Business Courses for Non-Majors

ACCOUNTING		Prerequisites	Open to Non-Majors	
ACCT-UB 1.01	Principles of Financial Accounting, Section 1	One semester of coursework at NYU.	Regularly assigned registration date and time.	
ACCT-UB 1.04	Principles of Financial Accounting, Section 4	One semester of coursework at NYU.	" "	
ACCT-UB 1.05	Principles of Financial Accounting, Section 5	One semester of coursework at NYU.	" "	
ACCT-UB 1.06	Principles of Financial Accounting, Section 6	One semester of coursework at NYU.	" "	
ACCT-UB 3.01	Financial Statement Analysis, Section 1	ACCT-UB 1	11/25/2013	
ACCT-UB 3.02	Financial Statement Analysis, Section 2	ACCT-UB 1	11/25/2013	
ACCT-UB 3.03	Financial Statement Analysis, Section 3	ACCT-UB 1		
ACCT-UB 4.01	Managerial Accounting, Section 1	ACCT-UB 1 or ACCT-UB 9001	11/25/2013	
ACCT-UB 4.02	Managerial Accounting, Section 2	ACCT-UB 1 or ACCT-UB 9001	11/25/2013	
ACCT-UB 4.03	Managerial Accounting, Section 3	ACCT-UB 1 or ACCT-UB 9001	11/25/2013	
ACCT-UB 21.01	Financial Reporting & Disclosure, Section 1	ACCT-UB 3	11/25/2013	
ACCT-UB 22.01	Acquisitions, Other Restructuring and Related Top, Section 1	ACCT-UB 3 & junior standing	11/25/2013	
ACCT-UB 23.01	Financial Modeling and Analysis, Section 1	ACCT-UB 3 & FINC UB 2 or FINC-UB 9002	11/25/2013	
ACCT-UB 30.01	Advanced Financial Analysis, Section 1	ACCT-UB 1 or ACCT-UB 9001 & ACCT UB 3	11/25/2013	
ACCT-UB 49.01	Entertainment Accounting, Section 1	ACCT-UB 1 or ACCT-UB 9001	11/25/2013	
FINANCE		Prerequisites	Open to Non-Majors	
FINC-UB 2	Foundations of Finance, Section 3	Sopohomore standing or higher & STAT-UB 103 AND ECON-UB 1 (or equivalent*) & Co-Requisite of ACCT-UB 1	Regularly assigned registration date and time.	
FINC-UB 7.01	Corporate Finance, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 7.02	Corporate Finance, Section 2	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 7.03	Corporate Finance, Section 3	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 7.04	Corporate Finance, Section 4	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 8.01	Advanced Corporate Finance, Section 1	FIN-UB 7 or FINC-UB 9007	11/25/2013	
FINC-UB 8.02	Advanced Corporate Finance, Section 2	FIN-UB 7 or FINC-UB 9007	11/25/2013	
FINC-UB 22.01	Risk Management in Financial Institutions, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 22.02	Risk Management in Financial Institutions, Section 2	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 26.01	Debt Instruments, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	

FINC-UB 38.01	Real Estate Capital Mkts, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 39.01	Real Estate Primary Markets, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 41.01	Equity Valuation, Section 1	FINC-UB 7 or FINC-UB 9007	11/25/2013	
FINC-UB 41.02	Equity Valuation, Section 2	FINC-UB 7 or FINC-UB 9007	11/25/2013	
FINC-UB 43.01	Futures & Options, Section 1	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
FINC-UB 43.02	Futures & Options, Section 2	FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
INFORMATION SYSTEMS		Prerequisites	Open to Non-Majors	
INFO-UB 1.01	Info Tech in Bus & Society, Section 1	Sophomore standing or higher.	11/25/2013	
INFO-UB 1.02	Info Tech in Bus & Society, Section 2	Sophomore standing or higher.	11/25/2013	
INFO-UB 1.03	Info Tech in Bus & Society, Section 3	Sophomore standing or higher.	11/25/2013	
