



Corporate Engagement Opportunities

The NYU Stern School of Business Corporate Partners program offers targeted access to NYU Stern's 200 faculty members, more than 5,000 current students, and over 100,000 alumni. Whether your firm's interest is a diverse workforce, sponsoring industry-specific research or programming, or building brand recognition, the Stern school will partner with you to identify the engagement opportunities which will further your company's strategic goals.



CAREER

- **Access Top Talent** through networking nights, on-campus interviews, corporate presentations, and webinars for Full Time (MBA and undergraduate), Part Time, Executive, and Alumni populations
- **Use the NYU Stern dedicated job board to post a role for current students and alumni:** www.stern.nyu.edu/portal-partners/recruiters/post-a-job
- **Company Visits:** Host a group of students for a company office visit
- **Industry Insights:** Advise current students on leveraging an MBA degree in your field



STUDENT ENGAGEMENT

- **Stern Consulting Corps:** Receive fresh consulting insights by partnering on a 10 week strategic project opportunity for a team of 2nd year MBAs under faculty advisement
- **Leadership Development Program:** Share lessons on leadership as a mentor or featured speaker to a group of MBAs selected for their leadership potential
- **Club Programming:** Provide a speaker for student-led industry events and conferences
- **Langone Speaker Series:** C-Suite Executive speaker series targeting Part Time MBA students
- **EMBA Programming:** Speaking engagement with Stern's Executive MBA population
- **Doing Business in (DBi):** Host a company visit for a class of MBA students led by faculty at an international office site



SPONSORSHIP

- **Club Sponsorship:** Partner with the more than 40 industry-specific MBA student clubs to create and host dynamic programming on and off campus
- **Orientation Programs:** Expand your company's brand awareness to all incoming MBA students by sponsoring a product or experience at LAUNCH orientation week
- **Admissions Corporate Hosts Program:** Host an NYU Stern MBA Admissions presentation in target US and global office locations
- **In-Kind Services and Trainings:** Customize an interactive training for students or staff, leveraging existing company expertise



FACULTY ACCESS

- **Executive Education:** Customize company-specific educational programs designed in partnership with Stern faculty for a group of 20+ employees
- **Centers:** Partner with one of Stern's 15 academic centers and institutes, directed by leading faculty experts, on targeted industry-specific programming
- **Guest Lecture:** Provide a senior level executive to speak in an academic setting
- **Sponsor Research:** Award individual faculty members with grants to support research