Kristen Sosulski

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New York, NY 10012
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CURRENT EMPLOYMENT

Clinical Assistant Professor of Information, Operations, and Management Sciences,
Director for the Center for Innovation in Teaching and Learning, September 2011 – Present
New York University, Leonard N. Stern School of Business

EDUCATION

Columbia University, Ed.D, 2008
Communication, Computing, and Technology in Education

Columbia University, Ed.M., 2003
Communication, Computing, and Technology in Education

Columbia University, M.A., 2000
Communication, Computing, and Technology in Education

New York University, Leonard N. Stern School of Business, B.S., 1999
Information Systems; Management and Organization Behavior

PREVIOUS ACADEMIC WORK EXPERIENCE

Clinical Assistant Professor of Management and Systems,
Assistant Dean of Academic Affairs for the Division of Programs in Business, 2011
New York University, School of Professional Studies

Clinical Assistant Professor of Digital Communications and Media,
Academic Director for the Office of Distance Learning, 2007 – 2011
New York University, School of Professional Studies

Master Teacher of Communication Technologies,
Academic Director for the NYU Online Undergraduate Program
Chair, Master of Science in Instructional Design, 2005 – 2007
New York University, School of Professional Studies

Lecturer, 2004 – 2005
New York University, School of Professional Studies

Instructor, 2002 – 2005
Columbia University, Teachers College

Project Manager and Educational Technologist, 2000 – 2005
Columbia University, Columbia Center for New Media Teaching and Learning

Educational Technologist, 1999 – 2000
Columbia University, Columbia Center for New Media Teaching and Learning

COURSES TAUGHT

NYU Stern, Department of Information, Operations, and Management Sciences
Foundations of Statistics Using R (co-taught with Peter Lakner)
Operations Management: Ops in NYC (co-taught with Harry Chernoff)
Operations in Panama (co-taught with Harry Chernoff)
Data Visualization (taught in a blended online format)
Information Technology in Business and Society
Electronic Communities (social media practicum taught in a blended online format)
Search in the New Economy NYC (co-taught with Norman White)
Business Analytics: Inside Out (Executive Education Short Course)
Capstone Advisor: Master of Science in Business Analytics

NYU School of Professional Studies - Undergraduate
The Paul McGhee Undergraduate Division
Collaboration Technologies (Online)
Information Design and Navigation
Web Architecture and Infrastructure
Managing Database Systems

NYU School of Professional Studies - Graduate
Division of Programs in Business
Research Process and Methodology (Online)
Contemporary Issues in Web-based and Distance Education (Online)
Instructional Systems Design (Online)
Principles and Practices of Instructional Design and Online Course Creation (Online)
Capstone Advisor: Master of Science in Management and Systems

Columbia University, Teachers College - Graduate School of Education
Programming I
Programming II

CONSULTING & CORPORATE EXPERIENCE

Educational Consultant, 2012 – 2014
Ngaged Software, New York, NY

Educational Consultant, 2010 – 2011
Education Northwest, Portland, OR

Software Consultant, 2003 – 2005
Robin Hood Foundation, New York, NY

Software Consultant, 1997
Merrill Lynch, New York, NY

Help Desk Technician, 1997
Ingersoll-Rand Company, Liberty Corner, NJ

WORKING PAPERS

Sosulski, K. & Chernoff, H. Operations management outside of the classroom: An experiential approach to teaching operations management in an authentic social context.

Sosulski, K. & Chernoff, H. A study of the Panama Canal and its impact on the global supply chain: A MBA course and case study.

BOOKS AND BOOK CHAPTERS

Vai, M. & Sosulski, K. (in-press). Essentials of online course design: A standards-based guide. 2nd edition. New York: Routledge. http://essentialsofonlinecoursedesign.com

Sosulski, K. & Bongiovanni, T. (2013). The savvy student's guide to online learning. New York: Routledge. http://savvyonlinestudent.com

Sosulski, K. & Goss, S (2012). Supporting online learners at Interurban University. In F. Stage & S. Hubbard (Eds). Linking theory to practice: *Case studies for working with college students*. New York: Routledge.

