

**NYU****LEONARD N. STERN
SCHOOL OF BUSINESS****Business Analytics for Executives: Leveraging Data as a Strategic Asset**

May 7 - 8, 2018

Classroom and Mealspace: Tisch 4th Floor

Monday, May 7	Tuesday, May 8
Breakfast 8:30 - 9:00am	Breakfast 8:30 - 9:00am
Introduction: What Can (and Can't) Analytics Do? Professor J.P. Eggers 9:00 - 10:30am	Working with Data: Regression Tools Professor J.P. Eggers 9:00 - 10:30am
Morning Break 10:30 - 11:00am	Morning Break 10:30 - 11:00am
Building an Analytical Mindset Professor J.P. Eggers 11:00 - 12:30pm	Working with Data: Regression Tools Professor J.P. Eggers 11:00 - 12:30pm
Lunch Break 12:30 - 1:30pm	Lunch Break 12:30 - 1:30pm
Looking at Data: Descriptive Analysis Professor J.P. Eggers 1:30 - 2:30pm	Correlation, Causality, and the Limits to Data Professor J.P. Eggers 1:30 - 2:30pm
Afternoon Break 2:30 - 3:00pm	Afternoon Break 2:30 - 3:00pm
Looking at Data: Multivariate Analysis Professor J.P. Eggers 3:00 - 5:00pm	Decision-Centric Organizations Professor J.P. Eggers 3:00 - 5:00pm
Happy Hour 5:00 - 6:00pm	Program Conclusion and Evaluation 5:00 - 5:30pm