

# SPONSORSHIP



Executive MBA Program

In today's fast-paced environment, it's critical for organizations to invest in their employees to stay competitive. Through the NYU Stern Executive MBA program, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations' success.

The Executive MBA program spans 22-months with classes held Friday and Saturday, every other week. The rigorous coursework focuses on a general management core curriculum, including two required Global Study Tours in dynamic markets, as well as a broad choice of electives enabling students to specialize in up to three specific business areas.

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## BENEFITS OF CORPORATE SPONSORSHIP

Corporate sponsors for NYU Stern's Executive MBA program receive a number of benefits.

- Participants bring back **new and innovative perspectives** from the strong curriculum, global focus, and highly experienced classmates
- Participants develop **strategic, leadership, and general management skills** with **powerful expertise** in targeted specialization areas
- Organizations see **immediate results and impact**, since participants are working while pursuing their degree
- Offering sponsorship opportunities gives organizations an **advantage** over other organizations **in competing for the same talent**
- Sponsorship can be used to **reward exceptional performance** and **increase** employee **loyalty and retention**

## TYPES OF CORPORATE SPONSORSHIP

There are two different types of sponsorships.

1. **Time sponsorship** is support of the time employees are required to be out of the office for the program (**required** to apply)  
Required time out of the office includes:
    - All class days  
*~2 Fridays and Saturdays per month for 22 months*
    - 3 one-week residency periods  
*One local residency at program start and two Global Study Tours*
  2. **Financial sponsorship** is the portion, if any, of the program's cost that will be covered by the organization (**not required** to apply)
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