The NYU Stern Executive MBA Program in Washington, DC brings the best of New York and NYU Stern to DC.

It leverages NYU Stern's traditional strengths in Finance, Analytics, Strategy, and Leadership to offer executive students two distinct elective tracks:

- Finance & Analytics
- Strategy & Leadership.

Students can hone their skills by pursuing either academic specialty.

## Strategy and Leadership

The Strategy and Leadership track prepares executive students for careers in general business management. The track is most appropriate for those who have to manage multiple employees and teams, with responsibilities for a significant share of an organization's resources. Courses are designed to help students hone their leadership, strategic planning, strategic execution, change management, and entrepreneurial skills. The track is particularly well suited to students who will pursue careers at the highest levels of organizations (in the C-suite), and those for whom leadership and strategic management skills are of critical importance (e.g., general manager positions, divisional leadership positions, management/strategy consulting positions).

Sample courses include: Global Strategy, Managing Growing Companies, Advanced Topics in Communication and Power & Politics

## **Finance and Analytics**

The Finance and Analytics track prepares executive students for careers that require detailed data and financial analysis. The track is most appropriate for those who want to cultivate their analytical skills, and those who will pursue careers where accurate data and financial analyses are critical. The Finance courses provide a foundation in corporate finance and the functioning of financial markets. The Analytics courses complement that education by providing an understanding of how data and statistical models can help managers make more accurate, and informed, financial decisions. The track is particularly well suited to students who will pursue careers in which analytical capabilities are of critical importance (e.g., financial analysis positions, investment management positions, corporate finance positions, financial/IT consulting positions, market research positions, and risk management positions).

Sample courses include: Digital Currency and FinTech, Financial Statement Analysis & Social Media & Digital Marketing and Business Analytics