

# **The Effect of Bank Competition on Accounting Choices, Operational Decisions and Bank Stability: A Text Based Analysis**

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# **The Effect of Bank Competition on Accounting Choices, Operational Decisions and Bank Stability: A Text Based Analysis**

## **Abstract**

This paper takes a financial statement analysis approach to examine the relationship between competition and bank stability. Specifically, we use textual analysis to extract from each bank's 10-K filings a new bank-specific measure of competition. Exploiting the process of bank deregulation to identify exogenous changes in bank competition, we provide evidence that this measure captures real competitive pressures by showing that it significantly increases following decreases in barriers to out-of-state branch entry. We next investigate how competition affects bank-specific decision-making channels through which competition can directly manifest its influence on bank risk and stability. We find that banks with higher measured competition have lower underwriting standards, less timely accounting recognition of expected loan losses and rely more on non-interest sources of income. Finally, we investigate relations between competition and both stand-alone risk at the individual bank level and system-wide stability. At the individual bank level, we find that competition is associated with both higher future loan charge offs per unit of loan growth and significantly increased downside tail risk in a bank's changes in assets and equity returns. At the system-wide level, we find that higher competition is associated with greater sensitivity of a bank's downside equity risk to system-wide distress, and a greater contribution by individual banks to the downside risk of the entire banking sector.

## 1. Introduction

The forces of competition exert a powerful influence on managerial decision-making and firm performance. While the forces of competition are fundamental to all sectors of an economy, of particular interest to bank regulators and policy-makers are potential links between bank competition and both excessive risk-taking by individual banks and buildups of banking system vulnerabilities due to correlation in the risk taking behavior of banks. This issue is also of critical importance to financial analysts, credit rating agencies and investors who seek to forecast banks' future prospects. While prior literature explores this relationship, there is not conclusive evidence on whether or not competition leads to greater financial fragility.<sup>1</sup> In this paper, we extend and complement the bank competition literature in several important ways.

First, we introduce a new text-based, bank-specific measure of competition into the literature that offers several advantages relative to existing measures frequently used in prior literature. Second, we investigate three bank-specific decision-making channels which have been linked by prior literature to increased bank risk and fragility, and through which competition can directly manifest its influence on bank risk and stability. Specifically, we show that higher competition is associated with lower underwriting standards, less timely accounting recognition of expected loan losses, and greater reliance on non-interest sources of income. Finally, we show that both stand-alone risk at the individual bank level and a bank's contribution to system-wide stability are increasing in the amount of competition facing the bank. Specifically, at the individual bank level, we find that competition is associated with higher future loan charge offs per unit of loan growth, increased risk of a severe balance sheet contraction and greater downside tail risk in a bank's equity returns. At the system level, we show that higher competition is

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<sup>1</sup> See reviews by Beck (2008), Carletti (2008), Degryse and Ongena (2008), and the discussion in Berger et al. (2004).

associated with a bank's equity value being more vulnerable to system-wide distress, and with a greater contribution by individual banks to the downside risk of the entire banking sector. These findings combine to suggest that competition reduces bank stability.

Economic theory provides competing hypotheses on whether bank competition enhances or undermines financial stability. The competition-fragility hypothesis views banks as choosing the risk of their loan portfolios, positing that highly competitive environments create downward pressure on bank profits, which in turn creates incentives for banks to take excessive risks (e.g., Keeley [1990]). In contrast, the competition-stability hypothesis views borrowers as choosing the riskiness of investments undertaken with bank loans. This view posits that banks with greater market power charge higher interest rates, inducing firms to take on greater risk that can undermine the stability of the financial system (Boyd and De Nicolo, 2005).<sup>2</sup> Beck [2008] observes that research efforts to resolve these competing predictions have been hampered by the difficult problems inherent in constructing powerful measures of competition.

Two distinct categories of competition measures widely used in the banking literature are (1) measures of industry structure which presume that market structure determines bank conduct, and (2) measures that infer banks' competitive conduct directly without regard to market structure (e.g., Degryse and Ongena [2008], Beck [2008]), Berger et al. [2004].<sup>3</sup> Conflicting results arising from using these measures has motivated careful scrutiny of the measures. One limitation of industry structure measures (e.g., Herfindahl Hirschman indices) is that they require that industry or market membership be explicitly defined. Because industry level measures rely on the strong

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<sup>2</sup> Martinez- Miera and Repullo [2010] extends Boyd and De Nicolo [2005] by allowing for imperfect correlation in loan defaults, showing that the relationship between competition and risk is U-shaped. Hence, the impact of an increase in competition can go either way, depending on other factors.

<sup>3</sup> A third category is regulatory measures such entry requirements, formal and informal barriers to entry for domestic and foreign banks, activity restrictions and other regulatory requirements, which might prevent new entrants from challenging incumbents. In this paper, we use the process branch banking deregulation in the U.S. to establish the validity of our text-based competition measure.

assumption that all industry members are subject to the same level of competition, they do not permit cross-sectional analyses of how individual banks within a defined industry respond to differences in competition.<sup>4</sup>

In contrast to industry structure measures are measures that discriminate between perfect competition, monopolistic competition, and monopoly by examining the relationship between changes in factor input prices and revenues. One commonly used measure is the Lerner index, a bank-level measure that estimates the gap between marginal costs and revenues for each bank. In constructing Lerner indices, a marginal cost function is estimated using historical accounting data in a pooled industry regression, which again requires an explicitly defined market. Reliance on historical accounting data suggests that the Lerner index may be sluggish in capturing changes in the competitive environment, and the pooled industry estimation necessarily assumes that all banks in the defined industry have the same marginal cost function.

In this study, we take a new approach to measuring bank competition by adopting a financial statement analysis perspective that overcomes some of the problems associated with the traditional measures. Following the method developed in Li et al. [2013] we use textual analysis to extract a bank-specific measure of competition from each bank's discussion of its competitive situation in its 10-K filing.<sup>5</sup> The underlying premise of this measure is that it captures managers' current perceptions of the competitive pressures facing a bank, including changes in the competitive environment that are not yet fully reflected in its historical performance. This measure allows for competitive pressure to vary for individual banks across years, and to differ

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<sup>4</sup> Further, it has been argued that competitiveness cannot be captured by concentration due to ambiguity over whether industry structure determines bank behavior or is itself the result of bank performance (e.g., Claessens and Laeven [2004], Cetorelli (1999). Berger et al. (2004) note that the recent banking literature makes a clear distinction between competition and concentration.

<sup>5</sup> A growing literature in accounting and finance provides evidence that valuable information can be extracted from published financial reports by applying textual analysis techniques to the text of these reports. See for example Ball et al. [2013], Brown and Tucker [2011], and Li [2010, a and b], among others

across banks in a given year due, for example, to differences in geographic footprints (Dick [2006]), business models (Altunbas et al. [2011] or product line mixes (Bolt and Humphrey [2012])).<sup>6</sup> Further, this measure requires no equilibrium assumptions and, because it does not require that market boundaries be defined, no restrictive assumptions about bank cost functions are required for its estimation. Finally, this measure is able to reflect competitive pressures deriving from diverse sources including potential entry and non-bank competitors.

While Li et al. [2013] provides extensive validation of this measure, the banking industry was excluded from their analysis necessitating that we perform additional validation to show that this measure conveys useful, incremental information about bank competition.<sup>7</sup> Accordingly, we complement and extend Li et al. [2013] by providing two bank-centered validation tests of this measure. First, we exploit the process of bank deregulation in the United States to identify exogenous changes in bank competition based on interstate variation in the timing and extent of adoption by state legislatures of the Interstate Banking and Branching Efficiency Act (IBBEA). Using an index on the evolution of banking restrictions across states over time developed by Rice and Strahan [2010],<sup>8</sup> we show that our text-based measure responds to contemporary changes in the competitive environment.<sup>9</sup> Specifically, we show that the measure significantly increases following reductions in barriers to out-of-state branching. This result even holds *after*

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<sup>6</sup> This measure need not be symmetric across banks. For example, consider a large bank holding company with branches in many local markets across the country and a small regional bank with branches in only two local markets. In this case, the smaller bank may report facing intense competitive pressure in its two local markets, while these two local markets only represent a small part of the large bank's geographic scope and may have little influence on the perception of competition for the entire bank holding company.

<sup>7</sup> Li et al. [2013] validate this text-based competition measure by showing that the measure is related to future operating performance in ways that suggest it is a valid measure of competition. Consistent with a central tenet of competition, they find that more discussion of competition by management in the 10K is associated with a faster rate of diminishing returns on both new and existing investment.

<sup>8</sup> IBBEA granted states the right to erect restrictions to branch expansion, and some states took advantage of these provisions by putting a number of allowable restrictions in place. Over time some states changed the number of restrictions in place, thus altering the threat of branch entry by out-of-state banks. Additional details about IBBEA and prior research examining its effects is provided in Section 2 of this paper.

<sup>9</sup> All analyses include bank fixed effects to control for unobserved (time-invariant) heterogeneity across banks.

controlling for both the Lerner and Herfindahl indices. We also find that while the Lerner index is correlated with our text-based measure, it does not respond to changes in the branching restriction index, suggesting that our measure reflects changes in the competitive environment in a more timely fashion than the Lerner index.<sup>10</sup>

Second, we exploit the recurring surveys conducted by the Office of the Comptroller of the Currency and the Federal Reserve that inquire about the extent to which banks have recently eased or tightened credit standards, and their reasons for doing so. Because banks indicate that changes in competition are the most prevalent reason for easing underwriting standards, these surveys provide an additional tool to validate the text-based competition measure.<sup>11</sup> Accordingly, we examine how this competition measure is associated with characteristics of borrowers and loan contracts for which the bank serves as lead arranger in the syndicated loan market. We find that as competition increases, the credit quality of borrowers at loan origination decreases, loan interest spreads become less sensitive to a borrower's credit quality, and the number of covenants in loan originations decreases. These findings are consistent with regulatory surveys and provide additional evidence that our text-based measure captures real competitive pressure.

Having validated our competition measure, we examine two additional decision-making channels through which competition can influence bank stability. First, we examine whether there is an association between competitive pressure and loan loss provisioning decisions. Competitive pressure on bank profits can create incentives for managers to prop up reported earnings by delaying recognition of expected loan losses. Prior research shows that delaying

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<sup>10</sup> We do not examine the response of bank concentration to deregulation as Dick [2006] already shows that IBBEA had little impact on concentration at the metropolitan statistical area level, while increasing at the regional level.

<sup>11</sup> For example, the 2012 Survey of Credit Underwriting Practices conducted by the Office of the Comptroller of the Currency (OCC) indicates that competition is the most prevalent reason that lenders ease their underwriting standards (Refer to Figures 3 and 4 of the survey at: <http://www.occ.treas.gov/publications/publications-by-type/survey-credit-underwriting-practices-report/pub-survey-cred-under-2012.pdf>).

expected loss recognition has negative implications for credit supply (Beatty and Liao [2011]), bank opacity and risk shifting (Bushman and Williams [2012a]), the vulnerability of individual banks to downside risk and the correlation of downside risk across banks (Bushman and Williams [2012b]). Consistent with banks opportunistically managing earnings upward in response to competitive pressure, we find that the extent to which a bank delays recognition of expected loan losses is increasing in competition.

Second, we examine the association between competition and a bank's decisions to shift its revenue mix towards non-interest sources (e.g., investment banking, proprietary trading, insurance underwriting, etc.). A growing literature provides evidence that expanding into such non-traditional banking activities increases the riskiness of individual banks and decreases the stability of the banking system.<sup>12</sup> We extend this literature by investigating whether banks more aggressively pursue these non-interest sources of revenue in response to increased competition. Consistent with this logic, we find that the proportion of revenues a bank derives from non-interest sources is significantly increasing in our measure of competition.

Finally, we examine associations between competition and stability at the individual bank and banking system levels. At the individual bank level, we first investigate whether increased competition is associated with poor future loan performance. We expect this relationship due to the reduced lending standards associated with higher competition. Consistent with this expectation, we find that the loan growth of banks facing higher competition is associated with higher future loan charge-offs relative to banks facing lower competition. Given this, and our

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<sup>12</sup> For example DeYoung and Roland (2001) show that noninterest income contributes positively to bank earnings volatility. Stiroh (2004, 2006) finds no substantial evidence of diversification benefits from pairing noninterest income with interest income. Demirguc-Kunt and Huizinga (2010) find that banking strategies that rely more prominently on generating noninterest income are riskier. In terms of bank system stability, DeJonghe (2010) show that noninterest income-intensive banks have higher tail betas, and Brunnermeier et al. [2012] document that banks with higher non-interest income contribute more to system-wide risk than do banks focused on traditional banking.



findings that banks delay recognition of expected loan losses and shift revenue mix in response to higher competition, prior research would predict an increase in a bank's risk profile (Bushman and Williams, 2012b; Brunnermeir et al., 2012). However, while we have shown an association between competition and these risk channels, it is possible that banks counteract increases in risk through these channels by simultaneously engaging in offsetting risk mitigation activities.

