

## Gino Cattani

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### EDUCATION

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<b>Visiting Fellow</b>	<b>Sloan-MIT, Boston</b> (August 2014 - August 2015)
<b>Associate Professor</b>	<b>Stern School of Business, NYU</b> (September 2010)
<b>Assistant Professor</b>	<b>Stern School of Business, NYU</b> (September 2004)
<b>PhD</b>	Strategy and Organization Theory (August 2004)
<b>M.A.</b>	Management Science & Applied Economics (August 2001) <b>The Wharton School, University of Pennsylvania</b>
<b>Doctoral Degree</b>	Business Administration (1993-1997) <b>Faculty of Economics, University of Pisa, Italy</b>
<b>Visiting Fellow Student</b>	<b>Sloan-MIT, Boston</b> (1995-1996)
<b>C.P.A.</b>	Certified Professional Accountant (April 1992)
<b>B.A.</b>	Accountancy and Business (December 1991) <b>Faculty of Economics, University of Pisa, Italy</b>

### PUBLICATIONS

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“Spatial and Temporal Heterogeneity in Founding Patterns” (with Johannes M. Pennings and Filippo Wezel). *Organization Science*, 2003, 14(6): 670-685.

“Pre-adaptation, Firm Heterogeneity and Technological Performance: A Study on the Evolution of Fiber Optics, 1970-1995” *Organization Science*, 2005, 16(6): 563-580. Lead article. (The paper received the 2004 R. J. Litschert Best Doctoral Student Paper Award from The BPS Academy of Management Division)

“Technological Pre-Adaptation, Speciation and Emergence of New Technologies: How Corning Invented and Developed Fiber Optics.” *Industrial and Corporate Change*, 2006, 15(2): 285-318. (The paper received the 2012 Richard Nelson Award Price)

“Competitive Implications of Inter-firm Mobility” (with Johannes M. Pennings and Filippo Wezel). *Organization Science*, 2006, 17(6): 691-709.

- “The Value of Moderate Obsession: Insights from a New Model of Organizational Search” (with Sidney G. Winter and Alex Dorsch). *Organization Science*, 2007, 18(3): 403-419.
- “Reply to Dew (2007)’s Commentary: Pre-adoption, Exaptation and Technology Speciation: A Comment on Cattani (2006).” *Industrial and Corporate Change*, 2008, 17(3): 585-596.
- “The Structure of Consensus: Network Ties, Legitimation and Exit Rates of U.S. Feature Film Producer Organizations” (with Simone Ferriani, Giacomo Negro and Fabrizio Perretti). *Administrative Science Quarterly*, 2008, 53(1): 145-182.
- “Leveraging in-House R&D Competencies for a New Market: How Corning Pioneered Fibre Optics.” *International Journal of Technology Management*, 2008, 44(1/2): 28-52.
- “A Core/Periphery Perspective on Individual Creative Performance: Social Networks and Cinematic Achievements in the Hollywood Film Industry” (with Simone Ferriani). *Organization Science*, 2008, 19(6): 824-844. (First runner-up for best OB paper published in 2008, OB Academy of Management Division.)
- “The Relational Antecedents of Project-Entrepreneurship: Network Centrality, Team Composition and Project Performance” (with Simone Ferriani and Charles Baden-Fuller). *Research Policy*, 2009, 38(10): 1545-1558.
- “Project-based Organizing and Strategic Management” A Long-term Research Agenda on Temporary Organizational Forms” (with Simone Ferriani, Lars Frederiksen and Florian Täube). In Gino Cattani, Simone Ferriani, Lars Frederiksen and Florian Taeube (eds.), *Project-based Organizing. Advances in Strategic Management*, 2011. London, UK: Emerald Group Publishing Limited.
- “Value Creation and Knowledge Loss: The Case of Cremonese Stringed Instruments” (with Roger Dunbar and Zur Shapira). *Organization Science*, 2013, 24(3): 813-830.
- “Unpacking the ‘Galácticos’ Effect: Recruiting Stars and Profiting from Them” (with Simone Ferriani, Stefano Mengoli and Marcello Mariani). *Industrial and Corporate Change*, 2013, 22(6): 1629-1662.
- “Insiders, Outsiders and the Struggle for Consecration in Cultural Fields: A Core-Periphery Perspective” (with Simone Ferriani and Paul Allison). *American Sociological Review*, 2014, 79(2): 258–281.
- “Exaptation as Source of Creativity, Innovation, and Diversity: Introduction to Special Section” (with Pierpaolo Andriani). *Industrial and Corporate Change*, 2016, 25(1): 115-131. [Pierpaolo Andriani and myself are the host editors of the special issue/section on “Exaptation as Source of Creativity, Innovation, and Diversity” in *Industrial and Corporate Change*.]
- “Categories and Competition” (with Joseph Porac and Howard Thomas). Forthcoming in *Strategic Management Journal*, 2017, 38(1): 64-92.
- “How Commitment to Craftsmanship Leads to Unique Value: Steinway & Sons’ Differentiation Strategy.” (with Roger Dunbar and Zur Shapira). Forthcoming in *Strategy Science*.

