

NYU Stern School of Business
Department of Information, Operations & Management Sciences
INFORMATION SYSTEMS RESEARCH SEMINAR

TOPIC: MIT Digital Currencies Experiment

SPEAKER: Christian Catalini (MIT)

DATE: Thursday, October 29th, 2015

TIME: 12:30-1:45PM *Lunch will be served at 12:15PM.

PLACE: KMC 3-130

ABSTRACT

In November 2014, all undergraduates students at MIT were given access to a digital currency. Preliminary results from the study focus on the dynamics of diffusion on campus, and on how privacy, security and network effects influenced the decision to adopt or ignore the new technology.

BIO

Christian Catalini is the Fred Kayne (1960) Career Development Professor of Entrepreneurship and Assistant Professor of Technological Innovation, Entrepreneurship, and Strategic Management at the MIT Sloan School of Management. His main areas of interest are the economics of innovation, entrepreneurship, and scientific productivity. His research focuses on crowdfunding and online entrepreneurial finance, blockchain technology, digital currencies, how proximity affects the recombination of ideas, the adoption of technology standards, science and technology interactions. Christian is one of the principal investigators of the [MIT Digital Currencies Research Study](#), which gave access to all MIT undergraduate students to a digital currency in the Fall of 2014. He is also involved in the recently launched [Digital Currency Initiative](#). He holds a PhD from the University of Toronto (Rotman School of Management), and MSc (summa cum laude) in Economics and Management of New Technologies from Bocconi University, Milan. In 2009-10 he was a visiting student at Harvard University. He has presented his research at a variety of institutions including Harvard University, MIT, Yale University, London Business School, UC Berkeley, the Federal Reserve Bank, the US Treasury, the World Bank, and the White House OSTP. More information can be found on his website here: <http://www.catalini.com/>