We deal with this possibility in several ways. First, we examine the association between competition and Tier1 capital, finding that bank capital actually *decreases* with higher competition.<sup>13</sup> Next, we examine associations between competition and measures of the overall risk of the bank. We find that an individual bank's risk of suffering a severe drop in both balance sheet size and equity value is increasing in competition. At the banking system level, we focus on codependence in downside risk of changes in both banks' balance sheet values and equity returns using the *CoVaR* approach (Adrian and Brunnermeir [2011]) and the Marginal Expected Shortfall measure (Acharya et al. [2010]).<sup>14</sup> We find evidence suggesting that banks facing higher competition contribute more to the tail risk of the financial system, and have increased exposure to downside equity risk during times of system-wide distress. These results combine to suggest that competition has overall negative implications for individual bank risk and banking system stability.

This paper contributes to three streams of literature. First, we contribute to the bank competition literature. We extend this literature by introducing a new bank-specific measure of competition that is shown to reflect real competitive pressures in a timely fashion, and to possess incremental explanatory power over and above traditional measures of competition. We also

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<sup>13</sup> Using cross-country designs Berger et al. [2009] show that bank capital increases with competition, while Beck et al. [2013] find that capital decreases with competition.

<sup>14</sup> Competition can increase system-wide fragility by influencing many banks to herd in their decision-making, simultaneously choosing to increase risk by, for example, delaying expected loss recognition, pursuing similar sources of non-interest revenue and easing credit standards.

contribute by isolating key decision-making channels through which competition can impact bank fragility. Specifically, we show that higher competition is associated with lower underwriting standards, delayed expected loss recognition and a shift towards non-interest sources of income. Additionally, we provide new evidence on the relationship between competition and banking system fragility, showing that competition is associated with greater downside risk at the individual bank level, and increases the co-dependence of tail risk across banks. Our within country analysis of competition and systemic risk complements a recent stream of papers examining this issue in a cross-country setting (e.g., Anginer et al. [2014], Beck [2013], and Schaeck et al. [2009]).

Second, we contribute to the literature that examines the informativeness of textual disclosures in published financial statements. Specifically, we extend the literature investigating whether MD&A's reflect changes in the economic environment (e.g., Brown and Tucker [2011]; Cole and Jones [2005]). Using the powerful setting of branch banking deregulation, we find that our text-based competition measures significantly responds to increases in competition evidenced by a reduction in barriers to out-of-state branching, after controlling for traditional competition measures. This suggests that the text-based measure reflects real competitive pressures facing banks and is not simply a manifestation of strategic disclosure by managers trying to hide their own poor performance. This result also adds to the literature examining how competition influences firms' disclosure decisions (see e.g., Berger [2011]).

Finally, we contribute to the accounting literature by showing that greater competitive pressure is associated with less timely expected loan loss recognition. Our result complements Dou et al. [2013], who show that delayed loan loss recognition increases following reductions in

out-of-state branching restrictions.<sup>15</sup> In contrast to their study, we use deregulation to validate our measure, and then use this measure to capture competitive pressure at *any* point in time, independent of a regulatory event. This raises the possibility that this text-based measure may be useful for designing powerful tests of connections between competitive pressure and opportunistic management in both banking and non-banking settings.

The remainder of the paper proceeds as follows. Section 2 describes the construction of our text-based measure of competition and discusses our validation tests of the measure. Section 3 presents our analyses of the relations between competition and banks' accounting decisions and revenue mix choices, and section 4 presents our analyses of connections between competition and bank stability. Section 5 concludes.

## ***2. Constructing and Validating a Text-based Measure of Bank Competition***

In section 2.1 we detail the construction of our text-based measure of competition. We then perform two validation exercises. Specifically, section 2.2 examines how this competition measure responds to branch banking deregulation, while section 2.3 examines the relationship between our competition measure and a bank's underwriting standards.

### ***2.1 Measuring Bank Competition***

A growing literature in accounting and finance provides evidence that valuable information can be extracted from published financial reports by applying textual analysis techniques to the text of these reports (e.g., Ball et al. [2013], Brown and Tucker [2011], and Li [2010a, b], among others). Following Li et al. [2013] we extract a bank-specific measure of

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<sup>15</sup> We also complement Burks et al. [2013] who show that banks increase the issuance of firm-initiated press releases following a reduction in barriers to out-of-state branching.

competition from a bank's discussion of its competitive situation in its 10K filing.<sup>16</sup> Specifically, we count the number of occurrences of the words “competition, competitor, competitive, compete, competing,” including those words with an “s” appended. We remove all cases where the words “not”, “less”, “few”, or “limited” precedes our competition words by three or fewer words. Given the count nature of our metric, we control for the length of the 10-K by the total number of words in each bank's 10-K, resulting in the following bank-year measure of a bank's competitive environment (*BCE*):

$$BCE = \frac{\#CompWords}{\#TotalWords},$$

where *#CompWords* is the number of occurrences of competition words found in the bank's 10-K and *#TotalWords* is the total number of words in the bank's 10-K. *BCE* is computed on an annual basis for each bank. In our primary analysis we use quarterly data and apply our annual *BCE* measure to the four subsequent quarters. Descriptive statistics for *BCE* and the other measures in our paper are provided in Table 1. *BCE* has a mean (median) value of .35 (.31) and exhibits significant variation with standard deviation of .26.

*BCE* is premised on the argument that it captures managers' current perceptions of competitive pressures facing a bank, including changes in the competitive environment not yet fully reflected in its historical performance. However, it is possible that 10-K discussions do not reflect managers' perceptions of competition, but instead are a reflection of strategic disclosure choices. For example, competition disclosures could be used by managers as a mechanism to deflect blame for poor historical performance (unrelated to competition) on competition.<sup>17</sup> Given this identification concern, we perform two analyses designed to provide direct evidence that our

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<sup>16</sup> We thank Feng Li for helping us implement the textual analysis of the banks' 10-Ks.

<sup>17</sup> All results in the paper are robust to inclusion of an extensive set of control variables, including banks' past performance (ROA) and bank fixed effects.

*BCE* measure indeed captures aspects of the competitive pressures confronting a bank at a given point in time.

## **2.2. Does *BCE* respond to changes in the threat of entry by out-of-state banks?**

In this section, we identify exogenous changes in bank competition based on interstate variation in both the timing and extent of adoption by state legislatures of the Interstate Banking and Branching Efficiency Act (IBBEA). Passed in 1994, the most crucial provisions of the IBBEA pertained to interstate branch banking. These provisions were designed to allow banks and bank holding companies to acquire out-of-state banks and convert them into branches of the acquiring bank, acquire a single branch or portions of an out-of-state institution and convert them into branches of the acquiring bank, and open *de novo* branches across state borders.

However, while IBBEA eliminated federal restrictions on interstate branching, states were permitted to restrict interstate branching. Specifically, states were free to impose up to four restrictions on interstate branching: requiring a minimum age of three years or more on target institutions, setting a statewide deposit concentration limit of 30%, forbidding *de novo* interstate branching, and prohibiting the acquisition of single branches by out-of-state banks. Prior research shows that these restrictions significantly reduced entry by out-of-state banks (Johnson and Rice 2008).

We use the annual state-level index of these four restrictions on interstate branching from 1994 to 2005 created by Rice and Strahan (2010). The index, denoted *RegIndex*, is zero for states without entry restrictions (greatest threat of entry) and increases by one for each of the four restrictions up to a maximum of four (the least threat of entry). We next gather our annual data for *BCE* from Edgar (10-K filings) and our quarterly data primarily from Y9-C filings, Compustat, Dealscan and CRSP. Our sample is limited to all bank-quarter observations of

commercial banks and bank holding companies (two digit SIC 60-62) that have all the necessary data components. We further eliminate observations if the bank was involved in an acquisition during that particular quarter. The time period of our data spans 1996-2010.

Table 2, panel A reports results from OLS regressions of *BCE* on *RegIndex* and control variables, all measured contemporaneously. Recall that *RegIndex* is the number of restrictions on interstate branching, where fewer restrictions imply greater competition. We include two control variables that reflect the economic performance of a given state, the unemployment rate and the leading index for the state.<sup>18</sup> We also include both bank and year fixed effects. In column one, we find that *BCE* responds to changes in the competitive environment as captured by changes in the restriction index. The coefficient on *RegIndex* is -.007, and is significantly different from zero ( $p < .05$ ). This result shows that a reduction in *RegIndex* (an increase in competition) is associated with an increase in a bank's *BCE*. That is, the extent to which banks discuss their competitive environment in 10-K filings significantly increases following a reduction in barriers to out-of-state branching.

In column two of table 2, panel A (entitled *Weighted BCE*), we re-do the prior analysis taking into account that a given bank may have operations across a number of different states. Because *BCE* is extracted from the 10-K report of a bank holding company, it reflects a comprehensive view of competition across all of the geographic regions in which the bank operates. We identify the states where the bank has deposits using the "Summary of Deposits" report from the FDIC, and weight *RegIndex* and other state-level variables of those states by the

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<sup>18</sup> The source of these variables is the Philadelphia Federal Reserve Bank's web site. The leading index for each state predicts the six-month growth rate of the state's coincident index, where the coincident index combines four state-level indicators to summarize current economic conditions in a single statistic. The four state-level indicators are nonfarm payroll employment, average hours worked in manufacturing, the unemployment rate, and wage and salary disbursements deflated by the consumer price index.

percentage of the bank's deposits in those states in a given year. As shown in column 2, the results to this subsequent analysis are nearly identical to those reported in column 1.

While the previous result shows that *BCE* captures changes in the competitive environment, it does not establish whether *BCE* has incremental value as a measure of competition relative to traditional competition measures. To address this issue, we begin by estimating the analysis replacing *BCE* with a bank's Lerner index, another bank-time specific measure of competition. In panel A of table 2, column 3 (entitled *LI*) shows that in contrast to *BCE*, the Lerner index does not respond to changes in *RegIndex*. This result does not speak to the validity of the Lerner index as a measure of competition, but does provide evidence that Lerner is sluggish in capturing changes in the competitive environment relative to the more timely *BCE* measure. This finding further suggests that *BCE* contains incremental information about a bank's competitive environment that is not reflected in Lerner.

To further address this issue, we perform a two-stage regression analysis to directly investigate whether *BCE* reflects information about competition above that which is captured by Lerner and state-level Herfindahl Hirschman indices (*HH*).<sup>19</sup> We perform the first-stage regression by estimating an OLS regression of *BCE* on the Lerner and *HH* indices. As documented in column 1 of panel B, the coefficient on Lerner is -0.74 ( $p < .01$ ), while the coefficient on *HH* is 0.03, which is not significantly different from zero. The negative coefficient on Lerner is intuitive as larger values of Lerner imply less competition. This result shows that *BCE* and Lerner reflect some common information about a bank's competitive environment. For the second stage, we then take the *BCE* residual from the first stage and estimate an OLS regression of this residual against *RegIndex*. In column 2 of panel B, we see that the coefficient of -.006 on *RegIndex* is significantly different from zero ( $p < .05$ ). That is, *BCE* contains

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<sup>19</sup> Note that the country-level *HH* and H-statistic is controlled out by the time fixed effect.

information about a bank's competitive environment that is independent of any information reflected in Lerner and *HH*.

### **2.3 *BCE and Banks' Credit Standards***

As a second validation analysis, we exploit the recurring surveys conducted by the Office of the Comptroller of the Currency and the Federal Reserve. These surveys inquire about the extent to which banks have recently eased or tightened credit standards, and their reasons for doing so. Banks' responses to these surveys indicate that changes in competition are the most prevalent reason for easing their underwriting standards.<sup>20</sup> Accordingly, we can provide additional validation that *BCE* captures real competitive pressures by examining whether higher values of *BCE* are associated with more relaxed underwriting standards. Consistent with the responses given to these surveys, we examine the following three underwriting standards: (1) the quality of borrowers as measured by their risk of default, (2) loan pricing sensitivity to the borrowers' level of risk, and (3) covenant restrictions.<sup>21</sup>

Our examination into the relationship between competition and bank underwriting standards is more than just a validation exercise of the *BCE* measure. This analysis provides information about an important channel that influences bank stability. In fact, Section 2080.1 of the Federal Reserve's Commercial Bank Examination Manual suggests a causal relationship between higher bank competition, lower underwriting standards, and increased bank risk. Specifically, it states: “[s]ince lenders are subject to pressures related to productivity and

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<sup>20</sup> For example, the summary included in the July 2012 survey indicates that “[a]lmost all domestic banks that reported having eased standards or terms on C&I loans continued to cite more aggressive competition from other banks and nonbank lenders as a reason.” The individual responses in support of this statement are tabulated as part of Question 3, Part B of the survey (<http://www.federalreserve.gov/boarddocs/snloansurvey/201208/default.htm>.) Also, as noted in footnote 5, the survey conducted by the OCC provides similar support for this relationship.

<sup>21</sup> We review every annual Survey of Credit Underwriting Practices conducted by the OCC during our sample period and find that loan pricing (e.g., the spread) is the mechanism most frequently relaxed when more lenders report having eased underwriting standards than tightening them. Covenants are indicated as the second most frequently relaxed mechanism during these periods.



