Fifteenth Annual NYU Stern IO Day
Friday, September 8, 2017

Location: NYU Stern School of Business
40 West 4th Street, New York, NY 10012

9:00–9:50am Light breakfast and coffee
9:50–10:00am Opening remarks
10:00–11:00am “Measuring the Incentive to Collude: The Vitamin Cartels, 1990–1999”
Mitsuru Igami (Yale University)
Discussant: Jean-François Houde (Cornell University)
11:00–11:20am Coffee break
11:20–12:20pm “Middlemen as Information Intermediaries: Evidence from Used Car Markets”
Yiyi Zhou (Stony Brook University)
Discussant: Alessandro Lizzere (New York University)
12:20–1:50pm Lunch
1:50–2:50pm “Monopoly without a Monopolist: An Economic Analysis of the Bitcoin Payment System”
Jacob Leshno (Columbia Business School)
Discussant: Hanna Halaburda (Bank of Canada and NYU Stern)
2:50–3:10pm Coffee break
3:10–4:10pm “Product Recalls and Firm Reputation”
Boyan Jovanovich (New York University)
Discussant: Alessandro Bonatti (MIT Sloan)
4:10–4:30pm Coffee break
4:30–5:30pm “The Power of Rankings: Quantifying the Effect of Rankings on Online Consumer Search and Purchase Decisions”
Raluca Ursu (NYU Stern)
Discussant: Greg Lewis (Microsoft Research New England)

Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion.

We are grateful to NERA for graciously providing financial support for the workshop.

For assistance, please contact Paul Scott (ptscott@stern.nyu.edu), Maher Said (msaid@stern.nyu.edu), or Amanda Murphy (amurphy@stern.nyu.edu).