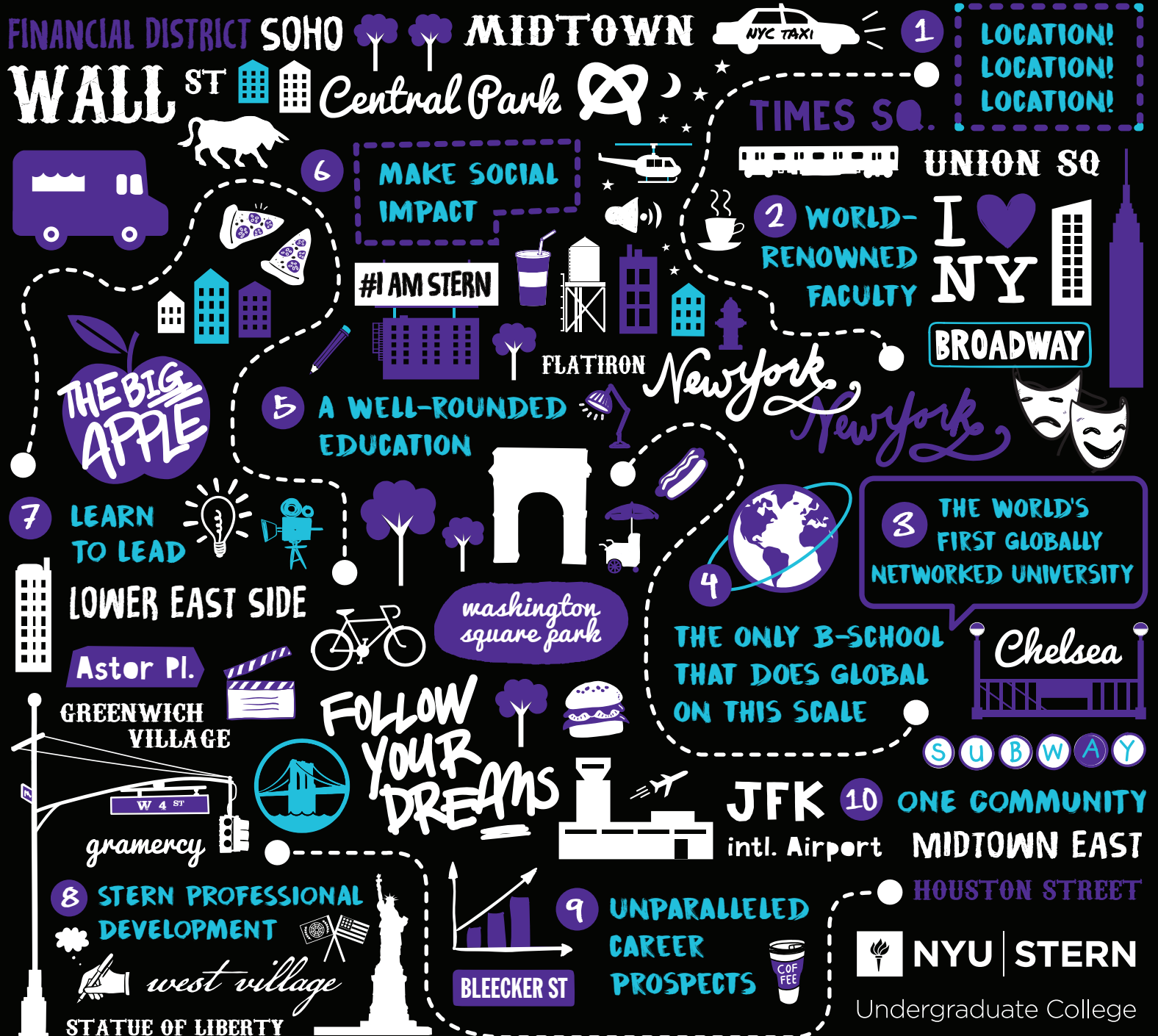


# WHY STERN?

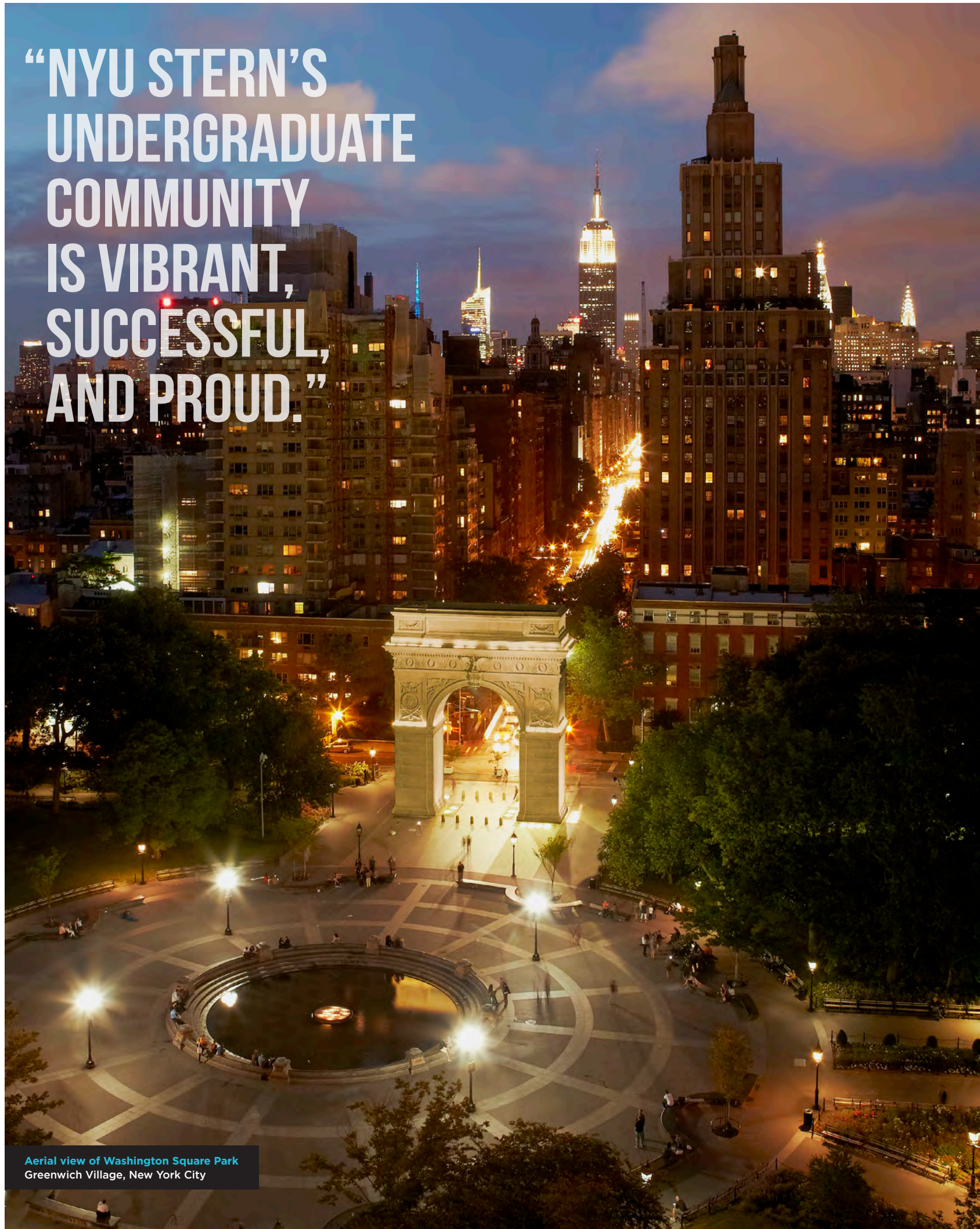


THE TOP 10 REASONS

# WHY STERN?



“NYU STERN’S  
UNDERGRADUATE  
COMMUNITY  
IS VIBRANT,  
SUCCESSFUL,  
AND PROUD.”



Aerial view of Washington Square Park  
Greenwich Village, New York City

## A MESSAGE FROM GEETA MENON, DEAN OF THE UNDERGRADUATE COLLEGE

One of the first schools of business in the U.S., NYU Stern welcomed its first class of students in 1900 and quickly established itself as a leader and an innovator of undergraduate business education. Today, NYU Stern’s undergraduate community is vibrant, successful, and proud, and our amazing student and alumni body is as diverse and dynamic as the city we call home.

As the dean of the NYU Stern Undergraduate College and a veteran NYU Stern faculty member, I could list countless reasons to celebrate this place. To ensure that you take away our top points of pride, we have boiled them down to 10 key reasons that answer the question, “Why Stern?” I am pleased to share them with you in the pages that follow.

These 10 reasons truly make me proud to say #IAmStern. Enjoy!