Vai, M. & Sosulski, K. (2011). Essentials of online course design: A standards-based guide. 1st edition. New York: Routledge. http://essentialsofonlinecoursedesign.com

SELECTED PUBLICATIONS

Sosulski, K. (2012). Smart student presentations. Keep Learning. Available at: http://learning.instructure.com/author/kristensosulski/

Sosulski, K. (2012). Community building is key to online learning. BizEd Magazine. March/April

Sosulski, K. (2011). Faculty assessment and feedback plan: Faculty and student accountability in the learning progress. Sloan-c Consortium.

Sosulski, K (2008). A multiple-site case study of three educational technology graduate programs and their responses to technological change. Ed.D. dissertation, Teachers College, Columbia University, United States -- New York.

Davidson, A. & Sosulski, K. (2007). Developing best practices for facilitating online learning communities: A case study at New York University.   In Veljko Milutinovic (Ed.),The IPSI BgD Transactions on Internet Research. Vol 3, Number 2.

Moretti , F., Pinto, L., Sosulski, K., & Kelsey, R. (2005). What have we learned and how have we learned it? Examples of best practices of a new media. In B. Lehmann & E. H. Bloh (Eds.), *Online Pädagogik. Band 3*. Baltmannsweiler: Referenzmodelle und Praxisbeispiele.

Sosulski, K., & Campbell, G. (2003). The Deconstructor: An online film analysis tool to aid students in constructing their own interpretations *Advances in Technology-based Education: Towards a Knowledge-based Society. 2*, 1090-1094.

UPCOMING CONFERENCE PRESENTATIONS

Sosulski, K. & Chernoff, H. (2015, March). *A study of the Panama Canal and its impact on the global supply chain: A MBA course and case study*. Paper presented at the meeting of the National Business and Economics Society, Panama City, Panama.

Sosulski, K. & Chernoff, H. (2014, November). *An innovative approach to teaching operations management through experiential and online learning*. Paper presented at the INFORMS annual meeting, San Francisco, CA.

Sosulski, K. & Chernoff, H. (2014, September). *Ops in NYC*. Poster session presented at the NYU Faculty Committee on the Future of Technology-Enhanced Education at NYU Conference: Beyond the Year of the MOOC, New York, NY.

Sosulski, K. (2014, September). Technological change in education. Poster session presented at the NYU Stern's IOMS research fest, New York, NY.

PAPERS AND PRESENTATATIONS

Sosulski, K. (2014, July). *Teaching with technology*. In J. S. Lehman (Chair), NYU Shanghai Leadership Retreat. Lecture conducted from NYU Stern, New York, NY.

Ingersoll, G., Mamer, J., & Sosulski, K. (2014, May). Flipping the classroom. In A. Lippencott (Chair), *Teaching Improvement Committee Panel*. Symposium conducted at the UCLA Anderson School of Management, Los Angeles, CA.

Sosulski, K. (2014, May). Introduction to designing and building data visualizations. In C. Perlich (Chair), Data mining for business analytics. Lecture conducted from NYU Stern, New York, NY.

Sosulski, K. (2014, February). Social media strategies for startups. In C. Franklin (Chair), *NYU Stern's Berkley Center's Entrepreneurs Challenge*. Lecture conducted from NYU Stern, New York, NY.

Sosulski, K. (2013, December). Introduction to data visualization. In J. Attenberg (Chair), *Practical Data Science*. Lecture conducted from NYU Stern, New York, NY.

Ghose, A., Levina, N. & Sosulski, K. (2013, November). Mobile, data, and open innovation. In Daly, H. (Chair), *The Future of Business.* Symposium conducted at NYU Stern, New York, NY. https://www.youtube.com/watch?v=xed2e_q4Uy8

Sosulski, K. (2013, November). Introduction to data visualization. In F. Provost (Chair), *Introduction to data science*. Lecture conducted from NYU Stern, New York, NY.

Sosulski, K. (2012, December). Introduction to designing and building data visualizations. In F. Provost (Chair), *Practical Data Science*. Lecture conducted from NYU Stern, New York, NY.

Sosulski, K. (2012, October). *Social media and education*. *Business Access Media Conference*. Lecture conducted from IESE Business School, New York, NY.

