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coaching hands-on boot camps and

@nyuinnovation

To find out more about the \$300K Entrepreneurs Challenge and the other programs and services we provide, visit us at: bit.ly/sterninnovationlabs

W. R. Berkley Innovation Labs **NYU Stern School of Business** 40 West 4th Street, 4th Floor, NYC 10012

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ventures and will receive pro bono services. Competition winners share the \$100,000 Ira Rennert Prize to help launch their to take their ideas from concept to market. The NYU Stern New Venture challenges aspiring business owners and those excited by the startup process nurturing and showcasing entrepreneurial talent at NYU. The competition The NYU Stern New Venture Competition is the premier platform for identifying,



will receive pro bono services. Competition winners share a \$75,000 prize to help launch their ventures and innovative solutions to social problems here and abroad. Social Venture number of NYU entrepreneurs interested in using their skills to develop The NYU Stern Social Venture Competition recognizes and supports the growing



vations. Winners share a \$100,000 prize and will receive pro bono services. acceleration of existing early-stage startups based on these exciting inno-Entrepreneurial Institute, serves as a catalyst for the formation of new and the sectors. The NYU Technology Venture Competition, sponsored by the NYU edge inventions across the information technology, life science and energy Each year, NYU students, faculty and researchers create scores of cutting

training, and supportive community offered. Leverage the vast startup resources, advising,

industry practices. no one else is looking and see beyond standard Find a market opportunity by looking where **2** CHALLENGE THE STATUS QUO

through careful research. ldentify unarticulated needs and wants Ф DEVELOP ЕМРАТНУ

Conduct quick experiments and measure results. 5 TEST YOUR ASSUMPTIONS

Design a business model that delivers value. **9** BUILD FOR SCALE

Find individuals who can help make it happen. MAAT A AJAMASSA 8



\$300K Entrepreneurs Chalenge **2018–19 Competition Schedule** at a **Glance**

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A DISRUPTIVE IDEA 8 STEPS TO LAUNCHING

product-focused approach. Adopt a human-centered versus **3 LHINK DEODLE**

Pitch your idea in a compelling way. **TELL A STORY**

\$300K Entrepreneurs Challenge 2018-19 Schedule at a Glance

STRATEGIC INSIGHT

CUSTOMER FOCUS

SEPTEMBER

Challenge Kick-Off & Info Session Wednesday, September 12, 5:00-7:30pm

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Boot Camp 1: The Art and Science of Design Research Sunday, September 16, 9:00am-4:00pm

Teammate Hunt Thursday, September 20, 5:00-7:30pm

Ô **Coaching Sessions 1: Design Research** Friday, September 28, 1:30–5:00pm By appointment

OCTOBER

Ô **Coaching Sessions 1: Design Research (cont.)** Monday, October 1, 4:00-7:30pm By appointment

Been There, Won That: How to Get the Most Out of Your Challenge Experience Thursday, October 4, 5:00-7:30pm

Challenge Entry Deadline Wednesday, October 10, by 11:59pm

Boot Camp 2: Generating Insights & Uncovering Market Opportunities Sunday, October 14, 9:00am-4:00pm

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Measuring Social Impact Clinic Wednesday, October 17, 5:00-7:30pm

Ô Coaching Sessions 2: **Nailing Your Value Proposition** Friday, October 26, 1:30–5:00pm Tuesday, October 30, 4:00-7:30pm By appointment

NOVEMBER

Ô Ask Me Anything: **1-on-1 with Industry Experts** Thursday, November 1, 5:00-7:30pm



Round 1: Online Judging

Opportunity Summary due TUESDAY, NOVEMBER 6 BY 11:59PM

Legal Forum for Startups Monday, November 12, 5:00-7:30pm

Quarter-finalists announced Wednesday, November 21, by 11:59pm

Ċ **Presentation Skills Clinic** Tuesday, November 27, 5:00-7:30pm

DECEMBER



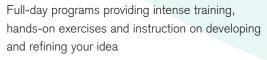
Round 2: **Quarter-Final Presentations**

FRIDAY, DECEMBER 14 1:00-7:00PM

Semi-finalist Team Photos

Tuesday, December 18, 11:00am-7:00pm Wednesday, December 19, 9:00am-3:00pm By appointment





CLINICS Shorter-format sessions aimed at sharpening specific startup skills

COACHING

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Individualized feedback on your venture from seasoned entrepreneurs and industry experts

LAUNCH

MAY

Presentations

Final Startup Plan and Explainer Video due Wednesday, May 1, by 11:59pm



Round 4: **The Final** Pitch & Awards Ceremony

FRIDAY, MAY 10, 1:00-8:00PM

Winners' Milestone Meetings

Thursday, May 16, 1:00-5:00pm Webnesday, May 22, 1:00-5:00pm By appointment

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