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# How to Calculate Systemic Risk Surcharges

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## Abstract

There is a growing view that systemic risk arises due to loss of intermediation for the overall economy – a negative externality – when the financial sector becomes under-capitalized as a whole. In turn, the systemic risk contribution of an individual financial firm can be defined as its share of this negative externality. Motivated by this intuition, a number of authors have proposed a “Pigovian tax” that would charge each firm in relation to its marginal potential impact on the aggregate risk of the financial sector. This paper discusses and analyzes several measurement strategies that could be used to estimate such systemic risk surcharges. Some empirical evidence is provided which shows how these measurements line up with the loss of capitalization of financial firms during the financial crisis of 2007-2009.

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## I. Introduction

Current and past financial crises show that systemic risk emerges when aggregate capitalization of the financial sector is low. The intuition is straightforward. When a financial firm's capital is low, it is difficult for that firm to perform financial services, and, when capital is low in the aggregate, it is not possible for other financial firms to step into the breach. This breakdown in financial intermediation is the reason there are severe consequences for the broader economy. Systemic risk therefore can be broadly thought of as the failure of a significant part of the financial sector leading to a reduction in credit availability that has the potential to adversely affect the real economy.

Existing financial regulations such as the Basel capital requirements seek to limit each institution's risk. However, unless the external costs of systemic risk are internalized by each financial institution, the institution will have the incentive to take risks that are borne by others in the economy. That is, each individual firm may take actions to prevent its own collapse but not necessarily the collapse of the system. It is in this sense that a financial institution's risk can be viewed as a negative externality on the system.<sup>2</sup> An illustration from the current crisis is that financial institutions took bets on securities and portfolios of loans (such as AAA-rated sub-prime mortgage backed tranches) which faced almost no idiosyncratic risk, but large amounts of systematic risk.

As a result, a growing part of the literature argues that financial regulation should be focused on limiting systemic risk, that is, the risk of a crisis in the financial sector and its spillover to the economy at large. Indeed, there is a plethora of recent papers that provide measures of systemic risk in this context.<sup>3</sup> Several papers in particular – Acharya, Pedersen, Philippon and Richardson (2010a, 2010b) (hereafter APPR), Korinek (2010), Morris and Shin

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<sup>2</sup> An analogy can be made to an industrial company that produces emissions which lower its own costs but pollute the environment.

<sup>3</sup> See, for example, Acharya, Cooley, Richardson and Walter (2010a), Acharya, Pedersen, Philippon and Richardson (2010a), Adrian and Brunnermeier (2009), Billio, Getmansky, Lo and Pelizzon (2010), de Jonghe (2009), Gray, Merton and Bodie (2008), Gray and Jobst (2009), Goodhart and Segoviano (2009), Hartmann, Straetmans and De Vries (2005), Huang, Zhou and Zhu (2009), Lehar (2005), Perotti and Suarez (2011), and Tarashev, Borio and Tsatsaronis (2009), among others.

(2008) and Perotti and Suarez (2011) – provide theoretical arguments and explore the optimality properties of a “Pigovian tax” as a potential regulatory solution to the problem of systemic risk.

In these frameworks, each financial institution must face a “surcharge” that is based on the extent to which it is likely to contribute to systemic risk (defined, for example, by APPR as the realization of states of the world in which the financial sector as a whole becomes undercapitalized). The idea of systemic risk surcharges is that they provide incentives for the financial firm to limit its contributions to systemic risk, that is, to lower its surcharge by reducing size, leverage, risk and correlation with the rest of the financial sector and economy.

This paper analyzes various schemes to estimate such a surcharge: (i) *regulatory stress tests of financial institutions* that measure their capital losses in adverse scenarios; (ii) *statistical-based measures of capital losses* of financial firms extrapolated to crisis periods, (iii) pricing of *contingent capital insurance for systemic risk*, that is, government-run insurance for each firm against itself becoming undercapitalized when the financial sector as a whole becomes undercapitalized, and (iv) *market-based discovery of the price of such risk insurance* that financial institutions must purchase partly from the private sector and mostly from the government or the central bank.

While the paper provides a discussion of each scheme, we perform a detailed analysis of scheme (iii). In particular, we provide an explicit calculation formula for contingent capital insurance and illustrate how the systemic risk surcharge varies with the size of the institution, its leverage, risk (volatility), and importantly, correlation with rest of the economy or the systemically important part of the financial sector. In applying the method to the period prior to the start of the financial crisis in July 2007, the measure of systemic risk sorts well on the firms that ended up running aground in the crisis, e.g., only 18 firms show up in the top 15 systemic firms in all four 4 years of 2004-2007. These firms are a who’s who of the current crisis, including A.I.G, Bank of America, Bear Stearns, Citigroup, Countrywide, Fannie Mae, Freddie Mac, Goldman Sachs, Hartford Financial, JP Morgan, Lehman Brothers, Lincoln National, Merrill Lynch, Metlife, Morgan Stanley, Prudential Financial, Wachovia and Washington Mutual. Moreover, the measure is not just size-based as many of these firms also show up, once adjusted for their market capitalization.

The paper is organized as follows. Section II reviews the recent literature on systemic risk measurement and regulation, focusing in particular on the APPR paper. In the context of the description in Section II, Section III describes various approaches to estimating systemic risk surcharges. Section IV presents a detailed analysis of one of the schemes to charge financial firms based on price of their contingent capital insurance for their systemic risk contributions. We provide an exact formula for the price of each firm's contingent capital insurance and calibrate it using data prior to the start of the financial crisis starting in the summer of 2007. Section V concludes.

## **II. Surcharges on Systemic Risk**

As described above, systemic risk can be broadly considered to be the joint failure of financial institutions or markets which lead to the impairing of the financial intermediation process. In the recent crisis, full-blown systemic risk emerged only when, in the early Fall of 08, the GSEs, Lehman, AIG, Merrill Lynch, Washington Mutual, Wachovia, and Citigroup, among others, effectively failed. Consider the impact of the financial crisis of 2007-2009 on the economy. In the late fall and winter of 2008-2009, the worldwide economy and financial markets collapsed. The stock market fell 42% in the U.S. and, on a dollar-adjusted basis, the market dropped 46% in the U.K., 49% in Europe at large, 35% in Japan, and around 50% in the larger Latin American countries. Likewise, global GDP fell by 0.8% (the first contraction in decades), with the decline in advanced economies a sharp 3.2%. Furthermore, international trade fell almost 12%. When economists describe the impact of systemic risk, this is generally what they mean.

While the mechanism by which many financial firms fail simultaneously – aggregate shock, a “bank” run, counterparty risk, fire sales – may differ, the end result is invariably a capital shortfall of the aggregate financial sector. Individual firms do not have the incentive to take into account their contribution to this aggregate capital shortfall. By its very nature, therefore, systemic risk is a negative externality imposed by each financial firm on the system. A number of researchers and policymakers have argued that a major failure of the current crisis was that existing financial sector regulations seek to limit each institution's risk seen in isolation and are not sufficiently focused on systemic risk. As a result, while individual firm's risks are

properly dealt with in normal times, the system itself remains, or is in fact encouraged to be, fragile and vulnerable to large macroeconomic shocks.

