

Biography of
Jeffrey Robinson
Assistant Professor of Management
Stern School of Business
New York University

Jeffrey Robinson is an Assistant Professor of Management at the Stern School of Business, New York University. He holds a B.S. in Civil Engineering and a B.A. in Urban Studies from Rutgers, The State University of New Jersey; a M.S. in Civil Engineering Management from Georgia Institute of Technology and a pending Ph.D. from Columbia University's Graduate School of Business. He joined the Stern Faculty in the Fall of 2003. His research areas are entrepreneurship and community economic development.

Professor Robinson is committed to three aspects of community and economic development: entrepreneurship, the development of social enterprises, and community building. He spends much of his time these days researching community and economic development issues of inner cities. His dissertation, *An Economic Sociology of Entry Barriers: Business Entry into Inner City Markets* analyzes data he collected in and around the Empowerment Zones of New York and Baltimore. He believes that long lasting change for inner city communities is stimulated when religious institutions, community leaders and business people work together toward the common goal of community revitalization. He is currently working on manuscripts related to his work on inner city business development, entrepreneurial churches, and social and institutional barriers to markets.

Professor Robinson is a passionate advocate for entrepreneurship and the development of social enterprises. In 2000, he co-created the e-Commerce Development Program, an AOL funded entrepreneurship program in the Harlem, New York based community technology center named Playing2Win. By November 2001 the course he taught assisted 45 inner city entrepreneurs and small business owners in getting on-line and developing business plans used in pursuing seed funding. He will continue this work at Stern as an advisor to the Harlem Small Business Initiative.