



Upstart Co-Lab Summer Associate Position Description

Launched in 2016, [Upstart Co-Lab](#) is connecting impact investing to the creative economy.

Utilizing knowledge of social innovation and impact investing, the ideal candidate will work with the team on key initiatives designed to introduce a [Creativity Lens](#):

Creative Economy Landscape, Pipeline and Community

Developing a landscape of impact investing activity in the creative economy including funds focused on food, fashion, media deals represented in the T100 and ImpactSpace. Documenting the pipeline of creative economy impact investment opportunities currently seeking capital including early stage companies and debt/equity/real estate/municipal bond funds. Mapping the community of impact investors interested in the creative economy.

Impact Investor Convenings

Convening interested impact investors who want to explore deploying capital to the creative economy: family offices, endowed cultural institutions, artist-endowed foundations, and other foundations with an arts focus to explore impact investing aligned with arts, culture and creativity. This “Study Group” enables peers to learn together, and build a network for future shared due diligence and investing. Developing a schedule of Fall events in New York, San Francisco and Los Angeles.

The ideal candidate is a current MBA or recent MBA graduate who will bring experience in management consulting, strategic planning, entrepreneurship and social innovation. He/she will be a strong critical thinker with excellent research, communications and Powerpoint skills. He/she must be highly self-directed, able manage multiple responsibilities, and to engage independently with peers in the impact investing and social innovation sector.

This full-time opportunity begins May 7 and concludes August 31, 2018. Compensation is \$1,000 per week. Upstart offers a start-up environment with opportunities to take significant responsibility, and demonstrate leadership. This position is in Upstart Co-Lab’s office in New York City.

Please email a CV and short cover note to Laura Callanan (lauracallanan@upstartco-lab.org).

Read about Upstart Co-Lab in

- [Fast Company: Why Impact Investing Funds Need To Invest In Creativity](#)
- [Stanford Social Innovation Review: Capital for Creativity](#)
- [Forbes: New Partnership Seeks To Fund Artists’ Businesses With Impact Investments](#)
- [The New York Times: Investing in Creativity, and in the Greater Good](#)
- [ImpactAlpha: Bringing impact investors into the creative economy](#)
- [Barron’s: How to Make Impact Investments in the Arts](#)