



Stern International Volunteers: Ghana

Spring 2019
Information Session

Map of Ghana



About Ghana

- Ghana is located in West Africa
- Ghana's 2018 population is 29M
- The official language is English
- Christianity is the predominant religion
- The Ghanaian government is a stable democracy
- Rural areas still follow customary law regarding local matters
- The capital of Ghana is Accra



SIV Goals

Enhances Social Impact Core with:

- ✓ Experiential Learning
- ✓ Social Entrepreneurship

Goals:

- ✓ broaden students' understanding of the world and its economic disparities
- ✓ deepen students' commitment to community service
- ✓ heighten students' awareness of social entrepreneurship as a business mechanism for social change
- ✓ Grow & influence students as future business leaders



SIV Course: 3 credits + Service Learning Trip

Stern International Volunteers: Ghana (SOIM-UB 2000)

3-Credit Course that counts towards

- Co-Concentration in Sustainable Business
- Stern's Social Entrepreneurship Minor
- Stern's Global Business Concentration
- Wagner's Public Policy & Management Minor

In this discussion-based course students will:

- Study key aspects of Ghana's history, economy & culture
- Complete consulting projects building upon social enterprises incubated by previous SIV Ghana classes
- Engage in meaningful volunteer projects in the community
- Become immersed in Ghanaian culture
- Learn to confront real life business challenges



SIV Ghana: Our History

About Waodze Tsatoe

4 Years Ago NYU Stern “Adopted” the village of Waodze Tsatoe (WT).

Stern students & faculty have traveled to this village over the past 4 years to incubate, develop and grow several social entrepreneurship projects.

We now have strong connections with this community.

- Population - approx. 500
- Located in the rural Lake Volta Region
- Some electricity, lacking internet connectivity, limited health care
- Primary income sources are from fishing and farming



2015 – Year 1

Volunteer Work, Data Collection & Getting to Know the Community



- Construction of first public latrine for the village
- Teaching in makeshift local elementary school
- Surveying villagers on need-gaps in health, employment, sanitation, energy & education
- Listening & engaging with the community

2016 – Year 2

Education, Artisan Business & Clean Water Enterprise

Incubated a Batik Artisan Business

Funded initial working capital for fabric, supplies & training



Clean Water Business

Fundraised construction of clean water bore hole to jumpstart a community-owned water business

Permanent elementary school

Raised funds to construct a permanent elementary school



2017 – Year 3

Business Processes, Batik Shed, Computer Lab & Library



- Construct Permanent Batik Shed
- Establish computer lab & library
- Implement board governance procedures for water & artisan businesses
- Lead classes in basic Accounting, Marketing & Customer Service



2018 – Year 4

Sewing Room, Strategic Assessment for Amenuveve Batik Cooperative & Mango Plantation



Establish a Mango
Plantation/Farm

Built Sewing Room to create
higher value products

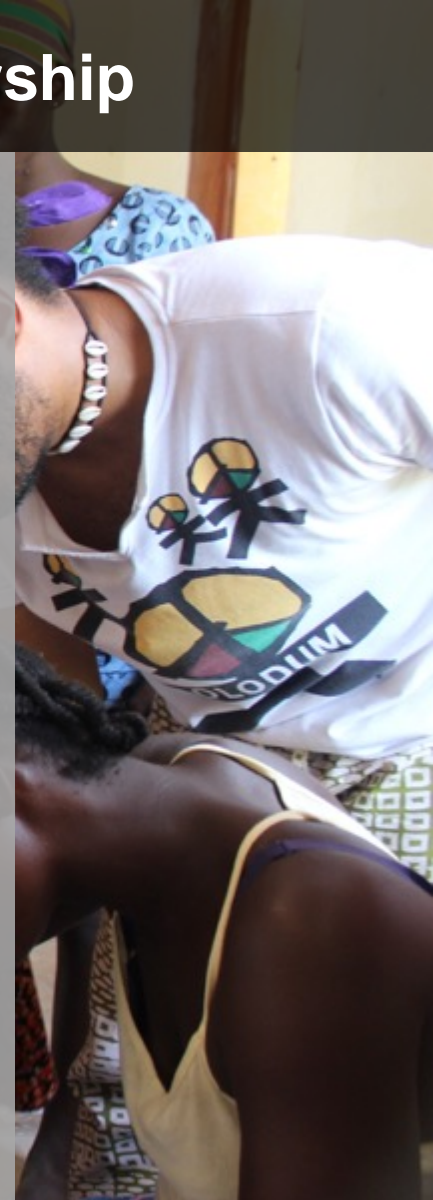
2019 Key Trip Objectives – Social Entrepreneurship

