

November 2017

Diane Lennard

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Academic History:

- 2001-2004 Ph.D., Education and Performance, Union Institute & University.
1974-1977 M.S., Education, Bank Street College of Education.
1970-1974 B.A., Communication, Bard College.

College and University Teaching:

- Engage Your Audience (Clinical Associate Professor), 2014 - Present, Stern School of Business, New York University.
- Communication for Teams and Leaders: EMBA Program (Clinical Associate Professor), 2011 - Present, Stern School of Business, New York University.
- Foundations of Business Coaching (Clinical Associate Professor), 2006 - Present, Stern School of Business, New York University.
- Team Communication: MBA Program (Clinical Associate Professor), 2005 - Present, Stern School of Business, New York University.
- Leaders and Teams (Guest Lecturer), 2016 – 2017, School of Medicine, New York University.
- Presentation Skills (Guest Lecturer), 2013 – 2017, Yale Law School, and Institution for Social and Policy Studies, Yale University.
- Strategic Communication (Guest Lecturer), 2015, NYU Shanghai Program on Innovation and Creativity, New York University Shanghai.
- Business Communication (Clinical Associate Professor), 2005 - 2015, Stern School of Business, New York University.

College and University Teaching, continued:

Communication for the Global Economy (Clinical Associate Professor), 2009 - 2012,
Stern School of Business, New York University.

Effective Presentations for Doctoral Candidates (Clinical Associate Professor), 2011,
Stern School of Business, New York University

Leadership Communication (Guest Lecturer), 2007, J. F. Oberlin University in
Tokyo.

Organizational Communication (Clinical Assistant Professor), 2004 - 2005,
Stern School of Business, New York University.

Multicultural Communication (undergraduate course instructor), 2003 - 2005,
School of Continuing and Professional Studies, New York University.

Workplace Learning Institute (continuing education course lecturer), 2005, Teachers
College, Columbia University.

Staff Development and Training (graduate course lecturer), 2003 - 2004, Teachers
College, Columbia University.

Internship Seminar (undergraduate course lecturer), 2003 - 2004, Fashion
Institute of Technology.

The Arts in New York City (undergraduate course lecturer), 2003, CUNY Honors
College Seminar, Brooklyn College.

Selected Academic Administration, Coaching and Consulting Experience:

Performance Coach, 2004 - Present, Stern School of Business, New York University.

- Coach individuals and groups of senior faculty members and graduate students, applying theatre-based techniques to professional development.

Faculty Development Consultant, 2004 - Present, Center for Innovation in Teaching
and Learning, Stern School of Business, New York University.

- Work with full-time and adjunct faculty members, and graduate student instructors in Stern School of Business. Observe them in their classrooms, give them feedback about their teaching, and consult about teaching/learning concerns.

Selected Academic Administration, Coaching and Consulting Experience, continued:

Communication Coach, 2014 - Present, Poses Family Foundation

- Coach new hires in this organization to deliver effective online and in-person presentations to their key stakeholders.

Executive Coach, 2017 – Present, College Board

- Coach senior level executives to deliver more effective large group and small group presentations, and polish their communication skill sets.

Professional Development Specialist, 2004 - 2017, New York Times.

- Consult with media executives about presentations and coach them to apply effective communication to their work contexts.

Speech Coach, 2004 - 2017, Fractured Atlas.

- Coach arts organization staff on the structure and delivery of their presentations for conferences and key strategic meetings.

Speech Coach, 2008 - 2017, Lightyear Capital.

- Prepare senior investment professionals for annual Limited Partner Meeting. Advise speakers on delivering speeches, responding to difficult questions, and presenting visual aids.

Director of Langone Education (Langone MBA for Working Professionals), 2013 – 2014, Stern School of Business, New York University.

- Directed the largest part-time MBA program in the United States; spearheaded the Langone Working Group and Langone Alumni Advisors; created and produced the Langone Lab Orientation programs, Langone Speaker Series, Langone Mentor Program and Langone Breakfast Series for students and alumni.

Communication Coach, 2010 – 2012, Indian School of Business and Indian Institute of Management.

- Coach alumni, administrators, faculty and students at the Indian School of Business and the Indian Institute of Management Bangalore to use strategic communication in their business and professional interactions.

Selected Academic Administration, Coaching and Consulting Experience, continued:

Leadership Development Specialist, 2003 - 2009, Citigroup.

- Create and conduct leadership development programs for executives in Japan and the United States. Counsel and coach individual senior executives.

Speech Coach, 2008, URS.

- Prepare CEO and senior executives for annual Investor Day presentations. Advise speakers on techniques for delivering speeches and visual aids.

Professional Development Specialist, 2003 - 2007, Thomson Media.