*competition, they may be tempted to relax prudent credit underwriting standards to remain competitive in the marketplace, thus increasing the potential for risk.”*

Our analyses examine characteristics of borrowers and loan contracts for which the bank serves as lead arranger in the syndicated loan market. This information is available in the Dealscan database. We hand match the Dealscan data to the lender and borrower data in Compustat as well as the YC-9 reports (Chava & Roberts [2008] and Murfin [2012]). Because many of our variables are measured at the package level, we run each of our analyses at that level. When measuring interest spread, we take the average spread over all facilities within the given package.<sup>22</sup>

In addition to a set of appropriate control variables, all empirical specifications in this section and throughout the remainder of our paper include both bank and time fixed effects (borrower fixed effects are also included in the syndicated loan analyses). The inclusion of bank fixed effects provides a within bank design, alleviating concerns that the competition disclosures may be ‘boiler plate’ in some respects. The inclusion of time fixed effects is another important element of our research design as it provides important controls for time specific outcomes that impact all banks. In particular, this controls for time variation in bank sector Herfindahl Hirschman indices.<sup>23</sup>

### **2.3.1 BPCE and Borrower Risk**

We begin our analysis by examining whether banks make loans to riskier borrowers in response to increased competition. We compute each borrower’s *Z-Score* using Altman’s original weighting factors (Altman [1977]), and the borrower’s estimated default frequency

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<sup>22</sup> In untabulated results we also use the maximum spread in the package instead of the mean and results are robust.

<sup>23</sup> In contrast, the Lerner Index is computed for each bank each year, and so is not controlled out with time fixed effects. In untabulated analyses, we re-perform all empirical specifications in this paper while including bank/year Lerner indices as a control variable and find that the results reported in this paper are robust to the inclusion of this variable.

(*EDF*) as described by Bharath & Shumway [2008]. We also use an indicator variable, *ExtremeZ*, that is set equal to 1 if the borrower's *Z-Score* indicates that the firm is in distress at the time of loan origination.<sup>24</sup> Using these measures to proxy for a borrower's level of risk, we estimate the following pooled regressions with bank, borrower, and year fixed effects, clustering the standard errors by both time and bank to correct for possible time-series and cross-sectional correlation.

$$\begin{aligned}
 \text{BorrowerRisk}_t = & \beta_0 + \beta_1 \text{BCE}_t + \beta_2 \text{Tier } 1_t + \beta_3 \text{LenderSize}_t + \beta_4 \text{BorrowerSize}_t + \\
 & \beta_5 \text{Revolver}_t + \beta_6 \text{Amount}_t + \beta_7 \text{Maturity}_t + \beta_8 \text{Spread}_t + \beta_9 \# \text{Covenants}_t + \quad (1) \\
 & \text{BankEffects} + \text{BorrowerEffects} + \text{TimeEffects} + \varepsilon_t,
 \end{aligned}$$

where *BorrowerRisk* is defined as *Z-Score*, *EDF* or *ExtremeZ*. *Tier 1* is included to control for differences in capital adequacy and is defined as the lender's tier 1 capital prior to the date of the loan. *Lender (Borrower) Size* is the natural logarithm of total assets of the lender (borrower) prior to the date of the loan. *Revolver* is an indicator variable if the loan includes a revolver. *Amount* is the natural log of the package amount. *Maturity* is the number of months to maturity. *Spread* is measured as the basis points over LIBOR charged on the loan, and is computed by averaging over all loan facilities within a syndicated loan package. *#Covenants* is the number of covenants associated with the package. Finally, we use OLS (a probit model) to estimate Equation 1 when using *Z-Score* and *EDF (ExtremeZ)* as the dependent variable.

Table 3, panel A reports the results from the estimation of (1). Columns 1 and 2 in Table 3, panel A indicate that the riskiness of borrowers is increasing in the level of competition faced by the bank. Further, Column 3 indicates that the probability that a borrower is in financial

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<sup>24</sup> Z-scores lower than 1.81 are considered to be in a "distress" zone whereas Z-Scores greater than 2.99 are deemed to be "safe" and Z-scores in between 1.81 and 2.99 are said to be in a "grey" zone.

distress at the time of loan origination is also increasing in  $BCE$ .<sup>25</sup> Thus, Column 3 provides evidence that the result from Columns 1 and 2 is not entirely driven by the bank granting credit to borrowers that are closer to crossing over the distress threshold. Rather, it provides evidence that a bank operating in more competitive environment increases its lending to borrowers that are already below the threshold. Our results are both statistically and economically meaningful as the marginal effect of a one standard deviation change in  $BCE$ , holding the other variables at their mean values, is associated with nearly a 5% change in the probability that a borrower is already in distress at the time of loan origination.

### 2.3.2 BPCE and Pricing Borrower Risk

Having shown that banks issue credit to riskier borrowers when faced with increased competition, we now examine the relationship between competition and a bank's pricing of risk. In the face of competitive pressures, theory suggests that banks may reduce the sensitivity of interest spreads to borrower risk in order to maintain their lending volume (Broecker [1990]). To examine this conjecture, we estimate the following OLS pooled regressions with bank, borrower, and year fixed effects, clustering the standard errors by both time and bank.

$$\begin{aligned}
 Spread_t = & \beta_0 + \beta_1 BCE_t * BorrowerRisk_t + \beta_2 BCE_t + \beta_3 Tier1_t + \beta_4 LenderSize_t + \\
 & \beta_5 BorrowerRisk_t + \beta_6 BorrowerSize_t + \beta_7 Revolver_t + \beta_8 Amount_t + \\
 & \beta_9 Maturity_t + \beta_{10} \#Covenants_t + BankEffects + BorrowerEffects + \\
 & TimeEffects + \varepsilon_t,
 \end{aligned} \tag{2}$$

where  $Spread$  is measured as the basis points over LIBOR charged on the loan, averaged over all loans in a loan package. We again use three measures of the borrower's risk ( $BorrowerRisk$ );  $Z$ - $Score$ ,  $EDF$ , and  $ExtremeZ$ . All other variables are as defined earlier.

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<sup>25</sup> Because our probit model includes substantial fixed effects in a panel set, the coefficients reported are potentially biased or inconsistent (e.g., Greene [2004]). Accordingly, we also run this model using OLS and find that the signs and statistical significance of our variable of interest is robust to the use of a linear probability model.

The results from estimating equation (2) are included in Table 3, panel B. Consistent with the well-established relationship linking higher borrower risk to increased spreads, we find that the main effects (*Z-Score*, *EDF*, *ExtremeZ*) are all estimated to be positive. Meanwhile, our variable of interest relates to the interaction of these borrower variables with the lender's level of competition. We find that each of these interactions is directionally consistent with our predictions and that two of the three measures (*Z-Score* and *ExtremeZ*) are statistically significant. These findings combine with those of panel A to suggest that a lender's competitive environment not only result in lending to riskier borrowers, but also that banks appear willing to receive less compensation per unit of risk when operating in increasingly competitive environments.

### 2.3.3 *BCE and Loan Restrictions*

As a final characteristic of contracting, we examine the relationship between *BCE* and the number of covenants embedded in the loan deals that it arranges. Berlin & Mester [1992] suggest that the lender's ability to monitor the loan is increasing in the number of restrictions that it attaches to the loan. However, an increased number of restrictions attached to the loan may reduce the attractiveness of the arrangement from the borrower's perspective (Dell' Ariccia [2000]). Therefore, banks facing a highly competitive environment may relax the restrictions placed on loans in an effort to increase loan volume for the bank. We test this conjecture by estimating the following OLS pooled regression:

$$\begin{aligned} \#Covenants_t = & \beta_0 + \beta_1 BCE_t + \beta_2 Tier1_t + \beta_3 LenderSize_t + \beta_4 BorrowerRisk_t + \\ & \beta_5 BorrowerSize_t + \beta_6 Revolver_t + \beta_7 Amount_t + \beta_8 Maturity_t + \\ & \beta_9 Spread_t + BankEffects + BorrowerEffects + TimeEffects + \varepsilon_t, \end{aligned} \quad (3)$$

where *#Covenants* is measured as the total number of financial covenants in the contract at the time of origination. All other variables in (3) are as defined previously.

Panel C of Table 3 reveals that the number of covenants attached to loans is decreasing in the lender's competitive environment. This finding is consistent with Skinner [2011] who conjectures that one potential reason that so few covenants are included in debt agreements is due to the "nature of competition in debt markets". To the extent that *#Covenants* captures how restrictive the loan terms are for the borrower, this result provides evidence that banks are willing to relax the restrictiveness of loans when facing increased competition. Results in panel C combine with the evidence provided in Panels A and B of Table 3 to show that banks relax their underwriting standards when they face high levels of competition. While prior analytical literature has modeled this relationship (e.g., Dell'Ariccia [2000], Gorton & He [2008]), and surveys have alluded to it as well, we believe that this paper provides the first large sample empirical evidence that the lender's level of competition has a significant effect on the characteristics of lending contracts.

### **3. *BCE* and Bank Decision-Making Channels**

Section 2 suggests that *BPCE* captures valuable information about a bank's competitive environment. In this section, we explore two specific decision-making channels through which competition can work to influence bank stability.. Specifically, we examine the associations between *BCE* and a bank's loan loss provisioning decisions and its pursuit of non-interest income.

#### **3.1 *BCE* and Accounting Decisions**

Prior research shows that there are cross-sectional differences in the recognition of expected losses in the loan loss provision, with some banks delaying expected losses to future periods (Beatty and Liao [2011], Bushman and Williams [2012a, b]). Such a delay provides a bank with the current benefit of higher profitability at the expense of lower expected future

profitability. If competition puts downward pressure on a bank's profits, a bank manager may seek to prop up the bank's reported earnings by delaying the recognition of expected loan losses. Accordingly, we conjecture that higher competition will lead bank managers to reduce the timeliness of recognizing their banks' expected losses.

To test this conjecture, we estimate the following OLS model, clustering standard errors by both bank and time:

$$\begin{aligned}
 LLP_t = & \beta_0 + \beta_1 BCE_{t-1} * \Delta NPL_{t+1} + \beta_2 BCE_{t-1} * \Delta NPL_t + \beta_3 BCE_{t-1} + \beta_4 \Delta NPL_{t+1} + \\
 & \beta_5 \Delta NPL_t + \beta_6 \Delta NPL_{t-1} + \beta_7 \Delta NPL_{t-2} + \beta_8 Ebllp_t + \beta_9 LoanGrowth_t + \\
 & \beta_{10} Size_{t-1} + \beta_{11} Tier1_{t-1} + \beta_{12} Consumer_{t-1} + \beta_{13} Commercial_{t-1} + \beta_{14} RealEstate_{t-1} + \\
 & BankEffects + TimeEffects + \varepsilon_t,
 \end{aligned} \tag{4}$$

where  $LLP$  is defined as loan loss provisions scaled by lagged total loans.  $\Delta NPL$  is the change in non-performing loans over the quarter scaled by lagged total loans;  $Ebllp$  is earnings before loan loss provisions and taxes scaled by lagged total loans;  $Loan Growth$  is the percentage change in total loans over the quarter;  $Commercial$ ,  $Consumer$  and  $RealEstate$  is the percentage of commercial, consumer and real estate loans (respectively) relative to the bank's total loan portfolio; and  $Deposits$ , defined as total deposits scaled by lagged loans, is included to control for differences in bank funding. All other variables have been defined previously.

To capture timeliness of expected loan loss recognition, we follow prior research and focus on both the  $\beta_4$  and  $\beta_5$  coefficients, where larger values of  $\beta_4$  and  $\beta_5$  are indicative of more timely loss recognition (i.e., current loan loss provisions are more sensitive to current and future changes in non-performing loans). We then test the effect of competition on the timeliness of a bank's loss recognition by examining the  $\beta_1$  and  $\beta_2$  coefficients. As competitive pressures reduce a bank's margins, its incentive to increase profits by delaying its expected losses into future

periods is escalated. We conjecture that such pressures will result in  $\beta_1 < 0$  and  $\beta_2 < 0$  as banks choose to delay the losses until future periods.

Results from the estimation of (4) are reported in Table 4 panel A. Consistent with our conjectures, we find that banks' accrual choices are a function of competition. Specifically, we find that  $\beta_1 < 0$  and  $\beta_2 < 0$ , consistent with decreased timeliness in their recognition of expected losses. These findings suggest that bank managers increasingly use their accounting discretion to buoy up profits and mask the increased risk of their asset portfolios in highly competitive environments. This result is important when considering that prior banking research has shown that delaying expected loss recognition has negative implications for credit supply (Beatty and Liao [2011]); bank risk shifting (Bushman and Williams [2012a]); and both balance sheet contraction risk and systemic risk (Bushman and Williams [2012b]). This shows that competition can operate through bank manager's decision accounting decisions to generate significant externalities that extend beyond the individual bank's reported profitability.

While competition may increase the pressure on management to manipulate financial reporting, external monitoring should mitigate a bank manager's ability to engage in this type of behavior. Prior research indicates that auditors act as an important external monitoring mechanism to mitigate opportunistic earnings management (e.g., Watts [1977]). However, audit quality is not uniform, where Big 5 auditors are believed to monitor and discipline behavior more aggressively than non-Big 5 auditors (e.g., DeAngelo [1981], Becker et al. [1998]). As competitive pressure builds to manage earnings, effective auditors should provide resistance to a bank manager's efforts to delay expected loan losses. Accordingly, we modify the prior equation to include both an indicator variable representing whether the bank was audited by a Big 5

auditor as well as interactions of the Big 5 variable with each of the variables of interest from Panel A.

Our findings are included as Panel B of Table 4. The results are consistent with the presence of a *Big 5* auditor moderating the effects of competition on the use of accounting discretion. Specifically, the positive coefficients of 0.05 (p-value < 0.05) and 0.0458 (p-value < 0.10) on the interaction of *Big5* with  $BCE*ANPL_t$  and  $BCE*ANPL_{t+1}$ , respectively, suggest that the presence of a Big 5 auditor improves the timeliness of loss recognition. While these auditors appear to have a mitigating effect on earnings management, the presence of *Big 5* does not fully offset the effects of competition on accounting choices.

