

Natalia Levina
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Revised on 5/17/16

Education

Massachusetts Institute of Technology, Sloan School of Management, **PhD, Information Technology** (2nd concentration in Organizational Studies), 2001

Thesis: "Multi-party Information Systems Development: The Challenge of Cross-Boundary Collaboration."

Brown University, ABD in Pure Mathematics, 1995

Boston University, MA in Mathematics, 1994

Boston University, BA with Distinction in Computer Science & Mathematics, Summa Cum Laude, 1994

Professional Experience

2007-Present *Professor of Information Systems, Toyota Motor Corp. Term Chair, NYU Stern School of Business.* Latest Instructor Evaluation 6.7/7

2007-2015, Associate Professor of Information Systems, **NYU Stern School of Business**

2012-2015, Visiting *Professor*, Information Systems Management, **Warwick Business School**, U.K.

2010 *Visiting Professor*, **Judge School of Business**, Cambridge University, U.K.

2001-2007 *Assistant Professor, Information, Operations, & Management Sciences, NYU Stern School of Business.*

1997-2001 *Research Assistant (Center for Information Systems Research, Context Interchange Project, The Society for Organizational Learning), Massachusetts Institute of Technology*

1994-1996 *Senior Information Architect, Bremer Associates*, Cambridge, MA.

1993-1994 *Application Systems Analyst, PSI International*, Cambridge, MA.

1991-1994 *Teaching Assistant (Mathematics and Computer Science), Boston University.*

Honors and Awards

- Association of Information Systems, College of Senior Scholar (by Invitation Only), September, 2015
- Best Published Paper, Academy of Management, OCIS Division, August 2015.
- National Science Foundation, VOSS Collaborative Research Grant: 1122381, "Open Innovation Intermediaries: Brokering Technology and the Wisdom of the Crowds," 2011-2015 (PI, \$270,000)
- Keynote speaker, ALES Conference, Buenos Aires, Argentina, 2014
- Keynote speaker, Doctoral Consortium, ICIS, 2013
- Faculty Mentor, AOM Doctoral Consortium 2010, Junior Faculty Consortium 2014.
- NYU University Research Challenge Fund, 2011-2012
- Academy of Management, OCIS Division, Best International-Themed Paper, 2009
- International Conference on Inter-Cultural Collaboration, Best Paper Award, 2009
- IBM Grant to study Global Delivery of Professional Services, 2008
- IBM Shared University Research Award, 2007
- ICIS 2006, Best Paper in Track Award
- Alfred P. Sloan Industry Studies Fellow, Alfred P. Sloan Foundation, 2005-2007
- HICSS 2005, Best Paper Nominee, January 2005
- ICIS Doctoral Dissertation Competition Finalist Award, December 2002
- Technology and Innovation Management (TIM) Division of the Academy of Management Doctoral Thesis Competition Finalist Award, August 2002.
- ICIS Doctoral Consortium, Brisbane, Australia, December 2000.
- DuWayne Peterson Fellowship, MIT, 1997, 1998, 1999.
- College Prize in Mathematics, Boston University, 1994.
- Achievement Award in Computer Science, Boston University, 1994.
- Commencement Speaker, Mathematics Department, Boston University, 1994.
- Phi Beta Kappa Honor Society, Boston University, 1994.

Refereed Journal Articles

Fayard, A.L., E. Gkeredakis, and N. Levina*, "Framing Innovation Opportunities While Staying Committed to an Organizational Epistemic Stance," *Information Systems Research*, Articles in Advance.

Su, N., N. Levina, and J. Ross, "The Long Tail Strategy of IT Outsourcing: Reinventing Your Supplier Portfolio," *Sloan Management Review*, Winter, 2016.

Walsh I., Holton J., Fernandes W., Bailyn L., N. Levina, Glaser B.G. "Rejoinder: Moving the Management Field Forward," *Organizational Research Methods*, 18(4), Sept. 2015, pp. 581-599.

Walsh I., Holton J., Fernandes W., Bailyn L., N. Levina, Glaser B.G. "What grounded theory is...: A critically reflective conversation among scholars," *Organizational Research Methods*, 18(4), Sept. 2015, pp. 620-628.

Vaast E. and N. Levina, "Speaking as one, but not speaking up: Dealing with New Taint in an Occupational Online Community," *Information and Organizations*, 25(2), April 2015, pp. 73-98.

