

Supporting Possible

NYU Stern Annual Fund Report
Fiscal Year 2017





Thank you for your support for NYU Stern

The Stern Fund provides critical funding for scholarships, faculty recruitment and research, and enhancement of student and alumni experiences. Every contribution from alumni like you makes a difference. This past year your gifts added up to \$30.6 million, a testament to how every member of our community can have a significant impact.

The FY17 Annual Fund Report highlights some of the many ways philanthropy makes your alma mater a place of excellence and opportunity for our students.

Please know that we appreciate all you do to support Stern and are grateful for your generosity.

Thank you,

Peter Henry

Dean, NYU Stern

Geeta Menon

Dean, Undergraduate College

**For a list of all our generous donors in FY17, visit:
www.stern.nyu.edu/deansdonorlist**



NYU Stern Annual Fund Distribution

\$5.8 million raised for the Stern Fund

8,450 donors

1,400 first time donors

Your collective gifts raised \$5.8 million for the Stern Fund between September 1, 2016 and August 31, 2017.



- 50% Scholarships
- 26% Faculty & Research
- 12% Student Experience
- 12% Alumni Programs



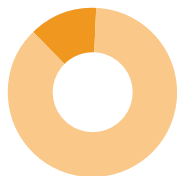
NYU One Day 2017

540 Stern alumni, faculty, parents, staff, and students raised over \$400,000, the most of any school, on NYU's second annual day of giving.



Alumni Professional Development

Advancing Alumni Programs and Career Support



12%
Alumni
Programs

This year the NYU Stern Fund provided funding for key alumni engagement programs, professional development, career resources, and networking opportunities. In April, Stern hosted its seventh annual reunion weekend, featuring career and estate planning workshops and faculty TED-style talks, culminating in a celebration at Tavern on the Green. Throughout the year, regional events spanning the globe brought alumni together to network and reconnect with faculty, and the Author Lecture Series and C-Suite

Series gave alumni firsthand access to industry leaders and faculty on topics ranging from the US financial regulatory environment to the rise of addictive technology.

110,000 alumni in **138** countries

500+ CEOs

26 domestic & **45** international regional groups

222 alumni events



"I owe so much to Stern and my network. I am involved with the Alumni Council as a way to give back and support the School. There are so many opportunities!"

Todd Fellerman, MBA '09
NYU Stern Alumni Council Chair

Find your opportunity: www.stern.nyu.edu/get-involved



Jennifer, Chelsea, and Jeremiah,
Class of 2020

Scholarships

Creating Opportunities for Talented Students



Half of all dollars given to the Stern Fund this year provided scholarship support for Stern undergraduate and MBA students. These contributions allow Stern to increase the affordability of a world-class education for high-potential students lacking financial means.

Gifts to the Stern Fund provided over \$600,000 in financial scholarship support for 30 undergraduate students with financial need and four talented MBA students.

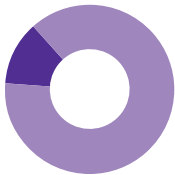


Meet Katherine, BS '20. "This scholarship has given me the opportunity to attend my dream school. I am grateful for your generosity and for believing in me. Your support is helping me achieve my hopes and ambitions while at Stern and for my career and life ahead."



Student Experience

Cultivating Diverse Opportunities for Students



12%
Student Experience

Gifts made to the Stern Fund support programming, clubs, conferences, and learning initiatives to broaden and diversify the student experience inside and outside the classroom. This year a few of the initiatives that alumni contributions funded included:

- Workshops and resources for 37 Breakthrough Scholars, many of whom are first generation college students, to support confidence building and leadership development
- Stern Chats, a new podcast hosted by MBA students, explores the untold stories of students, administrators, and faculty at NYU Stern

- Enhancements to shared spaces on the third floor of Tisch Hall to increase collaboration and community building
- A mentorship program between Stern Women in Business and Undergraduate Stern Women in Business, to offer, insight, advice, and resources for students in their careers.

98% of students take on an internship/job during their junior year

Conor Grennan, dean of MBA Students, being interviewed by hosts Sheri, MBA '18 and Francis, MBA '18 for the new MBA podcast series, Stern Chats



HASKINS GIVING SOCIETY



The Haskins Giving Society recognizes Stern's most loyal annual supporters by offering unique opportunities to network and celebrate the School's accomplishments. Members enjoy invitations and early access to premier events and VIP experiences throughout the year. You'll also be recognized by Stern and your peers as one of our most generous donors while impacting the next generation of Stern students. For more information, visit www.stern.nyu.edu/haskins or call 212.998.4161.



Stern MBA students collaborate on a 3D printer project as part of a new experiential course, "Tech and the City."

Faculty Research and Innovation

Supporting Top Faculty on the Cutting Edge of Business Research



26%
Faculty
Research

Contributions to the Stern Fund assist in recruiting top-tier faculty and financing academic research, conferences, and summits that convene thought leaders from around the globe as they use the tools of business to solve the world's most pressing problems. This year, gifts supported research funding for centers across Stern including the Center for Business and Human Rights, Center for Globalization of Education and Management, and the

NYU Pollack Center for Business and Law. Stern has continued to expand its experiential learning program - now branded as Stern Solutions - matching MBA students with faculty to help solve real business challenges for companies ranging from Diane Von Furstenberg to Citi Ventures and more. MBA student project participation grew by more than 130 percent in the past two years.

400+ faculty op-eds in top media outlets

On April 28, 2017, the Digital Future of Work Summit, convened by Professor Arun Sundararajan and Susan Lund of McKinsey & Company, discussed the forces shaping tomorrow's workplace.




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**For a list of FY17 donors, visit:
www.stern.nyu.edu/deansdonorlist**

**Learn about upcoming alumni events at
www.stern.nyu.edu/alumnievents**

**We welcome your feedback and
questions. Please email
giving@stern.nyu.edu or call 212.998.4161**

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 NYU Stern School
of Business Alumni (Official)