### ***3.2 BCE and Non-interest Income***

In this section, we examine whether banks respond to competitive pressure in the loan market by aggressively seeking out non-interest sources of revenue. Sources of non-interest revenue include investment banking, venture capital and trading activities. Prior research examining a bank's pursuit of these activities generally concludes that diversification into these activities increases bank risk. Specifically, Stiroh [2004, 2006] and Fraser et al. [2002] find that non-interest income is associated with more volatile bank returns. DeYoung and Roland [2001] find fee-based activities are associated with increased revenue and earnings variability. Brunnermeier et al. [2012] find that banks with higher non-interest income have a higher contribution to systemic risk than traditional banking. Examining international banks, Demurgic-Kunt and Huizinga [2010] find that bank risk decreases up to the 25th percentile of non-interest income and then increases, and De Jonghe [2010] finds non-interest income to monotonically increase systemic tail risk. While these prior studies document the increased bank risk associated with a bank's pursuit of non-interest income, it is not clear why banks choose to pursue these



revenue sources. Accordingly, we address this unanswered question by examining the extent to which competition drives banks to seek out these alternative sources of income.

We consider two measures of non-interest revenue: *RevMix*, defined as total non-interest revenue divided by interest revenue, and *FeeMix*, the total non-interest income minus deposit service charges and trading revenue divided by interest revenue. We regress both of these measures on *BCE* and other appropriate control variables using the following OLS specification, clustering standard errors by both time and bank:

$$\begin{aligned} RevMixVariable_{t+1} = & \beta_0 + \beta_1 BCE_t + \beta_2 NonIntExp_t + \beta_3 Commercial_t + \beta_4 Consumer_t + \\ & \beta_5 RealEstate_t + \beta_6 Deposits_t + \beta_7 Mismatch_t + \beta_8 Tier1_t + \beta_9 Size_t + \\ & \beta_{10} ROA_t + TimeEffects + BankEffects + \varepsilon_{t+1}, \end{aligned} \quad (5)$$

where the dependent variable is either total revenue mix (*RevMix*) or fee revenue mix (*FeeMix*). We include *NonIntExp*, defined as total non-interest expense divided by interest revenue, to control for the total overhead carried by the bank. *Deposits*, defined as total deposits scaled by lagged loans, is included to control for differences in bank funding. Following Adrian and Brunnermier [2011], we include the bank's *Mismatch* ((Current liabilities – Cash)/Total liabilities) to control for the bank's reliance on short-term funding sources. The bank's return on book value of assets (*ROA*) is included to control for differences in profitability. We also include both time and bank fixed effects. All other variables have been defined previously.

Note that an observed coefficient of  $\beta_1 > 0$  is consistent with competition leading banks to change their mix of revenue sources by seeking out non-interest revenue activities. As reported in Table 5, the estimated coefficient on *BCE* for *RevMix* (*FeeMix*) is 0.0153, p-value <0.01 (0.013, p-value < 0.01), suggesting that banks operating in more competitive environments change their revenue mix in an attempt to supplement declining net interest margins. Given the findings from prior research linking a bank's pursuit of non-interest revenue with increased risk,

this finding highlights another important channel through which competition influences bank stability. Taken together with our prior analyses that examine a bank's underwriting standards (Table 3) and loan loss provisioning (Table 4), our analyses suggest that competition leads bank managers to make decisions that increase bank risk.

#### **4. Bank Competition and Risk**

In the prior sections, we document that competition affects both accounting and operational decision-making channels that have the potential to impact not only the risk of the individual bank, but also systemic risk. In this section, we investigate the possibility that competition, operating through the channels we considered earlier and other channels, increases the standalone risk of individual banks and systemic risk by increasing codependence in the tails of banks' equity returns.

##### ***4.1 Competition and Standalone Risk of Individual Banks***

We take two approaches to examining the standalone risk of a bank. First, we consider consequences of increased competition on the future performance of current lending activities. Second, we examine the association between competition and each bank's downside risk as reflected in the distribution over a bank's equity value and the market value of its assets.

##### ***4.1.1 Competition, Loan Growth and Future Charge-offs***

In section 2.3, we provide evidence consistent with competition influencing banks to relax their underwriting standards. This finding raises questions about whether this change in behavior negatively impacts the future performance of banks' loan portfolios, which has a direct impact on the individual bank's stability (Keely [1990]). Accordingly, we look at the effect of competition on the relation between a bank's *current* period loan growth and its *future* loan charge-offs. Given the decreased borrower quality associated with lower underwriting standards,

we predict that an increase in current period loan growth will have a higher marginal impact on future loan charge-offs as competition increases. To investigate this prediction, we estimate the following model, clustering the standard errors by both time and bank to correct for possible time-series and cross-sectional correlation.

$$\begin{aligned}
LCO_{12m/24m} = & \alpha_0 + \beta_1 LoanGrowth_t + \beta_2 BCE_t + \beta_3 LoanGrowth_t * BCE_t + \beta_4 \Delta NPL_t + \\
& \beta_5 \Delta NPL_{t-1} + \beta_6 \Delta NPL_{t-2} + \beta_7 Size_t + \beta_8 Tier1_t + \beta_9 Consumer_t + \\
& \beta_{10} Commercial_t + \beta_{11} RealEstate_t + \beta_{12} ROA_t + \varepsilon_t
\end{aligned} \tag{6}$$

where  $LCO$  is total loan charge-offs divided by total loans at time  $t$  over either the next 12 months ( $LCO_{12m}$ ) or 24 months ( $LCO_{24m}$ ). Loan growth is defined as the percentage change in total loans over the quarter. All other variables are as defined previously.

Table 6 reports the results of estimating (6). Consistent with our prediction, we find that  $\beta_3 > 0$  for each specification. Specifically, Table 6 reports that the portion of a bank's current loans that are charged off both over the next 12 month (coef = 0.096, p-value<0.01) and 24 month (coef = 0.0190, p-value<0.01) horizon are increasing in the bank's competitive environment. This finding is particularly troublesome when considering our previous finding that competition reduces the timeliness of banks' loan loss provisions.

#### **4.1.2 Competition and Bank Capital**

Given the result in the previous section, and our findings that banks delay recognition of expected loan losses and shift revenue mix in response to higher competition, prior research would predict that competition should increase a bank's risk (Bushman and Williams, 2012b; Brunnermeir et al., 2012). However, while our previous results show an association between competition and these risk channels, it is possible that banks counteract increases in risk through these channels by simultaneously engaging in offsetting risk mitigation activities. We deal with this possibility in several ways. First, we examine the association between competition and Tier1

capital, finding that bank capital actually *decreases* with higher competition.<sup>26</sup> Specifically, we run the following OLS regression:

$$\begin{aligned} Tier1_{t+1} = & \beta_0 + \beta_1 BCE_t + \beta_2 Trading_t + \beta_3 Commercial_t + \beta_4 Consumer_t + \\ & \beta_5 RealEstate_t + \beta_6 Deposits_t + \beta_7 Mismatch_t + \beta_8 MTB_t + \beta_9 Size_t + \quad (7) \\ & \beta_{10} ROA_t + \beta_{11} \beta_{mkt} + TimeEffects + BankEffects + \varepsilon_{t+1}, \end{aligned}$$

Where *Tier1* is the bank's tier 1 capital ratio, and all other variables are as previously defined. The results from running (7) are reported in table 7, where we find a negative and significant coefficient on *Tier1* (-0.0032, p-value < 0.01). This suggests that bank capital is not adjusted to offset risks taken along other dimensions in response to competition. Of course bank capital is only one risk mitigation device, and so this analysis does not allow us to rule out the use of other risk mitigation mechanisms. To address this further, we next examine associations between competition and measures of the overall risk of the bank. To the extent that competition leads to increases in risks that are not offset by other means, we would expect the overall risk of the bank to increase with competition

#### **4.1.3 Competition and Value-at-Risk (VaR)**

In this section we examine the relationship between competition and characteristics of the probability distributions over two key balance sheet variables: changes in the market value of assets and equity returns. These two distributions are economically related as unhedged changes in the market value of a bank's assets will have consequences for equity values. Any differences in the two distributions must derive from the underlying structure of a bank's assets relative to its liabilities. Also, as we discuss below, because the market value of total assets is unobservable, we use a bank's equity returns to transform the book values of assets into market values following the methodology in Adrian and Brunnermier [2011].

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<sup>26</sup> Using cross-country designs Berger et al. [2009] show that bank capital increases with competition, while Beck et al. [2013] find that capital decreases with competition.

We capture a bank's standalone tail risk using estimated value-at-risk ( $VaR$ ).  $VaR$  measures the potential loss in value of a risky asset or portfolio over a defined period for a given confidence interval. Thus, if the  $VaR$  of a bank's equity returns is -15% at a one-week, 95% confidence level, there is a only a 5% chance that banks equity value will drop more than 15% million over any given week. Let  $X^i$  represent the percentage change in the market value of total assets or equity for bank  $i$ , and let  $q$  represent a given probability threshold.  $VaR_q^i$  is then defined implicitly as

$$probability(X^i \leq VaR_q^i) = q.$$

Following prior research (Adrian and Brunnermier [2011], Bushman and Williams [2012b]) we use quantile regression to estimate time varying  $VaRs$ . With quantile regression, the predicted value for a given quantile ( $q\%$ ) can be interpreted as the expected outcome at the given quantile, making it straightforward to estimate time-varying  $VaR$  at any quantile.

To compute each bank's weekly percentage change in market-valued total assets ( $MVA$ ) we follow prior research and define it as:

$$\begin{aligned} X_t &= \frac{MVA_t - MVA_{t-1}}{MVA_{t-1}} = \frac{(MTB_t * BVA_t) - (MTB_{t-1} * BVA_{t-1})}{MTB_{t-1} * BVA_{t-1}} \\ &= \frac{MVE_t}{MVE_{t-1}} * \left[ \frac{BVA_t / BVE_t}{BVA_{t-1} / BVE_{t-1}} \right] - 1 \end{aligned} \quad (8a)$$

$MTB$  is the weekly market to book ratio,  $BVA$  ( $BVE$ ) is the weekly book value of assets (equity), and MVE is market value of equity. Because book value of equity and book value of assets are only reported on a quarterly basis, we linearly interpolate the book value over the quarter on a

weekly basis. To compute the weekly percentage change in the banks market value of equity, we use CRSP and compute a weekly stock return for the bank. Note that equity returns can be recovered from (8a) by setting the ratio inside the square bracket equal to one.

To compute time-varying  $VaR$  at the  $q$ -percentile, we estimate the following quantile regression over the bank's full weekly time series, requiring a minimum of 260 observations:

$$X_t^i = \alpha^i + \beta^i M_{t-1} + \varepsilon_t^i . \quad (8b)$$

$M$  in (8b) is a vector of macro state variables.<sup>27</sup> Our conditional weekly time-varying  $VaR$  at the  $q$ -percentile is computed as follows, where the coefficients are the estimates from equation (8b):

$$VaR_{q\%,t}^i = \hat{\alpha}^i + \hat{\beta}^i M_{t-1} . \quad (8c)$$

We compute a quarterly  $VaR$  by summing up the weekly  $VaR_{q\%}$ .

We use three measures to reflect a bank's risk profile. To capture tail risk, we use the 1% quantile  $VaR$  for assets ( $VaR_{1\%}^A$ ) and equity ( $VaR_{1\%}^E$ ), where more negative values indicate that the bank has a more severe downside loss threshold for a given probability 1% probability. Our second measure is the distance between the  $VaR$  at the 1% quantile and the 50% quantile, which we term  $\Delta VaR_{Left}$ .  $\Delta VaR_{Left}^A$  ( $\Delta VaR_{Left}^E$ ) captures the expected percentage change in asset (equity) values when a bank moves from the median of the distribution to the 1% quantile. Larger values of  $\Delta VaR_{Left}$  indicate that the bank's distribution has a longer left tail. Our third measure

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<sup>27</sup> The  $M$  vector consists of : 1)  $VIX$ , which captures the implied volatility of the S&P 500 reported by the CBOE; 2) *Liquidity Spread*, defined as the difference between the 3-month general collateral repo rate and the 3-month bill rate. *Liquidity Spread* is a proxy for short-term liquidity risk in market. We obtain the repo rates from Bloomberg and the bill rates from the Federal Bank of New York; 3) The change in the 3-month T-Bill rate ( $\Delta T\text{-Bill}$ ), as it predicts the tails of the distribution better in the financial sector than the level; 4)  $\Delta Yield Curve Slope$ , measured as the yield spread between the 10-year Treasury rate and the 3-month rate; 5)  $\Delta Credit Spread$ , defined as change in the spread between BAA-rated bonds and the Treasury rate with the same 10-year maturity; 6) The weekly value weighted equity market return ( $Ret_{Mkt}$ ); and 7) the weekly real estate (SIC code 65-66) sector return in excess of the market return ( $Ret_{Estate}$ ). The 3-month T-Bill, 10-year Treasury, and spread between BAA-rated bonds and Treasuries are obtained from the Federal Reserve. The market returns are from CRSP.

$\Delta VaR_{Right}^A (\Delta VaR_{Right}^E)$  is the distance from  $VaR_{50\%}^A (VaR_{50\%}^E)$  to  $VaR_{99\%}^A (VaR_{99\%}^E)$ , where larger values of  $\Delta VaR_{Right}$  indicate that the bank's distribution has a longer right tail.

