

BA or MBA Internship Available

Analyst for Research Project: Women-owned Enterprises in Agriculture and Food

AgFunder News and Karen Karp & Partners

September 24, 2018

Position Overview

Karen Karp, Founder and President of [Karen Karp & Partners](#), an agriculture and food consulting company, is launching a new initiative, tentatively called *“Putting Our Money Where Our Mouths Are,”* which is a quantitative and qualitative look the gaps in financing available for women founders launching enterprises across the agriculture and food sectors.

Women-led businesses grow faster, are better run, and least funded. In 2017 female founders received just 2% of venture capital dollars—\$1 billion of the \$85 billion total invested across all sectors. Data for women-founded agriculture and food enterprises does not exist. I want to help open up the flow of capital to women in the agriculture and food sectors, by first understanding where the gaps are, and raising public awareness.

[AgFunder News](#) is providing access to their data, 4,500 deals made across the agriculture and food spectrum in the last few years. The initial task of the intern will be to take a sub-list, culled through an algorithm, that pre-deals made to women, and perform additional data analysis. This will include confirming the gender of funded entities, gender of investment decision-makers, and other factors that will help us to quantify and help build a robust case for greater access to capital for women agriculture and food entrepreneurs. These things may include performance metrics (sales, ROI, profit, e.g.) and other information such as staff turnover and leadership style.

The quantitative information gleaned will be combined with qualitative information that will be gathered from interviews, workshops at conferences and events, and a literature review, to form a case for a new platform or alignment with an existing platform to increase awareness of the issue and increase access to capital for women agriculture and food entrepreneurs.

The end product of this research effort will take the form of a white paper, a campaign, an article or series of articles, e.g. The format will be determined throughout the course of the project.

Key Duties

The Intern’s key duties will be to:

- Work with data provided by *AgFunder News* and be directed by Louisa Burwood-Taylor, Editor, and to interface with Karen Karp, principal of KK&P.

- Confirm gender of founder(s), funding decision makers, and current leadership of funded agrifood enterprises
- Establish sub-data sets for the assigned qualities from existing data sets of funded agrifood enterprises
- Once basic data sets are formed, work with project leaders (Louisa and Karen) to further parse data for additional qualities
- Prepare written report on findings
- Prepare presentation format of findings, including charts and /or data visualizations

Key Skills and Competencies

- Current business student in BA or MBA program
- Advanced proficiency with Excel
- Analytic and curious
- Good writer
- Interest in entrepreneurship, women's / gender studies, finance, agriculture, and /or food
- Commitment to working independently and in a small team
- Comfortable making outreach to strangers, and conducting interviews
- Proven ability to prioritize multiple tasks and deliver to deadlines
- Excellent English language skills, both verbal and written
- Contribute to development of key insights, frameworks and other substantive elements of the final deliverable.

Compensation

\$18 per hour, up to 20 hours per week, 3-4 months.

Logistics

While most of the work will be virtual, KK&P, located on 21st Street between Park and Broadway, offers desk space for the duration of the assignment.

To apply

This position is open and available immediately. We will be accepting applications until October 14, 2018. The duration of the project is expected to be 3-4 months, and less if we can complete it sooner!

Please send **cover letter** with the usual details, include telling us why you are interested in this project, along with a **CV**, to Karen Karp (karen@kkandp.com) and Louisa Burwood-Taylor (louisa@agfunder.com).