

LUXURY MARKETING COURSE APPROVAL FORM

To count MKTG-GB.2350 or MKTG-GB.2365 toward the Luxury Marketing Specialization:

- Select a luxury product or service for the course project. Be sure to confirm with your professor that they will be willing to sign below when you complete the project and the course.
- When you have received your final grade for the course, fill in Section 1 and ask your professor to complete Section 2.
- Submit form to Academic Affairs and Advising, KMC 6-120.

SECTION 1: Student Information		
Name: (Last, First, M.I.)		Student ID #: N
Email:	Date:	
SECTION 2: To Be Completed & Signed by Instructor		
Term & Year: (check <input checked="" type="checkbox"/> & write year)		
<input type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer Year: _____		
Course completed (check <input checked="" type="checkbox"/>)		
<input type="checkbox"/> MKTG-GB.2350 (B70.2350) Advanced Marketing Planning, with approved luxury project Sec #: _____		
<input type="checkbox"/> MKTG-GB.2365 (B70.2365) Brand Strategy, with approved luxury project Sec #: _____		
Project Title:		
By signing below, I confirm that I have approved and this student has successfully completed the major luxury project above as part of the course indicated above and should be permitted to count the course toward the Luxury Marketing specialization.		
Name:	Signature:	Date:

OFFICE USE ONLY	
Processed Date:	_____
Course Number:	_____