- **Amenuveve Batik Center**

- Evaluate and re-validate business model
- Develop Amenuveve sell story and pitch for global and local markets
- Research local tourism market
- Implement social media promotion
- Business Training for managers

- **Woadze Tsatoe Farm & Clean Water Enterprise**

Evaluate & make strategic recommendations for future growth



2019 Key Trip Objectives – Volunteer Projects

- Implement communication thru technology
- Create English as a Second Language course for adults in the community
- Research & present local career vocations for young adults in the village
- Develop short course on hygiene and sanitation for the community
- Conduct an analysis on the availability of health care in the region and identify the most important needs
- Build upon educational initiatives with Pencils of Promise <https://pencilsofpromise.org/>



A Typical Day in Waodze Tsatoe (WT)

MORNING

- Early wake-up
- Breakfast at Hotel
- Travel to Waodze Tsatoe (40-50 mins)
- Morning work - volunteer projects
- Lunch at WT & group reflections



AFTERNOON

- Afternoon work - social entrepreneurship sessions with community stakeholders
- Late Afternoon - cultural immersion activity, i.e. cook with family, observe fishing/agriculture, sports & games with children, visit local crafts people, observe local market, etc.
- Depart WT to Hotel
- Dinner at hotel
- Group Reflection after dinner

Adanu: Partner on the Ground

- ✓ Adanu is a **Ghanaian-led non-profit** organization that empowers communities to **lead and own critical development projects** that benefit people young and old across Ghanaian villages.
- ✓ Adanu's model is based upon **empowerment** rather than charity.
- ✓ Adanu works alongside rural, underdeveloped Ghanaian villages to establish **sustainable solutions** for education, clean water, health care and micro-business



adanu

Inspiring Communities Together

NYU Accra Partnership

NYU Stern partners with NYU Accra to ensure a sustainable and enriching experience

- ✓ Students will be accompanied by two Stern faculty, one Stern staff administrator and Adanu staff members who will provide guidance & support.
- ✓ Students and faculty will be housed in hotels during their travels in Ghana
- ✓ All meals will be catered & bottled water will always be provided



SIV Ghana: Other Site Visits

Historical

- Kwame Nkrumah Memorial
- Osu Slave Castle

Cultural

- Kente Weaving

Environmental

- Tafi Alome Monkey Sanctuary
- Wli Waterfalls

Social Entrepreneurship/Business

- Kuapakokoo Cooperative
- Blue Skies Fruit Juice



SIV Participant Responsibilities

- Enrollment in SIV Seminar Course (SOIM-UB.2000)
- Strong interest in social impact
- Enthusiastic participation in all activities both here & in Ghana
- Active engagement in service work & reflective discussions
- Commitment to interact with fellow students, faculty, staff and community members
- Adherence to Stern travel code of conduct, Stern honor code and nonprofit partner policies
- Ample time to fulfill course requirement & trip responsibilities



Spring 2019 Class & Trip Details

NYC Class dates

- January 28, 2019 – May 13, 2019

Class Meeting Time

- *Thursdays*
9:30am – 10:45am

Tentative Travel Dates: Spring Break 2019

- Arrive in Ghana on Friday, March 15, 2019
- Depart for USA on Saturday, March 23, 2019



Additional Course Expenses: Program Fee

Estimated Expenses

1. Students pay Spring 2019 NYU tuition & fees for this course.
2. In addition, a trip fee of \$1800 is required of all participants.

Trip Fee Covers:

- ✓ Round trip transportation from/to airport in Ghana, all hotels, service site & cultural activities
- ✓ All Housing (hotels)
- ✓ All Meals (breakfast, lunch, dinner)
- ✓ Costs to NGO: volunteer experience & supplies to the community



Additional Course Expenses: Student Costs

Estimated Expenses

3. Airfare to and from Accra (approx \$1500*—book early!)
4. Passport Fees (\$75- \$100 *only if you need a passport*)
5. Visa Fee (\$70)
6. Immunization Fees (approx. \$300)
7. Personal Expenses (approx. \$200 for souvenir & snacks)

Stern Scholarship Information

Stern Scholarships are available – indicate interest in online application statement

- Scholarships are available and will be awarded based on financial need.
- An updated FAFSA or CSS profile must be on file with NYU.
- A Short Statement of Need should be submitted with your application (300 words or less)



Eligibility

- Stern Freshmen, Sophomores,
*Juniors and Seniors in good standing
with Stern and the University

- Minimum 3.0 GPA

- Students must be based in New York
City during the Spring 2019 course
term and throughout the service trip's
entirety.