As mentioned in the introduction, there is a growing literature in economics and finance that analyzes the problem of systemic risk of financial firms. APPR suggest a methodology to get around this market and regulatory failure and induce financial institutions to internalize the negative externality of systemic risk. Firms are often regulated to limit their pollution or charged based on the externality they cause (see, for example, the classic regulation theory of Stigler, 1971, and Peltzman, 1976). Similarly, APPR derive a “Pigovian tax” on financial firms’ contribution to systemic risk.<sup>4</sup>

Specifically, in (i) a model of a banking system in which each bank has limited liability and maximizes shareholder value, (ii) the regulator provides some form of a safety net (i.e., guarantees for some creditors such as deposit or too-big-to-fail insurance), and (iii) the economy faces systemic risk (i.e., system-wide costs) in a financial crisis when the banking sector’s equity capitalization falls below some fraction of its total assets and that these costs are proportional to the magnitude of this shortfall, the costs of each financial firm can be shown to equal the sum of two components:

$$\text{Costs to society of the financial firm} = \text{Expected losses of the firm's guaranteed debt upon default} + \text{Expected systemic costs in a crisis per dollar of capital shortfall} \times \text{Expected capital shortfall of the firm if there is a crisis}$$

- i. *The expected losses upon default of the liabilities that are guaranteed by the government:*

That is, the **government guarantees in the system need to be priced**, in other words, financial firms must pay for the guarantees they receive. Because the price of these guarantees will vary across firms due to the firm’s risk characteristics, the firm will choose an optimal level of leverage and risk-taking activities at a more prudent

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<sup>4</sup> See, for example, Baumol (1972) and, in the context of the financial crisis, Korinek (2010) and Perotti and Suarez (2011).

level. Currently, the Federal Deposit Insurance Corporation (FDIC) in the United States chooses the level of FDIC premiums on a risk- adjusted basis. However, in reality, premiums are only charged when the fund is poorly capitalized so the current FDIC scheme will in general not achieve this optimal policy.

- ii. *The firm's contribution to expected losses in the crisis (i.e., the contribution of each firm to aggregate losses above a certain threshold) multiplied by the expected systemic costs when the financial sector becomes undercapitalized*

Thus, the systemic risk also needs to be priced, that is, **financial institutions need to internalize the costs of the negative externality imposed on the system**. There are two terms to this component of the surcharge. The first term – expected systemic costs – involves estimating the probability of a systemic crisis and the external costs of such a crisis, and represents the level of the surcharge. This can be considered the *time-series* component of the surcharge. There is substantial evidence on what leads to financial crises and the costs to economies of such crises beyond the impact of a normal economic downturn.<sup>5</sup> The second term - the firm's contribution of each institution to the financial sector collapse – measures which institutions pay more surcharge. This can be considered the *cross-sectional* component of the surcharge. The key ingredient is the expected capital shortfall of the firm in a crisis, denoted

$$E(\text{Capital Shortfall}_{\text{Firm } i} | \text{Crisis}) .$$

The main goal of systemic risk surcharges are to incentivize firms to limit systemic risk taking or to be well capitalized against systemic risk in order to reduce the cost of these surcharges. In the next section, we describe several approaches to calculating systemic risk surcharges.

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<sup>5</sup> There is growing evidence of large bailout costs and real economy welfare losses associated with banking crises. For example, Hoggarth, Reis and Saporta (2002) estimate output losses somewhere between 10-15% of GDP. Caprio and Klingebiel (1996) argue that the bailout of the thrift industry cost \$180 billion (3.2% of GDP) in the US in the late 1980s, and document that the estimated cost of bailouts were 16.8% for Spain, 6.4% for Sweden and 8% for Finland. Honohan and Klingebiel (2000) find that countries spent 12.8% of their GDP to clean up their banking systems whereas Claessens, Djankov and Klingebiel (1999) set the cost at 15-50% of GDP. The above papers outline the costs of financial crises. Of equal importance is the probability of such crises occurring. In an extensive analysis across many countries and time periods, Reinhart and Rogoff (2008a, 2008b) look at the factors that lead to banking crises, thus providing some hope of probabilistic assessments of such crises. Borio and Drehmann (2009) study leading indicators for banking systems affected by the current crisis.

### III. Estimating Capital Shortfalls in a Crisis

Within the APPR framework given above, calculating the relative contribution of systemic risk surcharges is equivalent to estimating the expected capital shortfall of a financial firm in a financial crisis. The firm's relative contribution is simply its expected shortfall over the expected aggregate shortfall. Interestingly, if a firm had an expected capital surplus in a crisis, then it would actually reduce the systemic costs of the financial sector and should be "subsidized". The intuition is that firms which have plenty of capital, less risky asset holdings or safe funding, can still provide financial intermediation services when the aggregate financial sector is weak. In this section, we describe various ways to estimate and consider related measures of  $E(\text{Capital Shortfall}_{\text{Firm } i} | \text{Crisis})$ .

This measure is closely related to the standard risk measures used inside financial firms, namely Value-at-Risk (VaR) and Expected-Shortfall (ES). These seek to measure the potential loss incurred by the firm as a whole in an extreme event. Specifically, VaR is the most that the bank loses with confidence  $1-\alpha$ , where  $\alpha$  is typically taken to be 1% or 5%. For instance, with  $\alpha = 5\%$ , VaR is the most that the bank loses with 95% confidence. Hence,  $\text{VaR} = -q_\alpha$ , where  $q_\alpha$  is the  $\alpha$  quantile of the bank's return  $R$ :

$$q_\alpha = \sup\{z \mid \Pr[R < z] \leq \alpha\}$$

The expected shortfall (ES) is the expected loss conditional on something bad happening, that is, the loss conditional on the return being less than the  $\alpha$  quantile:

$$ES_\alpha = -E[R \mid R \leq q_\alpha]$$

Said differently, the expected shortfall is the average returns on days when the portfolio exceeds its VaR limit. ES is often preferred because VaR can be gamed in the sense that asymmetric, yet very risky, bets may *not* produce a large VaR. For risk management, transfer pricing, and strategic capital allocation, banks need to know how their possible firm-wide losses can be broken down into its components or contributions from individual groups or trading desks. To see how, let us decompose the bank's return  $R$  into the sum of each group's return  $r_i$ , that is,  $R = \sum_i y_i r_i$ , where  $y_i$  is the weight of group  $i$  in the total portfolio. From the definition of ES, we see that

$$ES_\alpha = -\sum_i y_i E[r_i \mid R \leq q_\alpha]$$

From this expression we see the sensitivity of overall risk to exposure  $y_i$  to each group  $i$ :

$$\frac{\partial ES_\alpha}{\partial y_i} = -E[r_i \mid R \leq q_\alpha] \equiv MES_\alpha^i$$

where  $MES^i$  is group  $i$ 's *marginal expected shortfall*. The marginal expected shortfall measures how group  $i$ 's risk taking adds to the bank's overall risk. In words,  $MES$  can be measured by estimating group  $i$ 's losses when the firm as a whole is doing poorly.

These standard risk-management practices are then completely analogous to thinking about the overall risk of the financial system. For this, we can consider the expected shortfall of the overall banking *system* by letting  $R$  be the return of the aggregate banking sector. Then each bank's contribution to this risk can be measured by its  $MES$ . Hence, a financial system is constituted by a number of banks, just like a bank is constituted by a number of groups, and it is helpful to consider each components risk contribution to the whole. As shown below in Section III.B,  $MES$  is an important component of measuring expected capital shortfall.

### **A. Government Stress Tests**

One of the advantages of the above approach is that the regulator has a quantifiable measure of the relative importance of a firm's contribution to overall systemic risk and thus the percentage of total systemic surcharges it must pay. The surcharge component captures in one fell swoop many of the characteristics considered important for systemic risk such as size, leverage, concentration and interconnectedness, all of which serve to increase the expected capital shortfall in a crisis. But the surcharge measure also provides an important addition, most notably the co-movement of the financial firm's assets with the aggregate financial sector in a crisis. The other major advantage of this surcharge component is that it makes it possible to understand systemic risk not just in terms of an individual financial firm but in the broader context of financial subsectors. For example, since expected capital shortfall is additive, it is just one step to compare the systemic risk surcharges of say the regional banking sector versus a large complex bank.