## PAPERS UNDER REVIEW

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- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” (with Simone Ferriani and Andrea Lanza). Revised and Resubmitted (3<sup>rd</sup> round) to *Organization Science*.
- “The Social Determinants of Recognition in Peer Evaluation” (with Erik Aadland and Simone Ferriani). Revised and Resubmitted (2<sup>nd</sup> round) to *Academy of Management Journal*.
- “A Woesian Model of Technological Change” (with Giuseppe Carignani and Giusi Zaina). Revise and Resubmit at *Strategy Science*.
- “When Science Meets Technology: The Connecting Role of Publishing-Inventors” (with Antonio Messeni-Petruzzelli and Daniele Rotolo). Reject and Resubmit to *Strategic Management Journal*.

## OTHER PUBLICATIONS

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- “Business through Hollywood’s Lens” (with Batia Wiesenfeld) *Harvard Business Review*, 2010, 88(10): 146-147.
- “Project-based Organizing” (edited by Gino Cattani, Simone Ferriani, Lars Frederiksen and Florian Taeube). *Advances in Strategic Management*, 2011. London, UK: Emerald Group Publishing Limited.

## WORKING PAPERS

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- “Knowledge Diversity, Organizational Learning and Performance” (with Ji-hyun Kim). Ready for submission to *Management Science*.
- “Stick or Yardstick: People’s Reactions to Social Control Agents’ Normative Enforcement” (with Marco Clemente and Rodolphe Durand). Ready for submission to *Strategic Management Journal*.
- “Unpacking Interorganizational Relationships: Mandated and Voluntary Cooperation in the Opera Sector” (with Marcello Mariani).
- “From Paper Making Machinery to Luxury Yachts: The Micro-processes of Technological Exaptation” (with Mariano Mastrogiorgio).

## BOOK CHAPTERS

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- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani). In C. Jones (ed.), *Frontiers of Creative Industries*. Forthcoming in Cambridge University Press.
- “Chanel’s Creative Trajectory in the Field of Fashion: The Optimal Network Structuration Strategy” (with Mariachiara Colucci and Simone Ferriani). In E. Corazza and S. Agnoli (eds.), *Multidisciplinary Contributions to the Science of Creative Thinking*, pp. 117-132, 2016. Springer.