Warm regards,



**GEETA MENON**

Dean of the Undergraduate College,  
Abraham Krasnoff Professor of Global Business,  
Professor of Marketing

**Named a Top 20 Global  
Indian-Born Woman by  
the *Economic Times***

Has taught classes in all  
NYU Stern degree programs,  
including Undergraduate, MBA,  
PhD, and Executive Education.



## 1. LOCATION, LOCATION, LOCATION!

# NEW YORK CITY IS OUR CAMPUS

AND NYU STERN IS YOUR GATEWAY TO  
ALL IT HAS TO OFFER.

Test your financial chops  
on Wall Street.

Learn the ABC's of real  
estate in one of the greatest  
locations on Earth.

Build virtual value  
in Silicon Alley.

Create the next big pop culture  
meme on Madison Avenue.

See how business and political  
economy influence the world at  
the United Nations headquarters.

Make entertainment your  
business in the global capital  
of media arts.

Explore every aspect of  
a clothing brand: Fashion  
Avenue to Fifth Avenue.

Take a crack at accounting at the  
Big Four accounting firms.

Please remove and enjoy your New York City map

YOUR  
CITY

YOUR  
CAMPUS

YOUR OPPORTUNITY IS LIMITED ONLY BY YOUR ABILITY TO FIT IT INTO FOUR YEARS!



