



DISCOVER

DESIGN

DEVELOP

DELIVER

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

Competition Kick-off
Thursday, September 18; 5:00-7:30pm

Info Session at Polytechnic School of Engineering
Friday, September 19, 4:00-5:30pm

Lean Startup for Social Enterprises Clinic
Friday, September 19, 6:00-8:00pm

Teammate Hunt
Tuesday, September 23, 5:00-7:30pm

Discover: Entrepreneurs Boot Camp I*
Sunday, September 28; 9:00am-4:00pm

Enter the Competition
Concept Summary due
Thursday, October 2, 3:00pm DEADLINE

Peer Talk & Team Mixer
Get inside tips from 2014 competition finalists and network with fellow teams.
Wednesday, October 8, 5:00-7:30pm

Discover: Entrepreneurs Boot Camp II*
Sunday, October 19, 9:00 am-4:00pm

Coaching Session
Tuesday, October 14 & Wednesday, October 29, 4:30-7:30pm;
Friday, October 24, 9:00am-1:00pm
(by appointment only)

Measuring Social Impact Clinic
Friday, October 24, 6:00-8:00pm

Pricing Strategy for Startups Clinic
Monday, October 27, 5-7:00pm

Design: Entrepreneurs Boot Camp III*
Sunday, November 2, 9:00am-4:00pm

Coaching Session
Friday, November 7, 9:00am-1:00pm
(by appointment only)

1st Judging Round
Feasibility Analysis due
FRIDAY, NOVEMBER 14
1:00PM DEADLINE

Quarter-Finalists announced
Wednesday, November 26, 5:00pm

Presentation Skills Clinic
Monday, December 1, 5:00-7:30pm

2nd Judging Round
Quarter-finalist Pitch-off
FRIDAY, DECEMBER 5

Semi-finalists announced
Monday, December 8, 5:00pm

Semi-finalists Orientation*
Wednesday, December 10, 5:00-7:30pm

Concept board images & descriptions due
Wednesday, January 14, 3:00pm deadline

Develop: Entrepreneurs Boot Camp IV*
Sunday, February 8, 9:00am-4:00pm

Coaching Session
Friday, February 13, 9:00am-1:00pm

Peer Talk & Team Mixer
Get inside tips from 2014 competition finalists and network with fellow semi-final teams.
Thursday, February 18, 5:00-7:30pm

New Venture Showcase*
Wednesday, February 25, 5:30-7:30pm

How to Make an Explainer Video Clinic*
Wednesday, March 4, 6:00pm

Develop: Semi-Finalists Pitch Boot Camp*
Sunday, March 8, 9:30am-4:00pm

Start-up Financial Clinic*
Wednesday, March 11, 5:00-7:00pm

Start-up plans due
Tuesday, March 24, 3:00pm deadline

Coaching Session
Thursday, March 26, 4:30-8:00pm & Friday, March 27, 9:00am-1:00pm
(by appointment only)

Start-up Plan and explainer video due
Wednesday, April 1, 3:00pm deadline

Semi-Final Pitch-off
FRIDAY, APRIL 17,
1-7:00PM

Coaching Session
(One hour sessions – by appointment only)

Final Start-up Plan and explainer video due
Wednesday, April 22, 3:00pm deadline

Pitch slide decks due
Monday, April 27, 5:00pm deadline

Practice Pitches
April 27-29
Paulson Auditorium
(by appointment only)



Final Pitch-off & Award Ceremony

FRIDAY, MAY 1,
12:30-7:30PM



Berkley Entrepreneurship Center

KEY

- BOOTCAMPS**
Intense training, interactive sessions and instruction on developing and refining your idea
- CLINICS**
Hands-on sessions examining strategies for developing and refining your concept.
- COACHING**
Individualized feedback on your venture from seasoned entrepreneurs and industry experts

The Entrepreneurs Challenge at NYU Stern School of Business is one of the largest and most innovative accelerator programs in the world. Five hundred students and alumni from fourteen schools across New York University compete for more than \$200,000 in cash and start-up venture services. You'll experience fast-paced workshops, grueling boot camps, and intense coaching sessions designed to teach you the step-by-step process of imagining a powerful market disruption and transforming it into reality.



Berkley Entrepreneurship Center for Innovation
 NYU Stern School of Business
 44 West 4th Street, Suite 8-160, NYC 10012

bit.ly/berkeleycenter

Technology Venture COMPETITION

Each year, NYU students, faculty and researchers create scores of cutting edge inventions across the information technology, life science and clean tech sectors. The NYU Technology Venture Competition, sponsored by the NYU Innovation Venture Fund, serves as a catalyst for the formation of new and the acceleration of existing early stage startups based on these exciting innovations. Winners share a \$75,000 prize.



The NYU Stern Social Venture Competition was started to recognize and support the growing number of students and alumni interested in using their business and entrepreneurial skills to create innovative approaches to tackling social problems, here and abroad. Social Venture Competition winners share a \$50,000 prize to help launch their ventures.



The NYU Stern New Venture Competition is the premier platform for identifying, nurturing and showcasing entrepreneurial talent at NYU. The competition challenges aspiring business owners and those excited by the new venture startup process, to take their ideas, from concept to market. The NYU Stern New Venture Competition winners share the \$75,000 Rennett Prize.

4 STEPS TO A SUCCESSFUL STARTUP

- 1 Develop a product or service that fills (or creates) an unmet need in a clever and unexpected way.
- 2 Confirm there are customers (lots of them) who will euphorically use (and buy) your product.
- 3 Identify a business model that will enable you to deliver value efficiently and consistently.
- 4 Assemble a team that can make it happen.



\$200K Entrepreneurs

Challenge

At-a-Glance Competition Schedule

 NYU STERN

Berkley Entrepreneurship Center