Levina, N. and M. Arriaga, "Distinction and Status Production on User-Generated Content Platforms: Using Bourdieu's Theory of Cultural Production to Understand Social Dynamics in Online Fields," *Information Systems Research*, 25(3), 2014, pp. 468-488. **Best Published Paper Winner, AOM OCIS Division, 2015.**

Birks, D.F., W. Fernandez, N. Levina, and Syed Nasirin,* "Grounded theory method in Information Systems research: Its nature, diversity, and opportunities," Introduction to Special Issue, *European Journal of Information Systems* (22), Jan. 2013, pp. 1-8.

Jaiswal, V. and N. Levina,* "J-Trading: Full circle outsourcing," *Journal of Information Technology Teaching Cases* (2), Nov. 2012, pp. 61-70.

Su, N. and N. Levina, "Global Multisourcing Strategy: Integrating Learning from Manufacturing into IT Service Outsourcing," *IEEE Transactions on Technology and Engineering Management*, 58(4), Nov. 2011, pp. 717-729.

Levina, N. and W. Orlikowski, "Understanding Shifting Power Relations within and across Organizations: A Critical Genre Analysis," *Academy of Management Journal*, 52(4), Aug. 2009, pp. 672-703.

Levina, N. and N. Su, "Global IT Multisourcing Strategy: The Emergence of Supplier Portfolio in Services Offshoring," *Decision Sciences*, Aug. 2008, pp. 541-571.

Levina, N. and E. Vaast, "Innovating or Doing as Told? Status Differences and Overlapping Boundaries in Offshore Collaboration," *MIS Quarterly* (32:2), Special Issue on Offshoring, June 2008, pp. 307-332.

Levina N. and M. Xin,* "Comparing IT Workers' Compensation Across Country Contexts: Demographic, Human Capital, and Institutional Factors," *Information Systems Research* (18:2), June 2007, pp. 193-210

Avital, M., Lyytinen, K., Boland, R., Butler, B., Dougherty, D., Fineout, M., Garud, R., Jansen, W., Levina, N., Rifkin, W., and Venable, J "Design with a Positive Lens: An Affirmative Approach to Designing Information and Organizations," *Communications of AIS* (18), article 25, Nov., 2006.

Levina, N. and Vaast, E.* "Turning a community into a market: A practice perspective on IT use in boundary-spanning," *Journal of Management Information Systems* (22:4), Spring 2006, pp. 13-38.

Vaast E. and Levina N.,* "Multiple Faces of Codification: Organizational Redesign in an IT Organization," *Organization Science* (17:2), March-April, 2006, pp. 190-201.

¹ *equal authorship

Levina, N., "Collaborating on Multi-party Information Systems Development Projects: A Collective Reflection-in-Action View," *Information Systems Research* (16:2), June 2005, pp. 109-130

Levina, N. and E. Vaast,* "The Emergence of Boundary Spanning Competence in Practice: Implications for Information Systems' Implementation and Use," *MIS Quarterly* (29:2), Special Issue on Knowledge Management, June 2005, pp. 1-29.

Levina, N. and J. Ross, "From the Vendor's Perspective: Exploring the Value Proposition in IT Outsourcing," *MIS Quarterly* (27:3), September 2003, pp. 331-364.

Levina, N. "Sharing Knowledge in Heterogeneous Environments," *Reflections: The SoL Journal* (2:2), Jan. 2001.

Bressan, S., C. Goh, N. Levina, S. Madnick, A. Shah, M. Siegel. "Context Knowledge Representation and Reasoning in the Context Interchange System," *Applied Intelligence* (13:2), Sept. 2000, pp. 165-180.

Book Chapters

Levina, N. and A.L. Fayard,* "Tapping into Diversity through Open Innovation Platforms: The emergence of boundary spanning practices." In *Creating and Capturing Value Through Crowdsourcing*, A. Afuah, C. Tucci, G. Viscousi (eds), (Forthcoming)

Levina, N. and E. Vaast,* "Leveraging archival data from online communities for grounded process theorizing," in *Handbook of Innovative Qualitative Research Methods Pathways to Cool Ideas and Interesting Papers*, K. Elsbach and R. Kraemer (eds), Routledge, Taylor & Francis Group, New York, NY, 2015, pp. 215-224

Levina, N. and E. Vaast,* "A Field-of-practice view on Boundary Spanning in and Across Organizations: Transactive and Transformative Boundary-Spanning Practices," in *Boundary Spanning in Organizations*, J. Langan-Fox and C. Cooper (eds), Routledge, Taylor & Francis Group, New York, NY, 2013, pp. 285-307.

Kotlarsky, J., N. Levina, and E. Kuraksina, "Evaluation of Russian's Attractiveness as IT Offshoring Destination," *Oxford Handbook on Global Employment and Offshoring*, A. Bardhan and C. Kroll (eds.), 2013, pp. 436-461.