Most important, however, is the fact that U.S. regulators can implement the above approach using current tools at their disposal. In particular, stress tests are a common tool used by regulators and are now mandatory under various sets of regulation including both the Dodd-Frank Act of 2010 and the proposed Basel III accords. Stress tests measure whether financial firms will have enough capital to cover their liabilities under severe economic conditions, in other words, an estimate of  $E(\text{Capital Shortfall}_{\text{Firm } i} | \text{Crisis})$ .



For example, the Supervisory Capital Assessment Program (SCAP) initiated in the United States in February 2009 and concluded in May 2009 was originated amidst the credit crisis which had cast into doubt the future solvency of many large and complex financial firms. The idea was to conduct a stress test in order to assess the financial ability of the largest U.S. Bank Holding Companies (BHC) to withstand losses in an even more adverse economic environment. The SCAP focused on the 19 largest financial companies which combined held 2/3 of assets and more than 1/2 of loans in the U.S. banking system, and whose failure was deemed to pose a systemic risk. The goal of the SCAP was to measure the ability of these financial firms to absorb losses in the case of a severe macroeconomic shock. In particular, the scenarios were two-year-ahead what-if exercises and considered losses across a range of products and activities (such as loans, investments, mortgages and credit card balances), and potential trading losses and counterparty credit losses. Specifically, the stress test measured the ability of a firm to absorb losses in terms of its Tier 1 capital with more emphasis on Tier 1 Common Capital “reflecting the fact that common equity is the first element of the capital structure to absorb losses”. Firms whose capital buffers were estimated small relative to estimated losses under the adverse scenario would be required to increase their capital ratios. The size of the SCAP buffer was determined in accordance with the estimated losses under the worst scenario and the ability of a firm to have a Tier 1 risk-based ratio in excess of 6% at year-end 2010 and its ability to have a Tier 1 Common capital risk-based ratio in excess of 4% at year-end 2010.

The idea of conducting joint stress tests across the largest firms was that regulators could cross-check each firm’s estimate of their own losses across these products and therefore get a more precise and unbiased estimate of what the losses should be. Table 1 summarizes the results for each bank. The main finding was that 10 of the 19 original banks needed to raise additional capital in order to comply with the capital requirements set forth in the SCAP. In all cases the additional buffer that had to be raised was due to inadequate Tier 1 Common Capital. In total around \$75 billion had to be raised, though there were significant variations across the firms ranging from \$0.6 to \$33.9 billion. The number is much smaller than the estimated two-year losses which were at \$600 billion or 9.1% on total loans. The total amount of reserves already in place was estimated to be able to absorb much of the estimated losses. Only using data up to the end of 2008, the required additional buffer that had to be raised was estimated at \$185 billion.

However, together with the adjustments after the first quarter of 2009, the amount was reduced to \$75 billion.

It should be clear however that in the SCAP the regulators in effect were estimating expected capital shortfalls albeit under a given scenario and over a limited two-year time period. More generally, the methodology would need to be extended to estimate systemic risk, i.e.,  $E(\text{Capital Shortfall}_{\text{Firm}_i} | \text{Crisis})$ . Specifically, the first, and most important step, would be to create a range of economic scenarios or an average scenario that *necessarily* leads to an aggregate capital shortfall. This would be a substantial departure from the SCAP and recent stress tests performed in the U.S. and in Europe. The question here is a different one than asking whether an adverse economic scenario imperils the system, but instead asks: if the system is at risk, which firm contributes to this risk?

In addition, the set of financial firms investigated by these stress tests would have to be greatly expanded beyond the current set of large bank holding companies. This expansion would in theory include insurance companies, hedge funds, possibly additional asset management companies, and other financial companies. This is not only necessary because some of these companies may be important contributors to the aggregate capital shortfall of the financial sector, but also because their interconnections with other firms may provide valuable information about estimated counterparty losses.<sup>6</sup> Finally, an important element of a financial crisis is illiquidity, that is, the difficulty in converting assets into cash. Basel III has laid out a framework for banks to go through stress tests scenarios during a liquidity crisis. It seems natural that liquidity shocks would be part of the “doomsday” scenario of systemic risk. The application of such a scenario would be that firms subject to capital withdrawals, whether through wholesale funding of banks, investors in asset management funds, or even (less sticky) policyholders at insurance companies,

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<sup>6</sup> In order to have any hope of assessing interconnectedness of a financial institution and its pivotal role in a network, detailed exposures to other institutions through derivative contracts and interbank liabilities is a must. This requires legislation that compels reporting, such that all connections are registered in a repository immediately after they are formed or when they are extinguished, along with information on the extent and form of the collateralization and the risk of collateral calls when credit quality deteriorates. These reports could be aggregated by risk and maturity types to obtain an overall map of network connections. What is important from the standpoint of systemic risk assessment is that such reports, and the underlying data, be rich enough to help estimate *potential exposures* to counterparties under infrequent but socially costly market- or economy-wide stress scenarios. For instance, it seems relevant to know for each systemically important institution (i) what are the most dominant risk factors in terms of losses and liquidity risk (e.g., collateral calls) likely to realize in stress scenarios; and, (ii) what are its most important counterparties in terms of potential exposures in stress scenarios. A transparency standard that encompasses such requirements is needed with ready access to information for purposes of macro-prudential regulation.

would have to take a substantial haircut on the portion of its assets that must be sold and are illiquid in light of these withdrawals. Regulators would need to assess both the level of a financial firm's systemically risky funding and the liquidity of its asset holdings. Cross-checking against likewise institutions would be particularly useful in this regard.

## **B. Statistical Models of Expected Capital Shortfall**

A major problem with stress tests is that from a practical point of view the analysis is only periodic in nature and is limited by the applicability of the stress scenarios. Financial firms' risks can change very quickly. This problem suggests that the stress tests need to be augmented with more up-to-date information. It is possible to address this question by conducting a completely analogous estimate of systemic risk, i.e.,  $E(\text{CapitalShortfall}_{\text{Firm } i} | \text{Crisis})$ , using state-of-the-art statistical methodologies based on publicly available data.

Table 1 summarized the stress tests of large bank holding companies conducted by the U.S. government in May 2009. The table also provides statistical estimates of expected equity return losses in a crisis (denoted as marginal expected shortfall (MES)) and the percentage capital shortfall in the sector (denoted as SRISK) developed by APPR (2010a), Brownlees and Engle (2010) and the NYU Stern Systemic Risk Rankings described in Acharya, Brownlees, Engle, Farazmand and Richardson (2010).<sup>7</sup> These estimates are based on historical data on equity and leverage, and statistical models of joint tail risk. Table 1 implies that these estimates, while not perfectly aligned with the stress tests, load up quite well on the firms that required additional capital. For example, ignoring GMAC for which there is not publicly available stock return data, the eight remaining firms in need of capital based on the SCAP belonged to the top ten MES firms. Moreover, the financial firms that represented the higher percentage of SCAP shortfalls such as Bank of America, Wells Fargo, Citigroup, etc..., also had the highest levels of the corresponding statistical measure SRISK. That said, there are type I errors with the SRISK measure. Alternatively, one could argue that the stress test was not harsh enough as it did not generate an aggregate capital shortfall.

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<sup>7</sup> For more information on the NYU Stern Systemic Risk rankings, see <http://vlab.stern.nyu.edu/welcome/risk> .