- “Creativity in a Core-Periphery Social Structure: The Optimal Network Structuration Strategy” (with Simone Ferriani and Mariachiara Colucci). In C. Jones, M. Lazersen and J. Sapsed (eds.), *The Oxford Handbook of Creative Industries*, pp. 75-95, 2015. Oxford University Press.
- “Networks and Rewards among Hollywood Artists: Evidence for a Social Structural Ordering of Creativity” (with Simone Ferriani). In Dean K. Simonton and James C. Kaufman (eds.), *The Social Science of the Cinema*, pp. 185-206, 2014. Oxford University Press.
- “An Exploratory Study of the Role of Publishing Inventors in Nanotechnology” (with Daniele Rotolo). In Barak S. Ahronson, Shmuel Ellis, Israel Drori, Terry L. Amburgey and Uriel Stettner (eds.), *Understanding the Relationship Between Networks and Technology, Creativity and Innovation*, pp. 97-122, 2013. Emerald.
- “Product Category Interactions in Cultural Industries: Spaghetti Westerns Influence on American Western Movie Genre” (with Moritz Fliescher). In L. Lazzeretti (ed.), *Creative industries and Innovation in Europe*, pp. 212-231, 2013, Routledge Regions and Cities book series.
- “Sourcing of Innovation as Trendsetting in the Imaging Sector” (with Johannes Pennings). In G. I. Susman (ed.), *Small and Medium-Sized Enterprises and the Global Economy*, pp. 78-102, 2007, Edward Elgar
- “Fitness Determinants in Creative Industries: A Longitudinal Study on the Filmmaking Industry 1992-2003” (with Simone Ferriani and Charles Baden-Fuller). In F. Malerba and U. Cantner (eds.), *Innovation, Industrial Dynamics and Structural Transformation: Schumpeterian Legacies*, 209-237, 2007. Springer.

#### **CONFERENCE AND INVITED PRESENTATIONS**

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- “Dynamic Capabilities and Schumpeterian Rents: A Postscript to the Resource Based-view” (with Sendil Ethiraj), presented at the Academy of Management Annual Conference, Toronto, 2000.
- “Technological Change, Ecological Speciation and Dynamic Capabilities. Evidence from Corning Inc.”, presented at the Academy of Management Annual Conference, Washington DC, 2001.
- “Firm Heterogeneity and Technological Performance”, presented at the Ninth Annual CCC Doctoral Consortium, Boston, 2002.
- “Pre-adaptation, Firm Heterogeneity and Technological Performance: A Study on the Evolution of Optical Communications”, presented at Strategic Management Society Annual Conference, Paris, 2002.
- “Adaptation, Selection and Learning in the Worldwide Airplane Industry, 1905-1998” (with Bernard Forgues, Isabelle Royer and Filippo Wezel), presented at the 18<sup>th</sup> EGOS Conference in Barcelona, 2002.
- “Inter-firm Mobility as Endogenous Precursor of Industry Dynamics and Organizational Dissolution” (with Johannes Pennings and Filippo Wezel), presented at the Academy of Management Annual Conference, Denver, 2002.
- “An Evolutionary View of Internationalization: Chase Manhattan Bank, 1917 to 1996” (with Adrian Tschoegl), presented at the Academy of Management Annual Conference, Denver, 2002.