Sosulski, K. & Bongiovanni, T. (2012, October). *The savvy online student: Setting up students up for success in online classes and programs.* Paper presented at the meeting of the Sloan-c Consortium, Orlando, Florida.

Sosulski, K. (2012, April). Social media and business. *NYU Stern's Building Bridges: From high school to B-school program*. Lecture conducted from NYU Stern, New York, NY.

Damodaran, A. & Sosulski, K (2012, April). Open and online education. *NYU Stern Faculty seminar*. Lecture conducted from NYU Stern, New York, NY.

Sosulski, K. (2012, March). Investing in Panama. In G. Quintero-Barretto (Chair), *Encuentro Internacional de Negocios*. Lecture conducted from Universidad Latina de Panama, Panama City, Panama.

Allen, A., Sosulski, K., & Georgieva, M. (2012, February). Classroom capture technologies. Poster session presented at the NYU Center for Teaching Excellence's Teaching with Technology Conference, New York, NY.

Sosulski, K. (2011, November). Effective models for teaching and learning using technology. *NYU Stern Faculty Seminar*. Lecture conducted at NYU Stern, New York, NY.

Sosulski, K. (2011, October). *Faculty assessment and feedback plan: Faculty and student accountability in the learning process*. Best Practices Session. Sloan-C International Conference on Online Learning, Orlando, FL.

Greenstein, H., Sosulski, K., de Carvalho, A, & Krochmal, M. (2011, May). Teaching social media when the rules are always changing. Lecture conducted at the meeting of BlogWorld and NewMedia Expo. New York, NY.

Sosulski, K. (2011, February). Social commerce - The evolution of purchase process. Panel moderated at the annual meeting of New York Social Media Week. New York, NY.

Sosulski, K. (2010, April). *Engaged media: A colloquium on working as a socially engaged media professional.* Lecture conducted at the Department of Digital Communications and Media Studies at NYU School of Professional Studies, New York, NY.

Sosulski, K. (2010, April). Harnessing the power of digital communities. *eLearning special Interest group of the American Society for Training and Development*. Lecture conducted from New York, NY.

Sosulski, K, & Goss, S. (2010, February). *Blogging to foster collaboration between faculty And students for academic research. Teaching with Technology Conference*. Lecture conducted from NYU's Center for Teaching Excellence, New York, NY

Sosulski, K, & Jafari, A. (2009, June). *The use of Web 2.0 and integrated technologies in distance education.* Paper presented at Campus Technology 16th Annual Conference, Boston, MA.

Sosulski, K., McGhee, T. & Pollack, K. (2008, October). *Hybrid learning.* Presentation at the UCEA Mid-Atlantic Conference, Willington, DE.

Sosulski, K. (2008, July). *Distance education: Approaches and techniques.* In G. Natriello (Chair), *EdLab Seminar.* Lecture conducted from Teachers College, Columbia University, New York, NY.

Davidson, A., & Sosulski, K. (2007, October). *A model for online student community building at the program level.* Paper presented at the annual meeting of E-Learn World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education, Quebec City, Canada.

Sosulski, K. (2007, October). *A case study of three educational technology graduate programs and their responses to technological change.* Paper presented at the Association for Educational Communications and Technology, Anaheim, CA.

Sosulski, K. (2007, June). *A historical analysis of the representation of computers in educational technology programs.* Paper presented at the ED-Media: World Conference on Educational Multimedia, Hypermedia & Telecommunications, Vancouver, Canada.

Sosulski, K. (2007, December). Interactive multimedia in education. In S. Goss (chair), *Hypermedia and Education.* Lecture conducted from Teachers College Columbia University, New York, NY.

Sosulski, K., & Goss, S. (2007, November). *Blogging to foster collaboration between faculty and students for academic research.* Paper presented at annual meeting of the Sloan-C International Conference on Online Learning, Orlando, FL.

Sosulski, K., & Goss, S. (2007). *Blogs and other online technologies and resources: Faculty and student collaboration for academic research in a blended online environment.* Paper presented at the annual meeting of ED-Media: World Conference on Educational Multimedia, Hypermedia & Telecommunications, Vancouver, Canada. Received AACE award for best paper.