- **The MULT-UB 11 International Studies Program (ISP) course is required for all B.S. in Business students, however the ISP trip is optional.*

- *Since the SIV trip to Accra is over Spring Break, Juniors who are accepted into the SIV program will travel to Accra instead of traveling on ISP.*



Application Process & Timeline

All interested students should complete the Spring 2019 **online SIV Ghana Application** at:
stern.nyu.edu/siv

Applications must include:

- Completed application form
- Typed responses to one essay question
- Travel Scholarship statement (if applying)
- Digital copy of your passport

**Online Application Deadline: Friday
October 26th at 4:00pm**

▪ **Interviews: Oct 31-Nov 3**

▪ **Notification & Scholarships sent out: Early November**

▪ **Confirm Commitment: Nov 13**
(Trip Fee and Travel Form must be submitted)

▪ **Spring 2019 Registration:**

Students are manually registered by UC Dean's Office

Passport & Tourist Visa: Required!

- Passports: must be valid for 6 months beyond travel date (September 2019)
 - US Passport Info:
<http://travel.state.gov/passport>
- Visa: Students are responsible for securing a Tourist Visa
 - Visa Info
 - www.ghanaconsulatenewyork.org/visa.html



Health & Safety

Chaperones: Students will be accompanied during the entire trip by 2 Stern faculty and 1 Stern staff member.

Housing: Students and faculty stay in hotels during their travels in Ghana

Meals: All meals will be catered

Water: Bottled water will always be available

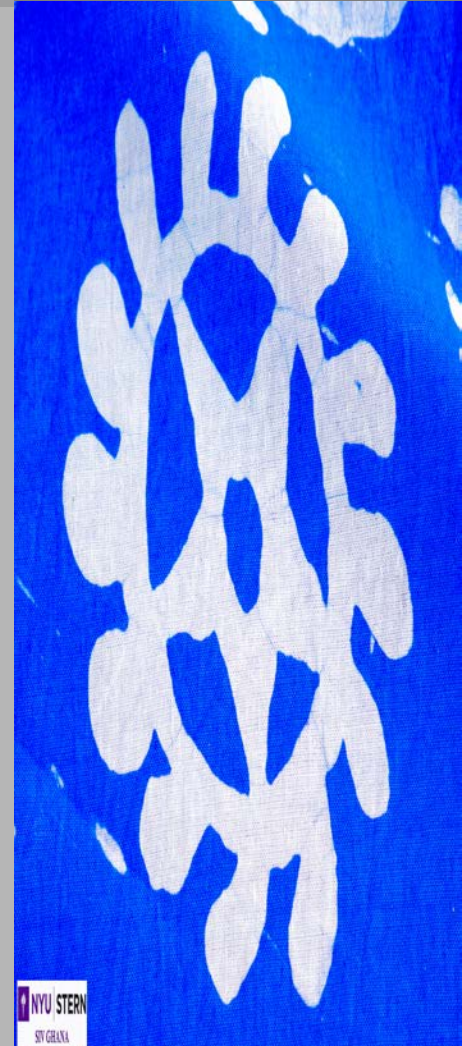
Safety: A nurse will accompany the students during the entire trip

Health Insurance:

All student covered by travel health insurance

In Country Transportation:

Students will travel together on a chartered tour bus



Immunizations

The Center for Disease Control recommends these immunizations for travel to Ghana

- Mandatory Vaccinations for **Yellow Fever**
Proof of **Yellow Fever** vaccination is required to obtain a visa
- Anti Malarial medication strongly recommended
- Recommended vaccinations: Hepatitis A, Hepatitis B, Typhoid & Meningitis

NYU Health Center's Office of Travel Medicine provides these vaccinations.

- Not included in your health plan & cost approx. \$300.
We recommend checking with your parents about other insurance coverage



Who do I contact?

International Exchanges & Special Programs

Tisch Hall, Sixth Floor

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Prof. Kowal: rkowal@stern.nyu.edu

Prof Taparia: htaparia@stern.nyu.edu

www.stern.nyu.edu/siv

Remember!

Deadline to apply for
Spring 2019 SIV Ghana Course:

Friday, October 26

at 4:00PM

stern.nyu.edu/siv



We welcome your Questions & Comments