295+

MAJOR CORPORATIONS  
HEADQUARTERED IN NYC

50+

FORTUNE 500  
COMPANIES

67,000+

NYU STERN ALUMNI IN NYC

5

BOROUGHES

8.5+

MILLION PEOPLE

594,000+

UNIVERSITY STUDENTS

200+

LANGUAGES

100+

MUSEUMS

237

SKYSCRAPERS

24,000+

RESTAURANTS

9

SPORTS TEAMS

40

BROADWAY THEATERS

422

SUBWAY STATIONS

YOUR  
CITY

YOUR  
CAMPUS

INWOOD

FORT GEORGE

WASHINGTON  
HEIGHTS

HAMILTON  
HEIGHTS

MANHATTAN  
MORNINGSIDE  
HEIGHTS

UPPER  
WEST  
SIDE

LINCOLN

CLINTON

HELLS  
KITCHEN

CHELSEA

MEAT  
PACKING

WEST  
VILLAGE

Hudson

TRIBECA

FINANCIAL  
DISTRICT

HARLEM  
CENTRAL PARK

THEATER  
DISTRICT  
TIMES  
SQUARE

GARMENT  
DISTRICT

FLATIRON

UNION  
SQUARE

ASTOR  
PLACE

GREENWICH  
VILLAGE

SOHO

CIVIC  
CENTER

CHINATOWN

NO LITTLE  
ITALY

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ITALY

EAST  
HARLEM

UPPER  
EASTSIDE

UPPER  
EASTSIDE

MIDTOWN  
EAST

MIDTOWN  
SOUTH

MURRAY  
HILL

KIPS

GRAME  
RCY

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NYU

NYU | STERN  
Undergraduate College

NYU

NYU | STERN

Undergraduate College

NYU | BROOKLYN



2. LEARN FROM WORLD-RENOWNED FACULTY



ADAM ALTER  
Associate Professor of Marketing

*New York Times*  
Bestselling Author  
of *Drunk Tank Pink*  
and *Irresistible*

Teaches Introduction  
to Marketing



AMAL SHEHATA  
Clinical Assistant Professor  
of Accounting

Former PwC Director

Teaches Financial Accounting

Mentored 40 students  
(and counting)  
in the Stern Program for  
Undergraduate Research  
(SPUR)

Teaches Debt  
Instruments & Markets



JENNIFER CARPENTER  
Associate Professor of Finance

SPUR

The Stern Program for Undergraduate Research allows students to apply to work one-on-one with faculty members on their groundbreaking research.

Wrote one of the  
most widely used  
innovation strategy  
textbooks in  
the world

Teaches Managing  
Innovation



MELISSA SCHILLING  
Professor of Management &  
Organizations



TENSIE WHELAN  
Clinical Professor of  
Business & Society

One of the  
Ethisphere's 100  
Most Influential  
People in  
Business Ethics

Teaches Sustainability for  
Competitive Advantage

Awarded the Nobel  
Prize in Economics

Teaches Data Boot Camp



THOMAS SARGENT  
Professor of Economics & Business

Frequently advises  
government agencies such as  
Congress, the White House,  
the FTC, and the European  
Parliament on digital policy

Teaches Networks,  
Crowds & Markets



ASWATH DAMODARAN  
Professor of Finance

Named most  
popular U.S.  
business school  
professor by  
*Businessweek*

Teaches Corporate  
Finance & Valuation



ARUN SUNDARARAJAN  
Professor of Information, Operations &  
Management Sciences

200+  
FULL-TIME  
FACULTY  
MEMBERS

#2  
IN THE WORLD  
FOR RESEARCH  
PRODUCTIVITY  
IN TOP  
JOURNALS  
(FINANCIAL TIMES, 2014-16)

3  
NOBEL  
LAUREATES  
ACTIVE ON  
THE FACULTY  
(MORE THAN ANY OTHER  
BUSINESS SCHOOL)



3. THE WORLD'S FIRST GLOBALLY NETWORKED UNIVERSITY

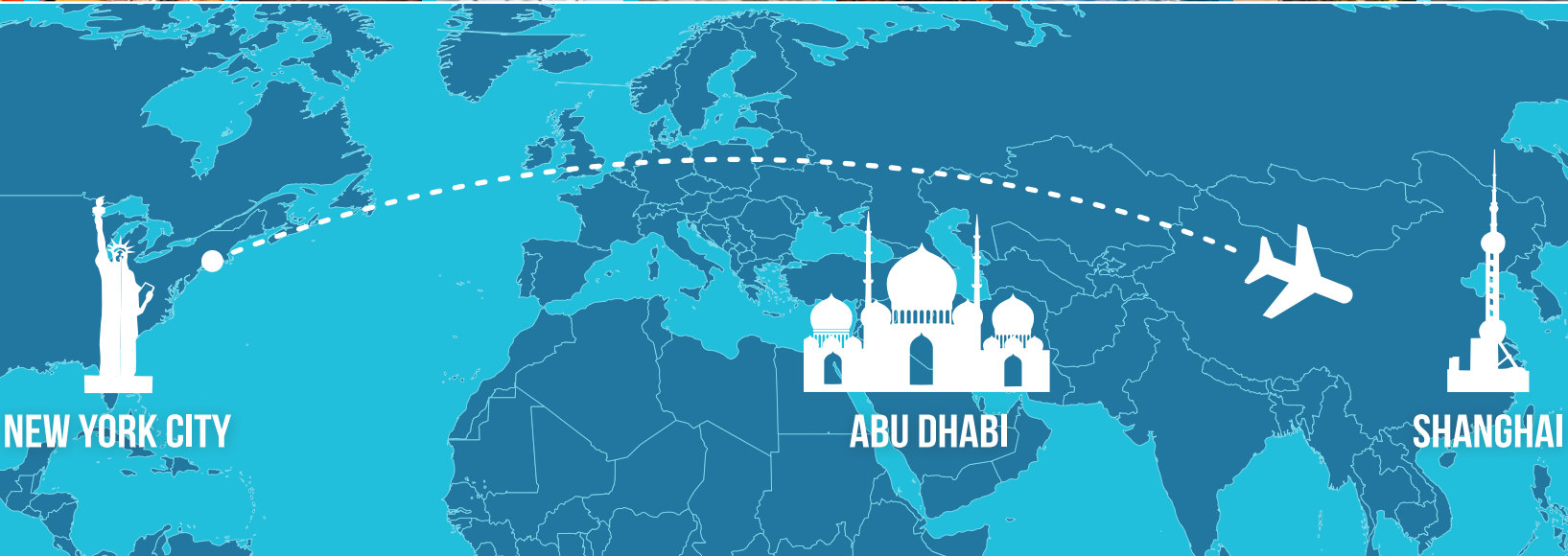
11  
GLOBAL  
ACADEMIC  
CENTERS



**NYU'S UNPRECEDENTED GLOBAL NETWORK**  
makes studying abroad absolutely seamless. Take NYU classes with our world-renowned faculty and earn credit toward your degree no matter where you are in the world. All you'll need is your passport!

