

Social Entrepreneurship
Joint Stern-Wagner Undergraduate Minor

Social entrepreneurship is an emerging field that crosses public and private boundaries. Some examples include:

- Nonprofit and government entities harnessing the power of markets for public gain.
- The development and rise of mission-driven, stakeholder-focused businesses.
- Microfinance practices blurring the edges of philanthropy and investment through the use of market forces while delivering financial returns and societal benefits.
- 'Intrepreneurs' building the infrastructure necessary to improve the operations and management systems of public, private and nonprofit entities to achieve socially advantageous results.

COURSE OFFERINGS FOR SOCIAL ENTREPRENEURSHIP (14 CREDIT MINIMUM)

Students will take a carefully chosen selection of Wagner and Stern course options that explore the concept of students as “changemakers”, entrepreneurship, and the management practices, public policy implications, and social & economic consequences of the current domestic and international rise in social entrepreneurialism.

All students must complete a minimum of 14 units to satisfy the inter-school minimum minor requirements and must take at least 6 units in each school.

Stern Undergraduate students cannot double count required business core or major courses toward this minor.

REQUIRED

- Take one of the following introductory courses:
 - UPADM-GP 264, Understanding Social Entrepreneurship: How to Change the World One Venture at a Time (4 credits)
 - UPADM-GP 265, Social Entrepreneurs, Innovators & Problem Solvers (4 credits) or MULT-UB 65, Fundamentals of Social Entrepreneurship: Problem Solving & Integration (4 credits)
 - MULT-UB 41, Social Entrepreneurship (3 credits)
- Participate in a minimum of one practicum course. Choose from:
 - UPADM-GP 266, Advanced Social Entrepreneurship and Innovation (4 credits)
 - UPADM-GP 267, Practicum in Social Entrepreneurship (4 credits)
 - MULT-UB 70, Social Innovation Practicum (3 credits)
 - MULT-UB 301, Getting to Launch: The Lean Startup Lab (3 credits)

STERN

CHOOSE A MINIMUM OF 1 CLASS FROM THE STERN COURSES BELOW:

- MGMT-UB 1, Management & Organizations (4 credits) (*Stern students may not count course towards the minor*)
- MGMT-UB 7, Managing People & Teams (3 credits)
- MGMT-UB 25, Managing Change (3 credits)
- MGMT-UB 85, Patterns of Entrepreneurship (3 credits)
- MGMT-UB 86, Entrepreneurship & Law in Practice (2 credits)
- ECON-UB 223, Social Enterprise & Economic Development: The India Context (3 credits) (*only open to Stern Students*)
- MULT-UB 40, Entrepreneurship for the New Economy (3 credits)
- MULT-UB 42, Economic Inequality: Perspectives and Practices (2 credits)
- MULT-UB 68, Sustainability for Competitive Advantage (3 credits)
- MULT-UB 103, Experiential Learning Seminar: Social Impact Consulting (2 credits)
- MULT-UB 105, Emerging Technologies in the Energy Industry (3 credits)

Should you have questions concerning Stern courses please contact: Matt Statler (mstatler@stern.nyu.edu)

WAGNER

CHOOSE A MINIMUM OF 1 CLASS FROM THE WAGNER COURSES BELOW:

- UPADM-GP 217, Sustainable Urban Development (4 credits)
- UPADM-GP 102, Introduction to Social Impact (4 credits)
- UPADM-GP 101, The Politics of Public Policy (4 credits)
- UPADM-GP 224, Philanthropy, Advocacy and Social Change (4 credits)
- UPADM-GP 242, The Business of Nonprofit Management (4 credits)
- UPADM-GP 266, Advanced Social Entrepreneurship and Innovation (4 credits) (*if not taken as a practical requirement*)

Should you have questions concerning Wagner courses please contact: wagner.undergraduate@nyu.edu