In order to better understand the statistical measures, note that a financial firm has an expected capital shortfall in a financial crisis if its equity value (denote  $E_i$ ) is expected to fall below a fraction  $K_i$  of its assets, i.e., its equity value plus its obligations (denote  $D_{i0}$ ):

$$E(\text{Capital Shortfall}_{\text{Firm } i} | \text{Crisis}) = E[E_i | \text{crisis}] - K_i E[A_i | \text{crisis}]$$

Rearranging into return space, we get the following definition:

$$\frac{E(\text{Capital Shortfall}_{\text{Firm } i} | \text{Crisis})}{E_{i0}} = (1 - K_i)(1 - \text{MES}_i) - K_i L_{i0},$$

where the leverage ratio  $L_{i0} \equiv \frac{A_{i0}}{E_{i0}} = \frac{D_{i0} + E_{i0}}{E_{i0}}$ .

Estimating the expected capital shortfall in a crisis as a fraction of current equity is paramount to estimation of  $\text{MES}_{i,t} = E_{t-1}(R_{i,t} | \text{crisis})$ . Of course, there are a variety of statistical methods at one's disposal for estimating this quantity. For example, APPR (2010a) estimate the crisis as the market's worst 5% days and derive a nonparametric measure of MES; Brownlees and Engle (2010) condition on daily market moves less than 2%, derive a full-blown statistical model based on asymmetric versions of GARCH, DCC and non-parametric tail estimators, and extrapolate this to a crisis, i.e., to MES; and a number of other researchers develop statistical approaches that could easily be adjusted to measure MES, such as de Jonghe (2009), Hartmann, Straetmans and de Vries (2006) and Huang, Zhou, and Zhu (2009), among others.

Table 2 ranks the 10 financial firms contributing the greatest fraction to expected aggregate capital shortfall of the 100 largest financial institutions for three dates ranging from July 1, 2007 through March 31, 2009. Estimates of MES are also provided. The methodology used is that of Brownlees and Engle (2010) and the numbers and details are available at [www.systemicriskranking.stern.nyu.edu](http://www.systemicriskranking.stern.nyu.edu). The dates are chosen to coincide with the start of the financial crisis (July 1, 2007), just prior to the collapse of Bear Stearns (March 1, 2008), and the Friday before Lehman Brother's filing for bankruptcy (September 12, 2008).

The important thing to take from Table 2 is that the methodology picks out the firms that created most of the systemic risk in the financial system and would be required to pay the greater fraction of systemic risk surcharges. Of the major firms that effectively failed during the crisis,

i.e., either failed, were forced into a merger or were massively bailed out - Bear Stearns, Fannie Mae, Freddie Mac, Lehman Brothers, A.I.G., Merrill Lynch, Wachovia, Bank of America and Citigroup -, all of these firms show up early as having large expected capital shortfalls during the period in question. For example, all but Bank of America, A.I.G. and Wachovia are in the top ten on July 1, 2007. And by March 2008, both Bank of America and A.I.G have joined the top ten, with Wachovia 11<sup>th</sup> ranked.

In addition, most of expected aggregate capital shortfall is captured by just a few firms. For example, in July 2007, just 5 firms capture 58.2% of the systemic risk in the financial sector. By March 1, 2008, however, as the crisis was impacting many more firms, the systemic risk is more even spread with 43% covered by 5 firms. As the crisis was just about to go pandemic with massive failures of a few institutions, the concentration creeps back up, reaching 51.1% in September 2008 (where we note that the SRISK% have been scaled up to account for the capital shortfalls of failed institutions). These results suggest therefore that had systemic risk surcharges been in place prior to the crisis, a relatively small fraction of firms would have been responsible for those surcharges. As the theory goes, these surcharges would have then discouraged behavior of these firms that led to systemic risk.

To the extent systemic risk remains, these levies would have then gone towards a general “systemic crisis fund” to be used to help pay for the remaining systemic costs, either injecting capital into solvent financial institutions affected by the failed firms or even supporting parts of the real economy hurt by the lack of adequate financial intermediation. Going back to Section II, only those losses due to the default of the liabilities that are guaranteed by the government would be covered by a separate FDIC-like fund. The purpose of the “systemic crisis fund” is not to bail out failed institutions but to provide support to financial institutions, markets and the real economy that are collateral damage caused by the failed institution.

### **C. Contingent Claim Pricing Models of Expected Capital Shortfall**

An alternative methodology to estimating expected capital shortfalls would be to set an economic price for such shortfalls, i.e., *contingent capital insurance*.<sup>8</sup> These insurance charges

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<sup>8</sup> A related method would be to require financial institutions to hold in their capital structure a new kind of “hybrid” claim that has a *forced* debt-for-equity conversion whenever a pre-specified threshold of distress (individual and systemic) is met. These hybrid securities have been called contingent capital bonds. Examples in the literature of

would allow the regulator to determine the proportionate share of expected losses contributed by each firm in a crisis, in other words, the relative systemic risk of each firm in the sector. This would be used to determine who pays their share of the overall systemic surcharge. The regulator would then take this proportionate share of each firm and multiply it by the expected systemic costs of a crisis to determine the level of the surcharge.

Putting aside for the moment who receives the insurance payments, suppose we require (relying on results and insights from APPR) that each financial firm take out government insurance against itself becoming undercapitalized when the financial sector as a whole becomes undercapitalized. This would be similar in spirit to how deposit insurance schemes are run. The pricing of such an insurance contracts fits into the literature on pricing multivariate contingent claims (see, for example, Margrabe (1978), Stulz (1982), Stapleton and Subrahmanyam (1984), Kishimoto (1989), Rosenberg (2000) and Camara (2005)). This literature develops contingent-claim valuation methodologies for cases in which the valuation of claims depends on payoffs that are based on the realizations of multiple stochastic variables. Here, the insurance contract only pays off if the financial institutions' results are extremely poor when the aggregate sector is in distress.<sup>9</sup>

To make the argument more formal, let  $X_{it}$  and  $M_t$  be the value of the financial institution  $i$ 's and the aggregate market's (e.g., financial sector or public equity market) particular measure of performance (e.g., equity value, equity value/debt value, writedowns, etc.). It is well-known that the value of any contingent claim that depends on  $X_{iT}$  and  $M_T$  can be written as

$$V_t = E_t[F(X_{iT}, M_T)SD_T] \quad (1)$$

where  $F(\cdot)$  is the payoff function depending on realizations of  $X_{iT}$  and  $M_T$  at maturity of the claim, and  $SD_T$  is the stochastic discount factor or the pricing kernel.

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such approaches are: Wall (1989) proposed subordinated debentures with an embedded put option; Doherty and Harrington (1997) and Flannery (2005) proposed reverse convertible debentures; and Kashyap, Rajan and Stein (2008)'s idea of automatic recapitalization when the overall banking sector is in bad shape, *regardless of the health of a given bank at that point*.

<sup>9</sup> For related contingent claim analyses that focus on the balance sheets of financial institutions, see also Lehar (2005), Gray and Jobst (2009) and Gray, Merton, and Bodie (2008).

Beyond assumptions about the stochastic process followed by the variables, the problem with equation (1) is that it requires estimates of preference parameters, such as the level of risk-aversion and the rate of time discount. Alternatively, assuming continuous trading, one can try and set up a self-financing strategy that is instantaneously riskless. Then, as in Black and Scholes (1973), one can solve the resulting partial differential equation with the preference parameters being embedded in the current value of the assets. Valuation techniques such as Cox and Ross (1976) can then be applied.