- “Establishing the Innovation-Performance Link: An Empirical Study on the Biotechnology Industry” (with Christina Fang), presented at the Academy of Management Annual Conference, Seattle, 2003.
- “Divergent Selection and Technological Innovation: Evidence from Corning Inc.” (with Sidney Winter), presented at the Conference in honor of Keith Pavitt, Brighton Sussex, 2003.
- “Essays on Technological Evolution”, selected for presentation in the INFORMS Organization Science Dissertation Competition, Philadelphia, 2003.
- “A Fractal Landscape Model of Organizational Search: Introduction and Preliminary Experiments” (with Sidney Winter), presented at the Schumpeter Conference, Milan, Italy, June 2004 and the Firm Heterogeneity Conference, Tuck School of Business, Dartmouth, October 2004.
- “In Search of Fit: A Longitudinal Study on the Hollywood Film-making Industry, 1992-2002” (with Simone Ferriani and Charles Baden-Fuller), presented at the Schumpeter Conference, Milan, Italy, 2004 and the 20<sup>th</sup> 2004 EGOS Conference in Ljubljana, Slovenia.
- “Inventor Characteristics and Breakthrough Innovations in Different Technological Regimes”, presented at the Academy of Management Annual Conference, New Orleans, 2004.
- “Heterogeneity Shifts due to Member Mobility” (with Johannes Pennings and Filippo Wezel), presented at the Academy of Management Annual Conference, New Orleans, 2004.
- “Firm Heterogeneity and Technological Performance: A Study on the Evolution of Fiber Optics, 1970-1995”, presented at the Academy of Management Annual Conference, New Orleans, 2004.
- “Technological Speciation and Genesis of New Technologies: How Corning Invented and Developed Fiber Optics”, presented at the Seminar Series of the Social Sciences Department in Bologna, Italy, March, 2005.
- “A Relational Perspective on Individual Creative Performance: Social Networks and Cinematic Achievements in the Hollywood Film Industry” (with Simone Ferriani), presented at the 21<sup>st</sup> 2005 EGOS Conference in Berlin, Germany.
- “Technological Speciation and Genesis of New Technologies”, presented at the Academy of Management Annual Conference, Honolulu, 2005.
- “Sourcing of Innovation as Trendsetting in the Imaging Sector” (with Johannes Pennings), presented at the Klein Symposium Penn State University, October 15-17, 2005.
- “Inter-firm Connectedness, Repeated Ties and Innovative Performance: A Longitudinal Study on the Hollywood Film-making Industry” (with Simone Ferriani and Charles Baden-Fuller), presented at the Workshop on Scientific and Managerial Knowledge, Cass Business School, London, December 6 and 7, 2005.
- “Towards an Integrated Framework of Population Ecology and Network Theory: Evidence from the U.S. Motion Picture Industry, 1912-1970” (with Simone Ferriani, Giacomo Negro and Fabrizio Perretti), presented at the Workshop on Scientific and Managerial Knowledge, Cass Business School, London, December 6 and 7, 2005.
- “A Fractal Landscape model of Organizational Search” (with Sidney Winter and Alex Dorsch), presented at the Conference on the Behavioral Theory of the Firm, Carnegie Mellon, Pittsburgh, May 26-27, 2006.
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- “Inter-firm Connectedness, Repeated Ties and Innovative Performance: A Longitudinal Study on the Hollywood Film-making Industry” (with Simone Ferriani and Charles Baden-Fuller), presented at the Academy of Management Annual Conference, Atlanta, 2006.
- “A Relational Perspective on Individual Creative Performance: Social Networks and Cinematic Achievements in the Hollywood Film Industry” (with Simone Ferriani), presented at the Academy of Management Annual Conference, Atlanta, 2006.
- “Integrating Ecologies: Population Dynamics and Interorganizational Networks in the U.S. Motion Picture Industry, 1912-1970” (with Simone Ferriani, Giacomo Negro and Fabrizio Perretti), presented at the American Sociological Association, Montreal, 2006.
- “Collaborative Networks and Inventors’ Productivity: A Study on the Micro-foundations of Firm Innovative Capabilities” (with Simone Ferriani) accepted for presentation at the DRUID Summer Conference, Copenhagen, 2007.
- “Collaborative Networks and Inventors’ Productivity: A Study on the Micro-foundations of Firm Innovative Capabilities” (with Simone Ferriani) presented at the Academy of Management Annual Conference, Philadelphia, August 2007.
- “Collaborative Networks and Inventors’ Productivity: A Study on the Micro-foundations of Firm Innovative Capabilities” (with Simone Ferriani) presented at the 27th Strategic Management Society Conference, San Diego CA, October 2007.
- “The Structure of Consensus: Network Ties, Legitimation and Exit Rates of U.S. Feature Film Producer Organizations” (with Simone Ferriani, Giacomo Negro and Fabrizio Perretti), presented at Kellogg Northwestern, Evanston IL, October 2007.
- “The Structure of Consensus: Network Ties, Legitimation and Exit Rates of U.S. Feature Film Producer Organizations” (with Simone Ferriani, Giacomo Negro and Fabrizio Perretti), presented at The Tuck Business School, Dartmouth, February 2008.
- “Social Networks and Cinematic Achievements in the Hollywood Film Industry” (with Simone Ferriani) presented at the BYU Winter Strategy Conference, Salt Lake City, Utah, February 2008.
- “Social Networks and Cinematic Achievements in the Hollywood Film Industry” (with Simone Ferriani) presented at Baruch College, New York, May 2008.
- “Organizing Activities during the Preproduction Stage: New Field Formation and Firm Heterogeneity” presented at the London School of Economics, London, May 2008.
- “The Relational Antecedents of Project-Entrepreneurship: Network Centrality, Team Composition and Project Performance Research Policy” (with Simone Ferriani and Charles Baden-Fuller) presented at the Movie Conference, Copenhagen, May 2008.
