## Twelfth Annual NYU Stern IO Day Workshop

**Friday, September 12, 2014**

**Location:** Kaufman Management Center, NYU Stern School of Business (11th floor)
44 West 4th St. New York, NY 10012

<table>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00-9:50am</td>
<td>Light Breakfast &amp; Coffee</td>
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<td>9:50-10:00am</td>
<td>Opening Remarks</td>
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| 10:00-11:00am | **Selling Experiments: Menu Pricing of Information**
                 Alessandro Bonatti (MIT Sloan) [with Dirk Bergemann and Alex Smolin]
                 Discussant: Alessandro Lizzieri (NYU) |
| 11:00-11:30am | Coffee Break                   |
| 11:30-12:30pm | **A Framework for Dynamic Oligopoly in Concentrated Industries**
                 Gabriel Weintraub (Columbia GSB) [with Bar Ifrach]
                 Discussant: Robin Lee (Harvard and NYU Stern) |
| 12:30-2:00pm  | Lunch                          |
| 2:00-3:00pm   | **Decentralized College Admissions**
                 Yeon-Koo Che (Columbia) [with Youngwoo Koh]
                 Discussant: Eduardo Avezedo (UPenn Wharton) |
| 3:00-3:30pm   | Coffee Break                   |
| 3:30-4:30pm   | **Why are Profit Margins So High in Extended Warranties Market?**
                 Jose Miguel Abito (UPenn Wharton) [with Yuval Salant]
                 Discussant: Chris Conlon (Columbia) |

Each session will comprise a **45 minute talk** and a **10 minute discussion**, followed by 5 minutes of Q&A and open discussion.

We are grateful to **NERA** for graciously providing financial support for the workshop.

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