

## ADVANCED VALUATION — COURSE OUTLINE —

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Week 1	Course Introduction; Valuation: The Big Picture; Introduction to Intrinsic Value
Week 2	The Risk Free Rate; The Equity Risk Premium
	Live Q&A Session 1
Week 3	Relative Risk Measures; The Costs of Debt and Capital
Week 4	Estimating Cash Flows; Estimating Growth
	Live Q&A Session 2
Quiz 1	
Week 5	Terminal Value; Value Enhancement
Week 6	From Asset Value to Equity Value; Acquisition Ornaments
	Live Q&A Session 3
Week 7	Dilution & Illiquidity; Narrative to Numbers
Week 8	The Pricing Imperative; The Most-used Multiple
	Live Q&A Session 4
Quiz 2	
Week 9	Other Earnings Multiples; Book Value Multiples
Week 10	Revenue Multiples & Mopping Up
	Live Q&A Session 5
Week 11	Private Company Valuation; The Essence of Real Options
Week 12	The Option to Delay; The Option to Expand & Abandon
	Live Q&A Session 6
Quiz 3	
Week 13	Valuing/Pricing Start-Ups & Young Companies; Valuing/Pricing Declining & Distressed Companies
Week 14	Valuing/Pricing Financial Service Companies; Valuing/Pricing Cyclical & Commodity Companies
	Live Q&A Session 7
Week 15	Valuation: Looking Back & Looking Forward
	Live Q&A Session 8
Final Exam	

**Final Project**