Stern International Volunteers: Ghana Spring 2019 Information Session
Map of Ghana

[Map showing the location of Ghana in relation to other African countries]
About Ghana

- Ghana is located in West Africa
- Ghana’s 2018 population is 29M
- The official language is English
- Christianity is the predominant religion
- The Ghanaian government is a stable democracy
- Rural areas still follow customary law regarding local matters
- The capital of Ghana is Accra
SIV Goals

Enhances Social Impact Core with:

- Experiential Learning
- Social Entrepreneurship

Goals:

- broaden students’ understanding of the world and its economic disparities
- deepen students’ commitment to community service
- heighten students’ awareness of social entrepreneurship as a business mechanism for social change
- Grow & influence students as future business leaders
SIV Course: 3 credits + Service Learning Trip

Stern International Volunteers: Ghana (SOIM-UB 2000)

3-Credit Course that counts towards

- Co-Concentration in Sustainable Business
- Stern’s Social Entrepreneurship Minor
- Stern’s Global Business Concentration
- Wagner’s Public Policy & Management Minor

In this discussion-based course students will:

- Study key aspects of Ghana’s history, economy & culture
- Complete consulting projects building upon social enterprises incubated by previous SIV Ghana classes
- Engage in meaningful volunteer projects in the community
- Become immersed in Ghanaian culture
- Learn to confront real life business challenges
SIV Ghana: Our History
About Waodze Tsatoe

4 Years Ago NYU Stern “Adopted” the village of Waodze Tsatoe (WT).

Stern students & faculty have traveled to this village over the past 4 years to incubate, develop and grow several social entrepreneurship projects.

We now have strong connections with this community.

- Population - approx. 500
- Located in the rural Lake Volta Region
- Some electricity, lacking internet connectivity, limited health care
- Primary income sources are from fishing and farming
2015 – Year 1
Volunteer Work, Data Collection & Getting to Know the Community

- Construction of first public latrine for the village
- Teaching in makeshift local elementary school
- Surveying villagers on need-gaps in health, employment, sanitation, energy & education
- Listening & engaging with the community
2016 – Year 2
Education, Artisan Business & Clean Water Enterprise

Permanent elementary school
Raised funds to construct a permanent elementary school

Incubated a Batik Artisan Business
Funded initial working capital for fabric, supplies & training

Clean Water Business
Fundraised construction of clean water bore hole to jumpstart a community-owned water business
2017 – Year 3
Business Processes, Batik Shed, Computer Lab & Library

- Construct Permanent Batik Shed
- Establish computer lab & library
- Implement board governance procedures for water & artisan businesses
- Lead classes in basic Accounting, Marketing & Customer Service
Built Sewing Room to create higher value products

Establish a Mango Plantation/Farm
2019 Key Trip Objectives – Social Entrepreneurship

• **Amenuveve Batik Center**
  • Evaluate and re-validate business model
  • Develop Amenuveve sell story and pitch for global and local markets
  • Research local tourism market
  • Implement social media promotion
  • Business Training for managers

• **Woadze Tsatoe Farm & Clean Water Enterprise**
  Evaluate & make strategic recommendations for future growth
2019 Key Trip Objectives – Volunteer Projects

• Implement communication thru technology
• Create English as a Second Language course for adults in the community
• Research & present local career vocations for young adults in the village
• Develop short course on hygiene and sanitation for the community
• Conduct an analysis on the availability of health care in the region and identify the most important needs
• Build upon educational initiatives with Pencils of Promise [https://pencilsofpromise.org/](https://pencilsofpromise.org/)
A Typical Day in Waodze Tsatoe (WT)

**MORNING**
- Early wake-up
- Breakfast at Hotel
- Travel to Waodze Tsatoe (40-50 mins)
- Morning work - volunteer projects
- Lunch at WT & group reflections

**AFTERNOON**
- Afternoon work - social entrepreneurship sessions with community stakeholders
- Late Afternoon - cultural immersion activity, i.e. cook with family, observe fishing/agriculture, sports & games with children, visit local crafts people, observe local market, etc.
- Depart WT to Hotel
- Dinner at hotel
- Group Reflection after dinner
Adanu: Partner on the Ground

- Adanu is a Ghanaian-led non-profit organization that empowers communities to lead and own critical development projects that benefit people young and old across Ghanaian villages.

- Adanu’s model is based upon empowerment rather than charity.

- Adanu works alongside rural, underdeveloped Ghanaian villages to establish sustainable solutions for education, clean water, health care and micro-business
NYU Accra Partnership

NYU Stern partners with NYU Accra to ensure a sustainable and enriching experience

- Students will be accompanied by two Stern faculty, one Stern staff administrator and Adanu staff members who will provide guidance & support.