- “Core-Periphery Dynamics and Individual Creativity: A Socio-Structural Perspective” (with Mariachia Colucci and Simone Ferriani) presented at the EGOS Conference, Amsterdam, July 2008.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at the Academy of Management Annual Conference, Anaheim, August 2008.
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- “The Relational Antecedents of Project-Entrepreneurship: Network Centrality, Team Composition and Project Performance Research Policy” (with Simone Ferriani and Charles Baden-Fuller) presented at the Academy of Management Annual Conference, Anaheim, August 2008.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at INSEAD (Fontainebleau), 12 September 2008.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at University of Michigan - Ross School of Business, 25 October 2008.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at the Robert H. Smith School of Business, University of Maryland, 20 November 2008.
- “Organizing Activities during the Preproduction Stage: New Field Formation and Firm Heterogeneity” presented at the 2<sup>nd</sup> Israeli Strategy Conference, Tel Aviv, December 2008. Conference Best Paper Award Finalist.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at the Sloan School of Management, MIT, 6 April 2009.
- “Audiences, Recognition and Individual Creativity: A Core/Periphery Perspective” presented at the IESE Business School, University of Navarra, 12 April 2009.
- “Unpacking the ‘Real Madrid’ Effect: Recruiting Stars and Profiting from Them” (with Simone Ferriani, Marcello Mariani and Stefano Mengoli) presented at the Academy of Management Annual Conference, Chicago, 2009.
- “Core-Periphery Dynamics and Individual Creativity: A Socio-Structural Perspective” (with Mariachiara Corucci and Simone Ferriani) presented at the Academy of Management Annual Conference, Chicago, 2009.
- “The Social Structure of Creativity: Social Networks and Rewards in the Hollywood Film Industry” (with Simone Ferriani) presented at HEC (Paris), December, 2009.
- “The Social Structure of Creativity: Social Networks and Rewards in the Hollywood Film Industry” (with Simone Ferriani) presented at SKEMA (Nice), December, 2009.
- “The Social Structure of Creativity: Social Networks and Rewards in the Hollywood Film Industry” (with Simone Ferriani) presented at the Third Israeli Strategy Conference, Beer Sheva, December 2009.
- “Unpacking the Origins of Interorganizational Relationships: Mandated and Voluntary Cooperation in the Opera Sector” (with Marcello Mariani) presented at the Academy of Management Annual Conference, Montreal, 2010.
- “Solving the 'Longitude Problem' Pursuing the Accurate Measurement of Longitude” presented at the First Innovation and Technology Conference in Tilburg, July 2010.
- “Solving the 'Longitude Problem' Pursuing the Accurate Measurement of Longitude” presented at SKEMA (Nice), December, 2010.
- “Solving the 'Longitude Problem' Pursuing the Accurate Measurement of Longitude” presented at the Forth Israeli Strategy Conference, Haifa, December 27-29, 2010.
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- “Coalitions and Organizational Learning: The Politics of Making Decisions” presented at the 8<sup>th</sup> Atlanta Competitive Advantage Conference (ACAC), Atlanta, May 17-19, 2011.
- “Coalitions and Organizational Learning: The Politics of Making Decisions” presented at Imperial College, London, June 9, 2011.
- “Coalitions and Organizational Learning: The Politics of Making Decisions” presented at the Academy of Management, San Antonio, August 12-16, 2011.
- “The Evolution of Product Categories: How ‘Spaghetti’ Westerns Impacted the American Western Movie Genre” presented at the Academy of Management Annual Conference, San Antonio, August 12-16, 2011.
- The Evolution of Product Categories: How ‘Spaghetti’ Westerns Impacted the American Western Movie Genre” presented at the American Sociology Association, Las Vegas, August 20-23, 2011.
- “The Value Creation and Knowledge Loss: The Case of Cremonese Stringed Instruments” presented at Baruch (NY), October 20, 2011.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” presented at the Stanford Graduate School of Business (GSB), November 16, 2011.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” presented at USC Marshall School of Business, the University of Southern California, November 18, 2011.
- The Value Creation and Knowledge Loss: The Case of Cremonese Stringed Instruments” presented at SKEMA (Nice), December 6, 2011. “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” presented at INSEAD (Fontainebleau), December 13, 2011.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” to presented at the University of Southern Denmark, Odense, December 15, 2011.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” presented at the Institute for Innovation and Entrepreneurship, Gothenburg, December 19, 2011.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” presented at IAE Lyon, January 9, 2012.
- “The Value Creation and Knowledge Loss: The Case of Cremonese Stringed Instruments” presented at the Tilburg Conference on Technology, June 16-17, 2012.
- “When Science Meets Technology: The Connecting Role of Author-Inventors” (with Antonio Messeni-Petruzzelli and Daniele Rotolo) presented at the Academy of Management Annual Conference, Boston, August 5-7, 2012.
- “Social Consensus in a Multiple-Audience Context: People’s Complaints to Illegitimate Advertising” (with Marco Clemente and Rodolphe Durand) presented at SKEMA (Nice), January 15, 2013.
- “Designing for Authenticity: The Steinway ‘D’ Grand Piano” (with Roger Dunbar and Zur Shapira) presented at the Berkley Center seminar series (Stern-NYU), November 20, 2013.



