



NYU Stern Executive MBA

Global Study Tours

■ What are Global Study Tours (GSTs)?

- 1-week international residencies that are part of the required curriculum, designed specifically for each Executive MBA class (*no spouses/partners/friends allowed*)
- Two GSTs are included during the 22-month Executive MBA program, one each year
- Each GST is a required 3-credit course, led by an NYU Stern faculty member
- The two GSTs represent 10% of the Executive MBA curriculum
- A rigorous program of meetings and in-depth discussions with leaders of industry, financial institutions, and governmental organizations

■ Benefits of participation:

- Expand students' understanding of global business and the global economy
- Learn how industries/companies operate abroad
- Make business contacts abroad
- Exposure to different business cultures, imparting heightened social/cultural sensitivity that impacts operating in an international business context
- Bond with fellow Executive MBA classmates 24/7 (without work or family commitments)

■ Features of an Executive MBA Global Study Tour:

- 1 week abroad
- 2 cities
- 12–15 business meetings (*mandatory*)
- manufacturing site visit(s) (*mandatory*)
- 2 class dinners (*mandatory*)
- social/networking event [usually with Stern alumni] (*mandatory*)
- cultural component [sightseeing] (*optional*)
- daily schedule: meetings from 9 a.m.–5 p.m., sometimes longer (virtually no free time)
- Note: everything is included in tuition except for:
 - international airfare (at the start and end of the program only; mid-program flight is included)
 - visa and passport fees (if required)
 - airport transfers at the start and end of the program

■ Destinations:

- GST locations are selected by Stern Executive Programs administration
- GST locations are announced 5 months prior to departure
- We typically select destinations in emerging markets that are interesting and timely from a business standpoint (where the majority of students are unlikely to have visited previously)
- The second year GST destination differs from the first year GST destination, both from an economic and a geographic standpoint
- Other factors which are considered in the selection of GST location:
 - NYU Stern faculty leadership
 - business contacts
 - in-country holidays, health & safety issues, weather

Below are countries that previous EMBA classes have studied on their Global Study Tours over the years:

<i>Argentina</i>	<i>Greece</i>	<i>Singapore</i>
<i>Brazil</i>	<i>Hong Kong</i>	<i>Slovakia</i>
<i>Chile</i>	<i>Hungary</i>	<i>South Africa</i>
<i>China</i>	<i>India</i>	<i>South Korea</i>
<i>Croatia</i>	<i>Ireland</i>	<i>Spain</i>
<i>Czech Republic</i>	<i>Italy</i>	<i>Switzerland</i>
<i>England</i>	<i>Japan</i>	<i>Taiwan</i>
<i>Estonia</i>	<i>Mexico</i>	<i>Turkey</i>
<i>Finland</i>	<i>Poland</i>	<i>UAE</i>
<i>France</i>	<i>Portugal</i>	<i>Vietnam</i>
<i>Germany</i>	<i>Russia</i>	

■ **Academic deliverables:**

The deliverables of each 3-credit GST course are assigned by the NYU Stern Faculty Leader, and typically include the following:

1. pre-trip: “Briefing Book” put together by the class; topics assigned by study group
2. during trip: active participation in business meetings abroad
3. post-trip: individual post-trip paper (typically a 10-page paper)

■ **Logistics:**

We endeavor to make the GSTs as comfortable and stress-free as possible so that students can maximize their learning potential abroad.

- Dedicated Executive MBA administrator who oversees the GST programs
- Pre-trip:
 - GST Blackboard site, with a variety of resources including: course syllabus; tourism info; health and safety resources; money matters; information on flights; advice about visas; suggested packing list, etc. and airports, climate,
 - pre-trip meeting/briefings at Stern
- While abroad:
 - “Program Book” provided by NYU Stern – contains speaker CVs, briefs about companies to be visited, and day-by-day schedule
 - upscale hotels (students share twin rooms, but can opt to pay an additional fee for a single)
 - meal allowance (for those meals that are not included as group events)
 - staffing (3 people): NYU Stern faculty leader, Executive MBA administrator, full-time guide
- Post-trip:
 - post-trip wrap-up/debrief (lunch meeting)

■ **GST DATES:**

- A14’s first year Global Study Tour: April 7 – 13, 2013