3  
DEGREE-  
GRANTING  
CAMPUSES

NYU STUDENT IDS  
WORK ON NYU  
BUILDINGS AROUND  
THE WORLD, AND  
THE WIFI IS THE  
SAME TOO!



**50%**  
OF NYU STERN  
STUDENTS STUDY  
ABROAD THROUGH  
NYU'S GLOBAL  
NETWORK

1  
NYU

**NYU Prague**  
Concentrations:  
Finance, Global Business

"I chose Prague because of my interest in Central and Eastern European history, political affairs, art, and culture. Studying at NYU Prague was an enriching experience that helped me expand my global footprint and become a more adaptable, open-minded, and culturally aware individual."



**SEBASTIAN DIAZ JARMILLO '18**  
Bogota, Colombia

**NYU London & NYU Shanghai**  
BS in Business & Political Economy  
Minors:  
Computer Science, Math

"In London I found calm and reflection; in China I found challenge and adventure. Each experience abroad transformed my worldview, widened my comfort zone, and proved I'm capable of more than I imagined."



**SHIVANGI KHANNA '17**  
Livingston, NJ

**NYU Florence**  
Concentrations:  
Business Economics, Marketing

"NYU Florence allowed me to explore my love of Italian language and culture. I was also able to travel to six other European countries in addition to countless cities and towns around Italy."



**MATT DEMICHEL '17**  
Hewlett, NY



4. THE ONLY B-SCHOOL THAT DOES GLOBAL ON THIS SCALE

ISP | International Studies Program

100% OF NYU STERN STUDENTS HAVE AN INTERNATIONAL ACADEMIC EXPERIENCE

THE CLASS

Every NYU Stern junior undertakes this one-of-a-kind course on the principles of **INTERNATIONAL ECONOMIES AND TRADE** during spring semester. Each section of the course focuses on a different global center of commerce in either **ASIA, EUROPE, OR SOUTH AMERICA**. Students work with peers to **BUILD A BUSINESS STRATEGY**, and the semester culminates in the hallmark **ISP COMPETITION**, when students compete for a place of honor among the previous 70+ competition winners.

ISP Site: Santiago  
Concentrations: Global Business, Marketing  
Minor: Business of Entertainment, Media, & Technology

"ISP is an incredible experience unique to NYU Stern. No other school sends an entire class abroad at the same time. Through ISP I was given the opportunity to experience Chilean culture with 200 of my fellow students."



WYNONNA RINKACS '17  
Pittsburgh, PA

"NO OTHER SCHOOL SENDS AN ENTIRE CLASS ABROAD AT THE SAME TIME."



KARL GOURGUE '17  
West Orange, NJ

ISP Site: Ho Chi Minh City  
Concentration: Computing & Data Science

"My time in Ho Chi Minh City was one of the most memorable experiences I've had at Stern. Our deliverable to Vinamilk combined elements of every class I had taken. Through the class, seeing what my peers and I were capable of was awe-inspiring."



Professor Foudy and ISP Students  
Ho Chi Minh City, Vietnam

THE TRIP

Travel on your **FIRST INTERNATIONAL BUSINESS TRIP** to a city in Asia, Europe, or South America with **200 OF YOUR CLASSMATES**. There you will visit your assigned company, meet with executives, and participate in a consumer field study to help you formulate your business strategy.



ITINERARY: HO CHI MINH CITY

- DAY 1: FLIGHT TO HO CHI MINH CITY
- DAY 2: INTERACTIVE CITY TOUR, WELCOME DINNER, AND CULTURAL SHOW
- DAY 3: COMPANY VISITS: BMW, MERCEDES-BENZ VIETNAM, FPT SOFTWARE, OR VINAMILK
- DAY 4: LOCAL MARKET IMMERSION CONSUMER FIELD STUDY
- DAY 5: CULTURAL HERITAGE SITE VISIT TO THE CỬ CHI TUNNELS
- DAY 6: FLIGHT HOME

7100+

STUDENTS HAVE BENEFITTED FROM ISP SINCE 2000

PAST ISP CITIES

- BARCELONA
- BERLIN
- BUDAPEST
- BUENOS AIRES
- HO CHI MINH CITY
- HONG KONG
- LISBON
- MILAN
- MONTERREY
- ROME
- SANTIAGO
- SEOUL
- SINGAPORE
- STOCKHOLM
- TOKYO



5. WELL-ROUNDED EDUCATION

4 Degree Programs

FLEXIBLE CURRICULUM  
GROUNDED IN THE LIBERAL ARTS  
STRONG BUSINESS FOUNDATION  
SOCIAL IMPACT CURRICULUM  
INTERNATIONAL STUDIES PROGRAM

**BS in Business**  
**Concentrations:** Business Economics, Sustainable Business  
**Minor:** Art History

"NYU Stern has taught me to embrace and mimic the shifting intersectionality of the city I live and study in. After taking classes at Gallatin, Stern, and CAS, I've decided to pursue a minor in Art History along with my business degree because I've learned to attack and solve today's problems from all ends."



