

# Esther Leibel

## CURRICULUM VITAE

Leonard N. Stern School of Business  
New York University  
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### EDUCATION

- New York University Stern School of Business, New York, NY 2017  
Ph.D., Management (Area: Organizational Theory/Entrepreneurship) (expected)  
*Dissertation Title: Local institutions, collaboration and new field formation: the case of Slow Money*  
*Dissertation Committee Chair: Beth A. Bechky*
- New York University School of Continuing and Professional Studies, New York, NY 2009  
M.S., with Distinction, in Public Relations and Corporate Communications
- Sant'Anna School of Advanced Studies, Pisa, Italy 2003  
Post-Graduate Diploma, Cum Laude, in Economics
- University of Pisa, Italy 2002  
Bachelor of Science, Cum Laude, in Business Administration

### RESEARCH INTERESTS

My research agenda centers on how organizations create the conditions for developing and implementing sustainable business practices. In my dissertation, I bring attention to how the local context shapes micro-level interactions among a field's actors, and ultimately affects the vocabularies, meanings, and practices used in an emerging field. I contribute to the microfoundations of institutional theory by identifying the elements underlying institutional variation in a field, and by bringing theoretical attention to the interdependence between institutional variation and the evolution of local vocabularies, meanings and practices.

### AWARDS & GRANTS

- NYU Stern Doctoral Student Program, Dissertation Research Funds \$2,500 2015
- Strategic Management Society, SRF Dissertation Research Program \$10,000 2014
- New York University, Center for Global Economy and Business \$7,000 2014
- Finalist for the Grunig PRIME Research Fellowship (Awarded by The Institute for Public Relations) 2009
- Recipient of the European Union's Erasmus Program Scholarship 2001
- One of the four honors students in Economic Sciences selected among ~100 applicants at Sant'Anna School of Advanced Studies in Pisa (full-ride scholarship) 1997-2001

## WORKING PAPERS

Leibel, E. (2016). “Local institutions, collaboration and new field formation—the case of Slow Money” (job market paper and dissertation)

Leibel, E., Bechky, B.A., Hallett, T. (2016) “Meaning at the source: the dynamics of field formation in institutional research” (proposal accepted by the Academy of Management Annals, Vol. 12. Manuscript in preparation)

Leibel, E. (2015). “Authenticity and persuasion: Exploring language choices in entrepreneur pitches” (data collection concluded)

Leibel, E., Rottner, R., Ramaprasad, Davis, B. (2013) “Fishing for Complements: Microcredit, Entrepreneurial Opportunity, And Livelihood Diversification In Coastal India” (presented at the 2014 Academy of Management Annual Meeting)

## NON-REFEREED ARTICLES

Leibel E. 2011. The importance of human capital sustainability in addressing the 2007 crisis: a lesson from J. A. Schumpeter. In P. Orati (Guest Editor). *Capitalism, CSR, Ethical Behaviour of Rational Entrepreneurship and the Crises of Global Economy: a Schumpeterian Insight*. IIAESS, UNINDUSTRIA, SAIS.

## PROFESSIONAL ASSOCIATIONS

Academy of Management, Member	2012-present
Strategic Management Society, Member	2013-present
American Sociological Association, Member	2012-present
European Group for Organizational Studies (EGOS)	2016-present

## ACADEMIC SEMINARS & CONSORTIA

SRF Dissertation Scholar Workshop, Strategic Management Society, Annual Conference	2016
OMT Doctoral Consortium, Academy of Management, Annual Meeting	2016
Qualitative Comparative Analysis PDW, Academy of Management, Annual Meeting	2016
EGOS PhD Workshop, Naples	2016
CCC Doctoral Conference, Milan	2016
Doctoral Consortium, Israel Strategy Conference, Jerusalem	2015
SRF Dissertation Scholar Workshop, Strategic Management Society, Annual Conference	2015
OMT Dissertation Proposal Workshop, Academy of Management, Annual Meeting	2014
Content Analysis PDW, Academy of Management, Annual Meeting	2014
How to Measure Meaning at the Collective Level PDW, Academy of Management, Annual Meeting	2014
Doctoral Consortium, SMS Special Conference, Tel Aviv	2014
New Doctoral Student Consortium, Academy of Management, Annual Meeting	2012
Doctoral Consortium (late stage), Southern Management Association, Annual Meeting	2012
Ivey Sustainability Academy, London, Ontario	2012
Medici Summer School, Florence, Italy	2011

## TEACHING EXPERIENCE

*Instructor (Undergraduate level), New York University*  
Management and Organizations  
Instructor Rating: 6.7/7

*Summer 2016*

*Instructor (Undergraduate level), New York University*  
Management and Organizations  
Instructor Rating: 6.6/7

*Winter 2014*

Received commendation letter from Vice Dean for Doctoral Education

*Guest Lecturer (MBA level), New York University*

Leadership in Organizations (Professor L. Leslie), Session on Persuasion

*Spring 2016*

Leadership in Organizations (Professor R. Rottner), Session on Organizational Change

*Summer 2015*

*Teaching Assistant (Graduate level), New York University*

Leadership in Organizations (Professor L. Leslie)

*Spring 2016*

Leadership in Organizations (Professor R. Rottner)

*Summer 2015*

Managing High Performing Teams (Professor B. Bechky)

*Fall 2015*

Leadership in Organizations (Professor F. Milliken)

*Fall 2014, 2015*

*Teaching Assistant (Undergraduate level), New York University*

Management and Organizations (Professor A. Shirako)

*Spring 2013*

Managing People & Teams (Professor B. Bechky)

*Fall 2015*

## ACADEMIC SERVICE

Ad hoc reviewer: Organization Science, Journal of Business Venturing

Reviewer, Org. and Mgt. Theory (OMT) Division, Academy of Management, Annual Meeting

*2013, 2016*

Reviewer, Social Issues in Management (SIM) Division, Academy of Management, Annual Meeting

*2014, 2015*

## PROFESSIONAL EXPERIENCE

### **Rizzoli International Publications Inc.**

*2009-2010*

Publishing corporation

New York, NY

#### *Editorial Assistant*

Collaborated with the U.S. Correspondent of “Corriere della Sera,” the major Italian newspaper.

Pursued news, produced “fact-packs”, validated information through research (Lexis, Factiva, Google, etc.);

secured interviews with writers, politicians and celebrities.

### **APCO Worldwide**

*Summer 2008*

Public affairs firm

New York, NY

#### *Graduate Summer Intern*

Worked for the corporate social responsibility practice on sustainability communication and socially responsible investing projects.

**Arthur D. Little**

2005-2007

Strategic management consulting firm

Rome, Italy

*Associate*

Designed and implemented corporate responsibility strategies and sustainability reporting systems.

Advised clients in the telecommunications, financial services and public utilities industries in Italy, the United Kingdom, Spain, Portugal and Switzerland.

**Deloitte**

2002-2005

Business consulting firm

Rome, Italy

*Analyst*

Developed corporate social responsibility communication programs and environmental management systems.

Advised clients in the oil & gas, financial services and pharmaceutical industries in Italy, Germany and Austria.

## REFERENCES

### *Dissertation Committee Chair*

**Beth A. Bechky**

*Jacob B. Melnick Term Professor of Management and Organizations*

NYU Stern School of Business

Tel. 212-998-0076

[bbechky@stern.nyu.edu](mailto:bbechky@stern.nyu.edu)

### *Dissertation Committee Members*

**Gino Cattani**

*Associate Professor of Management and Organizations*

NYU Stern School of Business

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**Renee M. Rottner**

*Assistant Professor of Technology Management*

Technology Management Program, UCSB

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