“Deliver Unique Property-level Insights that Power the Global Real Estate Economy.”
CoreLogic Helps Power the Real Estate Ecosystem

- REAL ESTATE: 900,000+ Real Estate Professionals
- MORTGAGE: 9,000+ Mortgage Banks and Lenders
- RENTAL PROPERTY: 4,500+ Property Management Companies
- CAPITAL MARKETS: 300+ Investment Banks, Mutual & Hedge Funds
- PUBLIC SECTOR: 21 Federal Agencies
- INSURANCE: 500+ Property & Casualty Insurers

9,000+ Mortgage Banks and Lenders
4,500+ Property Management Companies
21 Federal Agencies
500+ Property & Casualty Insurers
What Differentiates CoreLogic?

**Deep Property Data**
- More than 4.5B+ records spanning more than 50 years

**Breadth of Coverage**
- 99.9% of U.S. property records

**Accuracy**
- 99.5% standard of accuracy driven by automated keying processes

**Depth of Detail**
- 3,100+ counties
- 5,000+ data fields
- Rapid daily data refresh

**Insights**
- 150+ scientists and modelers
- 25+ patents and deep industry expertise
Get the Whole Story – Complete 360 View of Property

Location
- Location Assignment
- Structure/Boundary Definition
- Risk Proximity

Building
- Building Characteristics
- Property Value Assessment
- Contents Value
- Property Condition
- Imagery

Environment
- Weather Verification
- Natural Hazard Risk Assessment
- Catastrophe Risk Assessment

Financial
- Macro-Economic Trends
- Catastrophe Risk Assessment
- Property Value Assessment
- Loan Performance Evaluation
- Servicer Operations (Tax, Escrow)

Occupants
- Foreclosure
- Liens and Encumbrances
- Occupant/Owner Risk & Credit

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Property Profile Report

PROPERTY PROFILE CARD

ADDRESS: 995 COLLETT DR. CANTON, GA 30115
PROPERTY ID: 1350648

PROPERTY TYPE: Subdivision, Single-Family
TAX KEY: 141250018000
LIST PRICE: $298,500
TAXES: $7,455
BEDROOMS: 4
ROOMS: 8
TOTAL FULL/HALF BATHS: 2/2
GARAGE SPACES/TYPE: 2/Attached
STYLE: 2 Story
TOTAL SQ. FT.: 2,532
YEAR BUILT: 1985
ARCHITECTURE: Colonial
FLOOD PLAIN: No
OCC. PERMIT REQUIRED: No
DAYS ON MARKET: 66

Condition Assessment
Valuation
Risk Assessment
One-Stop Search Engine for Property and/or Owner
Innovation at CoreLogic

**Property Value:**
- Between $1,450,000 - $2,049,999

**Customer Profile:**
- This segment are people who live in properties valued between $1,450,000 - $2,049,999.
- People in this segment love to entertain guests in their home. They get ideas from Minimax and shop from Thomas Dux and Vintage Cellars. They also like to treat their children with toys from Kidstuff.

**Spending Patterns:**
- 8.1x more on non-food primary and secondary education.
- 3.5x more on fresh produce and vegetables retailing.
- 3.1x more on houses and homes.
- 2.6x more on departmental stores.

**Brand Preferences:**
- 8.5 times more likely to prefer Minimax.
- 6.1 times more likely to prefer Thomas Dux.
- 3.7 times more likely to prefer performance.

**Segments Most Similar:**
- Accumulated Wealth Greater than $2,049,999
- Property Attributes: 31 Bathrooms
- Highest Affluence Brand Preferences

![Diagram showing customer profile and spending preferences.](image-url)
Growth in Emerging Markets

- Financial Services
- Government
- Investment Companies
- Travel Management
- Wholesale & Distribution
- Professional Services
- Retail
- Public Sector
- Education & Research
- Housing Authorities
- Real Estate
- Insurance Companies
- Non-Profit Organizations
- Healthcare
- Utilities

Source: Graphic found at Unit 4 business Software
Information. Analytics. Insight.™

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