We estimate the effect of competition on the various measures of  $VaR$  using the following OLS regression model:

$$\begin{aligned}
 VaR_t^{A/E} = & \beta_0 + \beta_1 BCE_{t-1} + \beta_2 Trading_{t-1} + \beta_3 Commercial_{t-1} + \beta_4 Consumer_{t-1} + \\
 & \beta_5 Realestate_{t-1} + \beta_6 Mismatch_{t-1} + \beta_7 Deposits_{t-1} + \beta_8 ROA_{t-1} + \\
 & \beta_9 Tier1_{t-1} + \beta_{10} Size_{t-1} + \beta_{11} \sigma_{E,t-1} + \beta_{12} \beta_{t-1}^{Mrkt} + \beta_{13} Illiquid_{t-1} + \beta_{14} MTB_{t-1} + \varepsilon_t
 \end{aligned} \tag{9}$$

where  $\sigma_E$  is standard deviation of the bank's equity returns over the prior quarter.  $\beta^{Mrkt}$  is the bank's equity beta from a basic CAPM model estimated by bank over the prior quarter. *Illiquid* is defined as the average daily absolute return divided by the dollar trading volume for the day. All other variables are as defined previously.

Table 8 panels A and B present the results from the estimation of equation (9) for both asset and equity  $VaR$  measures. The results in both panels A and B show that *BCE* is negatively correlated with both  $VaR_{1\%}^A$  (coefficient = -0.0737, p-value<0.01) and  $VaR_{1\%}^E$  (coefficient = -0.0604, p-value<0.01). These results suggest that banks facing high competition also face more severe downside risk compared to banks facing weaker competitive pressures. Panels A and B in Table 8 suggest that competition primarily affects the left tail of the distribution over a bank's asset and equity values.

#### **4.2. Competition and Systemic Risk**

Finally, we investigate the effects of competition on the risk of the banking system. Up to this point we have viewed the effects of competition from a bank level perspective. Banks play a critical role in the economy as financial intermediaries. In the aftermath of the recent financial crises much attention has been paid to systemic risk in the banking system, including the effects

of competition on systemic risk. We have previously documented that competition delays the recognition of expected losses, and increases the propensity for banks to pursue noninterest sources of revenue and to relax credit standards. We have also documented that competition increases the stand-alone risk of banks. But to what extent do these risks contribute to the systemic risk of the financial system? Brunnermeier et al., (2012) show that increased reliance of noninterest revenue increases a banks contribution to systemic risk. Bushman and Williams (2012b) find evidence that the delay of expected loss by a bank increases the banks contribution to systemic risk and make the bank more susceptible to economy-wide shocks. We therefore test to see if the effects of competition ultimately affect systemic risk.

#### **4.2.1 $\Delta CoVaR$**

As discussed earlier, we examine the influence of competition on systemic risk by considering the relation between *BCE* and codependence in the tails of banks' asset changes and equity returns. We build directly on the earlier *VaR* framework and use the *CoVaR* construct from Adrian and Brunnermeier (2011). The idea behind the *CoVaR* is straightforward. *CoVaR* reflects the tail risk of the banking sector in aggregate, *conditional* on the performance of an individual bank *i*. The objective is to measure extent to which the tail risk of the banking sector is more severe when bank *i* is in distress relative to when bank *i* is operating at normal levels.

Formally, *CoVaR* is the *VaR* of the banking system *conditional* on the state of an individual bank, and  $\Delta CoVaR$  captures the marginal contribution of a specific bank to the tail risk of the banking sector. To compute  $\Delta CoVaR_q$  we estimate the following quantile regressions equations again using weekly data:

$$X_t^i = \alpha^i + \beta^i M_{t-1} + \varepsilon_t^i \quad (10a)$$



$$X_t^{system} = \gamma_1 + \gamma_2 M_{t-1} + \gamma_3 X_t^i + \varepsilon_t^{system} , \quad (10b)$$

where  $X^i$  is bank  $i$ 's weekly equity return (percent asset change rate),  $X^{system}$  is the value-weighted asset change rate from the index of all banks in the economy (excluding bank  $i$ ), and  $M$  is the vector of macro state variable defined above. Equation (10a) is just the  $VaR$  formulation we estimated earlier (i.e., equation (8b)). Equation (10b) extends (10a) to a portfolio of banks and *conditions* on the performance bank  $i$ . (10a) is estimated at both  $q\% = 1\%$  and  $50\%$ , and (10b) at  $q\% = 1\%$ . Using the predicted values from (9a) and (9b) we specify

$$VaR_{q\%,t}^i = \hat{\alpha}^i + \hat{\beta}^i M_{t-1} \quad (10c)$$

$$CoVaR_{1\%,t} = \hat{\gamma}_1 + \hat{\gamma}_2 M_{t-1} + \hat{\gamma}_3 VaR_{1\%or50\%,t}^i , \quad (10d)$$

$CoVaR_{1\%,t}$ , equation (10d), is the system's time  $t$   $VaR$  at  $q\% = 1\%$ , *conditional* on the  $VaR$  of the individual bank  $i$  being at either the 1% or 50% quantile. To capture the sensitivity of the system's conditional  $VaR_{1\%}$  to bank  $i$ 's events, we compute

$$\begin{aligned} \Delta CoVaR_t &= CoVaR_t^{i=VaR_{1\%}} - CoVaR_t^{i=VaR_{50\%}} \\ &= \hat{\gamma}_1 + \hat{\gamma}_2 M_{t-1} + \hat{\gamma}_3 (VaR_{1\%,t}^i - VaR_{50\%,t}^i) \end{aligned} \quad (10e)$$

We sum weekly  $\Delta CoVaR$  to obtain a quarterly measure, where *more negative* values of  $\Delta CoVaR_q$  indicates that a move of bank  $i$  from a median state of asset (or equity) growth rates to a 'distressed' state produces a larger marginal contribution to overall systemic risk.

Using our estimates of  $\Delta CoVaR$  we estimate the following equation.

$$\begin{aligned}
\Delta CoVaR_t^{A/E} = & \beta_0 + \beta_1 BCE_{t-1} + \beta_2 Trading_{t-1} + \beta_3 Commercial_{t-1} + \beta_4 Consumer_{t-1} + \\
& \beta_5 Realestate_{t-1} + \beta_6 Mismatch_{t-1} + \beta_7 Deposits_{t-1} + \beta_8 ROA_{t-1} + \\
& \beta_9 Tier1_{t-1} + \beta_{10} Size_{t-1} + \beta_{11} \sigma_{E,t-1} + \beta_{12} \beta_{t-1}^{Mrkt} + \beta_{13} Illiquid_{t-1} + \\
& \beta_{14} MTB_{t-1} + \varepsilon_t
\end{aligned} \tag{11}$$

where all variables were defined previously. To the extent that the effects of competition ultimately result in increases in systemic risk we expect to  $\beta_I < 0$ .

We estimate equation (11) and report the results in the first two columns in Table 9. The table shows that for the dependent variable  $\Delta CoVaR^A$  the coefficient for *BCE* is -0.0156 (p-value <0.01). For the dependent variable  $\Delta CoVaR^E$  the coefficient on *BCE* is -0.0124 (p-value <0.01). The results provide evidence that *BCE* is associated with an increase in the banks contribution to systemic risk based on either equity values or asset values.

#### **4.2.2 Marginal Expected Shortfall (MES)**

For our final measure of systemic risk we follow Acharya et al. (2010) and compute the marginal expected shortfall (*MES*) of the bank. *MES* captures the correlation between a bank's equity returns and market equity returns, on the days where the market return is in the bottom 5% for the year. That is, it measures the extent to which an individual bank's returns are low when the overall (banking) market returns are low. For each quarter end we compute the observed distribution of returns for the market as a whole over the subsequent 12 months. We then isolate the days that fall in the bottom 5% of market returns for the year, and compute the average return for each individual bank over those days. The more negative *MES*, the lower an individual bank's returns are when the market return is low (higher marginal expected shortfall). We then estimate the following equation:

$$\begin{aligned}
MES_t = & \beta_0 + \beta_1 BCE_{t-1} + \beta_2 Trading_{t-1} + \beta_3 Commercial_{t-1} + \beta_4 Consumer_{t-1} + \\
& \beta_5 Realestate_{t-1} + \beta_6 Mismatch_{t-1} + \beta_7 Deposits_{t-1} + \beta_8 ROA_{t-1} + \\
& \beta_9 Tier1_{t-1} + \beta_{10} Size_{t-1} + \beta_{11} \sigma_{E,t-1} + \beta_{12} \beta_{t-1}^{Mrkt} + \beta_{13} Illiquid_{t-1} + \\
& \beta_{14} MTB_{t-1} + \varepsilon_t
\end{aligned} \tag{12}$$

If competition increases the systemic risk of the bank we would predict  $\beta_1 < 0$ . We estimate equation (12) and report the results in the last column in Table 9. The reported coefficient on *BCE* is -0.0025 (p-value < 0.05), which indicates that competition increases the marginal expected shortfall of the bank. To put economic significance on the results, a one standard deviation increase in *BCE* results in 12% reduction in the average return over the days in the market's bottom 5%.

### 4.3 Robustness Tests

In Section 2 we document that *BCE* moves with the interstate bank restrictions. A benefit of our measure over the use of the deregulation to study competition is that *BCE* can be used for financial statement analysis purposes any time, and is not restricted by the time period of deregulation. However one concern is that in our pooled regressions we are only picking up the effect of the interstate deregulation. To eliminate this concern we re-estimate our risk analyses using restricting the analysis to the post deregulation period, and report the results in Table 10. As documented in Table 9 our measure of competition (*BCE*) is robust to restricting time period.

As another robustness test we investigate whether our results using *BCE* are robust to the inclusion of the Lerner Index (*LI*). To investigate *BCE*'s ability to explain behavior above and beyond the Lerner Index, we begin by computing the Lerner Index (*LI*) for each bank-year (see Appendix A for details), where higher values are an indication of monopoly like behavior.<sup>28</sup> We

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<sup>28</sup> In unreported results we also compute bank-quarter *LI* and results are robust.

then re-run each of the primary analyses including both *BCE* and *LI* and report the results in Table 10 panels A, B and C.

Table 10 panel A shows the results for the primary channels analyses. In all three cases our results with *BCE* are robust. However the results for *LI* are both weaker and less consistent. Panels B and C report the results from the various risk analyses. In each of the analyses *BCE* is robust, however in the case of two of the three systemic risk measures the coefficients on *LI* indicate that less competition results in less systemic risk. Overall the results from Table 10 provide strong evidence that *BCE* provides information above and beyond information in other bank-time specific measures of competition.

## **5. Summary**

This paper takes a financial statement analysis approach to examine the relationship between competition and bank stability. Specifically, we use textual analysis to extract from each bank's 10-K filings a new bank-specific measure of competition. Exploiting the process of bank deregulation to identify exogenous changes in bank competition, we provide evidence that this measure captures real competitive pressures by showing that it significantly increases following decreases in barriers to out-of-state branch entry.

We next investigate how competition affects bank-specific decision-making channels through which competition can directly manifest its influence on bank risk and stability. We find that banks with higher measured competition have lower underwriting standards, less timely accounting recognition of expected loan losses and rely more on non-interest sources of income.

Finally, we investigate relations between competition and both stand-alone risk at the individual bank level and system-wide stability. At the individual bank level, we find that competition is associated with both higher future loan charge offs per unit of loan growth and

significantly increased downside tail risk in a bank's equity returns. Measuring system-wide risk as the co-dependence in the tails of banks' equity returns, we find that higher competition is associated with greater sensitivity of a bank's downside equity risk to system-wide distress, and a greater contribution by individual banks to the downside risk of the entire banking sector.

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## Appendix A

This appendix briefly describes the Lerner Index and how we estimate these measures in the current paper.

**Lerner Index** (see e.g., Beck et al. [2013] for further discussion):

The Lerner index attempts to capture the extent to which banks can increase the marginal price beyond the marginal cost. The Lerner Index ( $LI$ ) as follows:

$$Lerner_{it} = \frac{P_{it} - MC_{it}}{P_{it}}, \quad (b)$$

where  $P_{it}$  is defined as operating income (interest revenue plus non-interest revenue) to total assets.

Using a translog cost function, we estimate the marginal cost of the bank ( $MC$ ) as follows:

$$\ln C_{it} = \beta_0 + \beta_1 \ln Q_{it} + \frac{\beta_2}{2} \ln Q_{it}^2 + \sum_{k=1}^3 \gamma_{kt} \ln W_{w,it} + \sum_{k=1}^3 \phi_k \ln Q_{it} \ln W_{k,it} + \sum_{k=1}^3 \sum_{j=1}^3 \ln W_{k,it} \ln W_{j,it} + \varepsilon_{it}, \quad (c)$$

where  $C_{it}$  are the banks total costs (interest expense plus non-interest operating expenses) scaled by total assets.  $Q$  is the banks total output, which is defined as total assets.  $W_1$  is the input price of labor defined as wages divided by total assets;  $W_2$  is the input price of funds and is defined as interest expense to total deposits;  $W_3$  is the input price of fixed capital and is defined as non-interest expenses divided by total assets.

