



CORPORATE SUSTAINABILITY

COURSE OUTLINE

Lesson 1	Sustainability for Competitive Advantage
Live Q&A Session 1	
Lesson 2	Unsustainable Corporate Practices
Lesson 3	Environmental and Social Trends
Lesson 4	Materiality and Stakeholder Mapping
Live Q&A Session 2	
Lesson 5	Sustainability Standards
Live Q&A Session 3	
Lesson 6	Supply Chains
Live Q&A Session 4	
Lesson 7	Systems Thinking and The Circular Economy
Lesson 8	Innovation
Live Q&A Session 5	
Lesson 9	Customers and Sustainability
Lesson 10	Employees and Sustainability
Lesson 11	Building a Business Case for Sustainability
Live Q&A Session 6	
Lesson 12	Mainstreaming Sustainable Finance
Lesson 13	Environmental, Social, and Governance (ESG) Investing
Live Q&A Session 7	
Lesson 14	Net Positive Future
Final Project Due	