- “Designing for Authenticity: The Steinway “D” Grand Piano” (with Roger Dunbar and Zur Shapira) presented at SIEPR (Stanford), November 25, 2013.
- “Designing for Authenticity: The Steinway “D” Grand Piano” (with Roger Dunbar and Zur Shapira) presented at Florida University (Stanford), January, 24, 2014.
- “Designing for Authenticity: The Steinway “D” Grand Piano” (with Roger Dunbar and Zur Shapira) presented at SIEPR (Stanford), November 25, 2013.
- “Designing for Authenticity: The Steinway “D” Grand Piano” (with Roger Dunbar and Zur Shapira) presented at Rutgers University, March 24, 2014.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” (with Simone Ferriani and Andrea Lanza) presented at the Sloan School of Management (MIT), September 22, 2014.
- “Family Commitment to Craftsmanship: The Strategy of Steinway & Sons” (with Roger Dunbar and Zur Shapira) presented at the Mitsubishi Institute Conference, August, 29-30, 2014.
- “Family Commitment to Craftsmanship: The Strategy of Steinway & Sons” (with Roger Dunbar and Zur Shapira) presented at Kyoto University, September 2, 2014.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” (with Simone Ferriani and Andrea Lanza) presented at the Sloan School of Management (MIT), September 22, 2014.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at the Fox Business School at Temple University, January 23, 2015.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at the Columbia Business School, January 27, 2015.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at the Sloan School of Business, April 12, 2015.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at the Mallen Conference, November 12-13, 2015.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at the National University of Singapore, November 23, 2015.
- “The Social Structure of Recognition: An Audience Perspective on Cultural Consecration” (with Erik Aadland and Simone Ferriani) presented at Seoul National University, November 26, 2015.
- “Navigating the Sea Controversy: The Legitimation Journey of John Harrison’s Marine Chronometer” (with Simone Ferriani and Andrea Lanza) presented at Yeshiva University, May 1, 2016.
- “Knowledge Diversity, Organizational Learning and Performance” (with Ji-hyun Kim) presented at Yonsei University, December 9, 2016.
- “Knowledge Diversity, Organizational Learning and Performance” (with Ji-hyun Kim) presented at the Berkeley ICC Conference, December 13, 2016.
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**DISSERTATION**

