



# 2016 Short Course Schedule

## Leadership & Strategy

Leadership is a mindset and a set of actions that will benefit individuals at all levels. Develop a personal strategy for leading and strengthening your presence and presentation for more effective leadership and your organization's optimal performance.

**June 6-7, 2016**

[Leadership Training for High Potentials](#)

**June 13-14, 2016**

[Communication Strategies: Developing Leadership Presence](#)

**June 20-21, 2016**

[Great Leadership: Developing Practical Leadership Skills](#)

**July 11-12, 2016**

[Disruptive Leadership: Fostering a Culture of Game-Changing Innovation](#)

## Business Analytics & Marketing

Business analytics is the intersection of business and technology. New opportunities and discoveries lie in the data that enable the creation of competitive advantages. Individuals with strong quantitative backgrounds can acquire business analytics skills and tools to communicate and visualize the results throughout their companies.

**May 11 - 12, 2016**

[Digital Marketing and Social Media Strategy](#)

**August 22 - 23, 2016**

[Data-Driven Decision Making](#)

## Finance & Risk Management

Every well-rounded executive should be able to understand and leverage finance and risk management concepts. The unknowns of economies, resources, political upheaval and even climates—all can disrupt well-laid plans and comfortable futures. Maintaining a state of readiness for the unpredictable has never been more important.

**April 11-12, 2016**

[Global Political Risk and Its Impacts on Business](#)

**July 18-20, 2016**

[Valuation](#)

**August 1-3, 2016**

[Finance and Accounting for Non-Finance Executives](#)

## Stay Connected

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