We estimate (c) using all banks with available data in the cross-section each year to attain predicted coefficients for each year. After estimating (c) we compute the marginal cost for each bank-year as:

$$MC_{it} = \frac{C_{it}}{Q_{it}} \left[ \hat{\beta}_1 + \hat{\beta}_2 \ln Q_{it} + \sum_{k=1}^3 \hat{\phi}_k \ln W_{k,it} \right]. \quad (d)$$

We then insert the resulting bank-year specific measure of  $MC$  from (d) into (b). This results in a bank-year specific *Lerner Index* measure.

**Table 1 – Descriptive Statistics**

*BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *VaR* is defined as the bank's 1 percentile value-at-risk over the quarter.  $\Delta CoVaR$  is our measure of systemic risk which is computed as the market's value-at risk conditional on the bank's value-at-risk. *LLP* is loan loss provision scaled by lagged total loans.  $\Delta NPL$  is the change in nonperforming loans over the quarter scaled by lagged total loans. *EBLLP* is earnings before tax and loan loss provision scaled by lagged total loans. *LCO* is gross charge-offs scaled by lagged loans. *Loan Growth* is the percentage change in total loans over the quarter. *Commercial* is the percentage of the loan portfolio in commercial loans. *Consumer* is the percentage of consumer loans to total loans. *RealEstate* is the percentage of real estate loans to total loans. *Mismatch* is the maturity mismatch. *Trading* is computed as total trading assets divided by total assets. *RevMix* is the ratio of non-interest income to total interest income. *Deposits* is total deposits scaled by lagged total loans. *Tier1* is the bank's tier 1 capital ratio. *Size* is the natural logarithm of total assets. *Borrower Z-Score* is the Altman z-score (Altman [1977]) of the borrower. *Borrower EDF* is the expected default frequency (Bharath and Shumway [2008]). *Borrower Size* is the natural logarithm of the bank's (firm's) lagged total assets. *Spread* is the basis points over Libor on the loan. *#Covenants* is the number of financial and net worth covenants associated with the package. *Revolver* is an indicator variable equal to 1 if the facility is a revolver and 0 otherwise. *Amount* is the natural log of the facility amount. *Maturity* is the number of months to maturity.

<b>Variables</b>	<b>Mean</b>	<b>Median</b>	<b>StdDev</b>
<i>BCE</i>	0.3524	0.3071	0.2597
<i>VaR<sup>A</sup></i>	-1.4701	-1.2699	0.8477
$\Delta CoVaR^A$	-0.2218	-0.1990	0.1595
<i>VaR<sup>E</sup></i>	-1.4737	-1.2652	0.8696
$\Delta CoVaR^E$	-0.1969	-0.1752	0.1451
<i>MES</i>	-0.0122	-0.0092	0.0237
<i>LLP</i>	0.0013	0.0007	0.0019
$\Delta NPL$	0.0006	0.0001	0.0042
<i>EBLLP</i>	0.0071	0.0068	0.0038
<i>LCO</i>	0.0019	0.0007	0.0031
<i>Loan Growth</i>	0.0341	0.0207	0.1125
<i>Commercial</i>	0.1209	0.1087	0.1157
<i>Consumer</i>	0.0243	0.0000	0.0576
<i>RealEstate</i>	0.4677	0.5949	0.3520
<i>Maturity Mismatch</i>	0.8442	0.8703	0.1043
<i>Trading</i>	0.0011	0.0000	0.0069
<i>RevenueMix</i>	0.1451	0.1267	0.0947
<i>Deposits</i>	1.2166	1.1608	0.3085
<i>Tier 1</i>	0.1113	0.1061	0.0371
<i>Size</i>	7.4284	7.0732	1.5633
<i>Borrower Z-Score</i>	2.8391	2.4628	2.0701
<i>Borrower EDF</i>	5.9444	0.0000	17.9323
<i>Borrower Size</i>	7.2649	7.2618	1.6741
<i>Spread</i>	152.4018	125.0000	102.5396
<i>#Covenants</i>	2.5238	2.0000	1.1128
<i>Revolver</i>	0.8476	1.0000	0.3594
<i>Amount</i>	5.5502	5.6284	1.3282
<i>Maturity</i>	47.5580	59.0000	21.2108
<i>LI</i>	0.9419	0.9727	0.0665

**Table 2 – Measures of Competition (BCE, LI, and HH) on Interstate Regulation Index**

The table below presents the results from an OLS regression of *BCE* on *RegIndex*. Where *BCE* is defined as the number of instances the word ‘competition’ appears in the bank’s 10-k divided by the total number of words in the 10-k (Li et al., 2013). *RegIndex* is the Rice and Strahan (2010) branching restrictiveness index, where higher values indicate more restrictions. The regression includes both bank and time fixed effects. Standard errors are clustered by bank and year.

*Panel A.*

Variable	Dependent Variable		
	<i>BCE</i>	<i>Weighted BCE</i>	<i>LI</i>
<i>RegIndex</i>	-0.0068** [0.003]	-0.0069** [0.003]	0.0002 [0.001]
<i>Unemployment</i>	0.0031 [0.003]	0.0031 [0.003]	-0.0005* [0.000]
<i>Leading Index</i>	0.0025 [0.002]	0.0025 [0.002]	0.0004 [0.001]
Year FE	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes
N	14,633	14,633	14,633

*Panel B.*

Variable	Dependent Variable	
	1 <sup>st</sup> Stage: <i>BCE</i>	2 <sup>nd</sup> Stage: <i>BCE</i> <sup>Residual</sup>
<i>RegIndex</i>		-0.0062** [0.002]
<i>Unemployment</i>	-0.0315*** [0.004]	
<i>Leading Index</i>	0.0148*** [0.004]	
<i>LI</i>	-0.7352*** [0.130]	
<i>HH</i>	0.0258 [0.078]	
Year FE	No	Yes
Firm FE	No	Yes
N	14,633	14,633

\*, \*\*, \*\*\* Indicates significance at the 0.10, 0.05, and 0.01 level respectively.

**Table 3 – Competition and Contracting**

The below results report pooled OLS regressions. The dependent variable *Z-Score* is the Altman z-score (Altman [1977]) of the borrower. *EDF* is the borrower's expected default frequency (Bharath and Shumway [2008]). *ExtremeZ* is an indicator variable equal to 1 if the borrower's z-score is below 1.81 and 0 otherwise. *Lender BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *Lender Tier 1* is the bank's tier 1 capital ratio at the end of the quarter. *Lender (Borrower) Size* is the natural logarithm of the bank's (firm's) lagged total assets. *Revolver* is an indicator variable equal to 1 if the package includes a revolver and 0 otherwise. *Amount* is the natural log of the package amount. *Maturity* is the number of months to maturity. *Spread* is the basis points over Libor on the loan. *#Covenants* is the number of financial and net worth covenants associated with the package. Time, Borrower and Lender fixed effects are included and standard errors are clustered by time and lender.

*Panel A – Portfolio Risk*

Variable	Prediction	Dependent Variables		
		Z-Score	EDF	Extreme Z
<i>Lender BCE<sub>t-1</sub></i>	- (Z-Score) + (EDF/ExtremeZ)	-0.4334** [0.187]	5.7253** [2.859]	1.17863** [0.564]
<i>Lender Tier 1 (%)</i>		0.0380 [0.034]	-1.4081*** [0.535]	-0.1590* [0.083]
<i>Lender Size</i>		-0.0451 [0.119]	1.4272 [1.327]	0.4841 [0.301]
<i>Borrower Size</i>		-0.6891*** [0.088]	-0.7354 [1.090]	1.2158*** [0.113]
<i>Revolver</i>		-0.0950 [0.060]	3.4371*** [1.098]	0.1828 [0.171]
<i>Amount</i>		-0.0011 [0.047]	0.2433 [0.523]	0.0271 [0.108]
<i>Maturity</i>		0.0034*** [0.001]	-0.1123*** [0.021]	-0.0071 [0.005]
<i>Spread</i>		-0.0059*** [0.000]	0.0730*** [0.007]	0.0141*** [0.001]
<i>#Covenants</i>		-0.0561** [0.027]	-1.5090*** [0.400]	-0.0908* [0.055]
Estimation		OLS	OLS	Probit
Fixed Effect		Bank, Borrower, Time	Bank, Borrower, Time	Bank, Borrower, Time
Observations		6,546	6,546	1,854
R-squared		0.840	0.641	

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 3 – Competition and Contracting**

The below results report pooled OLS regressions. The dependent variable *Spread* is the basis points over Libor on the loan. *Lender BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *Lender Tier 1* is the bank's tier 1 capital ratio at the end of the quarter. *Lender (Borrower) Size* is the natural logarithm of the bank's (firm's) lagged total assets. *Borrower Z-Score* is the Altman z-score (Altman [1977]) of the borrower. *Borrower EDF* the expected default frequency (Bharath and Shumway [2008]). *ExtremeZ* is an indicator variable equal to 1 if the borrower's z-score is below 1.81 and 0 otherwise. *Revolver* is an indicator variable equal to 1 if the package includes a revolver and 0 otherwise. *Amount* is the natural log of the package amount. *Maturity* is the number of months to maturity. *#Covenants* is the number of financial and net worth covenants associated with the package. Time, Borrower and Lender fixed effects are included and standard errors are clustered by time and lender.

*Panel B – Under Pricing*

Variable	Prediction	Dependent Variable: Spread			
<i>Lender BCE<sub>t-1</sub> * Z-Score</i>	+	15.0750*** [4.321]		14.6132*** [3.876]	
<i>Lender BCE<sub>t-1</sub> * EDF</i>	–		-0.4430 [0.685]	-0.0870 [0.651]	
<i>Lender BCE<sub>t-1</sub> * ExtremeZ</i>	–				-50.7016*** [18.613]
<i>Lender BCE<sub>t-1</sub></i>		-15.9468 [18.818]	28.0358** [13.736]	-20.8043 [18.864]	49.5375*** [13.696]
<i>Lender Tier 1 (%)</i>		2.3144 [2.393]	3.2667 [2.410]	3.5663 [2.253]	2.6899 [2.431]
<i>Lender Size</i>		-1.8497 [6.214]	-2.3409 [6.421]	-3.1981 [5.941]	-0.9965 [6.340]
<i>Borrower Z-Score</i>	–	-19.2750*** [1.317]		-16.3988*** [1.244]	
<i>Borrower EDF</i>	+		1.3223*** [0.160]	1.0387*** [0.154]	
<i>Borrower ExtremeZ</i>	+				58.4934*** [4.369]
<i>Borrower Size</i>		-25.0786*** [3.902]	-12.9323*** [3.944]	-21.4505*** [3.958]	-21.3105*** [3.850]
<i>Revolver</i>		-4.0803 [4.283]	-6.7814 [4.535]	-7.1977* [4.226]	-3.0726 [4.580]
<i>Amount</i>		-1.3097 [2.494]	-1.5674 [2.356]	-1.4820 [2.291]	-0.8031 [2.579]
<i>Maturity</i>		0.1736* [0.097]	0.2574*** [0.097]	0.2724*** [0.093]	0.1353 [0.104]
<i>#Covenants</i>		11.0501*** [1.607]	14.0856*** [1.585]	11.9850*** [1.553]	12.7146*** [1.617]
Fixed Effect		Bank, Borrower, Time	Bank, Borrower, Time	Bank, Borrower, Time	Bank, Borrower, Time
Observations		6,546	6,546	6,546	6,546
R-squared		0.825	0.812	0.825	0.805

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 3 – Competition and Contracting**

The below results report pooled OLS regressions. The dependent variable *#Covenants* is the number of financial and net worth covenants associated with the package. *Lender BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *Lender Tier 1* is the bank's tier 1 capital ratio at the end of the quarter. *Lender (Borrower) Size* is the natural logarithm of the bank's (firm's) lagged total assets. *Borrower Z-Score* is the Altman z-score (Altman [1977]) of the borrower. *Borrower EDF* the expected default frequency (Bharath and Shumway [2008]). *Revolver* is an indicator variable equal to 1 if the package includes a revolver and 0 otherwise. *Amount* is the natural log of the package amount. *Maturity* is the number of months to maturity. *Spread* is the basis points over Libor on the loan. Time, Borrower and Lender fixed effects are included and standard errors are clustered by time and lender.

*Panel C – Relaxed Activity Restrictions*

Variable	Prediction	Dependent Variable: #Covenants		
<i>Lender BCE<sub>t-1</sub></i>	–	-0.2747** [0.114]	-0.2420** [0.117]	-0.2526** [0.113]
<i>Lender Tier 1 (%)</i>		-0.0445** [0.021]	-0.0490** [0.022]	-0.0485** [0.022]
<i>Lender Size</i>		-0.0079 [0.045]	-0.0025 [0.044]	-0.0033 [0.044]
<i>Borrower Z-Score</i>		-0.0139 [0.020]		-0.0209 [0.019]
<i>Borrower EDF</i>			-0.0030** [0.001]	-0.0033** [0.001]
<i>Borrower Size</i>		0.0511 [0.044]	0.0564 [0.045]	0.0419 [0.042]
<i>Revolver</i>		0.0208 [0.031]	0.0328 [0.030]	0.0313 [0.030]
<i>Amount</i>		-0.0129 [0.018]	-0.0119 [0.018]	-0.0120 [0.018]
<i>Maturity</i>		0.0019* [0.001]	0.0015* [0.001]	0.0016* [0.001]
<i>Spread</i>		0.0016*** [0.000]	0.0020*** [0.000]	0.0017*** [0.000]
Fixed Effect		Bank, Borrower, Time	Bank, Borrower, Time	Bank, Borrower, Time
Observations		6,546	6,546	6,546
R-squared		0.771	0.772	0.772

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 4 – Competition and Accrual Choices**

The below results report pooled OLS regressions. The dependent variable *LLP* is defined as the loan loss provision scaled by lagged total loans. *BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *ΔNPL* is the change in nonperforming loans over the quarter scaled by lagged total loans. *EBLLP* is earnings before tax and loan loss provision scaled by lagged total loans. *Loan Growth* is the percentage change in total loans over the quarter. *Size* is the natural logarithm of lagged total assets. *Tier 1* is the bank's tier 1 capital ratio at the end of the quarter. *Consumer* is the percentage of consumer loans to total loans. *Commercial* is the percentage of the loan portfolio in commercial loans. *RealEstate* is the percentage of real estate loans to total loans. *Big5* is an indicator variable set equal to 1 if the bank is audited by a big 5 auditor and 0 otherwise. Both time and bank fixed effects are included and the standard errors are clustered by bank and time.