Sosulski, K., & Goss, S. (2007, June). NYU Online. *EdLab Seminar.* Lecture conducted from Teachers College, Columbia University, New York, NY.

Sosulski, K. (2006, June). *Multimedia in education.* In S. Goss (chair), *Hypermedia and Education.* Lectured conducted from Teachers College, Columbia University, New York, NY.

Otter, K., & Sosulski, K. (2005, October). *Comparing programs: A holistic review of two successful (but different) institutions.* Paper presented at the annual meeting of the Sloan-C International Conference on Asynchronous Learning Networks, Orlando, FL.

Sosulski, K., & Clarkson, A. (2005, June). *Best practices in teaching online students online.* Paper presented at the annual meeting of ED-Media: World Conference on Educational Multimedia, Hypermedia & Telecommunications, Montreal, Canada.

Sosulski, K. (2005, June). *Contextually authentic activities in journalism.* Paper presented at the annual meeting of ED-Media: World Conference on Educational Multimedia, Hypermedia & Telecommunications, Montreal, Canada.

Sosulski, K. (2005, November). *21st Century Times, 21st Century Technology, 21st Century Teaching.* Keynote speaker. Lecture conducted from Medgar Evers College, The City University of New York, New York, NY.

Sosulski, K. (2005, March). *The perceptions of K-12 teachers learning computer programming and the relevance to their careers.* Paper presented at the Society for Information Technology and Teacher Education, Phoenix, AZ.

Sosulski, K., & Engel, L. (2004, April). *Providing the scaffolds for students to excerpt, describe, analyze, interpret and synthesize to form new understandings.* Paper presented at the American Education Research Association San Diego, CA.

Cronin, C., & Sosulski, K. (2003, October). *Using multimedia case studies.* Presented at the New Media in Education Conference, Columbia University, New York, NY.

Engel, L., & Sosulski, K. (2003, October). Creating third spaces for learning. *The New Media in Education Conference.* Lecture conducted from Columbia University, New York, NY.

Sosulski, K. (2002). *Design research report: The Deconstructor.* New York: Columbia Center for New Media Teaching and Learning.

Sosulski, K., & Bent, I. (2001, October). *Delivering content for music humanities. Moving Education into the 21st Century with New Media.* Lecture conducted from Columbia University, New York, NY.

CASE STUDIES & CASELETS

Chernoff, H. & Sosulski, K. (2013). Stations Casinos: Gaming analytics.

Chernoff, H. & Sosulski, K. (2012). Reengineering world mobility: The Panama Canal effect.

Sosulski, K. (2010). Social media and social networking for small business.

INTERVIEWS AND PRESS

Routledge (2013). Author of the Month, June: Kristen Sosulski and Ted Bongiovanni http://www.routledge.com/articles/authors_of_the_month_june_kristen_sosulski_ted_bongiovanni/

NYU Stern (2013). Faculty & Research: The Savvy Student's Guide to Online Learning. http://www.stern.nyu.edu/experience-stern/faculty-research/kristen-sosulski savvy-student

Park, S. (2013). So many things, so little time: Summer education programs get revamped. The Educated Observer.

New York University's Global Technology Services (2012). Innovation: The future of teaching and learning. Available at: http://www.nyu.edu/about/leadership university-administration/office-of-the-president/office-of-the-executivevicepresident/finance-and-budget/global-technology.html

NYU-SCPS Newsletter (2011). Global online education at NYU-SPS.

Mashable (2011). The Future of the Social Media Strategist. Available at: http://mashable.com/2011/01/14/social-media-strategist-future

Nonprofit Times (2010). Available at: http://www.nptimes.com/10oct/10152010cover3.html

Smart Money TV (2010). Available at: http://www.smartmoney.com/video/?vid=608190556001

Epsilen (2009). NYU-SPS Case Study. Available at: http://www.epsilen.com/LandingSite/CaseStudies/NYU%20CS_1f.pdf

MASTER THESIS AND CAPSTONE PROJECT SUPERVISION

Gerner, M. Kaintel, H. Sivaneri, K., Wickerson, B. York, J. & Yao, L. (in progress). My Marathon: Marathon Training Application.