Articles under Review

Levina, N. and A. Kane, "When present meets past: Onshore immigrants managing offshored software development and engineering projects." (*Journal of Management Studies*, 2nd round R&R)

Fayard, A.L. and N. Levina, "Choreographing Knowledge Collaboration: Embracing fluidity in building and nurturing an online community," (*Information Systems Research*, resubmitted 10/2015).

Angelov, B., A.L. Fayard, and N. Levina*, "Designing IS as Designing for Service: A Service Thinking Perspective." (*MIS Quarterly*, R&R).

Su, N. and N. Levina, "Service Capability Development in IT Vendor Internationalization: The Case of China." (*MIS Quarterly*, R&R)

Working Papers in Conference Proceedings

Gkeredakis, E., Fayard AL, and N. Levina, "Data science as epistemic stance: advantages, risks and opportunities for the pursuit of knowledge in organizations," Submitted to Academy of Management Annual Meeting, 2016.

Amiryany, N., N. Levina, M. H. Huysman, Vaast E. "Transferring Dynamic Capability Post Acquisition: A Boundary Spanning Perspective." (Accepted at International Symposium on Process Organization Studies (PROS), 2015, to be submitted to Organization Science)

Corporaal, G., Ferguson, J., and N. Levina, "Creating Windows of Opportunity: How to sustain radical innovation when moving from dispersed R&D to production," (Accepted Academy of Management Annual Meeting, 2015; Org Science Winter Conference 2016)

Levina, N., Fayard, A.L., and E. Gkeredakis, "Organizational Impacts of Crowdsourcing: What Happens with "Not Invented Here" Ideas?" (In conference proceedings, accepted for presentation EGOS 2015, PROS 2014, Collective Intelligence 2014; To be submitted to Organization Science)

Shaikh, M., and Levina N. "Company Involvement with Open Source Communities: Establishing the Worth of a Community," (Working paper, to be submitted to Administrative Science Quarterly).

Levina N. "Outsourcing technologically uncertain tasks to virtual subcontractors: why 10 million workers still cannot solve the mythical man-month problem," (Submitted to AOM Annual Meeting, 2016)

Xin M. and N. Levina, "Software-as-a-Service Model: Elaborating Client-side Adoption Factors," (ICIS 2009) Working Paper accessible at <http://ssrn.com/abstract=1319488>. (118 citations)

Conference Papers and Presentations

Peer-reviewed Conferences:

"Partners or Bosses: The Role of Immigrant Managers in Offshoring of Innovation-Focused Work" Strategic Management Society Annual Meeting, October 4-5, 2015, Denver, CO.

"Distinction and Status Production on User-Generated Content Platforms," WIN Workshop Keynote Talk, October 1-3, 2015, New York, NY.

"Creating Windows of Opportunity: How to sustain radical innovation when moving from dispersed R&D to production," AOM Annual Meeting, August 2015, Vancouver, CA.

"Choreographing Knowledge Collaboration: Embracing fluidity in building and nurturing an online community," AOM Annual Meeting, August 2015, Vancouver, CA.

"Creating Windows of Opportunity: How to sustain radical innovation when moving from dispersed R&D to production," AOM Annual Meeting, August 2015, Vancouver, CA.

"Organizational Impacts of Crowdsourcing: What Happens with "Not Invented Here" Ideas?" EGOS Workshop, Athens, Greece, July, 2015.

"Transferring Dynamic Capability Post Acquisition: A Boundary Spanning Perspective," PROS Workshop, Kos, Greece, June, 2015.

"Demystifying the Impact of Crowdsourcing Innovation: What Happens with "Not Invented Here Ideas," *AOM Annual Meeting*, August 2014, Philadelphia, PA.

"Crowdsourcing in socially contested issue areas," *AOM Annual Meeting caucuses*, August 2014, Philadelphia, PA.

"Leveraging the Full Power of Grounded Theory Methodology," *AOM Annual Meeting*, August 2014, Philadelphia, PA.

"Epistemic Stance: A theoretical perspective on the purposeful pursuit of novelty in organizations," Presented at *Sixth International Symposium on Process Organization Studies (PROS)*, 20-22 June, 2013. Rhodes, Greece (Extended Abstract)

"Organizational Impacts of Crowdsourcing: What Happens with "Not Invented Here" Ideas?," (Short paper in Proceedings) *Collective Intelligence* 2014, June 9-10, Boston, MA.

"Exploring IT-enabled opportunities for open innovation work: An Epistemic Stance Perspective," *ISR Special Issue Workshop on IT and the Changing Nature of Work*, November 22-23, New York, NY.

"What Grounded Theory is ..." Symposium Presenter at the *AoM Annual Meeting*, August, 2013, Orlando, FL.

