

# Christina Fang

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## EDUCATION

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PhD Strategic Management (August 2003)  
Dissertation: "Strategy as Valuation"  
**The Wharton School, University of Pennsylvania**

MA Management Science & Applied Economics (August 2001)  
**The Wharton School, University of Pennsylvania**

BA Accountancy & Business (May 1997)  
**Nanyang Technological University, Singapore**

## ACADEMIC POSITIONS

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Assistant Professor Department of Management, New York University  
2003 - 2009

Associate Professor Department of Management, New York University  
(Untenured) 2010 - 2012

Associate Professor Department of Management, New York University  
(Tenured) January, 2012 - present

## RESEARCH INTERESTS

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Organizational Learning, Strategic and Behavioral Decision Making, Strategic Management.

## PUBLICATIONS

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Chengwei Liu, Ivo Vlaev, Christina Fang, Jerker Denrell and Nick Chater. 2017. Strategizing with Behavioral Biases: Engineering Choice Contexts for Better Decisions using Mindspace Approach. **California Management Review** (special issue on Behavioral Strategy and Management Practice). Forthcoming.

Jerker Denrell, Christina Fang, and Chengwei Liu. 2015. Chance Explanations in Management Sciences. **Organization Science**. 26(3). 923-940. (Perspective Article).

Christina Fang, Behavioral Strategy. *Encyclopedia of Strategic Management*. Forthcoming.

Melissa Schilling and Christina Fang. 2014. When Hubs Forget, Lie and Play Favorites: Interpersonal Network Structure, Information Distortion and Organizational Learning.

*Strategic Management Journal*. 35(7), 974–994.

Christina Fang, Jason Kim and Frances Milliken. 2014. When Bad News is Sugar-coated: The Effect of Withholding Negative Information on Organizational Search and Performance. *Strategic Management Journal*. 35(8), 1186–1201.

Christina Fang. Theoretical Models of Organizational Learning. *Encyclopedia of Management Theory*. Sage. Forthcoming.

Jerker Denrell, Christina Fang and Zhanyun Zhao. 2013. Inferring Superior Capabilities from Sustained Superior Performance: A Bayesian Analysis. *Strategic Management Journal*. 34 (2), 182–196.

Christina Fang. 2012. Organizational Learning as Credit Assignment – A Model and Two Experiments. *Organization Science*. 23(6), 1717-1732.

Amitav Chakravarti, Christina Fang and Zur Shapira. 2011. Unrelated, Prior Categorizations and Reactions to Change. *Journal of Experimental Psychology: Learning Memory and Cognition*. 37(6), 1563–1570.

Christina Fang, Sari Carp and Zur Shapira. 2011. Prior Divergence: Do researchers and participants share the same prior probability distributions? *Cognitive Science*. 35, 744–762.

Jerker Denrell and Christina Fang. 2010. Predicting the Next Big Thing: Success as a Signal of Poor Judgment. *Management Science*. 56(10), 1653-1667.

Christina Fang, Jeho Lee and Melissa Schilling. 2010. Balancing Exploration and Exploitation through Structural Design: The Isolation of Subgroups and Organization Learning. *Organization Science*. 21(3), 625-642.

Christina Fang and Daniel Levinthal. 2009. The Near Term Liability of Exploitation: Exploration and Exploitation in Multi-Stage Problems. *Organization Science*. 20(3), 538-551.

Jerker Denrell, Christina Fang and Daniel Levinthal. 2004. From T-mazes to Labyrinths: Learning from Model-based Feedback. *Management Science*. 50(10), 1366-1378.

Jerker Denrell, Christina Fang and Sidney Winter. 2003. The Economics of Strategic Opportunity. *Strategic Management Journal*. 24(10): 977-990.

Christina Fang, Steve Kimbrough, Annapurna Valluri, Eric Zheng and Stefano Pace. 2002. On Adaptive Emergence of Trust Behavior in the Game of Stag Hunt. *Group Decision and Negotiation*. 11:449-467.

## **PROFESSIONAL SERVICE**

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Program Chair for ‘Behavioral Strategy’ Interest Group, Strategic Management Society, 2014  
Member, Editorial Review Board, *Organization Science*.

Ad hoc reviewer. *National Science Foundation, Organization Science, Management Science, Administrative Science Quarterly, Strategic Management Journal, System Dynamics.*

### **TEACHING EXPERIENCE**

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Strategy (MBA Core), 2008-2015. Instructor Score: 6.7/7.

International Study Program (Undergrad Core), 2007-2014. Instructor Score: 6.6/7.