Gruber, I. Sun, H. Leung, L. and Chahal, T. (2014). NYU Stern Alumni Donations. NYU Stern Master of Science in Business Analytics.

Gapper, J., Olaoye, A. and Bhowmik, S. (2014). Better Doctors. NYU Stern Master of Science in Business Analytics.

Chapper, S. (2012). Social media and governments: A study on use and impact. NYU SCPS Master of Science in Management and Systems.

Mousavi, N. (2010). Analysis of the obstacles that block women's career advancement and their relative level of impact. NYU SCPS Master of Science in Management and Systems.

Brown, J, (2009). Factors underlying adoption of user-generated video as a vehicle for knowledge transfer in the business process outsourcing industry. NYU SCPS Master of Science in Management and Systems.

SERVICE

- Faculty Advisor, Center for Business Analytics Erasmus Program for the Rotterdam School of Management, 2014
- Observer and Consultant, Stern's Teaching Effectiveness Program for Ph.D. students, 2012 – Present
- Member, NYU Curriculum Challenge Grant Fund Review Committee, 2014
- Chair, Teaching Innovation Committee of the IOMS department, 2014 - Present
- Member, Curriculum Committee of the IOMS department, 2014 – Present
- Chair, Education Workstream, IOMS department, 2013 – Present

- Faculty Affiliate, Stern Center for Business Analytics, 2013 – Present
- Member, Stern eEducation Working Group, 2012 – Present
- Member, Stern Community Building Committee, 2012 – Present
- Faculty Advisor, SPUR research for undergraduates, 2012
- Faculty Advisor, Stern Consulting Corp., 2012
- Member, NYU Stern M.S. Business Analytics curriculum planning group, 2011 – Present
- Member, NYU Stern Center for Innovation in Teaching and Learning Advisory Board, 2011 – Present
- Participant, NYU Stern Beyond MBA committee, 2011
- Co-chair, NYU's Teaching and Technology's User Acceptance Group for Sakai 2, 2011 – 2012
- Member, NYU's Teaching and Technology's Learning Technology Systems Subcommittee, 2011 – Present
- Member, NYU's Teaching and Technology's Instructional Content Subcommittee, 2011 - Present
- Member, NYU Faculty Development Committee, NYU, 2011 – Present
- Member, SternEdge, NYU Stern, 2011 - 2012
- Member, NYU Innovation Futures, 2011 – Present
- Search Committee Member – Language Lecturer, NYU-SPS American Language Institute, 2011
- Member – NYU-SPS Academic Affairs Committee, 2010 – 2011
- Member – Information Technology Governance Faculty Working Group, 2009 – Present
- Member – ASG IT Consortium, 2009 - Present
- Search Committee Member – Associate Dean, NYU-SPS Office of the Dean, 2009
- Member – Epsilen Institutional Members Consortium, 2008 – 2011
- Member – Senior Vice Provost for Research's Copyright Committee, NYU, 2007 – 2008
- Search Committee Member – Educational Technologist, NYU-SPS Distance Learning, 2008
- Search Committee Member – CITO, NYU-SPS Office of Information Technology, 2007 –2008
- Chair – Distance Learning Committee, NYU-SPS, 2007
- Member – Data Management Information Systems and Reports Committee, NYU-SPS, 2007
- Member – Distance Learning Subcommittee, NYU-SPS Paul McGhee Division, 2006 – 2007
- Search Committee Member – Divisional Dean, NYU-SPS Paul McGhee Division, 2006 – 2007
- Search Committee Member – Director of Liberal Arts, NYU-SPS Paul McGhee Division, 2006
- Search Committee Member – Academic Advisor, NYU-SPS Paul McGhee Division, 2006
- Presider – Society for Information Technology & Teacher Education International Conference, 2005

PROFESSIONAL MEMBERSHIPS

INFORMS
National Business and Economics Society
Association for Information Systems

American Education Research Association
Association for the Advancement of Computing in Education
Association for Educational Communications and Technology
New York Academy of Sciences
University Continuing Education Association