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**“Essays on Technological Evolution”****Advisor:** Sidney G. Winter**Committee:** Constance Helfat, Witold Henisz, Daniel Levinthal, Johannes Pennings (Chair)**RESEARCH INTERESTS**

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Creativity, Innovation, Legitimation, Social Networks, Technological Innovation and Competition

**TEACHING INTERESTS**

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Organization Theory, Creativity and Innovation, Social Network, Cultural Industries

**TEACHING EXPERIENCE**

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**Courses taught at the Stern School of Business**

Instructor	Strategy I (Langone, MBA)	2017
Instructor	International Study Program (Undergraduate)	2016-2017
Instructor	Strategy I (Langone, MBA)	2016
Instructor	Managing in Creative Industries (Undergraduate)	2014
Instructor	Managing in Creative Industries (Undergraduate)	2013
Instructor	Managing Innovation (Undergraduate)	2013
Instructor	Technological Innovation & New Product Development (Langone, MBA)	2007-2010
Instructor	Managing Innovation (Undergraduate)	2011-2012
Instructor	Technological Innovation & New Product Development (Undergraduate)	2010
Instructor	Organization Theory (PhD seminar)	2012-2013
Instructor	International Study Program (Undergraduate)	2007-2014
Instructor	Competitive and Corporate Strategy (Undergraduate)	2006
Instructor	Business Policy and Strategy (Undergraduate)	2005

**Courses taught at the Wharton School of Business**

Lecturer	Introduction to Management (Undergraduate)	2003
Instructor	Introduction to Management (Undergraduate)	2000-2001
Teaching Assistant	Innovation & Entrepreneurship (MBA)	2001-2002

**HONORS**

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2017	Organization Science Deputy Senior Editor
2016	Senior Editor Advances in Strategic Management
2015	Associate Editor Management Science
2015	TIM Outstanding Reviewer Award
2014	Organization Science Senior Editor
2014	TIM Outstanding Reviewer Award
2013	Industrial and Corporate Change Associate Editor
2013	Academy of Management Journal Editorial Review Board
2013	OMT Outstanding Reviewer Award
2012	Richard Nelson Award Price
2011-12	Chair of the BPS Awards Committee
2010-11	Member of the BPS Awards Committee
2010	Strategic Management Journal Editorial Review Board
2009	Strategic Organization Editorial Review Board
2009	First runner-up for best paper in Organizational Behavior published in 2008, OB Academy of Management Division
2009	Member of the BPS Executive Committee
2006-2008	Member of the BPS Research Committee
2008	Finalist for Best Paper Award at the 2nd Israeli Strategy Conference
2007	Kauffman-Berkley Center Grant
2006	Organization Science Editorial Review Board

2004	Best Doctoral Student Paper Award, BPS Division
2003	Finalist, INFORMS Organization Science Dissertation Proposal Competition
2003	BPS Outstanding Reviewer Award
1998-present	Wharton Doctoral Fellowships

**SERVICE**

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Ad hoc Reviewer	American Journal of Sociology, American Sociological Review, Administrative Science Quarterly, Academy of Management Journal, Organization Science, Management Science, Strategic Management Journal, Industrial and Corporate Change, Strategic Organization, Research Policy, Organization Studies
Elected PhD Representative	Department of Management, Wharton School, 2001-2002
Member	Academy of Management; Strategic Management Society
2010-today	Co-Founder and Member of the Organizing Committee of “The Medici Summer School in Management Studies”