*Panel A: Expected Loss Recognition*

Variable	Predictions	Dependent Variable: $LLP_t$
$BCE_{t-1} * \Delta NPL_{t+1}$	–	-0.0543*** [0.017]
$BCE_{t-1} * \Delta NPL_t$	–	-0.4143*** [0.072]
$BCE_{t-1}$		0.0003*** [0.000]
$\Delta NPL_{t+1}$		0.0452*** [0.009]
$\Delta NPL_t$		0.0978*** [0.011]
$\Delta NPL_{t-1}$		0.0579*** [0.008]
$\Delta NPL_{t-2}$		0.0533*** [0.008]
<i>EBLLP</i>		-0.0070 [0.011]
<i>Loan Growth</i>		0.0000 [0.000]
<i>Size</i>		0.0003*** [0.000]
<i>Tier 1</i>		0.0017 [0.002]
<i>Consumer</i>		0.0010* [0.001]
<i>Commercial</i>		0.0006 [0.000]
<i>RealEstate</i>		0.0001 [0.000]
Fixed Effect		Time, Bank
Observations		17,693
R-squared		0.485

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.



**Table 4 – Competition and Accrual Choices (cont...)**

*Panel B: Auditor Monitoring*

<b>Variable</b>	<b>Predictions</b>	<b>Dependent Variable: LLP<sub>t</sub></b>
<i>Big5*BCE<sub>t-1</sub>*ΔNPL<sub>t+1</sub></i>	+	0.0458* [0.028]
<i>Big5*BCE<sub>t-1</sub>*ΔNPL<sub>t</sub></i>	+	0.0500** [0.029]
<i>Big5</i>		-0.0000 [0.000]
<i>BCE<sub>t-1</sub>*ΔNPL<sub>t+1</sub></i>	–	-0.0720*** [0.025]
<i>BCE<sub>t-1</sub>*ΔNPL<sub>t</sub></i>	–	-0.4424*** [0.095]
<i>BCE<sub>t-1</sub></i>		0.0003** [0.000]
<i>ΔNPL<sub>t+1</sub></i>		0.0439*** [0.010]
<i>ΔNPL<sub>t</sub></i>		0.1029*** [0.010]
<i>ΔNPL<sub>t-1</sub></i>		0.0682*** [0.007]
<i>ΔNPL<sub>t-2</sub></i>		0.0650*** [0.008]
<i>EBLLP</i>		-0.0259** [0.012]
<i>Loan Growth</i>		-0.0006* [0.000]
<i>Size</i>		0.0004*** [0.000]
<i>Tier 1</i>		0.0043** [0.002]
<i>Consumer</i>		0.0047** [0.002]
<i>Commercial</i>		0.0011 [0.001]
<i>RealEstate</i>		0.0001 [0.000]
Fixed Effect		Time, Bank
Observations		12,799
R-squared		0.525

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 5 – BCE and Operating Decisions: Revenue Mix and Fee Mix**

The below results report pooled OLS regressions where the dependent variables are *RevMix* defined as non-interest revenue divided by interest revenue. *FeeMix* is defined as the total non-interest income minus deposit service charges and trading revenue divided by interest revenue. *BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *NonInt Exp* is non-interest expense divided by interest revenue. *Commercial* is the percentage of the loan portfolio in commercial loans. *Consumer* is the percentage of consumer loans to total loans. *RealEstate* is the percentage of real estate loans to total loans. *Deposits* is the total deposits scaled by lagged total loans. *Mismatch* is the maturity mismatch. *Tier1* is the bank's tier 1 capital ratio. *Size* is the natural logarithm of total assets. *ROA* is defined as net income divided by total assets. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

Variable	Prediction	Dependent Variable	
		RevMix	FeeMix
<i>BCE<sub>t-1</sub></i>	+	0.0153*** [0.004]	0.0130*** [0.004]
<i>NonInt Exp</i>		0.4429*** [0.028]	0.2998*** [0.029]
<i>Commercial</i>		0.0229 [0.016]	0.0360 [0.026]
<i>Consumer</i>		0.0074 [0.024]	0.0536** [0.025]
<i>RealEstate</i>		0.0434*** [0.008]	0.0416*** [0.014]
<i>Deposits</i>		-0.0084* [0.005]	-0.0242*** [0.007]
<i>Mismatch</i>		-0.0457*** [0.013]	-0.0242 [0.017]
<i>Tier1</i>		-0.0421 [0.051]	-0.0951 [0.068]
<i>Size</i>		0.0069* [0.004]	0.0139** [0.006]
<i>ROA</i>		15.5009*** [1.284]	12.6299*** [1.448]
Fixed Effects		Time, Bank	Time, Bank
Observations		18,444	10,054
R <sup>2</sup>		0.827	0.764

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 6 – Competition and Individual Bank Risk – Future Charge-offs**

The below results report pooled OLS regressions. The dependent variable  $LCO_{12m}$  ( $LCO_{24m}$ ) is defined as gross charge-offs scaled by lagged total loans over the next 12 (24) months.  $BCE$  is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]).  $\Delta NPL$  is the change in nonperforming loans over the quarter scaled by lagged total loans.  $Loan\ Growth$  is the percentage change in total loans over the quarter.  $Size$  is the natural logarithm of lagged total assets.  $Tier\ 1$  is the bank's tier 1 capital ratio at the end of the quarter.  $Consumer$  is the percentage of consumer loans to total loans.  $Commercial$  is the percentage of commercial loans to total loans.  $Real\ Estate$  is the percentage of real estate loans to total loans. Both time and bank fixed effects are included and the standard errors are clustered by bank and time.

Variable	Prediction	Dependent Variables	
		$LCO_{12m}$	$LCO_{24m}$
$BCE_{t-1} * Loan\ Growth$	+	0.0096*** [0.004]	0.0190*** [0.008]
$BCE_{t-1}$		0.0018** [0.001]	0.0029** [0.001]
$\Delta NPL_t$		0.5179*** [0.062]	0.7877*** [0.136]
$\Delta NPL_{t-1}$		0.4534*** [0.056]	0.5902*** [0.110]
$\Delta NPL_{t-2}$		0.4292*** [0.062]	0.4511*** [0.091]
$Loan\ Growth$		-0.0130*** [0.002]	-0.0179*** [0.003]
$Size$		0.0042*** [0.001]	0.0113*** [0.002]
$Tier\ 1$		-0.0011 [0.009]	-0.0535*** [0.012]
$Consumer$		-0.0003 [0.004]	-0.0145 [0.011]
$Commercial$		0.0175*** [0.002]	0.0240*** [0.005]
$RealEstate$		0.0022 [0.002]	-0.0088*** [0.003]
$ROA$		-0.1246** [0.051]	-0.0252 [0.233]
Fixed Effect		Time, Bank	Time, Bank
Observations		12,833	11,037
R-squared		0.642	0.664

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 7 – Competition and Regulatory Capital**

The below results report pooled OLS regressions where the dependent is *Tier1* defined as the bank's tier 1 capital ratio. *BCE* is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]). *Trading* is the percent of trading revenue divided by interest revenue. *Commercial* is the percentage of the loan portfolio in commercial loans. *Consumer* is the percentage of consumer loans to total loans. *RealEstate* is the percentage of real estate loans to total loans. *Mismatch* is the maturity mismatch. *Deposits* is the total deposits scaled by lagged total loans. *ROA* is the bank's return on assets. *Size* is the natural logarithm of total assets.  $\beta_{mkt}$  is defined and the market beta of the bank over the prior period. *MTB* is the bank's market to book ratio. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

Variable	Prediction	Dependent Variable: <i>Tier1</i>
<i>BCE</i> <sub><i>t-1</i></sub>	–	-0.0032** [0.001]
<i>Trading</i>		0.0664** [0.032]
<i>Commercial</i>		-0.0126* [0.007]
<i>Consumer</i>		0.0439*** [0.008]
<i>RealEstate</i>		-0.0002 [0.002]
<i>Mismatch</i>		0.0077** [0.003]
<i>Deposits</i>		0.0072*** [0.002]
<i>ROA</i>		0.7964*** [0.243]
<i>Size</i>		-0.0113*** [0.002]
$\beta_{mkt}$		0.0027*** [0.001]
<i>MTB</i>		-0.0003* [0.000]
Fixed Effect		Time, Bank
Observations		15,199
R-squared		0.701

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 8 – Competition and Individual Bank Risk –  $VaR$  and  $VaR^E$** 

The below results report pooled OLS regressions where the dependent variables are  $VaR^A$  ( $VaR^E$ ) and is defined as the bank's 1 percentile value-at-risk of market value of assets (equity) over the quarter.  $BCE$  is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]).  $Trading$  is the percent of trading revenue divided by interest revenue.  $Commercial$  is the percentage of the loan portfolio in commercial loans.  $Consumer$  is the percentage of consumer loans to total loans.  $RealEstate$  is the percentage of real estate loans to total loans.  $Mismatch$  is the maturity mismatch.  $Deposits$  is the total deposits scaled by lagged total loans.  $ROA$  is the bank's return on assets.  $Tier1$  is the bank's tier 1 capital ratio.  $Size$  is the natural logarithm of total assets.  $\sigma_E$  is the standard deviation of equity returns.  $\beta_{mkt}$  is defined and the market beta of the bank over the prior period.  $Illiquid$  is the average daily illiquid of the stock over the quarter.  $MTB$  is the bank's market to book ratio. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

*Panel A. VaR*

Variable	Dependent Variable			
	$VaR_{1\%}^A$	$\Delta VaR_{Left}^A$	$VaR_{50\%}^A$	$\Delta VaR_{Right}^A$
$BCE_{t-1}$	-0.0737*** [0.021]	0.0750*** [0.020]	0.0013 [0.002]	0.0496 [0.054]
$Trading$	0.5162 [1.991]	-0.6433 [1.995]	-0.1270 [0.130]	6.4303 [5.259]
$Commercial$	-0.1900* [0.106]	0.1707 [0.106]	-0.0193 [0.012]	0.4267** [0.190]
$Consumer$	0.7333** [0.321]	-0.6868** [0.317]	0.0464 [0.032]	-0.8898 [0.556]
$RealEstate$	-0.1385*** [0.038]	0.1524*** [0.037]	0.0139*** [0.003]	0.0997 [0.070]
$Mismatch$	-0.0261 [0.071]	0.0456 [0.070]	0.0194* [0.010]	-0.2226 [0.155]
$Deposits$	0.0344 [0.028]	-0.0402 [0.028]	-0.0058* [0.003]	0.0460 [0.049]
$ROA$	10.0582*** [3.566]	-10.3364*** [3.618]	-0.2781 [0.194]	-13.1805* [6.915]
$Tier1$	-0.0140 [0.236]	0.0263 [0.237]	0.0123 [0.017]	0.3742 [0.366]
$Size$	-0.0291 [0.036]	0.0132 [0.036]	-0.0159*** [0.003]	-0.0067 [0.084]
$\sigma_E$	-1.1551*** [0.429]	1.1457*** [0.422]	-0.0094 [0.008]	1.6991** [0.662]
$\beta_{mkt}$	-0.0205 [0.029]	0.0189 [0.028]	-0.0016 [0.002]	0.0211 [0.046]
$Illiquid$	-9.9154 [290.799]	40.3437 [285.356]	30.4284** [13.707]	-51.3978 [459.126]
$MTB$	0.0096 [0.010]	-0.0062 [0.009]	0.0034*** [0.001]	-0.0521*** [0.017]
Fixed Effects	Time, Bank	Time, Bank	Time, Bank	Time, Bank
Observations	13,730	13,730	13,730	13,730
R <sup>2</sup>	0.667	0.666	0.318	0.791

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 8 – Competition and Individual Bank Risk – $VaR$  and  $VaR^E$  (Continued)**

The below results report pooled OLS regressions where the dependent variables are  $VaR$  ( $VaR^E$ ) and is defined as the bank's 1 percentile value-at-risk of market value of assets (equity) over the quarter.  $BCE$  is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]).  $Trading$  is the percent of trading revenue divided by interest revenue.  $Commercial$  is the percentage of the loan portfolio in commercial loans.  $Consumer$  is the percentage of consumer loans to total loans.  $RealEstate$  is the percentage of real estate loans to total loans.  $Mismatch$  is the maturity mismatch.  $Deposits$  is the total deposits scaled by lagged total loans.  $ROA$  is the bank's return on assets.  $Tier1$  is the bank's tier 1 capital ratio.  $Size$  is the natural logarithm of total assets.  $\sigma_E$  is the standard deviation of equity returns.  $\beta_{mkt}$  is defined and the market beta of the bank over the prior period.  $Illiquid$  is the average daily illiquid of the stock over the quarter.  $MTB$  is the bank's market to book ratio. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