- Coached publishing executives to prepare them for making speeches and presentations at the banking industry's annual event, the Banker of the Year Award Ceremony.

Cross-Cultural Consultant/Trainer, 1998 - 2007, FGI.

- Conduct intercultural communication programs for individuals and groups doing business with other cultures. Clients include: Bausch & Lomb, Colgate Palmolive, Pfizer, and others.

Cross-Cultural Consultant/Trainer, 1993 - 2007, Berlitz International.

- Conduct international education programs on how to live and work in foreign countries for multinational corporate executives. Clients include: Barclay's Bank, Bayer, Bristol Myers Squibb, Honeywell, L'Oreal, Merck, Motorola, Pfizer, Toyota, and others.

Faculty Development Consultant, 2006, Lubin School of Business, Pace University.

- Work with faculty members on teaching effectiveness. Observe them in their classrooms, give them feedback, and suggest strategies for active learning.

Selected Academic Administration, Coaching and Consulting Experience, continued:

Marketing and Communication Consultant, 2003 - 2005, Center for Arts Education.

- Consulted with arts in education organization and wrote the bi-annual newsletter, distributed to city officials, educators, arts administrators, and corporate funders.

Cross-Cultural Consultant/Trainer, 2003 - 2004, Japan Society.

- Consulted with Education Department about cross-cultural programs for New York City public school educators. Developed and taught program on how to use storytelling and improvisation to help children understand different cultures.

Professional Development Specialist, 2001 - 2004, Boston Consulting Group.

- Counseled and coached individuals in communication. Prepared consultants for conferences, media appearances, public speaking engagements, and meetings.

Marketing and Communication Consultant, 2000 - 2004, LEAP.

- Consulted with arts education organization. Developed brand marketing campaigns, communication materials, special events, and promoted a comprehensive curriculum on global literacy and cultural understanding.

Professional Development Specialist, 2003, Monsanto.

- Counseled and coached corporate executives in charge of global offices about high-impact leadership communication.

Marketing and Communication Consultant, 1998 - 2002, Cable in the Classroom.

- Consulted with arts education organization. Developed marketing initiatives and communication materials to promote educational programs to educators.

Selected Academic Administration, Coaching and Consulting Experience, continued:

Marketing and Media Consultant, 1995 - 2001, Pittard Sullivan.

- Consulted with media executives on the development of strategic marketing and programming. Clients include: ABC TV, Bravo TV, British Telecom, Cablevision, HBO TV, Time Warner Cable, TNT Latin America, and others.

Marketing and Media Consultant, 1995 - 2001, Magid International.

- Consulted with media executives on the launch of satellite and broadband platforms. Clients include: Kanal Fem (Stockholm), Mediaset (Milan) and TV2 Hungary (Budapest)

Brand Marketing Consultant, 1996 - 1998, Discovery Communications.

- Researched and developed the launch plan for Discovery Kids, educational television targeted to the tween market.

Brand Marketing Consultant, 1993 - 1997, Children's Television Workshop.

- Developed and organized brand marketing initiatives for *Sesame Street*, the most widely viewed educational television series. Created brand structure and systems.

Brand Marketing Consultant, 1990 - 1993, Lincoln Center for the Performing Arts, Fordham University, Guede Films, City Lights and WNYC Radio.

- Designed and created marketing communication materials to promote special events and ongoing programs to constituents of arts and education organizations.

Additional Teaching Experience:

Improvisational Acting, 2003 - 2005, Lennard & Company.

Acting for Non-Actors, 1999 - 2003, The Actors Institute.

Publications, Manuscripts and Presentations:

Strategic Communication at Work: The IMPACT Paradigm--textbook, April 2018,
Published by Routledge, an imprint of the Taylor and Francis Group.

Coaching Models: A Cultural Perspective--textbook, April 2010,
Published by Routledge, an imprint of the Taylor and Francis Group.

The Improvisational Art and Practice of Learning: A Heuristic Study of Adult
Learning, 2005, Doctoral Dissertation.

The Art & Practice of Leadership Communication: Acting Principles at Work,
2004, Development Exercises, Lennard & Company.

Effective Intercultural Communication, 2004, American Society of Training and
Development.

Smarter Together: Achieving Your Targets through Teams, 2004, Bayer Diagnostic.

Leadership That Makes Teams Work, 2003, Bozell.

High-Impact Communication, 2003, Starz Encore Media Group.

The Art of Inquiry: Transforming Learning through The Arts, 2003,
The Art of Inquiry Transforming Learning Conference

Professional Affiliation:

Institute of Coaching Professional Association

Management Communication Association

Professional and Organizational Development Network in Higher Education

Society for Intercultural Education, Training and Research

Award:

2017 NYU Stern Distinguished Teaching Award in Recognition of
Excellence in Teaching Innovation