- Students and faculty will be housed in hotels during their travels in Ghana

- All meals will be catered & bottled water will always be provided
SIV Ghana: Other Site Visits

Historical
- Kwame Nkrumah Memorial
- Osu Slave Castle

Cultural
- Kente Weaving

Environmental
- Tafi Alome Monkey Sanctuary
- Wli Waterfalls

Social Entrepreneurship/Business
- Kuapakokoo Cooperative
- Blue Skies Fruit Juice
SIV Participant Responsibilities

- Enrollment in SIV Seminar Course (SOIM-UB.2000)
- Strong interest in social impact
- Enthusiastic participation in all activities both here & in Ghana
- Active engagement in service work & reflective discussions
- Commitment to interact with fellow students, faculty, staff and community members
- Adherence to Stern travel code of conduct, Stern honor code and nonprofit partner policies
- Ample time to fulfill course requirement & trip responsibilities
Spring 2019 Class & Trip Details

NYC Class dates
• January 28, 2019 – May 13, 2019

Class Meeting Time
• Thursdays
  9:30am – 10:45am

Tentative Travel Dates: Spring Break 2019
• Arrive in Ghana on Friday, March 15, 2019
• Depart for USA on Saturday, March 23, 2019
Additional Course Expenses: Program Fee

Estimated Expenses

1. Students pay Spring 2019 NYU tuition & fees for this course.

2. In addition, a trip fee of $1800 is required of all participants.

Trip Fee Covers:

- Round trip transportation from/to airport in Ghana, all hotels, service site & cultural activities
- All Housing (hotels)
- All Meals (breakfast, lunch, dinner)
- Costs to NGO: volunteer experience & supplies to the community
Estimated Expenses

3. Airfare to and from Accra (approx $1500*—book early!)

4. Passport Fees ($75- $100 only if you need a passport)

5. Visa Fee ($70)

6. Immunization Fees (approx. $300)

7. Personal Expenses (approx. $200 for souvenir & snacks)
Stern Scholarship Information

Stern Scholarships are available – indicate interest in online application statement

- Scholarships are available and will be awarded based on financial need.
- An updated FAFSA or CSS profile must be on file with NYU.
- A Short Statement of Need should be submitted with your application (300 words or less)
Eligibility

• Stern Freshmen, Sophomores, *Juniors and Seniors in good standing with Stern and the University

• Minimum 3.0 GPA

• Students must be based in New York City during the Spring 2019 course term and throughout the service trip's entirety.

• *The MULT-UB 11 International Studies Program (ISP) course is required for all B.S. in Business students, however the ISP trip is optional.

• Since the SIV trip to Accra is over Spring Break, Juniors who are accepted into the SIV program will travel to Accra instead of traveling on ISP.
Application Process & Timeline

All interested students should complete the Spring 2019 online SIV Ghana Application at: stern.nyu.edu/siv

Applications must include:
- Completed application form
- Typed responses to one essay question
- Travel Scholarship statement (if applying)
- Digital copy of your passport

Online Application Deadline: Friday October 26th at 4:00pm

- Interviews: Oct 31-Nov 3
- Notification & Scholarships sent out: Early November
- Confirm Commitment: Nov 13
  (Trip Fee and Travel Form must be submitted)

- Spring 2019 Registration:
Students are manually registered by UC Dean’s Office
Passport & Tourist Visa: Required!

- Passports: must be valid for 6 months beyond travel date (September 2019)
  - US Passport Info: [http://travel.state.gov/passport](http://travel.state.gov/passport)

- Visa: Students are responsible for securing a Tourist Visa
  - Visa Info
    - [www.ghanaconsulatenewyork.org/visa.html](http://www.ghanaconsulatenewyork.org/visa.html)
Health & Safety

**Chaperones:** Students will be accompanied during the entire trip by 2 Stern faculty and 1 Stern staff member.

**Housing:** Students and faculty stay in hotels during their travels in Ghana

**Meals:** All meals will be catered

**Water:** Bottled water will always be available

**Safety:** A nurse will accompany the students during the entire trip

**Health Insurance:**
All student covered by travel health insurance

**In Country Transportation:**
Students will travel together on a chartered tour bus
Immunizations

The Center for Disease Control recommends these immunizations for travel to Ghana

- Mandatory Vaccinations for **Yellow Fever**
  Proof of **Yellow Fever** vaccination is required to obtain a visa
- Anti Malarial medication strongly recommended
- Recommended vaccinations: Hepatitis A, Hepatitis B, Typhoid & Meningitis

NYU Health Center’s Office of Travel Medicine provides these vaccinations.

- Not included in your health plan & cost approx. $300.
  We recommend checking with your parents about other insurance coverage
Who do I contact?

International Exchanges & Special Programs
Tisch Hall, Sixth Floor
uc.international@stern.nyu.edu

Prof. Kowal: rkowal@stern.nyu.edu
Prof Taparia: htaparia@stern.nyu.edu

www.stern.nyu.edu/siv
Remember!

Deadline to apply for Spring 2019 SIV Ghana Course:
Friday, October 26
at 4:00PM
stern.nyu.edu/siv
We welcome your Questions & Comments