

POWER YOUR POTENTIAL

Upcoming Courses

December 2014

Dec 11-12, 2014

**Disruptive Leadership:
Fostering a Culture of
Game-Changing Innovation**

February 2015

Feb 19-20, 2015

**Business Analytics: Inside and
Out in Two Days**

March 2015

March 3-5, 2015

**Finance & Accounting for
Non-Finance Executives**

April 2015

April 15-17, 2015

**Breakthrough Strategic
Thinking**

April 15-17, 2015

Breakthrough Strategic Thinking

April 30-May 1, 2015

**Leadership Training for High
Potentials**

June 2015

June 1-5, 2015

**Contemporary Finance: Key
Topics for Senior Executives
and Board Members**

June 18-19, 2015

**Leveraging Crowdsourcing for
High Impact Innovation**

July 2015

July 20-22, 2015

Valuation

TBD Date

**Digital Marketing Strategy for
Senior Executives**

2014-2015 SHORT COURSE PORTFOLIO



Leadership & Strategy

C-level executives are not the only ones who need to lead. Leadership is a mindset and a set of actions that will benefit individuals at all levels. Develop a personal strategy for leading and sharpen your presence and presentation for more effective leadership and your organization's optimal performance.

November 3-4, 2014

**Great Leadership: Developing Practical
Leadership Skills**

December 11-12, 2014

**Disruptive Leadership: Fostering a Culture of
Game-Changing Innovation**

April 15-17, 2015

Breakthrough Strategic Thinking

April 30-May 1, 2015

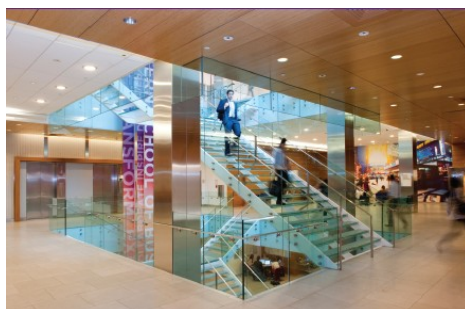
Leadership Training for High Potentials

June 8-9, 2015

**Communication Strategies: Developing
Leadership Presence**

June 18-19, 2015

**Leveraging Crowdsourcing for High Impact
Innovation**



Finance & Risk Management

Every well-rounded executive should be able to understand and leverage finance and risk management concepts. Finance cuts across all aspects of a firm. The unknowns of economies, resources, political upheaval and even climates — all can disrupt well-laid plans and comfortable futures. Maintaining a state of readiness for the unpredictable has never been more important. Learn the concepts, processes and frameworks of risk management.

March 3-5, 2015

Finance & Accounting for Non-Finance Executives

June 1-5, 2015

**Contemporary Finance: Key Topics for Senior
Executives and Board Members**

July 20-22, 2015

Valuation



Business Analytics & Marketing

Business analytics is the intersection of business and technology. It lives in data and offers new opportunities for competitive advantage. Individuals with strong quantitative backgrounds can acquire business analytics skills as well as effective tools to communicate and visualize the results throughout their companies.

Marketing is just one of the initiatives that can be driven by properly leveraged business analytics. No company will be successful going forward without a business analytics strategy. Acquire the core competencies that are prerequisites for success in today's business environment.

TBD

Digital Marketing Strategy for Senior Executives

February 19-20, 2015

Business Analytics: Inside and Out in Two Days