"Understanding Boundary Spanning Practices in Innovation Consulting with Globally Distributed Resources: Which Boundaries Really Matter?" PDW Presenter at the *AoM Annual Meeting*, August, 2013, Orlando, FL.

"Publishing Research on IT-enabled Phenomena in Top Journals," PDW Organizer and Presenter at *AoM Annual Meeting*, August 2013, Orlando, FL.

"Exploring and grasping opportunities to organize 'open' forms of innovation: A view of epistemic stances on innovation," Presented at *Fifth International Symposium on Process Organization Studies (PROS)*, 20-22 June, 2013. Crete, Greece (Full Paper)

"Harnessing Diversity through Open Innovation Platforms: You Can't Boil the Ocean ... or Can You?" symposium organizer for *AoM Annual Meeting*, August 7th, 2012, Boston, MA.

"The Role of Theory in Social Media Research," presented in "Researching the Informal Economy: Opportunities and Challenges of Social Media Research" PDW at *AoM Annual Meeting*, August 4th, 2012, Boston, Ma.

"Tapping into Diversity through Open Innovation Platforms: The emergence of boundary spanning practices," 28th EGOS Colloquium, July 2-7, 2012, Helsinki, Finland (Full Paper).

"Between National Policy and Information Technology Capability: A Field Study of China's Technology Outsourcing Industry," Industry Studies Conference, June 1, 2012, Pittsburgh, PA (Full Paper).

"Ideation Consulting with Globally Distributed Resources: Understanding Boundary Spanning Practices and Dilemma," Offshore Research Network International Conference, May 29-31, 2012, Milan, Italy.

"Provider Capability Development in Global Sourcing," Offshore Research Network International Conference, Panel Presentation, May 29-31, 2012, Milan, Italy.

"Nurturing a Thriving Information Systems Discipline: A Call to Action," 32nd International Conference on Information Systems, December 4-7, 2011, Shanghai, China, Panel Organizer and Presenter

"Studying Chinese IT Services Industry: Generalizations, Particularities, and the Competitive Outlook," 32nd International Conference on Information Systems, December 4-7, 2011, Shanghai, China, Panel Organizer and Presenter

"How IT Service Suppliers Acquire Capabilities in Outsourcing Alliances: an Evolutionary Perspective," 31st International Conference on Information Systems, December 4-7, 2010, St. Louis, Missouri.

"Enabling Innovation Outside the Firm," AOM Annual Meeting, San Antonio, TX, August 14-17, 2011.

"Designing Services Through Objects: Turning Interactions into Relations and Relationships," Third International Symposium on Process Organization Studies, Corfu, Greece, 16-18 June, 2011. (Full Paper)

"Open Innovation Intermediaries: Organizational Capabilities for Harnessing the Wisdom of the Crowd,"

Industry Studies Conference, Pittsburgh, PA, May 31, 2011.

"The Differences that Make a Difference: A Practice Perspective on Boundaries in Global Sourcing of Services," *Strategic Management Society Meeting*, Rome, Italy, September 15, 2010.

"Bourdieu's Practice Theory in Organizational Studies: A call for quantitative methods use," Panel Presentation, *AOM Annual Meeting*, Montreal, Canada, August 7-10, 2010.

"The Dark Side of Crowdsourcing," Panel Presentation, *AOM Annual Meeting*, Montreal, Canada, August 7-10, 2010.

"Identity of Bicultural Leaders on Offshored Projects," Panel Presentation, *AOM Annual Meeting*, Montreal, Canada, August 7-10, 2010.

"Operational Capability Development in Vendor Internationalization: The Case of China's IT Service Industry," *Industry Studies Conference*, Proceedings WP-2010-05), Chicago, IL, May, 2010. (Full Paper).

"I Am Not One of Them Anymore: Immigrant Managers on Offshored Software Development Projects," *Academy of Management Annual Meeting*, Chicago, IL, August 2009 (**Best Paper Proceedings, Caroline Dexter OCIS Division Award Winner, AOM nominee**) (Full Paper).

"Immigrant Managers as Boundary Spanners in Offshored Software Development Projects: Partners or Bosses," ACM International Workshop on Cross-Cultural Collaboration, February 20-21, 2009, Stanford University, Palo Alto, CA. (**Best Paper Winner**) (Full Paper).

"Social Dynamics in Online Cultural Fields," 29th *International Conference on Information Systems*, December 15-17, 2008, Paris, France (Research-in-Progress Full Paper).

"Software-as-a-Service Model: Elaborating Client-side Adoption Factors," 29th *International Conference on Information Systems*, December 15-17, 2008, Paris, France. (Research-in-Progress Full Paper).