Appealing to Brennan (1979) and Rubinstein (1976), Stapleton and Subrahmanyam (1984) show that risk-neutral valuation can be applied in a multivariate setting even when the payoffs are functions of cash flows and not traded assets as may be the case for our setting. In particular, under the assumption that aggregate wealth and the stochastic processes are multivariate lognormal and the representative agent has constant relative risk aversion preferences, one can apply risk neutral valuation methods to the pricing equation (1).<sup>10</sup>

As described above, assume that the financial institution is required to take out insurance on systemic losses tied to the market value of equity of the firm and the overall sector. Formally, a systemic loss is defined by:

1. the market value of the equity of the aggregate financial sector,  $S_{MT}$ , falling below  $K_{S_M}$ , and
2. the required payment at maturity of the claim is the difference between some prespecified market value of the equity of the financial institution  $K_{S_i}$  and its actual market value  $S_{iT}$ .

The payoff at maturity  $T$  can be represented mathematically as

$$F(S_{MT}, S_{iT}) = \frac{\max(K_{S_M} - S_{MT}, 0)}{K_{S_M} - S_{MT}} \times \max(K_{S_i} - S_{iT}, 0) \quad (2)$$

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<sup>10</sup> Obviously, in practice, one of the advantages of this methodology is that it allows for more complex joint distributions that are not multivariate normal such as ones that involve either time varying distributions (e.g., Bollerslev and Engle (1986, 1988) and Engle (2002)) or tails of return distributions described by extreme value theory (e.g., Barro (2006), Gabaix (2009) and Kelly (2009)). The pricing framework would need to be extended for such applications (e.g., Engle and Rosenberg (2002)).

Applying the results in Stapleton and Subrahmanyam (1984), equation (1) can be rewritten as

$$\begin{aligned}
V_t &= \frac{1}{r^{T-t}} \int_0^\infty \int_0^\infty \frac{\max(K_{S_M} - S_{MT}, 0)}{K_{S_M} - S_{MT}} \times \max(K_{S_i} - S_{iT}, 0) \phi'(S_{MT}, S_{iT}) dS_{MT} dS_{iT} \\
&= \frac{1}{r^{T-t}} \int_0^{K_{S_M}} \int_0^{K_{S_i}} (K_{S_i} - S_{iT}) \phi'(S_{MT}, S_{iT}) dS_{MT} dS_{iT}, \tag{3}
\end{aligned}$$

$$\begin{aligned}
\phi'(S_{MT}, S_{iT}) &= \frac{1}{2\pi(T-t)\sigma_{S_M}\sigma_{S_i}(1-\rho_{Mi})S_{MT}S_{iT}} e^{-\frac{1}{2(1-\rho_{Mi}^2)}\omega_T} \\
\text{where,} \quad \omega_T &= \left[ \frac{\left( \ln S_{MT} - (T-t) \ln r - \ln S_{Mt} + \frac{(T-t)\sigma_{S_M}^2}{2} \right)}{\sigma_{S_M} \sqrt{T-t}} \right]^2 + \left[ \frac{\left( \ln S_{iT} - (T-t) \ln r - \ln S_{It} + \frac{(T-t)\sigma_{S_i}^2}{2} \right)}{\sigma_{S_i} \sqrt{T-t}} \right]^2 \\
&\quad - 2\rho_{Mi} \left[ \frac{\left( \ln S_{MT} - (T-t) \ln r - \ln S_{Mt} + \frac{(T-t)\sigma_{S_M}^2}{2} \right)}{\sigma_{S_M} \sqrt{T-t}} \right] \times \left[ \frac{\left( \ln S_{iT} - (T-t) \ln r - \ln S_{It} + \frac{(T-t)\sigma_{S_i}^2}{2} \right)}{\sigma_{S_i} \sqrt{T-t}} \right]
\end{aligned}$$

and  $\sigma_{S_M}$ ,  $\sigma_{S_i}$ , and  $\rho_{S_M}$  are the volatility of the financial sector return, the volatility of the return of the financial institution  $i$ , and the correlation between them, respectively.

Equation (3) provides one way regulators could set the price for contingent capital insurance. As an illustration, Section IV below presents a detailed analysis of equation (3) in the context of the financial crisis of 2007-2009. As described in Section III.B above, the insurance charges would be placed in a general “systemic crisis fund” to be used to help cover systemic costs and not to bail out the failed institution per se. In other words, there is no question of moral hazard here.

#### D. Market-Based Estimates of Expected Capital Shortfall

One of the issues with estimating expected capital shortfalls in a crisis is that the statistical approach of III.B and the contingent claim methodology of III.C rely on projecting out tail estimates of capital shortfall of a firm to an even more extreme event, i.e., when the aggregate sector suffers a shortfall. The assumption is that the cross-sectional pattern amongst financial firms is maintained as events get further in the tail of the distribution. This is not necessarily the case. For example, interconnectedness might rear its problems only under the most extreme



circumstances. If some firms are more interconnected than others, then the estimation and pricing methodology will not capture this feature.

Moreover, measurement errors are likely, especially if some financial firms have fatter tail distributions, or face different individual term structure volatilities than other firms. A natural way to rectify this problem would be to allow market participants to estimate and trade on these insurance costs. In a competitive market, it is likely that the measurement errors would be reduced.

A market-based approach that uses market prices, assuming market efficiency will reflect all available information, may be able to uncover the tail distributions and give a more robust estimate of the cross-sectional contribution of each firm to aggregate expected capital shortfall. The core idea of a market-based plan to charge for systemic risk is that each financial firm would be required to buy private insurance against its own losses in a systemic risk scenario in which the whole financial sector is doing poorly. In the event of a pay off on the insurance, the payment would not go to the firm itself, but to the regulator in charge of managing systemic risk and stabilizing the financial sector. This contingent capital insurance cost, however, is not necessarily equal to the systemic risk surcharge. It would be used to determine the proportionate share of each financial firm's contribution to the total systemic risk surcharge. The level of the systemic risk surcharge would be determined by the expected systemic costs of a financial crisis times the proportionate share of each firm.<sup>11</sup> The important point is that each firm's share would be determined by the private market for insurance.

This scheme would in theory not only provide incentives for the firm to limit its contributions to systemic risk, but also provide a market-based estimate of the risk (the cost of insurance), and avoid moral hazard (because the firm does not get the insurance pay off). The problem with private insurance markets, however, is that are not set up to insure against systemic risks. By their very nature, systemic risks cannot be diversified away. The underlying capital required to cover these losses therefore is quite large even though the possibility of such an event is very small. Examples of this problem can be found in the recent financial crisis with the major monoline insurers, such as Ambac Financial Group and MBIA, and, of course, the division of A.I.G. named A.I.G. Financial Products. These monolines guarantee repayment when an issuer

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<sup>11</sup> The expected systemic costs may be higher or lower than the contingent capital insurance costs. The insurance costs assume a dollar systemic cost for every dollar of loss of the firm in a systemic risk scenario.

defaults. Going into the crisis, their businesses focused more and more on structured products, such as asset-backed securities, collateralized debt obligations and collateralized loan obligations which already represent well-diversified portfolios. Moreover, the majority of insurance was placed on the so-called AAA super senior portions. Almost by construction, the AAA-tranches' only risk is systemic in nature.<sup>12</sup> Undercapitalized relative to the systemic event, almost all the monolines and A.I.G. Financial Products were effectively insolvent.