INFO-UB 1.04	Info Tech in Bus & Society, Section 4	Sophomore standing or higher.	11/25/2013	
INFO-UB 1.05	Info Tech in Bus & Society, Section 5	Sophomore standing or higher.	11/25/2013	
INFO-UB 35.01	Fund of Computer Systems, Section 1	Sophomore standing or higher.	11/25/2013	
INFO-UB 46.01	Dealing with Data, Section 1	Some programming expereince recommended.	11/25/2013	
INFO-UB 57.01	Data Mining for Business Analytics, Section 1	Sophomore standing or higher.	11/25/2013	
INFO-UB 60.01	Networks, Crowds, and Markets, Section 1	Sophomore standing or higher.	11/25/2013	
STATISTICS		Prerequisites	Open to Non-Majors	
STAT-UB 1.01	Stats F/Business Control, Section 1	Sophomore standing or higher.	11/25/2013	
STAT-UB 3.01	Regress/Forcasting Model, Section 1	STAT-UB 1 or Stats proficiency exam score of 100	11/25/2013	
STAT-UB 3.02	Regress/Forcasting Model, Section 2	STAT-UB 1 or Stats proficiency exam score of 100	11/25/2013	
STAT-UB 3.03	Regress/Forcasting Model, Section 3	STAT-UB 1 or Stats proficiency exam score of 100	11/25/2013	
STAT-UB 3.04	Regress/Forcasting Model, Section 4	STAT-UB 1 or Stats proficiency exam score of 100	11/25/2013	
STAT-UB 15.01	Stat Infer/Regress.Analy, Section 1	(MATH-UA 122 OR MATH-UA 123 OR CALCBC score of 5) AND MATH-UA 140 AND STAT-UB 14	11/25/2013	
STAT-UB 17.01	Regression & Multivariate Data Analysis, Section 1	STAT-UB 103 or STAT-UB 3 or ECON-UA 18 (6 credit version) or SOSC-AD 110 or SOSC-AD 113	11/25/2013	
STAT-UB 27.01	Mathematics of Investment, Section 1	MATH-UA 121 Calculus I AND MATH-UA 122. Suggested to take FINC-UB 2 Foundations of Finance before taking STAT-UB 27ATH-UA 122 Calculus II.	11/25/2013	

STAT-UB 37.01	Life Contingencies, Section 1	STAT-UB 14 Intro to Theory of Probability & STAT-UB 27 Mathematics of Investment	11/25/2013	
STAT-UB 103.01	Stats F/Bus Cntl Regression & Forecasting Models, Section 1	Sophomore standing or higher.	11/25/2013	
STAT-UB 103.02	Stats F/Bus Cntl Regression & Forecasting Models, Section 2	Sophomore standing or higher.	11/25/2013	
STAT-UB 103.03	Stats F/Bus Cntl Regression & Forecasting Models, Section 3	Sophomore standing or higher.	11/25/2013	
STAT-UB 103.04	Stats F/Bus Cntl Regression & Forecasting Models, Section 4	Sophomore standing or higher.	11/25/2013	
STAT-UB 103.05	Stats F/Bus Cntl Regression& Forecasting Models, Section 5	Sophomore standing or higher.	11/25/2013	
STAT-UB 103.06	Stats F/Bus Cntl Regression & Forecasting Models, Section 6	Sophomore standing or higher.	11/25/2013	
STERN ECONOMICS			Open to Non-Majors	
ECON-UB 15.01	Competitive Analysis	ECON-UB 1 or ECON-UA 2 or ECON-UA 5 or ECON-UA 10 or ECII-UF 102	11/25/2013	
ECON-UB 220.01	Global Perspectives on Enterprise Systems	ECON-UB 1 or ECII-UF 102 or ECON-AD 101 or ECON-UA 5 or ECON-UA 10 or ECON-AD 105 or ECON-UA 2	11/25/2013	
ECON-UB 222.01	Asian Economics	ECON-UB 11 or ECON-UA 238 or ECON-UA 12 or ECON-AD 104	11/25/2013	
ECON-UB 234.01	Advanced Topics in Modern Macroeconomics	ECON-UB 11 or ECON-UA 238 or ECON-UA 12 or ECON-AD 104	11/25/2013	
ECON-UB 236.01	Advanced Microeconomics and Competition Law	ECON-UB 1 or ECON-UA 2 or ECON-UA 5 or ECON-UA 10 or ECII-UF 102	11/25/2013	
MANAGEMENT AND ORGANIZATIONS		Prerequisites:	Open to Non-Majors	
MGMT-UB 1.01	Management and Organizations, Section 1	Sophomore standing or higer.	Regularly assigned registration date and time.	