*Panel B.  $VaR^E$* 

Variable	Dependent Variable			
	$VaR_{1\%}^E$	$\Delta VaR_{left}^E$	$VaR_{50\%}^E$	$\Delta VaR_{Right}^E$
$BCE_{t-1}$	-0.0604*** [0.021]	0.0580*** [0.021]	-0.0024 [0.002]	0.0590 [0.052]
$Trading$	0.5262 [2.124]	-0.6244 [2.136]	-0.0981 [0.112]	6.8116 [5.204]
$Commercial$	-0.0846 [0.102]	0.0666 [0.100]	-0.0180* [0.010]	0.4471** [0.193]
$Consumer$	0.7515** [0.319]	-0.6955** [0.315]	0.0560* [0.032]	-0.8594 [0.543]
$RealEstate$	-0.1693*** [0.039]	0.1747*** [0.037]	0.0054 [0.004]	0.0837 [0.069]
$Mismatch$	-0.0069 [0.072]	0.0248 [0.070]	0.0178** [0.008]	-0.2176 [0.150]
$Deposits$	0.0326 [0.027]	-0.0341 [0.027]	-0.0015 [0.002]	0.0325 [0.051]
$ROA$	10.1769*** [3.395]	-9.8016*** [3.237]	0.3752* [0.209]	-11.7684* [6.511]
$Tier1$	0.0377 [0.240]	-0.0595 [0.242]	-0.0219 [0.013]	0.4304 [0.359]
$Size$	-0.0360 [0.038]	0.0235 [0.038]	-0.0125*** [0.003]	0.0213 [0.081]
$\sigma_E$	-1.1881*** [0.431]	1.1668*** [0.422]	-0.0214** [0.009]	1.6382** [0.638]
$\beta_{mkt}$	-0.0209 [0.029]	0.0188 [0.028]	-0.0021 [0.002]	0.0206 [0.044]
$Illiquid$	72.3665 [321.465]	-47.7744 [315.304]	24.5921** [9.482]	83.1694 [473.623]
$MTB$	0.0101 [0.011]	-0.0070 [0.010]	0.0031** [0.001]	-0.0478*** [0.017]
Fixed Effects	Time, Bank	Time, Bank	Time, Bank	Time, Bank
Observations	13,730	13,730	13,730	13,730
R <sup>2</sup>	0.667	0.665	0.334	0.796

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.

**Table 9 – Competition and Systemic Risk –  $\Delta CoVaR$ ,  $\Delta CoVaR^E$ , and Marginal Expected Shortfall ( $MES$ )**

The below results report pooled OLS regressions where the dependent variables are:  $\Delta CoVaR^A$  is the bank's contribution to the system's 1 percent  $VaR^A$ .  $VaR_{1\%}^E$  is defined as the bank's 1 percentile value-at-risk of equity returns over the quarter.  $\Delta CoVaR^E$  is bank i's contribution to the system's 1 percent equity  $VaR$ .  $MES$  and is defined as the bank's average daily return computed over the trading days where the market return was in the bottom 5% over the quarter.  $BCE$  is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]).  $Trading$  is the percent of trading revenue divided by interest revenue.  $Commercial$  is the percentage of the loan portfolio in commercial loans.  $Consumer$  is the percentage of consumer loans to total loans.  $RealEstate$  is the percentage of real estate loans to total loans.  $Mismatch$  is the maturity mismatch.  $Deposits$  is the total deposits scaled by lagged total loans.  $ROA$  is the bank's return on assets.  $Tier1$  is the bank's tier 1 capital ratio.  $Size$  is the natural logarithm of total assets.  $\sigma_E$  is the standard deviation of equity returns.  $\beta_{mkt}$  is defined as the market beta of the bank over the prior period.  $Illiquid$  is the average daily illiquid of the stock over the quarter.  $MTB$  is the bank's market to book ratio. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

Variable	Dependent Variable		
	$\Delta CoVaR^A$	$\Delta CoVaR^E$	$MES$
$BCE_{t-1}$	-0.0156*** [0.004]	-0.0124*** [0.003]	-0.0025** [0.001]
$Trading$	0.4568 [0.276]	0.3578 [0.224]	-0.0475 [0.064]
$Commercial$	0.0051 [0.014]	-0.0006 [0.012]	-0.0086 [0.007]
$Consumer$	0.1118** [0.052]	0.0799 [0.054]	0.0012 [0.012]
$RealEstate$	-0.0289*** [0.005]	-0.0215*** [0.005]	-0.0022 [0.002]
$Mismatch$	0.0173 [0.013]	0.0208* [0.011]	-0.0015 [0.003]
$Deposits$	0.0039 [0.004]	0.0039 [0.003]	0.0030*** [0.001]
$ROA$	0.2471 [0.279]	0.2508 [0.266]	0.3102*** [0.101]
$Tier1$	-0.0810* [0.042]	-0.0728** [0.032]	-0.0346** [0.014]
$Size$	-0.0060 [0.004]	-0.0046 [0.004]	-0.0039** [0.002]
$\sigma_E$	-0.1021*** [0.037]	-0.0948*** [0.036]	-0.0137 [0.008]
$\beta_{mkt}$	0.0002 [0.003]	0.0007 [0.003]	-0.0080*** [0.001]
$Illiquid$	22.8645 [37.562]	60.2791 [43.901]	10.0473 [11.830]
$MTB$	0.0015 [0.001]	0.0013 [0.001]	-0.0006 [0.000]
Fixed Effects	Time, Bank	Time, Bank	Time, Bank
N	13,730	13,730	14,282
R <sup>2</sup>	0.848	0.857	0.359

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 010 level respectively.

**Table 10 – Competition, Stability and Post Interstate Deregulation**

The below results report pooled OLS regressions post interstate deregulation, where the dependent variables are  $VarR_{1\%}^A$ ,  $\Delta CoVaR^A$ ,  $VarR_{1\%}^E$ ,  $\Delta CoVaR^E$ , and  $MES$ .  $VarR_{1\%}^A$  is defined as the bank's 1 percentile value-at-risk over the quarter.  $\Delta CoVaR^A$  is the bank's contribution to the system's 1 percent  $VarR^A$ .  $VarR_{1\%}^E$  is defined as the bank's 1 percentile value-at-risk of equity returns over the quarter.  $\Delta CoVaR^E$  is bank i's contribution to the system's 1 percent equity  $VarR$ .  $MES$  is defined as the bank's average daily return computed over the trading days where the market return was in the bottom 5% over the quarter.  $BCE$  is the number of occurrences of competition-related words per 1,000 total words in the 10-k (Li et al. [2013]).  $Trading$  is the percent of trading revenue divided by interest revenue.  $Commercial$  is the percentage of the loan portfolio in commercial loans.  $Consumer$  is the percentage of consumer loans to total loans.  $RealEstate$  is the percentage of real estate loans to total loans.  $Mismatch$  is the maturity mismatch.  $Deposits$  is the total deposits scaled by lagged total loans.  $ROA$  is the bank's return on assets.  $Tier1$  is the bank's tier 1 capital ratio.  $Size$  is the natural logarithm of total assets.  $\sigma_E$  is the standard deviation of equity returns.  $\beta_{mkt}$  is defined and the market beta of the bank over the prior period.  $Illiquid$  is the average daily illiquid of the stock over the quarter.  $MTB$  is the bank's market to book ratio. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

Variable	Dependent Variable				
	$VarR_{1\%}^A$	$VarR_{1\%}^E$	$\Delta CoVaR^A$	$\Delta CoVaR^E$	$MES$
$BCE_{t-1}$	-0.0777*** [0.020]	-0.0672*** [0.020]	-0.0158*** [0.004]	-0.0122*** [0.003]	-0.0025** [0.001]
<i>Trading</i>	0.7464 [1.635]	0.8330 [1.732]	0.4767 [0.300]	0.3757 [0.243]	-0.0321 [0.061]
<i>Commercial</i>	-0.1807 [0.117]	-0.0807 [0.113]	0.0050 [0.016]	-0.0030 [0.014]	-0.0101 [0.008]
<i>Consumer</i>	0.8291** [0.360]	0.8654** [0.355]	0.1200** [0.059]	0.0874 [0.061]	-0.0011 [0.014]
<i>RealEstate</i>	-0.1521*** [0.041]	-0.1844*** [0.042]	-0.0306*** [0.005]	-0.0233*** [0.005]	-0.0022 [0.002]
<i>Mismatch</i>	-0.0336 [0.071]	-0.0163 [0.072]	0.0142 [0.013]	0.0186 [0.011]	-0.0021 [0.003]
<i>Deposits</i>	0.0373 [0.031]	0.0357 [0.030]	0.0039 [0.004]	0.0047 [0.003]	0.0035*** [0.001]
<i>ROA</i>	9.7756*** [3.654]	9.7633*** [3.488]	0.2337 [0.283]	0.2313 [0.273]	0.3241*** [0.102]
<i>Tier1</i>	-0.0324 [0.248]	0.0221 [0.253]	-0.0851* [0.043]	-0.0749** [0.034]	-0.0358** [0.015]
<i>Size</i>	-0.0345 [0.037]	-0.0430 [0.040]	-0.0072 [0.004]	-0.0055 [0.004]	-0.0039** [0.002]
$\sigma_E$	-1.1599*** [0.429]	-1.1921*** [0.432]	-0.1028*** [0.038]	-0.0956*** [0.036]	-0.0131 [0.008]
$\beta_{mkt}$	-0.0192 [0.030]	-0.0200 [0.030]	0.0002 [0.004]	0.0009 [0.003]	-0.0081*** [0.001]
<i>Illiquid</i>	1.7794 [292.918]	83.7299 [323.964]	23.5410 [37.519]	60.7790 [43.869]	9.2810 [11.660]
<i>MTB</i>	0.0100 [0.010]	0.0103 [0.011]	0.0016 [0.001]	0.0014 [0.001]	-0.0005 [0.000]
Fixed Effects	Time, Bank	Time, Bank	Time, Bank	Time, Bank	Time, Bank
Observations	12,939	12,939	12,939	12,939	13,819
R <sup>2</sup>	0.656	0.656	0.847	0.857	0.357

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 0.10 level respectively.



**Table 11 – BCE Controlling for the Lerner Index (LI)**

The below results present pooled OLS regressions of the paper's primary analyses controlling for the bank's Lerner Index (LI). All of the same controls from the original analyses are included but not reported. Time and bank fixed effects are included in the regression and standard errors are clustered by time and bank.

*Panel A. Channels – Accounting & Revenue Mix*

Variable	Dependent Variable		
	<i>RevMix</i>	<i>FeeMix</i>	<i>LLP</i>
$BCE_{t-1}$	0.0078** [0.003]	0.0043* [0.003]	0.0002*** [0.000]
$LI_{t-1}$	0.1028* [0.055]	0.0464 [0.045]	-0.0012 [0.001]
$BCE_{t-1} * \Delta NPL_{t+1}$			-0.0506*** [0.019]
$BCE_{t-1} * \Delta NPL_t$			-0.0963*** [0.019]
$LI_{t-1} * \Delta NPL_{t+1}$			-0.0414 [0.217]
$LI_{t-1} * \Delta NPL_t$			0.0987 [0.434]
Controls	Included	Included	Included
Fixed Effects	Time, Bank	Time, Bank	Time, Bank
Observations	17,632	9,789	15,970
R <sup>2</sup>	0.805	0.765	0.484

*Panel B. Individual Risk (Charge-offs)*

Variable	Dependent Variable	
	<i>LCO<sub>12m</sub></i>	<i>LCO<sub>24m</sub></i>
$BCE_{t-1} * Loan\ Growth$	0.0106** [0.005]	0.0179** [0.009]
$LI_{t-1} * Loan\ Growth$	-0.0040 [0.003]	-0.0020 [0.005]
Controls	Included	Included
Fixed Effects	Time, Bank	Time, Bank
Observations	11,460	9,807
R <sup>2</sup>	0.641	0.658

*Panel C. Individual Risk (VaR<sup>A</sup> & VaR<sup>E</sup>) and Systemic Risk ( $\Delta CoVaR^A$ ,  $\Delta CoVaR^E$ , & MES)*

Variable	Dependent Variables				
	<i>VaR<sub>1%</sub><sup>A</sup></i>	<i>VaR<sub>1%</sub><sup>E</sup></i>	$\Delta CoVaR^A$	$\Delta CoVaR^E$	<i>MES</i>
$BCE_{t-1}$	-0.0701*** [0.021]	-0.0594*** [0.022]	-0.0159*** [0.004]	-0.0124*** [0.003]	-0.0021** [0.001]
$LI_{t-1}$	0.0446 [0.145]	-0.0044 [0.149]	0.0338** [0.014]	0.0156 [0.013]	0.1856** [0.087]
Controls	Included	Included	Included	Included	Included
Fixed Effects	Time, Bank	Time, Bank	Time, Bank	Time, Bank	Time, Bank
Observations	12,255	12,255	12,255	12,255	13,106
R <sup>2</sup>	0.659	0.660	0.848	0.858	0.360

\*\*\*, \*\*, \* indicates significance at the 0.01, 0.05, and 010 level respectively.