



# NYU Stern Executive Education to Host SRW&Co.'s ASEAN Global Leadership Program in NYC

Executives from the ASEAN region convene in New York for weeklong program on globalization, innovation, entrepreneurship and leadership

— *August 22, 2017*

NEW YORK, NY--We are honored to work with SRW&Co. and to welcome AGLP participants to our campus, where they will have access to some of our most celebrated faculty and participate in stimulating conversation on key topics for both the ASEAN region and the global economy. The ASEAN region plays a critical role in driving growth in the global economy. To develop and inspire today's global leaders, NYU Stern Executive Education welcomes regional management consulting firm SRW&Co. for their ASEAN Global Leadership Program (AGLP), hosted from April 16 - April 20, 2018.

Since 2009, SRW&Co.'s ASEAN Global Leadership Program has been held annually at several top business schools in the U.K., China and the US. Serving as the 2018 host, NYU Stern brings the program to New York City for the very first time.

Designed for corporate and public sector executives from a wide range of ASEAN organizations across industries, the weeklong program will explore four main themes: Globalization, Innovation, Entrepreneurship and Leadership.

"New York City is an epicenter of global business and a thriving hub of innovation that companies from multinationals to technology firms to startups call home," says Peter Henry, dean of NYU Stern. "Given our proximity, our faculty are in constant conversation with the business community and will bring the latest insights around global business leadership and innovation to this year's course for AGLP participants."

“NYU Stern’s Executive Education programs are committed to the belief that a global approach to education is integral for today’s business leaders,” explains [Eitan Zemel](#), vice dean of global and executive education at NYU Stern. “We are honored to work with SRW&Co. and to welcome AGLP participants to our campus, where they will have access to some of our most celebrated faculty and participate in stimulating conversation on key topics for both the ASEAN region and the global economy.”

### *Global business leadership and innovation come to life*

“Our program aims to foster deep, collaborative conversation with some of NYU Stern’s most notable faculty,” says [Naomi Diamant](#), program co-director and assistant dean of NYU Stern Global Programs. “Our hands-on classroom sessions, including conversations with local entrepreneurs and company visits to a startup technology firm and financial institutions, are immediately applicable to business and reflect today’s fast-paced market,” explains [Luke Williams](#), program co-director and executive director of NYU Stern’s W. R. Berkley Innovation Labs.

Daniel Wong, chairman and partner of SRW&Co., says: “We are delighted to collaborate with NYU Stern, a world-renowned business school, to offer our clients a custom program designed for business leaders faced with exciting opportunities as well as challenges related to doing business in the ASEAN region.”

Learn more about the [ASEAN Global Leadership Program](#) and [SRW&Co.](#) or download the registration form to sign up.

### **About New York University Stern School of Business**

New York University Stern School of Business, located in the heart of Greenwich Village, is one of the nation’s premier management education schools and research centers. NYU Stern, whose faculty includes three Nobel Laureates in Economics, offers a broad portfolio of programs at the graduate and undergraduate levels, all of them enriched by the dynamism, energy and deep resources of one of the world’s business capitals. Visit [www.stern.nyu.edu](http://www.stern.nyu.edu) and follow NYU Stern on Twitter: @NYUStern.

### **About SRW&Co.**

SRW&Co. is a regional management consulting firm providing specialist services in designing and implementing a full range of integrated people management and development solutions. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Programs and also custom leadership development programs for our clients. Visit [www.srwasia.com](http://www.srwasia.com) and follow SRW&Co. on Twitter: @SRWCo.

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