"Achieving Effective Collaboration in Offshored Information Systems Development Projects: Leadership Practices of Onshore Middle Managers," presented at the *Academy of Management Meeting*, August 10-13, 2008, Anaheim, CA.

"Evolutionary Economics and Communities of Practice: Routines in Question," keynote presenter, Professional Development Workshop, the *Academy of Management Meeting*, August 10-13, 2008, Anaheim, CA, PDW Organizer and Presenter.

"Collaborating Across Boundaries in a Global Economy: Do Organizational Boundaries and Country Contexts Matter?" 27th *International Conference on Information Systems*, Milwaukee, WI, December 2006, **Best Paper in Track Award**. (Full Paper).

"Service Innovation in Organizational Contexts: An Agent-Oriented Methodology," 2006 *IEEE International Conference on Service Operations and Logistics, and Informatics*, IEEE, Shanghai, China, June 2006, (Full Paper).

"Collaborating across Boundaries: Innovating or Doing as Told," *Designing Information and Organizations with a Positive Lens Conference*, Cleveland, OH, November 2005

"Turning Collaboration into Transaction: A Case of Intranet Use in Boundary-Spanning Practices" 38th *Hawaiian International Conference on System Sciences*, Big Island, HI, January 2005, **Best Paper in Track** (Full paper).

"Time in ISD Practice: Three Design Dilemmas," 25th *International Conference on Information Systems*, Washington, D.C., December 13-15th, 2004,.

"IT Workforce Structure and Compensation in IT services vs. other firms: Implications to Outsourcing," *24th International Conference on Information Systems*, Seattle, WA, December 15-17th, 2003 (15% acceptance rate) (Research-in-Progress Paper).

"Employment Relationship Advantage of Vendors in IT Outsourcing," presented at the *Academy of Management Meeting*, Seattle, WA, August 5-7th, 2003 .

"Collaborative Practices in Information Systems Development: A Collective Reflection-in-Action Framework," presented at *23rd International Conference on Information Systems*, Barcelona, Spain, December 16-18th, 2002 (Full Paper).

"Conceptualizing Change in Communicative Genres: Exploring Levels of Analysis and Drivers," symposium sponsored by OCIS division at the *Academy of Management Meeting*, Denver, August 9th-14th, 2002.

"Sharing Knowledge Across Boundaries," symposium sponsored by OCIS and OTM divisions at the *Academy of Management Meeting*, Toronto, August 4th-9th, 2000.

Other Presentations:

"Tapping into diversity through open innovation: The emergence of boundary spanning practices," Invited Presenter, NSF Knowledge Conference, Wharton School, U. of Pennsylvania, July 28, 2015.

"Crowdsourcing Wisely: Opportunities and Challenges for Latin America," Keynote Speaker, *ALES Conference*, Buenos Aires, Argentina, September 24, 2014.

"Crowdsourcing Innovation: Oxymoron or Panacea," *Crowds 2.0 Conference*, May 9, 2014, New York, NY.

"Lack of Legitimacy for GTM Research in IS Academia: What is going on and how to fix it? Organizer and Presenter at *7th annual Workshop on SIG Grounded Theory Methods*, *34th International Conference on Information Systems*, December 18th, 2013, Milan, Italy.

"Making a Transition into a Faculty Job: What I wish I knew", Invited Keynote Speaker, *34th International Conference on Information Systems*, December 18th, 2013, Milan, Italy.

"Publishing Grounded Theory Research in Top Journals," *6th annual Workshop on SIG Grounded Theory Methods*, *33rd International Conference on Information Systems*, December 19th, 2012, Orlando, Florida.

"Distinction and Status Production in User-Generated Content Platforms," *ISR Special Issue Workshop*, College Park Maryland, May-June, 2012.

"Open Innovation Intermediaries: Brokering Technology and the Wisdom of the Crowds," *NSF-sponsored "Virtual Organizations as Sociotechnical Systems" workshop* at Case Western Reserve University in Cleveland, Ohio, on May 14-16, 2012.

"Grounded Theory Research in Information Systems," *5th annual Workshop for SIG Grounded Theory Methods*, *32nd International Conference on Information Systems*, December 7, 2011, Shanghai, China.

"Conducting Grounded Theory Research in Information Systems," Workshop, Aarhus University Business School, March 17, 2011, Aarhus, Denmark.

"Transitioning from Doctoral Student to a Faculty Member," Univ. of Cambridge, Judge School of Business, November 26, 2010, Cambridge, UK.