PARBATTIE ANANT '19  
Ozone Park, NY

**BS in Business/  
MS in Accounting**  
**Minor:** Business of  
Entertainment, Media,  
and Technology

"The BS/MS in Accounting program is one of the greatest opportunities I have had here at Stern. The classes and networking events are tailor-made to understanding the accounting profession, and the program connects its students with the tools they need to succeed."



BRIANNA YEE '18  
Blauvelt, NY

40  
AVERAGE  
BUSINESS  
CLASS  
SIZE

BS IN BUSINESS

In our flagship program, you will choose from **12 BUSINESS CONCENTRATIONS** and build on your experience with **8 INTERDISCIPLINARY TRACKS**. Plus use your **44 ELECTIVE CREDITS** to pursue your interests across NYU.

BUSINESS CONCENTRATIONS:

- |                          |                            |
|--------------------------|----------------------------|
| Accounting               | Global Business            |
| Actuarial Science        | Management & Organizations |
| Business Economics       | Marketing                  |
| Computing & Data Science | Operations                 |
| Economic Theory          | Statistics                 |
| Finance                  | Sustainable Business       |

BS IN BUSINESS & POLITICAL ECONOMY

Gain a unique **GLOBAL PERSPECTIVE** with the BPE Degree's tailored curriculum that focuses on the intersection of **BUSINESS, ECONOMICS, AND POLITICS**. The program will prepare you for a career in international business and requires **TWO SEMESTERS OF STUDY AWAY**.

STUDY AWAY REQUIREMENTS:

Sophomore Fall: NYU London  
Sophomore Spring: NYU Shanghai  
Optional Third Semester Away

50%  
OF OUR WORLD-  
CLASS BUSINESS  
EDUCATION  
IS GROUNDED  
IN THE LIBERAL  
ARTS



PAPA YAW SENCHERY '20  
New York, NY

**BS in Business**  
**Concentrations:** Undecided

"The Social Impact Core has genuinely changed how I view the world and prompted me to focus my talents on social change, especially in my home region of Sub-Saharan Africa."

38%  
OF STUDENTS  
MINOR IN  
THE LIBERAL  
ARTS



SHOBHIT JAIN '18  
Branchburg, NJ

**BS in Business/  
BFA in Film & Television**

"The BS/BFA dual degree program has opened the doors for me to hone my innate entrepreneurial spirit and creativity. It has not only provided me with a strong academic foundation, but also equipped me with key artistic and professional skills."

BS IN BUSINESS STUDENTS CAN ALSO APPLY TO ONE OF OUR DUAL DEGREE PROGRAMS:

BS IN BUSINESS / MS IN ACCOUNTING

Earn your Bachelor's degree with NYU Stern Undergraduate College and your Master's degree with NYU Stern Graduate School in **4 YEARS PLUS 1 SUMMER**. NYU Stern's Accounting program is ranked **TOP 10 IN THE U.S.**

BS IN BUSINESS / BFA IN FILM & TELEVISION

Earn concurrent degrees from **NYU STERN AND NYU TISCH** in this 5-year program that will prepare you for an exciting career in the entertainment industry. You will have access to the **BOUNDLESS RESOURCES** of these two world-class NYU schools.

