NYU | STERN

SEVENTEENTH ANNUAL IO DAY

Friday, September 6, 2019

NYU Stern School of Business
Henry Kaufman Management Center, Room 2-60
44 West Fourth Street, New York, NY 10012

AGENDA

9:00 – 10:00 AM **Light breakfast and coffee**

10:00 – 11:00 AM **A/B Testing with Fat Tails**
Eduardo Azevedo, University of Pennsylvania

Discussant: Nikhil Vellodi, Princeton University

11:00 – 11:15 AM **Coffee break**

11:15 – 12:45 PM **Testing the Production Approach to Markup Estimation**
Devesh Raval, Federal Trade Commission

Using Cost Minimization to Estimate Markups
Ulrich Doraszelski, University of Pennsylvania

Discussant: Paul Scott, New York University

12:45 – 2:15 PM **Lunch**

2:15 – 3:15 PM **Dynamically Aggregating Diverse Information**
Annie Liang, University of Pennsylvania

Discussant: Mira Frick, Yale University

3:15 – 3:30 PM **Coffee break**

3:30 – 4:30 PM **Common Ownership and Competition in the Ready-To-Eat Cereal Industry**
Chris Conlon, New York University

Discussant: Amit Gandhi, University of Pennsylvania

NOTES Each session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A and open discussion.

We are grateful to NERA for providing financial support for the workshop.

For internet access, please connect to the "nyuguest" wireless network and enter the username "SternIODay" and password "IODay2019" (both case-sensitive and without quotes) when prompted.

Please contact Michael Dickstein (michael.dickstein@nyu.edu), Maher Said (maher.said@nyu.edu), or Amanda Murphy (amurphy@stern.nyu.edu) for assistance.