MGMT-UB 1.03	Management and Organizations, Section 3	Sophomore standing or higer.	""	
MGMT-UB 8.01	Managing Innovation	MGMT-UB 1 or MGMT-UB 9001	11/25/2013	
MGMT-UB 9.01	Managing in Creative Industries	MGMT-UB 1 or MGMT-UB 9001	11/25/2013	
MGMT-UB 18.01	Strategic Analysis	Sophomore standing or higher	11/25/2013	
MGMT-UB 30.01	Negotiation & Consensus Building	Sophomore standing or higher	11/25/2013	
MGMT-UB 85.01	Patterns of Entrepreneurship	MGMT-UB 1 or MGMT-UB 9001	11/25/2013	
MGMT-UB 85.02	Patterns of Entrepreneurship	MGMT-UB 1		
MARKETING		Prerequisites:	Open to Non-Majors	
MKTG-UB 1.01	Introduction to Marketing	Sophomore standing or higher.	Regularly assigned registration date and time.	
MKTG-UB1.03	Introduction to Marketing	Sophomore standing or higher.	""	
MKTG-UB 1.04	Introduction to Marketing	Sophomore standing or higher.	""	
MKTG-UB 1.05	Introduction to Marketing	Sophomore standing or higher.	""	

	Marketing courses counting towards BEMT Minor opening on Friday 11/22			
MKTG-UB 19.01	Business of Publishing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 21.01	Entertainment Finance	ACCT-UB 1 & Junior standing or higher.	11/22/2013	
MKTG-UB 22.01	Movie Marketing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 22.02	Movie Marketing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.01	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 23.01	Impact of Technology on Entertaiment & Media	Sophomore standing or higher.	11/22/2013	
MKTG-UB 25.01	The Business of Broadway	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.02	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.03	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.04	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.05	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 40.06	Entertainment & Media Industries	Sophomore standing or higher.	11/22/2013	
MKTG-UB 41.01	Media Planning & Research	Sophomore standing or higher.	11/22/2013	
MKTG-UB 44.01	Television Management	Sophomore standing or higher.	11/22/2013	
MKTG-UB 45.01	Social Media Strategy	Sophomore standing or higher.	11/22/2013	
MKTG-UB 46.01	Globalization of the Entertainment Industry	Sophomore standing or higher.	11/22/2013	
MKTG-UB 46.02	Globalization of the Entertainment Industry	Sophomore standing or higher.	11/22/2013	
MKTG-UB 47.01	Sports Marketing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 49.01	Business of Producing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 49.02	Business of Producing	Sophomore standing or higher.	11/22/2013	
MKTG-UB 56.01	Digital Business Strategies	Sophomore standing or higher.	11/22/2013	
MKTG-UB 80.01	Lesiure Marketing	Sophomore standing or higher.	11/22/2013	
	Other Marketing Courses for Non-Majors opening Mon. 11/25			
MKTG-UB 2.01	Consumer Behavior, Section 1	MKTG-UB 1 or MKTG-UB 9001	11/25/2013	
MKTG-UB 2.02	Consumer Behavior, Section 2	MKTG-UB 1 or MKTG-UB 9001	11/25/2013	
MKTG-UB 9.01	Marketing Research, Section 1			
MKTG-UB 9.02	Marketing Research, Section 2	MKTG-UB 1 or MKTG-UB 9001 & STAT-UB 3 or ECON-UA 19 or STAT-UB 103 or ECON-UA 18 (6 credits) or SOSC-AD 110 or SOSC-AD 113	11/25/2013	
MKTG-UB 52.01	Introduction to Pricing, Section 1	MKTG-UB 1 & Sophomore standing or higher.	11/25/2013	
