

Student Video Projects

Group projects can take many different forms such as papers, websites, reports, and PowerPoint presentations. Imagine assigning a group video project that takes the learning experience outside of the classroom allowing students to utilize their interpersonal skills and apply classroom topics and questions in a different manner.

Some examples include a commercial, skit, observation of business processes, and interviews. By providing a topic or a question for students to address, students can work with each other to think of creative ways to explore the topic through scripting, creating, and filming a video. At the end, the team has a completed product that can be easily shared with classmates.

Educational Objectives: Enable students to collaborate and create videos to explore classroom topics and questions.

Tools: Google docs, video editing software, video camera/web camera, YouTube



Getting Started

Here are a few questions to help you determine if a video project is right for your course.

- What's the objective of the project? To have students explore a specific topic or a current event?
- What are the learning outcomes?
- Are there topics you would like students to explore outside of the classroom?
- What topics from the classroom can be applied outside of the classroom?
- Who will be making the videos? Groups of students? Individual students?
- Who will the videos be shown to? Will it be shared among students?

Contact CITL to learn about ways to use video projects in the classroom to encourage collaboration outside of the classroom.

Case Study: What is leadership? Undergraduate Video Project

Project Sponsor: Maria Duckett, Office of Student Life

About the project

Every year, first year NYU Stern undergraduate students are grouped into one of ten cohorts. As a way to emphasize the larger community they are a part of, the cohorts are named after New York City neighborhoods. CITL, in collaboration with the Office of Student Life, support first-year undergraduates in one of their first major projects: the undergraduate video competition.

The objective

Each cohort is divided into smaller groups of 5-6 students to create a short 2-5 minutes long video (see Figure 1) that explores the question:

What is Leadership?

The process

The videos are submitted to CITL for processing and surveys are created so the students can vote for the top video in their respective cohort (see Figure 2). After the top videos from each cohort are determined, the students vote again to determine the winning group of the Undergraduate Video Project competition that best explains, creatively, the question, “What is Leadership?”

Feedback from the project sponsor

The Undergraduate Office of Student Life has worked with CITL for the past 3 years.... CITL has managed the uploading of the videos and survey creation for this project and each year it has gone off without any issues. The CITL group has always been a pleasure to work with and each year has asked us for feedback and offered suggestions to improve the video collection process. We are very grateful for their assistance each year for this project. --- Maria Duckett, Associate Director, NYU Stern School of Business Undergraduate College



Figure 1. An student group video

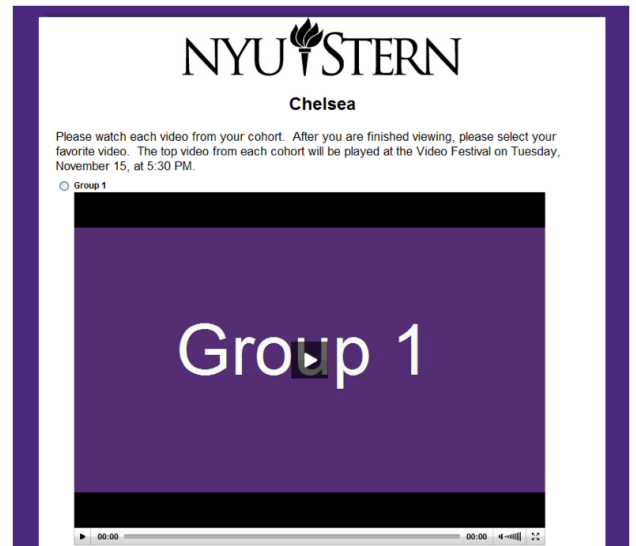


Figure 2. Student video survey