

In today's fast-paced environment, it's critical for organizations to invest in their employees to stay competitive. Through NYU Stern Executive MBA program, companies can enable high-potential professionals to hone their business skills and have a deeper and more immediate impact on their organizations' success.

The Executive MBA program spans 22-months with classes held Friday and Saturday, every other week. The rigorous coursework focuses on a general management core curriculum, including two required Global Study Tours in emerging markets, as well as a broad choice of electives enabling students to specialize in up to three specific business areas.

## BENEFITS OF CORPORATE SPONSORSHIP

Corporate sponsors for Stern's Executive MBA program receive a number of benefits:

- Participants bring back new and innovative perspectives from the strong curriculum, global focus, and highly experienced classmates
- Offering sponsorship opportunities gives organizations an advantage over other organizations in competing for the same talent
- Sponsorship can be used to reward exceptional performance and increase employee loyalty and retention
- Participants develop strategic, leadership, and general management skills with powerful expertise in targeted specialization areas
- Organizations see immediate results and impact, since participants are working while pursuing their degree

## TYPES OF CORPORATE SPONSORSHIP

There are two different types of sponsorships.

- Time sponsorship is support of the time employees are required to be out of the office for the program (required to apply)
  - Required time out of the office includes:
  - All class days
  - ~2 Fridays and Saturdays per month for 22 months
  - 3 one-week residency periods One local residency at program start and two Global Study Tours
- Financial sponsorship is the portion, if any, of the program's cost that will be covered by the organization (not required to apply)

For more information about the program, please contact: New York University • Leonard N. Stern School of Business • Executive MBA Program Henry Kaufman Management Center • 44 West Fourth Street, Suite 4-100 • New York, NY 10012-1126 Phone: (212) 998-0789 • Fax: (212) 995-4222 emba.stern.nyu.edu