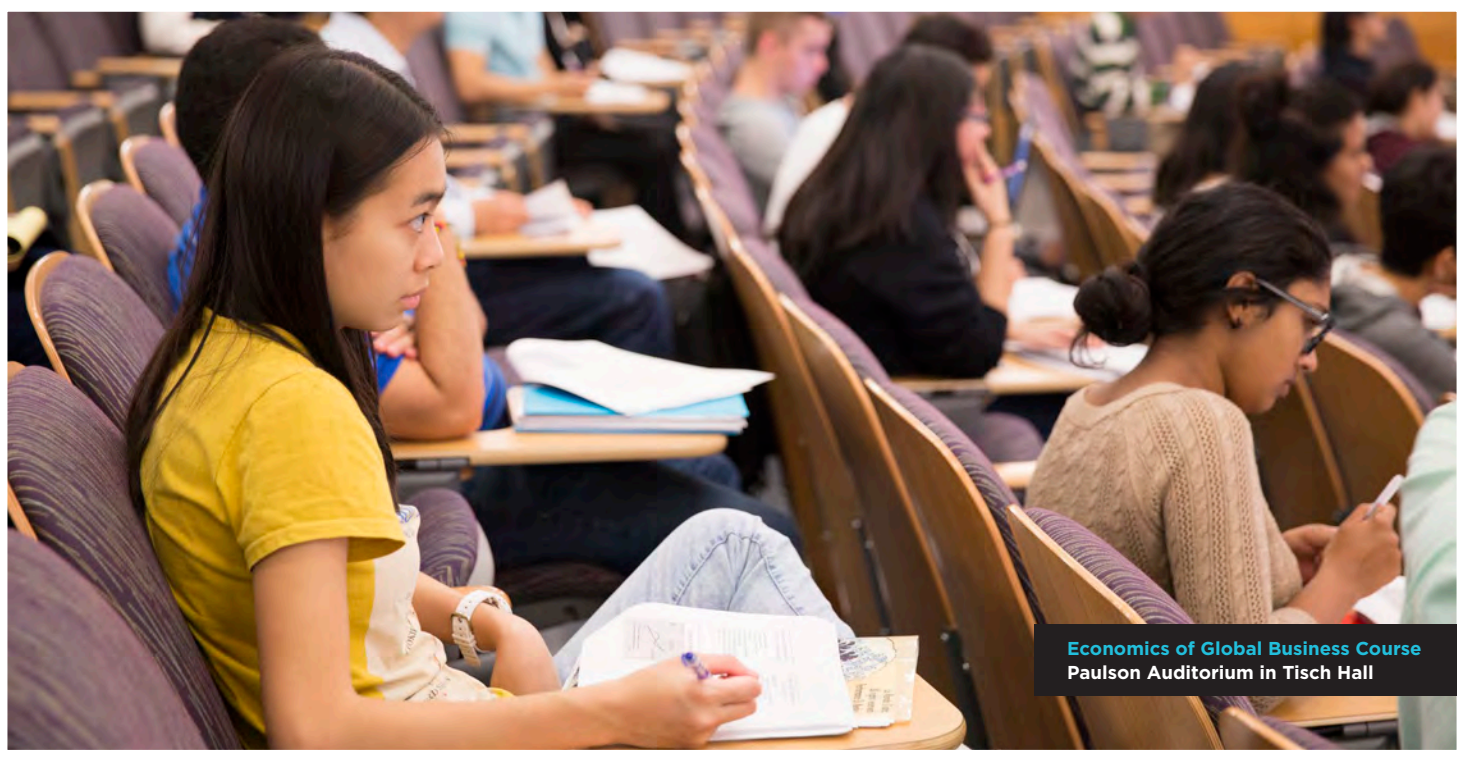
90+  
MINORS  
ACROSS  
NYU  
SCHOOLS

**BS in Business & Political Economy**  
**Minor:** Media, Culture, and Communication

"The BPE program has allowed me to fully explore my interests in finance and policy. And through the study abroad component, the program really fosters a strong sense of camaraderie among its students."



ADITI SHANKAR '18  
San Francisco, CA



Economics of Global Business Course  
Paulson Auditorium in Tisch Hall



## 6. MAKE SOCIAL IMPACT

## IN THE CLASSROOM

The Carnegie Foundation for the Advancement of Teaching named two of our Social Impact courses as models for undergraduate business education.

## FOUR-COURSE SOCIAL IMPACT CURRICULUM:

## Business & Its Publics (BIP)

## Organizational Communication & Its Social Context

## Law, Business & Society

## Professional Responsibility & Leadership

## ***The Call For Corporate Action***



Samuel Khoshbin's **Business & Its Publics** capstone essay on how credit card companies could change cash back programs to reward socially and environmentally conscious spending was featured in NYU Stern's *The Call for Corporate Action*.

## PAST BIP SPEAKERS:

**Maria Bartiromo**  
Former CNBC Business Commentator

**Mary Robinson**  
Former President of Ireland

**Fred Krupp**  
President of the Environmental  
Defense Fund

**Steve Forbes**  
Chairman and Editor-In-Chief  
of *Forbes*



**SAMUEL KHOSHBIN '18**  
Dallas, TX

## IN ACTION

NYU Stern provides the resources you need to make social impact outside of the classroom.

**THE SOCIAL IMPACT BUSINESS CHALLENGE:** Develop a business that creates shared value and win \$20,000 to further your project.

- **SOCIAL IMPACT STIPENDS:** Apply for a social impact stipend to support your goal of making a positive impact through a volunteer or internship opportunity.

**SOCIAL SOLUTIONS PROJECT LAB:** Research and develop business ideas that can create triple bottom line value as a freshman.

**SOCIAL IMPACT COUNCIL:** Work with faculty and peers to play an instrumental role in Stern Undergraduate College's Social Impact programming.

**STERN INTERNATIONAL VOLUNTEERS:** Travel to a developing country for 10 days and serve the needs of a local community.

## Social Impact Stipend Recipient 2016

**BS in Business**  
**Concentrations:** Finance,  
Business Economics

**“The social impact opportunities at Stern have shaped my college experience. After learning about the intersection of social impact and business for four years, I’ve come to develop a better understanding of where I see my own role in the future. I’m grateful that I’ve been able to develop and apply my own skills here at Stern.”**



**ANNA CHEN '17**  
Monmouth, NJ

## 4 REQUIRED SOCIAL IMPACT COURSES

**1998**  
**NYU STERN**  
**INTRODUCED**  
**SOCIAL IMPACT**  
**TO THE**  
**CURRICULUM**

**\$291K+**  
**AWARDED IN**  
**SOCIAL IMPACT**  
**STIPENDS**  
**SINCE 2006**



7. LEARN TO LEAD

REALIZE YOUR FULL LEADERSHIP POTENTIAL.  
THE JOURNEY STARTS ON DAY ONE.

The **COHORT LEADERSHIP PROGRAM** (CLP), a required freshman seminar, will introduce you to design thinking, a powerful problem-solving tool. Working in small teams to **DEVELOP INNOVATIVE BUSINESS SOLUTIONS** to real world problems, you will reflect on your leadership style and build strong connections with your peers.



Students use design thinking to brainstorm during CLP

LEADERSHIP OPPORTUNITIES ABOUND:

NYU Stern makes it easy to put the leadership skills you learn in the classroom into practice.

STUDENT LEADERSHIP ROLES INCLUDE:

COHORT LEADERSHIP PROGRAM GUIDES  
INTER-CLUB COUNCIL  
INTERNATIONAL AMBASSADORS  
ORIENTATION LEADERS  
STERN STREET TEAM  
STUDENT COUNCIL  
& MORE



LEARN FROM INDUSTRY LEADERS:

2+ SPEAKERS ON CAMPUS EVERY DAY



DARREN CAMPO '95  
Food Network



ANTONIA SWAN '04  
Coach



CHINE MMEGWA '11  
Goldman Sachs



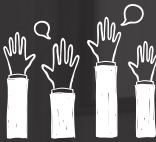
PHIL HAYES '16  
Twitter



## 8. STERN PROFESSIONAL DEVELOPMENT

### YOU HAVE BIG DREAMS. WE WILL HELP YOU ACHIEVE THEM.

Business students need targeted career preparation, and NYU Stern's Office of Student Engagement is here to help.



