In today’s fast-paced environment, it’s critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations’ success.

The Executive MBA program spans 22-months with classes held Friday and Saturday, every other week. The rigorous coursework focuses on a general management core curriculum, including one required and one optional Global Study Tour in dynamic markets, as well as a broad choice of electives enabling students to specialize in up to three specific business areas.

**BENEFITS OF CORPORATE SPONSORSHIP**

Corporate sponsors for NYU Stern’s Executive MBA program receive a number of benefits.

- Participants bring back **new and innovative perspectives** from the strong curriculum, global focus, and highly experienced classmates
- Participants develop **strategic, leadership, and general management skills** with **powerful expertise** in targeted specialization areas
- Organizations see **immediate results and impact**, since participants are working while pursuing their degree
- Offering sponsorship opportunities gives organizations an **advantage** over other organizations in competing for the same talent
- Sponsorship can be used to **reward exceptional performance** and increase employee **loyalty and retention**

**TYPES OF CORPORATE SPONSORSHIP**

There are two different types of sponsorships.

1. **Time sponsorship** is support of the time employees are required to be out of the office for the program (required to apply)
   Required time out of the office includes:
   - All class days
   - ~2 Fridays and Saturdays per month for 22 months
   - Up to 3 one-week residency periods
   - *One local residency at program start, one required Global Study Tour and one optional Global Study Tour*

2. **Financial sponsorship** is the portion, if any, of the program’s cost that will be covered by the organization (not required to apply)