MKTG-UB 60.01	New Product Development, Section 1	MKTG-UB 1 & Sophomore standing or higher.	11/25/2013	

MKTG-UB 64.01	International Marketing Mgmt, Section 1	MKTG-UB 1 or MKTG-UB 9001	11/25/2013	
MKTG-UB 64.02	International Marketing Mgmt, Section 2	MKTG-UB 1 or MKTG-UB 9001	11/25/2013	
MKTG-UB 65.01	Decision-Making Strategy in Marketing & Management, Section 1	MKTG-UB 1 or MKTG-UB 9001	11/25/2013	
OPERATIONS MANAGEMENT		Prerequisites	Open to Non-Majors	
OPMG-UB 1.001	Operations Management	STAT-UB 103 or ECON-UA 18 (6 credits) or STAT-UB3 or ECON-UA 19 or SOSC-AD 110 or SOSC-AD 113	11/25/2013	
OPMG-UB 1.002	Operations Management	""	11/25/2013	
OPMG-UB 1.003	Operations Management	""	11/25/2013	
OPMG-UB 1.004	Operations Management	""	11/25/2013	
MULTIDISCIPLINARY		Prerequisites	Open to Non-Majors	
MULT-UB 7.01	Decision Models: Spreadsheets and Analytics	OPMG-UB 1 or OPMG-UB 9001	11/25/2013	
MULT-UB 16.01	Advanced Decision Models	MULT-UB 7 Decision Models	11/25/2013	
MULT-UB 20.01	Game Theory	Sophomore standing or higher.	11/25/2013	
MULT-UB 27.01	The Financial System	ECON-UB 11 or ECON-UA 238 or ECON-UA 9238 and FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
MULTI-UB 27.02	The Financial System	ECON-UB 11 or ECON-UA 238 or ECON-UA 9238 and FINC-UB 2 or FINC-UB 9002 or ECON-AD 302	11/25/2013	
MULTI-UB 30.01	Revenue Management and Pricing	OPMG-UB 1 or OPMG-UB 9001	11/25/2013	
MULTI-UB 35.01	Trading Strategies and Systems	Sophomore standing or higher.	11/25/2013	
MULTI-UB 39.01	Entrepreneurship 2.0	Sophomore standing or higher.	11/25/2013	
MULTI-UB 41.01	Social Entrepreneurship	Sophomore standing or higher.	11/25/2013	
MULTI-UB 48.01	Entertainment Law	Sophomore standing or higher.	11/25/2013	
MULTI-UB 48.02	Entertainment Law	Sophomore standing or higher.	11/25/2013	
MULTI-UB 51.01	Real Estate Transactions	SOIM-UB 6 & Junior standing or higher.	11/25/2013	
MULTI-UB 70.01	Social Innovation Practicum	Sophomore standing or higher.	11/25/2013	
MULTI-UB 86.01	Entrepreneurship &Law in Practice	Sophomore standing or higher.	11/25/2013	
MULTI-UB 103.01	Experiential Learning Seminar: Social Impact Consulting	One semester of coursework at NYU.	11/25/2013	
MULTI-UB 105.01	Experiential Learning Seminar: Emerging Technologies in Energy	Sophomore standing or higher & application required.	11/25/2013	
MULTI-UB 152.01	Experiential Practitioner Seminar: Financial Reporting	FINC-UB 7 & ACCT-UB 3	11/25/2013	
	*Equivalents for Stats for Business Control and Regression/Forecasting Models (STAT-UB 103):			
	The 6-credit version of Statistics (ECON-UA 18)			
	Or one of the following combinations of courses:			

	I. Statistics for Business Control (STAT-UB 1) and Regression/Forecasting Models (STAT-UB 3).			
	II. The 4-credit version of Statistics (ECON-UA 18) combined with either Regression/Forecasting Models			
	(STAT-UB 3) or Regression/Forecasting Models (ECON-UA 19)			
	*Equivalents for Microeconomics (ECON-UB 1):			
	Microeconomics (ECON- UB 1) or			
	Intro to Microeconomics (ECON- UA 2) or			
	Interm Microeconomics (ECON-UA 10) or			
	Intro to Economic Analysis (ECON-UA 5)			
	Intro to Microeconomics (ECII-UF102)			