#### EXPLORE POTENTIAL CAREER PATHS

through **STERN TALKS**: TED-style talks that dig into the **12 MOST POPULAR AREAS OF BUSINESS**, designed to help you figure out everything from what "finance" means to what it takes to excel in the tech world.



#### PREPARE FOR YOUR DREAM CAREER

through our **PROFESSIONAL DEVELOPMENT SERIES**, **CASE WALK-THROUGH SERIES**, and **TECHNICAL TRAINING PROGRAMS** all conducted by industry leaders from top firms.



#### CONNECT WITH INFLUENTIAL PROFESSIONALS

through **ALUMNI CAREER ENGAGEMENT NETWORKING** and **PROFESSIONALS IN RESIDENCE**, which give you the opportunity to speak-one-on-one with industry professionals who can help you get where you're going.

## 9. UNPARALLELED CAREER PROSPECTS

### LAUNCH YOUR CAREER

With help from the Wasserman Center for Career Development.



#### NYU'S AWARD-WINNING CAREER CENTER

will take you through the entire **ON-CAMPUS RECRUITING** process, provide **CAREER COACHING**, and help you hone valuable interview and resume writing skills. Plus with **NYU'S EXCLUSIVE JOB PORTAL**, you'll have access to **THOUSANDS OF TOP FIRMS** in NYC and around the world.

## #1 IN EMPLOYABILITY OF GRADUATES

(NYU)

## 98% PLACEMENT RATE WITHIN 6 MONTHS OF GRADUATION

(CLASS OF 2016)

### STERN STUDENTS HAVE HELD INTERNSHIPS AND/OR JOBS AT:

ABC TELEVISION NETWORK

ACCENTURE

AMERICAN EXPRESS

A.T. KEARNEY

ATLANTIC RECORDS

BARCLAYS

BIRCHBOX

BLACKROCK

BLACKSTONE

CBS

CHANEL

COLGATE-PALMOLIVE

CONDÉ NAST

CREDIT SUISSE

DELOITTE

DEUTSCHE BANK

DOSOMETHING.ORG

DOUGLAS ELLIMAN REAL ESTATE

ESTÉE LAUDER

ERNST & YOUNG

FACEBOOK

GOLDMAN SACHS

GOOGLE

HUFFINGTON POST

IBM

J.P. MORGAN

KPMG

LINKEDIN

L'ORÉAL

MARC JACOBS

MUSEUM OF MODERN ART

NIELSEN

PFIZER

PRICEWATERHOUSECOOPERS

TEACH FOR AMERICA

TWENTY-FIRST CENTURY FOX

TWITTER

UBS

UNILEVER

VIACOM MEDIA NETWORKS

THE WHITE HOUSE

& MANY MORE

## \$73,986

MEAN ANNUAL  
STARTING SALARY  
(CLASS OF 2016)

## 6<sup>TH</sup>

IN THE U.S.  
FOR AVERAGE  
STARTING  
INCOME OF  
GRADUATES

## 98%

OF STUDENTS  
HOLD AN  
INTERNSHIP  
DURING JUNIOR  
YEAR  
(CLASS OF 2017)

## 105,000+

NYU STERN  
ALUMNI IN 125+  
COUNTRIES

#### BS in Business

**Concentrations:** Business Economics, Finance  
**Minor:** Math

"I worked with a career counselor in Wasserman during my internship search for my junior summer. I knew I wanted to intern in asset management, but I was unsure which firms came on campus. Wasserman helped me narrow my search and concentrate my efforts on the firms that would be the best fit for me."



JESSICA STONE '17  
Schaumburg, IL



MATTHEW WILSON '17  
Basking Ridge, NJ

#### BS in Business & Political Economy

**Minor:** Business, Entertainment, Media, & Technology

"Wasserman makes the application process extremely easy, and more than half of my internships were found through the center. During my time at Stern, I interned with a reality TV casting agency, a production company, an event/social media marketing company, a small cable network, and an experiential technology marketing company."



CHRISTINE GAL '18  
Cocoa Beach, FL

#### BS in Business

**Concentrations:** Computing & Data Science, Statistics  
**Minor:** Math

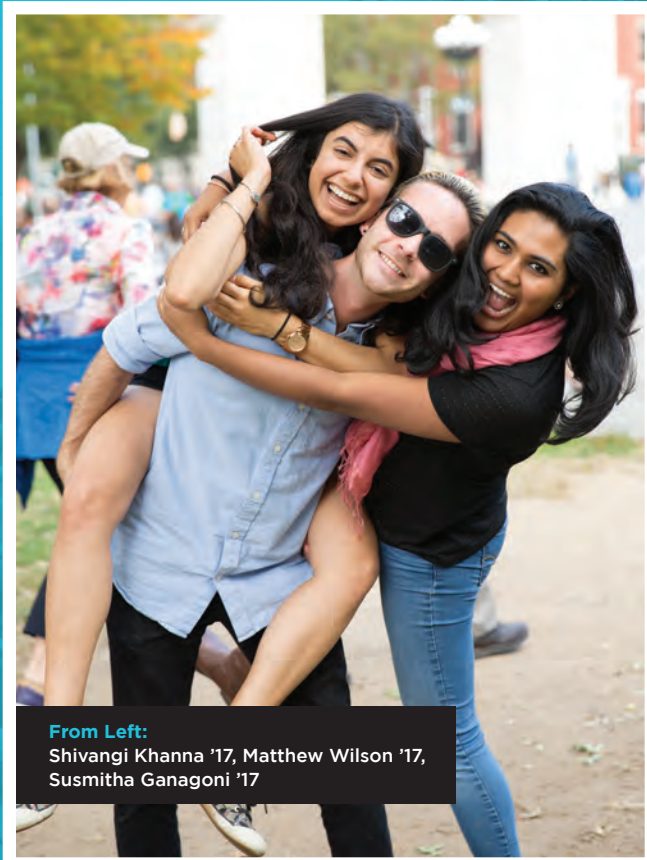
"After some investigation into potential careers with OSE's Case Walk-Throughs and Alumni Career Engagement, I discovered my passion was in tech. I met with a peer mentor and not only did she become a great friend and mentor, but she also helped me get my dream summer internship! Through the resources OSE provided, I was able to ultimately find not only a job, but my passion."



