



NYU | STERN



# Supporting Possible

NYU Stern Annual  
Fund Report  
Fiscal Year **2018**



## Thank you for your support for NYU Stern.

Thank you for supporting the Stern Fund—a critical resource for the School. Your contributions help provide student scholarships and foster the intellectual inquiry that puts Stern at the forefront of business education in a rapidly changing business world. This past year your contributions added up to \$5.7 million, with support from 8,585 alumni and donors, including 1,682 new donors. Despite our tremendous progress, Stern has work to do to match our peer schools in the ability to meet the financial need of all students. We hope very much that we can count on your support this coming year.

Your gifts make a difference and we are pleased to present the FY18 Annual Fund Report to highlight the ways in which the Stern Fund impacts students, faculty, and alumni professional development.

Please know that we appreciate all you do for Stern and are grateful for your generosity.

Thank you,

A handwritten signature in black ink that reads "Raghu".

Raghu Sundaram  
Dean, NYU Stern

A handwritten signature in black ink that reads "Geeta Menon".

Geeta Menon  
Dean, Undergraduate College





## NYU Stern Annual Fund Distribution

### FY18 Facts:

\$5.7 million  
raised for the  
Stern Fund

8,585 donors

1,682 first  
time donors

Your cumulative gifts raised over \$5.7 million for the Stern Fund between September 1, 2017 and August 31, 2018.



- Alumni Engagement **14%**
- Student Experience **18%**
- Scholarships **34%**
- Knowledge Creation **34%**

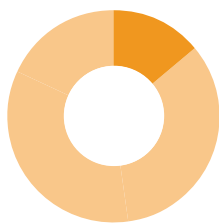


The Haskins Giving Society, now celebrating its 40th anniversary, recognizes Stern's most loyal annual supporters by offering unique opportunities to network and celebrate the School's accomplishments. Members enjoy invitations and early access to premier events and VIP experiences throughout the year. You'll also be recognized by Stern and your peers as one of our most generous donors while impacting the next generation of Stern students. For more information, visit [www.stern.nyu.edu/haskins](http://www.stern.nyu.edu/haskins) or call 212.998.4161.



*Liz DiMarco Weinmann (MBA '09), founder and CEO of BEAM-Impact Group, leads a career development session during Reunion 2018.*

## Alumni Engagement Cultivating Alumni Professional Development



**14% Alumni Engagement**

### Upcoming Alumni Events:

Alumni Holiday Celebration  
Dec 4, 2018

2019 Reunion Weekend  
May 3-4, 2019

Haskins Award Dinner  
May 9, 2019

### Learn about upcoming alumni events at

[www.stern.nyu.edu/alumnievents](http://www.stern.nyu.edu/alumnievents)

The Stern Fund provides resources to support lifelong learning and professional development for our global alumni population. During fiscal year 2018, Stern's Affinity, Industry, and Regional groups hosted a variety of events, including the inaugural Taste of Stern, showcasing alumni entrepreneurs and leaders in the food and wine industries, and the Author Lecture Series, featuring faculty with newly published books on topics such as how companies stay relevant in a fast-changing world and common traits among breakthrough innovators. To engage with alumni, Dean Raghu Sundaram traveled to cities around the globe to share the latest innovations happening at Stern. In the spring, Stern hosted a memorable two-day Reunion program for alumni who graduated in 2017 or in class years ending in a '3 or '8. The weekend included class receptions, a Dean's Welcome Address, faculty

talks, career workshops, a fireside chat with Professor Ed Altman, and an evening celebration at Tavern on the Green in Central Park. Reunion, a Stern tradition that grows stronger every year, enjoyed record turnout, and the 2018 Reunion Committees collectively raised over \$2.7 million to support Stern students, faculty, and programs.



*Alumni in the food and wine industries showcased their products at the inaugural Taste of Stern event.*

**Alumni have access to lifelong career support through the Career Center for Working Professionals. Learn more at [www.stern.nyu.edu/ccwp](http://www.stern.nyu.edu/ccwp)**

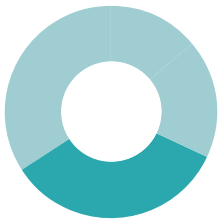




*Stern undergraduate scholarship recipients meet alumni donors at the Seventh Annual Stern Scholarship Reception.*

# Scholarships

## Supporting Talented Stern Students



**34%**  
Scholarships

The largest allocation from the Stern Fund supports scholarships for Stern undergraduate and MBA students, which allow us to attract the best and brightest applicants, many of whom otherwise could not afford a world-class Stern education. Since 2010, Stern has increased donor funded scholarship award dollars by 192 percent thanks to support from alumni like you. With your help, we can continue this wonderful progress.

