Competition Schedule At-a-Glance

NYU STERN
BERKLEY CENTER FOR ENTREPRENEURSHIP AND INNOVATION

STAGE 1 1 MONTH

Opportunity Identification

Competition Kick-off
WEDNESDAY, SEPT. 19; 5-7PM

Teammate Hunt
MONDAY, SEPT. 24; 5-7PM

"Webinar: Creating an Effective Video
TUESDAY, SEPT. 25; 6-7:30PM

Hands on Video Pitch Workshop
WEDNESDAY & THURSDAY,
SEPT. 26 & SEPT. 27; 5-6:45PM

Entrepreneurs Boot Camp
SUNDAY, SEPT. 30; 9-2PM

Coaching Sessions
3-minute video, 1-page concept summary,
Business Model Canvas
THURSDAY, OCT. 11; 4-8PM

Lean Startup Machine Weekend Workshop
FRIDAY, OCT. 12; 6-10PM; SATURDAY, OCT. 13; 9-10PM;
SUNDAY, OCT. 14; 9-8PM

Coaching Sessions
TUESDAY, OCT. 16; 4:30-7:30PM; APPOINTMENTS ONLY

Enter the Competition

3-minute video, 1-page Concept Summary,
Business Model Canvas
WEDNESDAY, OCT. 17; 3PM

STAGE 2 2 MONTHS

Concept Development

Legal Nuts & Bolts for Startups
THURSDAY, OCT. 25; 5-7:30PM

Coaching Sessions
6-minute video, 3-page concept summary,
Business Model Canvas
TUESDAY, OCT. 30; 4:30-7PM; APPOINTMENTS ONLY

How to Tell Your Story
TUESDAY, NOV. 6; 5-7:30PM

Coaching Sessions
WEDNESDAY, NOV. 28; 4:30-7PM; APPOINTMENTS ONLY

1st Judging Round

6-minute video, 3-page Concept Summary,
Business Model Canvas
WEDNESDAY, DEC. 5;
3PM DEADLINE

Semi-finalist announced
TUESDAY, DEC. 18

STAGE 3 2 MONTHS

Concept Refinement

Business Plan Boot Camp
SUNDAY, FEB. 10; 9-2PM

New Venture Showcase
WEDNESDAY, FEB. 13; 5-7:30PM

Draft Business Plans are due
THURSDAY, FEB. 28; 3PM DEADLINE

Team Strategy and Practice Pitch Session
WEDNESDAY & THURSDAY, MARCH 6 & 7;
4:30-7:30PM; INDIVIDUAL APPOINTMENTS

How to Pitch a Winning Venture
MARCH TBA

Business Plans are due
TUESDAY, APRIL 9; 3PM

Semi-Final Pitch-off

3-minute video, 15-page Business Plan,
Business Model Canvas
FRIDAY, APRIL 19; 8:30AM-2PM

STAGE 4 2 WEEKS

Presentation of Solution

Pitch Coaching for Finalists
MONDAY & TUESDAY, APRIL 22 OR 23

Final Business Plans are due
WEDNESDAY, APRIL 24

Final Pitch-off & Award Ceremony

3-minute video, 15-page Business Plan,
Business Model Canvas
FRIDAY, MAY 3; 9AM-7PM

Check website for updates and changes to the calendar.
Sign-up is necessary due to seat limitations.

$200K Entrepreneurs Challenge

See different. Think different. Do different.