## 10. ONE COMMUNITY

# AT NYU STERN YOU WILL FIND...

A BUSINESS SCHOOL WITH A TIGHT-KNIT COMMUNITY, THE RESOURCES OF A BIG UNIVERSITY, AND THE OPPORTUNITIES OF A MAJOR CITY. WIN-WIN-WIN.



From Left:  
Shivangi Khanna '17, Matthew Wilson '17,  
Susmitha Ganagoni '17

### A COMMUNITY OF FRIENDS FROM DAY ONE

610 Freshmen • 10 Cohorts  
1 Amazing Orientation Week • #AllTheFeels

### A TRULY UNIQUE CULTURAL OPPORTUNITY

The Cohen Arts & Culture Experience (CACE) allows every freshman to experience one of the many incredible cultural offerings unique to NYC. Choose between a Broadway show, a Yankees game, a night at the New York Philharmonic, and more, on the house. And remember: pics or it didn't happen.

### A PLACE TO FIND YOUR NICHE

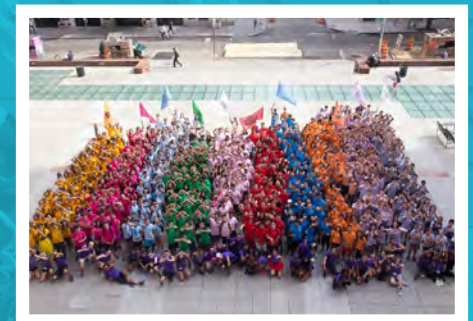
With 400+ NYU Clubs, no matter what you're passionate about you can find it here. And if we don't have it already, you can start it. From chess club to cheese club.



ORIENTATION



FIELD DAY



CLASS OF 2020 COHORTS



Cohort Wars  
East Meadow Field, Central Park

### TIME-HONORED TRADITIONS

CONVOCATION  
COHORT WARS  
NYU STERN'S ANNUAL BLOCK PARTY  
PASSPORT DAY  
STERN'S GOT TALENT  
THE STERN ART GALLERY  
ALL-UNIVERSITY GAMES  
STRAWBERRY FEST  
THE INTERNATIONAL STUDIES PROGRAM  
BACCALAUREATE AT MADISON SQUARE GARDEN  
COMMENCEMENT AT YANKEE STADIUM  
...AND A LOT OF VIOLET SWAG

### A LIFE-LONG NETWORK OF SUPPORT

With over 105,000+ alumni spread all over the globe, you'll be joining an accomplished community of #SternAlumni.

AND COUNTLESS REASONS TO SAY...



WASHINGTON SQUARE PARK



GOULD PLAZA, TISCH HALL



8TH STREET NYU SUBWAY STOP



BLOCK PARTY



ISP COMPETITION



CLASS OF 2016 BACCALAUREATE CEREMONY



I am MOTIVATED I am a Dancer I am a photographer  
I am a foodie I am multiracial I am a part-time game designer.

I AM HUNGRY! I am an artist I am an immigrant

I am a Future President! I am Impactful I AM A SAXOPHONIST!  
I AM AN ALLY! I am an innovator I AM I AM I am driven

I am a leader I am an explorer I am polarizing

I am determined #WE ARE STERN I am MOTIVATED I am an athlete

I am a rugby player I AM VOCALLY FIERCE! I AM BRIGHT I am positive.  
I am a Queen I am a MUSICAL I AM A FIGURE SKATER I am unstoppable I am positive.

I am CREATIVE I am positive.

I AM AN intense shower singer! I am an Entrepreneur<sup>2</sup>

I am a fencer. I am I am a radio DJ I AM FUNNY

I am bold Tisch Film/TV I am a dreamer

I am a life-long learner I AM #STERNSEVA!

I am a data scientist I am ME.

I am a rebel! I am the biggest fan of I AM Stern undergraduates. ♥ PASSIONATE

I AM BOSS. I am New York I am amazing!

I am a violinist I am independent I AM #fabulous I am always learning. I am a FirstGen

I am always looking forward to challenging myself I am involved

I am an athlete I AM BUSY I am a runner I AM A TRAVELER

I am your friend. ☺ I am... Sasha Fierce I am happy

I am a street jazz dancer! I am always taking a nap. I AM adventurous I'm a finance major I am an amateur YouTuber

I am a guitarist I am a musician I AM I AM #STERN

I am ambitious I AM A FOODIE!

I am a feminist. I am a wonder

Current students complete the sentence, "I am \_\_\_\_\_."



Undergraduate College

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[stern.nyu.edu/UC](http://stern.nyu.edu/UC)