Since the role of the private sector in providing such insurance is primarily for price discovery and the amount of private capital available to provide such systemic insurance likely to be limited, it seems natural that most of the insurance would be purchased from the government. Acharya, Pedersen, Philippon and Richardson (2009, 2010b) describe how private-public contingent capital insurance might work in practice. Each regulated firm would be required to buy insurance against future losses, but only losses during a future general crisis. For example, each financial institution would have a “target capital” of, say, 8% of current assets in the event of a crisis.<sup>13</sup> For every dollar that the institution's capital falls below the target capital in the crisis, the insurance company would have to pay  $N$  cents to the regulator (e.g., a systemic risk fund).<sup>14</sup> This way, the insurance provider would have every incentive to correctly estimate the systemic risk of a firm in a competitive market and charge the firm accordingly. The financial firms would need to keep acquiring insurance, and thus pay surcharges, on a continual basis to ensure continual monitoring and price discovery, and to prevent sudden high insurance premiums from causing funding problems because the purchases of premiums are spread out. For example, each month, each firm would need to buy a fractional amount of insurance to cover the next future 5 years. Hence, the coverage of the next month would be provided by the insurance purchased over the last 5 years.

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<sup>12</sup> Coval, Jurek and Stafford (2009) call these securities economic catastrophe bonds and show that the securities' underlying economics is akin to out-of-the-money put options on the aggregate market.

<sup>13</sup> A crisis would be ex ante defined by the regulator as a time when the aggregate losses in the financial industry (or the economy at large) exceed a specified amount.

<sup>14</sup>  $N$  cents represents the proportional share of the private market's participation in the insurance component of the public-private plan. If the proposal were simply contingent capital insurance in which the firm got recapitalized if the firm were doing poorly in a crisis, then the government's share of the payout to the firm would be  $100-N$  cents on the dollar, and the government would receive  $(100-N/100)\%$  of the insurance premiums. To avoid double taxation, the fees paid to the insurance company would be subtracted from the firm's total systemic surcharge bill paid to the regulator.

Note that the surcharge proceeds are *not* meant to bail out failed institutions, but to support the affected real sector and solvent institutions. In other words, to the extent systemic risk still remains once the surcharge has been imposed, the proceeds of the surcharge are to cover systemic risk costs. Future expected bailouts, i.e., government guarantees, need to be priced separately. As described in Section II, this portion equals the expected loss on its guaranteed liabilities, akin to the FDIC premium but to be charged irrespective of the size of the resolution fund.

As described above, the major disadvantage of private insurance is that, even for extremely well-capitalized institutions, the insurance sector has struggled for a number of years of with providing open-ended (albeit diversifiable) catastrophe insurance. An extensive literature has studied this topic. While the models differ, the primary reason boils down to the inability of insurers to be capitalized well enough to cover large losses. See, for example, the evidence and discussion in Jaffee and Russell (1997), Froot (2001, 2007) and Ibragimov, Jaffee, and Walden (2008). The solution in the catastrophe insurance markets has generally been greater and greater backing by the Federal and state governments (e.g., Federal primary coverage against floods in 1968, insurance against hurricanes after 1992 by Florida, and earthquake coverage by California after 1994). The idea behind these approaches is that private insurers help price the insurance while the government provides significant capital underlying the insurance.

The question arises whether such public-private insurance markets can exist for systemic risk. While some reinsurance schemes have been looked at by the FDIC, most recently in 1993, with the conclusion that the market is not viable, there do exist such markets today. Financial markets in general have become much more sophisticated in how they develop niche markets. As case in point is that co-insurance programs are not without precedent; indeed, motivated by the events of September 11, 2001, the Terrorism Risk Insurance Act (TRIA) was first passed in November 2002, and offers federal reinsurance for qualifying losses from a terrorist attack. It remains an open question whether this can be extended to financial crises.

## **IV. Contingent Capital Insurance and the Financial Crisis of 2007-2009**

Section III.C above described a methodology for uncovering the price of expected capital shortfalls of financial firms in a crisis. In this section, we explore this idea in greater detail. First, for a given set of parameter values describing the multivariate process for the financial firm's stock price and the final sector's stock price, we can estimate the value of the insurance contract using Monte Carlo simulation. We provide some examples and comparative statics to describe some of the underlying economic intuition for the price of this insurance contract. Second, we apply this analysis to the financial crisis of 2007-2009.

### **A. Comparative Statics**

Figure 1 graphs the insurance costs as a % of the equity of the financial firm as a function of the correlation between the firm's equity return and the market return, and as a function of the strike rate of the insurance contract. Specifically, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to (total liabilities + market equity value) falls below some strike rate, ranging from 1% to 10%. For example, 1% would be a very weak capital requirement while 10% would be strict. We assume the following parameters based on recent history: market volatility of 16%, firm equity volatility of 27%, risk-free rate of 4% and a current firm's ratio of market value of equity to (total liabilities + market equity value) equal to 10%. The contract has a four-year maturity.

The figure shows that the insurance costs are nonlinearly increasing the stronger the capital requirement and the higher the correlation between the firm's equity return and the market's return. Most important, these factors interact nonlinearly, so the greatest impact by far is when the trigger takes place closer to 10% *and* the correlation is very high. To better understand the magnitude of the insurance cost, consider a firm with \$100 billion market value of equity, \$1 trillion of assets, highly correlated with the market, and facing a trigger close to 10%. Even for these extreme values, the four-year cost is only around \$1 billion, which illustrates the fact that the likelihood of both the firm and the market collapsing is a rare event.

While clearly the insurance trigger and correlation are key factors, what else drives the magnitude of the insurance cost? Figures 2A-2C depict insurance charges as a % of equity value

as a function of the volatility of the firm's equity return and the volatility of the market return for three given strike rates of the insurance contract, namely 10%, 7.5% and 5%. As before, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to (total liabilities + market equity value) falls below the strike rate of 10%. We also assume the following parameters based on recent history: correlation between the firm equity return and the market return of 55%, risk-free rate of 4% and a current firm's ratio of market value of equity to (total liabilities + market equity value) equal to 10%. The contract again has a four-year maturity.

The figures show the importance of the interaction between firm volatility, market volatility and the triggers. A few observations are in order. First, across the different strike rates, the three dimensional shape is quite similar. The pattern shows a highly nonlinear relationship that requires both the firm and market volatilities to be high. This should not be surprising given that the payoff occurs only in states where both the firm and market are undercapitalized. Second, in comparison to Figure 1, the key factor in determining the insurance cost is the level of volatility. For example, for firm and market volatilities of 50% and 25% respectively, the insurance costs runs as high as 6%, 4% and 2% of equity value for the strike rates of 10%, 7.5% and 5%. This is important for understanding the properties of contingent capital insurance. Since volatility tends to be pro-cyclical (high in bad times and low in booms), the cost of contingent capital insurance in general will be pro-cyclical as well. In order therefore to reduce pro-cyclicality of insurance charges, the regulator would have to make the strike rates countercyclical (higher strikes in good times), setting the overall insurance cost such as to avoid an over-leveraged financial sector and an over-heated economy. This design issue is similar to the trade-off the FOMC must make in connection with setting interest rates.

In the next subsection, we apply the insurance model of Section III.C to available data preceding the financial crisis of 2007-09. In particular, we comment on both the insurance charges and systemic risk contributions that would have emerged if the plan had been put in place during the 2004-2007 period.

## **B. The Financial Crisis of 2007-2009**

This section empirically analyzes systemic risk surcharges based on contingent capital insurance for U.S. financial institutions around the recent financial crisis. Here, the institutions

have been selected according to (i) their role in the U.S. financial sector, and (ii) their market cap as of end of June 2007 being in excess of 5bln USD. The companies can be categorized into the following four groups: *Depository Institutions* (e.g., JPMorgan, Citigroup, Washington Mutual, etc.), *Security and Commodity Brokers* (e.g., Goldman Sachs, Morgan Stanley, etc.), *Insurance Carriers* (e.g., AIG, Berkshire Hathaway, etc.) and *Agents, Brokers and Service* (e.g., Metlife, Hartford Financial, etc.) and a group called *Others* consisting of non-depository institutions, real estate firms, etc. The total number of firms that meet all these criteria is 102.