"Conducting a Qualitative Interview in IS Research" Workshop at E-finance Lab, Goethe University of Frankfurt, E-Finance Lab, September 20, 2010, Frankfurt, Germany.

"The Balancing Act: Cost, Risk and Growth," 4th Annual Financial Services Industry Transformation and Outsourcing Strategies Forum, June 15, 2010, New York, NY.

"How Not to Publish a GTM Paper," International Conference on Information Systems (ICIS), SIG Grounded Theory Method Workshop, December 14, 2009, Phoenix, AZ.

"Teaching Global Outsourcing of Services," INFORMS Annual Meeting, October 2009, San Diego, CA.

"Using Multi-vendor Strategy in Global Sourcing of Services: What Can Services Learn from Manufacturing," INFORMS Annual Meeting, October 2009, San Diego, CA.

"I Am Not One of Them Anymore: Immigrant Managers on Offshored Software Development Projects," AoM Annual Meeting, August 10, 2009, Chicago, IL.

"Using Offshore to Decipher the Role of Organizational Boundaries versus Country Contexts in Software Team Collaboration Effectiveness," AoM Annual Meeting, August 10, 2009, Chicago, IL.

"Practice Theory and Structural Theory in IS Research" E-finance Lab, Goethe University, PhD Seminar, July 14, 2009, Frankfurt, Germany.

"Global Multisourcing: Understanding the Risks and Rewards of Varying Supplier Portfolio," *Financial Services Outsourcing Summit*, June 4, 2009, New York, NY.

"Immigrant Managers as Boundary Spanners on Offshore Software Development Projects: Partners or Bosses?" *Industry Studies Conference*, May 7, 2009, Chicago, IL.

"I Am Not One of Them Anymore: Immigrant Managers on Offshored Software Development Projects," *Duke CIBER Conference on Offshoring*, April 6, 2009, Charlotte, NC.

"Publishing Papers using Grounded Theory Methodology: Deconstructing the Publication Process," pre-ICIS workshop organizer and presenter, December 13, 2008, Paris, France.

"Outsourcing Innovation: Balancing Creativity and Discipline," *Outsourcing World Conference*, October 16, 2008, New York, NY.

"Innovating or Doing as Told?: Leadership Practices for Achieving Effective Collaborative in Globally Sourced Projects," *Financial Services Outsourcing Conference*, June 5, 2008, New York, NY.

"Enabling and Growing IT Middle Managers for Leading Innovation in Global Sourcing," *Sloan Industry Studies Conference*, Boston, MA, May 1-2nd, 2008.

"Multisourcing Practices in Global IT outsourcing: Understanding Supplier Relationship Structure, Decision Making Process, and Evolutionary Dynamics," 3rd International Conference on Outsourcing of Information Services (ICOIS), Heidelberg, Germany, May, 2007.

"Global IT Multisourcing Strategy: Understanding Supplier Structure, Decision Process and Evolutionary Dynamics," Invited Talk, Duke Ciber First Annual Conference on Offshoring, NC, April, 2007.

"Collaborating Effectively on Globally Sourced IT Projects," Invited Panel Chair and Presenter, *INFORMS Conference*, Pittsburgh, PA, November 2006.

"Collaborating across Boundaries: Innovating or Doing as Told," *Sloan Industry Studies Conference*, Cambridge, MA, December 2005.

"Why would a large client outsource?" invited talk at *Tata Consulting Services, Hyderabad, India and Wipro Technologies Ltd, Bangalore, India*, August, 2005

"Innovating across Boundaries for Increased Flexibility and Productivity," *Indian Manufacturing Competitiveness Summit*, Indian School of Business, August 19th, 2005.

"Opportunities and challenges of cooperation with world leading IT Nations," Session Chair and Moderator, *Russian Software and Outsourcing Summit*, St. Petersburg, Russia, June, 2005

"Paradox of Sourcing: Redesigning an IT Organization," *Conference in honor of Prof. William Starbuck*, New York, NY, May 20, 2005.

"Off-shoring to Former Soviet Union: Understanding Boundary-Spanning Practices," *Understand Global Outsourcing Conference*, New York University, December 10, 2004.

"Designing Practice: Boundary-Spanning and Information Technology Use in Knowledge Work," *NSF Sponsored Organization Design Conference*, New York, NY June 4-6th, 2004.

"Multi-party Information Systems Development: The Challenge of Cross-Boundary Collaboration," presented at *21st International Conference on Information Systems Doctoral Consortium*, Brisbane, Australia, December 7th-9th, 2000.

"Sources of Vendor Production Cost Advantages in IT Outsourcing: Lessons from a Case Study," presented at the *IFIP WG 8.2 Research Workshop*, Charlotte, NC, December 12, 1999.