This year, scholarship recipients who are part of the Breakthrough Scholars Leadership Program won the Stern International Studies Program Competition and presented their winning business plan to a panel of faculty and alumni judges as well as a room of over 600 of their peers.



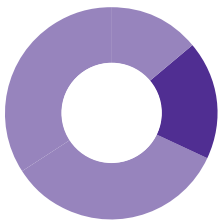
*Varun Chopra (BS '19), serving as an orientation leader alongside fellow Sternies Karina Voronick (BS '19) and Avni Bodwadkar (BS '20), welcomed new students to the Stern community. On his Stern experience, Varun says: "Being a Sternie means being a leader at the forefront of the business world. It also means being a part of a network of successful alumni who continue to lift each other up even after graduating."*



*Incoming Langone Part-time MBA students participate in Langone LAB, a high impact introduction to the Langone MBA Program for working professional students.*

## Student Experience

### Building Community and Diverse Opportunities for Students



**18% Student Experience**

Gifts made to the Stern Fund support student programming, clubs, conferences, and learning initiatives that enrich the student experience and community. A selection of programs funded by alumni contributions include:

- The Diversity in Business Forum, a partnership between the Undergraduate and Graduate Offices of Student Engagement, which brought in professionals to discuss diversity and inclusion topics in relation to students' job searches and career development.
- An Inclusive Leadership Workshop for MBA students, which offered training in empathetic leadership and inclusive management skills.
- Inclusive Community, a peer mentor program facilitated by the Undergraduate College, which encouraged student conversations on diversity, identity, and the Stern community.
- A wide range of undergraduate and graduate student clubs such as the Entertainment, Media and Sports Association, the Graduate Finance Association, the Graduate Marketing Association, Undergraduate Stern Women in Business (USWIB), and the Military Veterans Club, which hosted a speaker series featuring prominent military veteran business leaders.



*In February, Undergraduate Stern Women in Business hosted their seventh annual conference, "Own Your Future." Centered around female empowerment, this well-attended conference brought together undergraduate women from different universities for a day of guest speakers, workshops, and coffee chats, where they discussed personal and professional development and gained networking experience.*

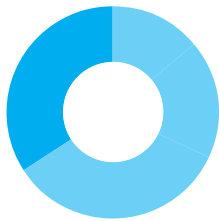


*Professor Paul Romer, who created the NYU Stern Urbanization Project in 2011 and was the founding director of the NYU Marron Institute of Urban Management, was awarded the 2018 Nobel Memorial Prize in Economic Sciences.*



## Knowledge Creation

### Advancing Excellence in Research and Innovation



**34%**  
Knowledge  
Creation

Contributions to the Stern Fund assist in recruiting top-tier faculty and financing ventures, research, and conferences that ensure Stern's place at the forefront of the changing business world. This year, alumni gifts supported research funding for centers across Stern, including the Fubon Center for Technology, Business and Innovation, the Salomon Center, the NYU Stern Urbanization Project, the NYU Pollack Center of Business and Law, and the Volatility Institute. In the fall, Stern hosted the annual Fintech Conference, a day-long forum convening researchers, regulators, industry executives, alumni, and students to debate and discuss the ways technology is reshaping the finance industry. This past spring, NYU Stern Leadership Development hosted its first "Leadership in Crisis" simulation, a day-long program where MBA students worked with experts on how to manage real-world crises from the perspective of business executives.



*Professor Kathleen DeRose, who leads the Fintech Initiatives at the Fubon Center for Technology, Business and Innovation, with Timothy Flacke, executive director of Commonwealth, at the 2017 annual Stern Fintech conference.*



Leonard N. Stern School of Business  
Henry Kaufman Management Center  
44 West Fourth Street, Suite 10-160  
New York, NY 10012-1126

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**Learn more about upcoming alumni events at  
[www.stern.nyu.edu/alumnievents](http://www.stern.nyu.edu/alumnievents)**

**For feedback or questions, email  
[giving@stern.nyu.edu](mailto:giving@stern.nyu.edu) or call 212.998.4161**

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of Business Alumni (Official)