Table 3 contains descriptive year-by-year statistics of the implied \$ insurance charge for these 102 firms across the four groups, that is, Depository Institutions, Security and Commodity Brokers, Insurance, and Others over the period 2004-2007. As with the simulations provided in Section IV.A above, the insurance payoff is triggered when the aggregate stock market falls 40%, and the payoff is based on the fall in the firm's equity value when the ratio of equity value over total assets drops below 10%. The amounts are in \$millions and represent the cost over a four-year period. The main parameter inputs - volatilities and correlations - are estimated over the prior year, and the current ratio of equity value over total assets is computed accordingly from CRSP and COMPUSTAT.

Several observations are in order. First, there is a clear ordering of the insurance cost across the type of institution. In particular, broker/dealers face the highest costs every year; insurance companies the lowest. Second, for most years, and most of the institution types, there is significant skewness in the cross-section of insurance charges, in other words, the mean is multiple times the median. While this finding is mostly due to skewness in the distribution of asset size across firms, the results of Section IV.A showed that high costs are due to simultaneous extreme parameters and the moneyness of the option, properties likely to affect just a few firms. Third, there is considerable variation through time in the insurance fees, with a general decline in the level of these fees from 2004-2007. The reason for this variation is the general decline of volatilities over this same period.

This latter finding points to the need to state a few caveats. Table 3 provides results on insurance fees based on short-term volatility estimates of the financial firms and the market. Acharya, Cooley, Richardson and Walter (2010b) present evidence that, during the latter years of the relevant period, the term structure of volatility was sharply upward sloping. While higher

expected volatility in the future may not affect the cross-sectional rankings or proportional share estimates of who pays the systemic risk surcharge, it clearly impacts the contingent capital insurance costs. The latter year calculations provided in Table 3 therefore are underestimated. Similarly, the contingent capital insurance pricing model of Section III.C makes a number of assumptions about equity return distributions, most notably multivariate normality. To the extent conditional normality produces unconditional fat tails, this assumption may not be as unpalatable as it first seems. Nevertheless, there is evidence that return distributions have some conditional fat tailness which would also increase the level of the insurance fees.

To better understand what determines the fees during this period, Table 4 provides results of cross-sectional regressions of the insurance charges for each firm, both in \$ amounts (Table 4A) and as a percentage of equity value (Table 4B), against parameters of interest, including leverage (i.e., the moneyiness of the trigger), correlation with the market, the firm's volatility and the institutional form. Generally, across each year, the R-squared's roughly double from the mid 20s to around 50% when the institutional form is included in the regression. The broker/dealer dummy is especially significant. This is interesting to the extent that much of the systemic risk emerging in the crisis derived from this sector. Table 4 shows that, as early as 2004, the contingent capital insurance costs of the broker/dealer sector would have been a red flag.

Table 4 brings several other interesting empirical facts to light. First, in every year, leverage is a key factor explaining the insurance costs across firms. This result should not be surprising given that the contingent capital trigger is based on leverage. But if one believes the trigger *does* capture systemic risk, it suggests that higher capital requirements will have a first-order effect in containing systemic risk. Second, the correlation between the firm's return and the market return is a key variable, possibly more important than firm volatility itself. The reason is that without sufficient correlation the probability that both the firm and market will run aground is remote, pushing down the cost of insurance. Finally, Table 3 showed that there was significant variation in the mean insurance costs over the 2004-2007. Table 4 runs a cross-sectional stacked regression over the 2004-2007 period but also includes market volatility as an additional factor. While the R-squared does drop from the mid 20s in the year-by-year regressions to 16% (in Table 4A) and 19% (in Table 4B) for the stacked regressions, the drop is fairly small. This is because the market volatility factor explains almost all the time-series variation.

This result highlights an important point about contingent capital insurance. Just prior to the crisis starting in June 2007, market volatility was close to an all-time low. Putting aside the previously mentioned issues of short- versus long-term volatility and conditional fat tails, this low volatility necessarily implies low insurance charges. Consistent with Table 3's summary, Table 5 presents the \$ and % insurance charges firm by firm. For almost all the financial firms, the capital contingent insurance costs seem quite low especially in light of what happened just a few months later.

Interestingly, Table 5 shows an important difference between contingent capital insurance and the systemic risk surcharge. Recall that the systemic risk surcharge separates into the product of two components - the expected systemic costs and the proportional share of systemic risk. Table 5 provides an estimate of this share across the 102 firms, and therefore is a measure of the latter component of the systemic risk surcharge. Using the capital insurance charge as its basis, just 5 firms provide over 50% of all the risk, and 15 firms 92% of the risk. This is a key finding and perhaps not surprising given the outcome of the crisis that followed, namely that most of the systemic risk is concentrated in just a few places. Note that in order of importance, Table 5 lists Morgan Stanley, Citigroup, Merrill Lynch, JP Morgan, Goldman Sachs, Freddie Mac, Fannie Mae, Lehman Brothers, Bear Stearns, Metlife, Bank of America, Prudential Financial, Hartford Financial, Countrywide and Wachovia as the leading systemic firms. At least 9 of these firms either failed or required extraordinary capital infusions or guarantees. In fact, probably only JP Morgan and to a lesser extent Goldman Sachs was considered somewhat safe at the height of the crisis in the late Fall of '08 and the Winter of '09.

Table 6A and 6B show that this finding is not a fluke by also reporting the rankings of the insurance costs in the earlier periods of 2004, 2005 and 2006. For example, Table 6B reports the \$ charges in all four periods and shows that the exact same firms (albeit in different order) show up consistently in the top 15. In fact, the only additions to the list are Washington Mutual, A.I.G. and Lincoln National, two of which failed in the crisis. On a preliminary basis, these results suggest that a measure like the one calculated here, i.e., the cost of contingent capital insurance, does a good job of deciphering which firms are systemic and should pay the share of the surcharge. Of some importance, Table 6A shows that these rankings are not solely size-based as most of these firms also show up on a percentage of equity basis as well, and APPR provide



more extensive evidence of this type for predicting the realized performance of financial firms during the stress- test (SCAP) exercise, the crisis period of 2007-09, and other crises of the past.

The APPR approach to measuring systemic risk has its limitations. The basic assumption in that paper is that the negative externality gets triggered in a proportional amount to each dollar of aggregate capital that falls below the aggregate capital threshold level. Therefore, irrespective of the type of financial institution or how that institution is funded, its capital loss contribution is treated the same below the threshold. To take just one example, in Table 5, large insurance companies like Metlife, Prudential Financial and Hartford Financial show up as systemically quite risky. Their presence is due to their large offerings of guaranteed investment products which exposed them to aggregate risk and a large MES. Is this a fair outcome? While their funding via insurance premiums is stickier than a large bank which relies on wholesale funding, it is not obvious that these firms don't pose systemic risk. For example, insurance premiums represent almost 10% of GDP, insurance policies are subject to limited runs and, most important, as the largest buyer of corporate debt, insurance companies provide an important financial intermediation service. Disruptions in any of these activities would have important consequences. A final comment on the APPR concept of systemic risk is that the basic intuition is all financial firms are part of the entire system in that well-capitalized financial institutions could takeover poorly capitalized institutions. This is of course not possible when aggregate capital losses exceed a large enough threshold.

