



**What Every Business School Student Needs to Know About
Sustainable Sourcing and Financing
12th Annual Citi Conference in Leadership & Ethics**

Organized by NYU Stern's Citi Leadership & Ethics Program
and Business & Society Program
with generous support from the Citi Foundation

Featuring
Tensie Whelan
President
Rainforest Alliance
Twelfth Distinguished Citi Fellow in Leadership & Ethics
With Global Business Leaders, Funders,
and The Managing Director of a Rwandan Specialty Coffee Company

Friday, February 27, 2015
New York University
Leonard N. Stern School of Business
Kaufman Management Center
44 West Fourth Street
New York, NY 10012

What Every Business School Student Needs to Know About Sustainable Sourcing and Financing

12th Annual Citi Conference in Leadership & Ethics

Agenda

9:00 a.m.	Registration & Breakfast Kaufman Management Center 44 West Fourth Street “The Commons” KMC 1-100
Conference:	Kaufman Management Center 44 West Fourth Street Room KMC 1-70
9:30 a.m.	Welcoming Remarks: Stern Bruce Buchanan Director, Business & Society Program C.W. Nichols Professor of Business Ethics
9:35 a.m.	Welcoming Remarks: Citi Val Smith Director, Corporate Sustainability Citi
9:40 a.m.	Keynote Presentation Creating a New Corporate Ecosystem for Sustainability: Trends in Sustainable Production, Sourcing and Financing Tensie Whelan President Rainforest Alliance
10:10 a.m.	Panel Discussion: Implementing Field Level Sustainability through Both the Eyes of Industry and Producer
Moderator:	Tensie Whelan President Rainforest Alliance

Panelists: **Kip Walk**
Corporate Director, Sustainability
Blommer

Gilbert Gatali
Managing Director
KZ Noir

Christine Riley Miller
Sr. Director
Corporate Social Responsibility and The Dunkin' Donuts &
Baskin-Robbins Community Foundation

11:10 a.m. **Coffee Break** (Outside KMC 1-70)

11:30 a.m. **Panel Discussion:** Exploring How to Finance Sustainability
at the Field Level

Moderator: **Bruce Schlein**
Director, Alternative Energy Finance
Citi

Panelists: **Brian Milder**
Sr. Vice President of Strategy, Advisory & Innovation
Root Capital

Michelle Buckles
Director of Sustainable Finance
Rainforest Alliance

Frank F. DeGiovanni
Director
Ford Foundation

12:30 p.m. **Luncheon, Chocolate and Coffee Tasting**
Kaufman Management Center
44 West Fourth Street
“The Commons” KMC 1-100

Jonathan Atwood
VP, Sustainable Living and Corporate Communications
Unilever

2:00 p.m. **Adjournment**