Other Publications and Teaching Cases

Levina N. and Ning Su, "Optimizing Your Supplier Portfolio," *Outsource Magazine*, UK, Fall, 2012.

Lakhani, K., A.L. Fayard, N. Levina, and S. Pokrywa "OpenIDEO" HBS Case #9-612-066, April, 2012.

Jaiswal, V., and N. Levina, "Jit Full Circle Outsourcing," in: *IT Outsourcing - Impacts, Dilemmas, Debates and Real Cases* in A.L. Albertin and O.P. Sanchez (eds.), Editora FGV, Sao Palo, Brazil, 2008.

Levina, N., "Leadership Practices for Achieving Collaboration in Global Sourcing," *FSO*, March, 2008, pp. 27-29.

Levina, N., "'In or Out' in an Offshore Context: The Choice between Captive Centers and Third-Party Vendors," *Cutter IT Journal* (19:12), December, 2006.

Levina, N. "Offshore Captive Units versus 3rd Party Providers: Insights from Both Sides of Offshoring," *Cutter Consortium: Sourcing Advisory Service Executive Update* (vol. 7) March 2006

Levina, N. and Smetana, A. "The Eastern European Outsourcing Market: Focus on the Czech Republic," *Cutter Consortium: Sourcing Advisory Service Executive Update* (vol. 6), December 2005

Levina, N., "Promises and Challenges," In *Indian Manufacturing in a Global Perspective: Setting the Agenda for Growth*, S. Seshadri et al. (Eds.), Indian School of Business, Hyderabad, India, December 2005, pp. 1-3.

Levina, N., "Why Large Firms Should Consider IT Outsourcing," *Cutter Consortium: Sourcing Advisory Service Executive Update* (vol. 6), October 2005

Ross, Jeanne and N. Levina "Brady Corporation: Delivering Customer Value Through Multiple Channels," *MIT Center for Information Systems Research*, Working Paper #315, August 2001.

Levina, N. "Broadvision, Inc. 2000," Teaching Case prepared under the supervision of Prof. Erik Brynjolfsson for *Electronic Commerce and Marketing Course*, MIT Sloan School of Management, September 2000.

Levina, N. "Knowledge and Organizations: Literature Review," a report prepared for *The Society for Organizational Learning*, November 1999.

Levina, N. "Sources of Vendor Production Cost Advantages in IT Outsourcing," *MIT Center for Information Systems Research*, Working Paper #309, Sloan WP #4049, October 1999.

Invited Research Talks

Aarhus School of Business, 2014, 2011, 2010	University of Buffalo, 2012
Aalto University, Helsinki, Finland, 2014	University of California, Irvine, 2001, 2013
Baruch College, 2011	University of California, Los Angeles, 2004
Boston University, 2001, 2003	University of California, Riverside, 2004
Carnegie Mellon University, 2004, 2013	University of Cambridge, UK, 2010
Case Western Reserve University, 2001, 2006	University of Hawaii, 2011
Copenhagen Business School, 2010, 2015	University of Minnesota, 2003, 2015
Cornel University, 2015	University of Maryland, 2006
Emory University, 2010	University of Pittsburgh, 2013
Harvard University, 2001	University of Texas, Austin, 2008
HEC, Montreal, 2007	Warwick Business School, UK, 2010, 2013, 2014, 2015
IBM Watson Research Lab, 2008	University of Pittsburgh, 2013
Georgia Institute of Technology, 2015	Vrije University Amsterdam, 2012, 2013
Georgia State University, 2001	EPFL Lausanne. Switzerland, 2014
Michigan State University, 2008	
Stanford University, 2008	
Temple University, 2008	

PhD Student Advisory Activities

- *Committee Co-chair*: Mingdi Xin, 2008 (U.C. Irvine)
- *Committee Chair*: Ning Su, 2010, (U. Western Ontario)
- *Committee Chair*: Manuel Arriaga, 2010 (University of Cambridge, UK)
- *Dissertation Committee Member* (NYU): Caryn Conley, Sameer Bajaj, Joseph Reagle, Bojan Angelov, Laure Rhue
- *Dissertation Proposal Committee Member* (NYU): Nicolay Archak, Ekaterina Drozdova, Xuan Ye, Maritza Salizar
- *Dissertation Examiner*: Pernille Smith (Aarhus University), Nima Amiryany Araghy (Vrije University, Amsterdam), Spyros Angelopoulos (Warwick University, UK)
- *Post-Doctoral Supervisor*: Emmanouil Gkeredakis (Warwick University, UK)

