

New Venture

Cognitive ToyBox

Tammy Kwan, Stern MBA 2015

Brenden Lake, Data Science Fellow, Courant Institute

Heng Lyu, Courant Institute MS 2015

Cognitive ToyBox is creating a science-backed language acquisition curriculum for toddlers. Our series of iPad games will allow parents to assess their child's language skills and potentially flag developmental delays. Critically, we also offer games that promote language development, incorporating insights from decades of research in developmental psychology. While our apps have deep roots in scientific research, children simply see them as fun games that they love to play.

MedTimers

Yasir Ali, Poly BS 2016

Jason Theobald, Stern MBA 2016 & School of Medicine 2016

MedTimers is a web-based patient flow management solution that helps medical facilities analyze patient flow in real time and publish current patient wait times -- so patients know before they go. MedTimers aims to increase efficiency in healthcare operations and to reduce patient wait times.

RecoverLINK

Christina Anzalone, Stern MBA 2012

Laurie Thackeray, Stern MBA 2012

Genna Doll

Maggie Doll

Bhavya Dhulia

RecoverLINK is an mHealth technology designed to transform how heart failure patients experience care after discharge.

WallTalk

Kobi Wu-Pasmore, Stern MBA 2015

Cristian D'Amelj, Stern MBA 2015

Marcos Delchef, Stern MBA 2015

Chris Duisberg, Stern MBA 2015

Patrick Ramsey

WallTalk is a turnkey solution for local, on demand advertising in vacant window fronts. It is an online B2B media platform that directly connects companies interested in promoting their brand through outdoor ads with property owners that have temporarily vacant window space which can be used to display advertising signs.

WizArt

Amelia Winger-Bearskin, Tisch-ITP 2015

Michael Ricca, Tisch-ITP 2015

Katarina Pasinsky

Jefferson Mangus

Ivan Butyliuk

Jiashan Wu, Tisch-ITP

Neel Shah, Poly

WizArt connects the art curious to cultural centers through unique experiences led by artists and art experts. A new type of luxury experience, a *WizArt* tour is the behind the scenes look at famous cultural institutions, led by insiders, *Wizart* can be your guide to a unique cultural experience.

Social Venture

Clean Water for Everyone

Abbey Wemimo, Wagner 2015

Drew Yukelson, Wagner 2016

CWFE is a social enterprise that targets private nursery, basic, and secondary schools in Ghana to fund and rehabilitate water and sanitation infrastructure systems.

Optimista

Diana Jimenez, Wagner 2016

Carlos Capellán, Stern 2016

Camilo Ramirez

Susana Jaramillo

Carolina Vargas

Optimista is a relationship management tool that helps school counselors in Colombia switch the focus from detection of mental health disorders to effective intervention.

SayCel

Edwin Reed-Sanchez, Tisch-ITP 2015

Joelle Forienta

Thomas Pruitt

Ariel Hamilton

SayCel believes that communication is a human right for all communities across the world. *SayCel* provides emergency and low cost cellular service to regions without cellular coverage, or where the cost of communication is prohibitively expensive. *SayCel* currently runs a cellular network in Little Corn Island, Nicaragua.

Soteria

Billy Dang, Tisch-ITP 2015

Rucha Patwardhan, Tisch-ITP 2015

Soteria is a personal security system for people who live full independent lives.

VVF Cup

Joonhee Park, School of Medicine (Faculty)

Joanna Pozen, The Global Institute of Public Health (Faculty)

Nessa Ryan, School of Medicine, The Global Institute of Public Health 2018

A simple, insertable cup that offers women and girls in the developing world an affordable, accessible means to internally collect leaking urine resulting from a permanent birth injury called vesico-vaginal fistula (VVF). This is a highly stigmatized and isolating problem associated with decreased quality of life and early death; however, this groundbreaking device provides the user a non-surgical alternative that encourages her reintegration into society.

Technology Venture

Cook Science

Jing Deng, School of Medicine 2016

Qi Zhang, Poly 2016

Fang-Ke Huang, School of Medicine 2016

Xu Li

Yiran Mao, Courant Computer Science MS 2014

CookScience is a multi-sided online platform which helps scientists to find reliable protocols and reagents, and helps reagent suppliers to promote and improve their products with user-generated ratings, evaluations, and feedback.

Ephemeral

Seung Shin, Poly 2015

Vandan Shah, Poly Ph.D. Candidate

Anthony Lam, Poly 2015

Brennal Pierre, Poly (Faculty)

Joshua Sakhai, Stern BA

Jason Candreva, Poly, PhD. Candidate

A tattoo platform that allows tattoo lovers and hopefuls to control the lifetime of their tattoos by providing a safe application and a user-decided bio-removal system without painful, costly, and ineffective laser surgery.

FixIt

Svetlana Ushakova, Stern MBA, Graduate

Priyanka Kalia, Stern MBA, Graduate

Jake Gardner, Stern MBA, Graduate

FixIt connects homeowners with location-specific plumbers, electricians, and handymen to immediately deliver emergency household repair and improvement services via a mobile app.

Miraculex

Alan Perlstein, Poly 2013

Margaret Donin, Poly 2016

Jack Fischer

Eluemuno Blyden, PhD

Joshua Infantine, PhD

Neha Nigam, PhD

Miraculex is developing the first generation of mass-market, healthy, protein sweeteners, which allow health-conscious consumers to enjoy the sweet-tasting foods they love--without worrying about changes in blood sugar, insulin levels, and weight gain.