NYU STERN

# UNDERGRADUATE EMT COURSES

## Fall 2012

| | Title | Time | Professor |
|---|---|---|---|
| **MKTG.UB.0040** | **Entertainment & Media Industries***<br>Section 1<br>Section 2<br>Section 3<br>Section 4<br>Section 5 | W 3:30-4:45p<br>W 4:55-6:10p<br>M 3:30-4:45p<br>M 4:55-6:10p<br>M 6:30-7:45p | Lieberman<br>Lieberman<br>Narayanan<br>Narayanan<br>Narayanan |
| **MKTG.UB.0046** | **Globalization of the Entertainment Industry**<br>Section 1<br>Section 2 | T 3:30-4:45p<br>R 6:30-7:45p | Lieberman<br>Narayanan |
| **MKTG.UB.0020** | **Film Finance and Distribution** | M 6:30-7:45p | Malin |
| **MKTG.UB.0022** | **Movie Marketing** | W 4:55-6:10p<br>W 6:30-7:45p | Faber<br>Faber |
| **MKTG.UB.0047** | **Sports Marketing** | T 6:30-7:45p | Master |
| **MKTG.UB.0049** | **The Business of Producing** | T 3:30-4:45p<br>T 4:55-6:10p<br>R 3:30-4:45p | Campo<br>Campo<br>Newman |
| **MKTG.UB.0056** | **Digital Strategic Marketing** | R 4:55-6:10p | Narayanan |
| **MULT.UB.0048** | **Entertainment Law** | M 2:00-3:15p<br>W 2:00-3:15p | Hendler<br>Hendler |

## Spring 2013

| Course | Title | Time | Professor |
|---|---|---|---|
| **MKTG.UB.0040** | **Entertainment & Media Industries***<br>Section 1<br>Section 2<br>Section 3<br>Section 4<br>Section 5 | T 2:00-3:15p<br>T 3:30-4:45p<br>T 3:30-4:45p<br>M 6:30-7:45p<br>R 6:30-7:45p | Narayanan<br>Narayanan<br>Lieberman<br>Shamsai<br>Yudkovitz |
| **MKTG.UB.0046** | **Globalization of the Entertainment Industry**<br>Section 1<br>Section 2 | M 2:00-3:15p<br>W 11:00-12:15p | Lieberman<br>Srivastan |
| **MKTG.UB.0019** | **Business of Publishing** | R 4:55-6:10p | Krishnan |
| **MKTG.UB.0021** | **Entertainment Finance** | M 9:30-10:45a | A. Kim |
| **MKTG.UB.0022** | **Movie Marketing** | M 11:00-12:15p | Luisi |
| **MKTG.UB.0023** | **Impact of Technology on Entertainment and Media** | R 6:30-7:45p | Bronikowski |
| **MKTG.UB.0025** | **The Business of Broadway** | M 4:55-6:10p | Scrofani |
| **MKTG.UB.0044** | **Television Management** | W 4:55-6:10p | Shapiro |
| **MKTG.UB.0045** | **Social Media Strategy** | W 3:30-4:45p | Kalter |
| **MKTG.UB.0047** | **Sports Marketing** | T 6:30-7:45p | Master |
| **MKTG.UB.0049** | **The Business of Producing** | M 3:30-4:45p<br>W 6:30-7:45p | Lieberman/Badal<br>Newman |
| **MKTG.UB.0051** | **Craft and Commerce of Cinema** | April 2013 | Lieberman |
| **MKTG.UB.0056** | **Digital Strategic Marketing** | R 2:00-3:15p | Narayanan |
| **MKTG.UB.0080** | **Leisure Marketing** | W 2:00-3:15p | Lieberman |
| **ACCT.UB.0049** | **Entertainment Accounting** | R 6:00-9:00p<br>(1st Half) | Griff |
| **ECON.UB.0211** | **Sports Economics** | MW 2:00-3:15p | Bowmaker |
| **MULT.UB.0048** | **Entertainment Law** | R 2:00-3:15p | Hendler |

***Note: * Indicates course required for the EMT specialization and for the BEMT minor. Spring 2013 schedule is tentative and subject to change. All of the above courses count toward the EMT Specialization and the Business of Entertainment, Media and Technology minor (BEMT). For more information, contact a Stern advisor.*** *Revised: 7/31/12*