Masters and Undergraduate Thesis Advisory

- Valerie Jaizwal
- Tharren Clark
- Jonathan Kopnick

Professional Activities and Leadership

- Senior Editor, *Information Systems Research*, 2011-2016
- ICIS 2016 Program co-chair (~1,500 attendees)
- Collective Intelligence Conference 2016, Chair (~250 Attendees)
- Founding Vice-Chair, AIS Special Interest Group on Grounded Theory Method
- Organizer, Pre-ICIS Workshop, Grounded Theory Methods in IS Research, 2008, 2009, 2011, 2012, 2013

(attendance ~50 people)

- Associate Editor including Special Issues, Information Systems Research, 2008-2015
- Editorial Board Member, Organization Science, 2009-2011
- Editorial Board Member, Information and Organizations, 2011-Present
- Special Issue Senior Editor on Grounded Theory Method, European Journal of IS, 2009-2012
- Associate Editor, Special Issue of ISR (2013-2014)
- Associated Editor, Special Issues of MIS Quarterly (2003-2005; 2011-2012)
- Track Chair, International Conference on Information Systems (ICIS), 2015.
- Associate Editor, International Conference on Information Systems (ICIS), 2003, 2007-2009, 2012
- Doctoral Consortium Keynote Speaker, ICIS 2013
- Junior Faculty Consortium Mentor, ICIS 2013, AOM 2014
- Doctoral Consortium Advisor, AOM OCIS Consortium, August 2010
- Invited Participant, MacArthur Foundation Digital Learning Initiative, October 2010
- Associate Editor, CIST Workshop, Washington, DC, 2008
- Representation-at-large, Academy of Management, OCIS Division, 2009-2012
- Organizer, Global Delivery in Professional Services Workshop, 2007, 2008
- Track Chair, Global Services, INFORMS Annual Meeting, 2009
- Track Chair, ICIS 2015
- Frequent Discussant, Session and Track Chair, ICIS, AOM, INFORMS conferences
- Co-Editor, AIS Teaching Resources Site on "Sourcing Management."
- Track Chair, 39th Hawaii International Conference on System Sciences (HICCS), Summer 2005
- Nominating Committee Member, Academy of Management, OCIS Division, 2004, 2008, 2014
- International Teachers Program Completed, Manchester Business School, July 2003
- Reviewer for Academy of Management Journal, Academy of Management Annual Meetings (OCIS, TIM, and OMT divisions); Communications of AIS; CIST Workshop; DATABASE for Research in IS; Decision Sciences, Electronic Commerce Research Journal; Information Systems Journal; Information System Research; Information and Organization; International Conference on Information Systems (ICIS); Journal of Management Inquiry; Journal of Management Studies, Journal of MIS, Journal of Production and Operations Management; Journal of Strategic IS; Human Relations; National Science Foundation (NSF); Management Learning; Management Science ; MIS Quarterly; OMEGA: The International Journal of Management Science; Organization Science; Organizational Studies
- Book Reviewer for McGraw-Hill, Palgrave Books, Rutledge, UT Toronto Press.
- Co-organizer of ORGIT (Organizations and Information Technology) Research Group, a forum for scholar of IT in organizations who use practice-based approaches, 1997-Present
- Co-organizer of the Charles River IT (CRIT) Ph.D. Group, a forum for the exchange of the ideas for Ph.D. Students in the Boston area, 1997-2001
- Member of the Academy of Management, Industry Studies Association, and Association for Information Systems

University Service Activities

- Dean Advisor Committee Member, 2015-Present
- Chair, NYU Stern Faculty Council, 2013-2014
- IOMS Department, Executive Committee Member, 2014-Present
- Mentor to three junior faculty members, 2012-Present
- Stern Women in Business Undergraduate Club Advisor
- NYU Stern Space Committee member
- NYU Workshop on IT and the Changing Nature of Work, Organizer, November 2013
- NYU Workshop on Global Delivery of Professional Services, Organizer, May 30-31, 2008
- NYU-IBM Workshop on Global Sourcing Organizer, Organizer, January 26, 2007
- CeDER (Center for Digital Economy Research), "Technology-enabled Organizational Forms and Relations," Research Track Director, 2005-2011
- MBA Concentration in Supply Chain Management and Global Sourcing, co-chair.

- Information Systems Group Seminar Co-organizer, 2004-2005
- Recruitment Committee Member, 2003-2009
- Doctoral Program Committee Member, 2002- Present
- Undergraduate Core Course Coordinator and Program Committee Member, 2002-2003
- Promotion and Tenure Process Redesign Committee Member, 2001
- Ongoing participation in recruitment and evaluation activities, doctoral candidate recruitment and supervision, undergraduate society meetings at the NYU Stern School of Business.