

	Pete's	Redhook	Boston Beer	Anheuser	Coors
EBT/Sales	1.67	22.20	7.91	14.16	6.27
Sales/Assets	6.83	0.55	4.11	1.10	1.22
Assets/Equity	6.28	1.29	3.61	2.53	2.08
ROE	71.57	15.75	117.57	39.37	15.96
GP/Sales	45.20	41.82	53.98	35.42	36.08
SGA/Sales	43.20	18.76	46.24	19.66	29.61
OpProfit/Sales	1.96	23.06	7.74	15.76	6.51
Interest/Sales	0.30	0.87	0.20	1.84	0.69
Inventory Turnover	10.69	15.02	9.22	12.44	7.36
Net Sales	\$ 30,837	\$ 14,929	\$ 114,833	\$ 12,053,800	\$ 1,662,700
Barrels, 1994	180.00	94.00	714.00	88,159	20,200
Revenue/Barrel	171.32	158.82	160.83	136.73	82.31
COGS/Barrel	93.88	84.29	74.02	88.30	52.61