertainment & Media**	R 6:00-9:00p (1st Half) *Chris Dixon*
FINC.GB.3343	**The Business of Music & Film**	M 6:00-9:00p *Ellner/Kim*
BSPA.GB.2120	**Entertainment Law**	W 6:00-9:00p (1st Half) *Hendler*
ECON.GB.2345	**Economics: Social & Other Networks**	T 6:00-9:00p *Economides*
OPMG.GB.2313	**Operations in Entertainment: Las Vegas**	Jan 2013 *Chernoff*
INFO.GB.3362	**Emerging Technology & Business Innovation**	W 6:00-9:00p *Tuzhilin*

Spring 2013

Course	Title	Time & Professor
MKTG.GB.2119	**Entertainment & Media Industries*** Section 1 Section 2	M 6:00-9:00p (1st Half) TR 10:30-11:50a (1st Half) *Craig*
MKTG.GB.2114	**Business of Sports Marketing**	W 6:00-9:00p (1st Half) *Lieberman*
MKTG.GB.2116	**The Business of Producing**	T 6:00-9:00p (2nd Half) *Newman*
MKTG.GB.2173	**New Media In Marketing**	W 6:00-9:00p (1st Half) *Edis*
MKTG.GB.2118	**Television Management**	R 6:00-9:00p (1st Half) *Poltrack*
MKTG.GB.2120	**Movie Marketing**	T 6:00-9:00p (1st Half) *Faber*
MKTG.GB.2313	**Craft & Commerce of Cinema: Cannes**	May 2013 *Lieberman*
MKTG.GB.2315	**Business of Broadcast & Cable**	R 6:00-9:00p *Liguori*
FINC.GB.3145	**Investment Banking & Private Equity**	W 6:30-7:55p *Finkel/Grovit*
ACCT.GB.3149	**Entertainment Accounting**	R 6:00-9:00p (1st Half) *Griff*
ECON.GB.2360	**Sports Economics**	TR 1:30-2:50p *Bowmaker*
ECON.GB.2119	**Entertainment & Media: Markets & Economics**	M 6:00-9:00p (2nd Half) *Greene*
INFO.GB.2318	**Digital Strategies**	M 9:00-11:50a T 6:00-9:00p *Aral*
INFO.GB.3383	**Networks, Crowds & Markets**	W 6:00-9:00p *Sundararajan*

Note: ***Indicates required for EMT specialization.** ***Spring 2013 is subject to change.***

Revised: 7/27/12