## **V. Concluding Remarks**

Based on a recent literature that focuses on systemic risk surcharges, the centerpiece underlying these surcharges is the measurement of a firm's share of expected losses conditional on the occurrence of a systemic crisis. In this paper, we describe and analyze various ways to estimate these expected capital shortfalls. As an example of one particular way to measure the firm's share of systemic risk, we analyze the pricing of contingent capital insurance from both a theoretical and empirical point of view. Using the current crisis as an illustration, the measure appears to successfully choose the systemic firms, consistent with recent statistical-based measures of systemic risk (e.g., Acharya, Pedersen, Philippon and Richardson (2010a) and Brownlees and Engle (2010), among others).

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**Table 1: Banks Included in the Stress Test, Descriptive Statistics.**

This table contains the values of SCAP shortfall, tangible common equity, all in USD Billion; and, SCAP Shortfall/Tier1 Comm, SCAP/Total SCAP and SRISK for the 19 banks who underwent stress testing. Shortfall is calculated as  $\max [ 0, 0.08 D - 0.92 ME (1 - 6.13 * MES) ]$ , where D is the book value of debt and MES is the marginal expected shortfall of a stock given that the market return is below its 5th-percentile. SRISK is Shortfall divided by the sum of Shortfall values for all 18 firms. MES was measured for each individual company's stock using the period April 2008 till March 2009 and the S&P 500 as the market portfolio.

Bank Name	SCAP	Tang Comm	SCAP/Tang Comm	SCAP/Total SCAP	MES	SRISK
GMAC	11.5	11.1	103.60%	14.88%	NA	NA
BANK OF AMERICA CORP	33.9	75	45.50%	45.44%	15.05%	22.96%
WELLS FARGO & CO	13.7	34	40.41%	18.36%	10.57%	10.50%
REGIONS FINANCIAL CORP	2.5	7.6	32.89%	3.35%	14.8%	1.37%
KEYCORP	1.8	6	30.00%	2.41%	15.44%	0.96%
CITIGROUP INC	5.5	23	24.02%	7.37%	14.98%	18.69%
SUNTRUST BANKS INC	2.2	9.4	23.40%	2.95%	12.91%	1.66%
FIFTH THIRD BANCORP	1.1	4.9	22.45%	1.47%	14.39%	1.18%
MORGAN STANLEY	1.8	18	10.11%	2.41%	15.17%	6.26%
P N C FINANCIAL SERVICES GRP	0.6	12	5.13%	0.08%	10.55%	2.30%
AMERICAN EXPRESS CO	0	10.1	0.00%	0.00%	9.75%	0.36%
B B & T CORP	0	13.4	0.00%	0.00%	9.57%	0.92%
BANK NEW YORK	0	15.4	0.00%	0.00%	11.09%	0.63%
CAPITAL ONE	0	16.8	0.00%	0.00%	10.52%	1.47%
FINANCIAL GOLDMAN SACHS	0	55.9	0.00%	0.00%	9.97%	7.21%
JPMORGAN CHASE & CO	0	136.2	0.00%	0.00%	10.45%	16.81%
METLIFE INC	0	30.1	0.00%	0.00%	10.28%	4.37%
STATE STREET	0	14.1	0.00%	0.00%	14.79%	1.28%
U S BANCORP	0	24.4	0.00%	0.00%	8.54%	1.07%

**Table 2: Systemic Risk Rankings during the Financial Crisis of 2007-2009**

Table 2 ranks the 10 most systemically risky financial firms among the 100 largest financial institutions for three dates ranging from July 1, 2007 through September 12, 2008. The Marginal Expected Shortfall (MES) measures how much the stock of a particular financial company will decline in a day, if the whole market declines by at least 2%. When equity values fall below prudential levels of 8% of assets, the Systemic Risk Contribution, SRISK%, measures the percentage of all capital shortfall that would be experienced by this firm in the event of a crisis. Note that the SRISK% calculations here incorporate existing capital shortfalls from failed institutions.

	July 1, 2007			March 1, 2008			September 12, 2008		
	Risk % (Rank)			Risk % (Rank)			Risk % (Rank)		
	SRISK	MES	SRISK	MES	SRISK	MES	SRISK	MES	
Citigroup	14.3 #1	3.27	12.9 #1	4.00	11.6 #1	6.17			
Merrill Lynch	13.5 #2	4.28	7.8 #3	5.36	5.7 #5	6.86			
Morgan Stanley	11.8 #3	3.25	6.7 #6	3.98	5.2 #7	4.87			
JP Morgan Chase	9.8 #4	3.44	8.5 #2	4.30	8.6 #4	5.2			
Goldman Sachs	8.8 #5	3.6	5.3 #9	3.14	4.2 #9	3.58			
Freddie Mac	8.6 #6	2.35	5.9 #7	4.60	---	---			
Lehman Brothers	7.2 #7	3.91	5.0 #9	4.88	4.6 #8	15.07			
Fannie Mae	6.7 #8	2.47	7.1 #4	5.88	---	---			
Bear Stearns	5.9 #9	4.4	2.9 #12	4.16	---	---			
Metlife	3.6 #10	2.57	2.2 #15	2.93	1.9 #12	3.20			
Bank of America	0 #44	2.06	6.7 #5	3.60	9.6 #2	6.33			
A.I.G.	0 #45	1.51	5.5 #8	4.63	9.6 #3	10.86			
Wells Fargo	0 #48	2.38	1.9 #16	4.14	3.0 #10	5.40			
Wachovia	0 #51	2.2	4.6 #11	4.64	5.7 #6	9.61			

Source: [www.systemicriskranking.stern.nyu.edu](http://www.systemicriskranking.stern.nyu.edu).



**Table 3: Descriptive statistics of the dollar insurance charge across groups**

This table contains descriptive statistics of the \$ insurance charge across the groups by year: Depository Institutions, Security and Commodity Brokers, Insurance, and Others. The insurance payoff is triggered when the aggregate stock market falls 40% with the payoff based on the fall in the firm's equity value below a 10% equity value over total assets. The amounts are in \$millions and represent the cost over a four-year period.

	2004	2005	2006	2007
<b>All</b>				
Mean	42.80	8.22	3.41	3.22
Median	1.77	0.33	0.07	0.02
Std. Dev.	102.00	19.20	9.11	8.35
Max	540.00	90.30	48.90	39.10
Min	0.00	0.00	0.00	0.00
<b>Depository</b>				
Mean	36.06	6.00	2.53	3.19
Median	4.99	0.86	0.43	0.34
Std. Dev.	88.20	13.80	6.32	8.57
Max	425.78	65.70	32.34	38.06
Min	0.06	0.00	0.00	0.00
<b>Non-Depository</b>				
Mean	29.68	8.56	1.76	2.06
Median	0.00	0.00	0.00	0.00
Std. Dev.	124.00	25.70	8.02	6.65
Max	540.00	90.30	41.00	25.50
Min	0.00	0.00	0.00	0.00
<b>Insurance</b>				
Mean	24.51	4.20	1.71	1.13
Median	0.77	0.05	0.02	0.00
Std. Dev.	51.40	8.90	4.14	2.69
Max	226.24	33.32	17.39	11.43
Min	0.00	0.00	0.00	0.00
<b>Broker-Dealer</b>				
Mean	162.00	30.00	17.70	14.00
Median	184.00	30.50	16.30	8.81
Std. Dev.	165.77	32.11	18.74	15.76
Max	461.00	87.80	48.90	39.10
Min	0.00	0.00	0.00	0.00

**Table 4: Cross-Sectional Regression Analysis of Insurance Charges on Firm Characteristics**  
(t-statistics in parenthesis)

This table provides results of cross-sectional regressions of the insurance charges for each firm, both in \$ amounts (Table 4A) and as a percentage of equity value (Table 4B), against parameters of interest, including leverage (i.e., the moneyness of the trigger), correlation with the market, the firm's volatility and the institutional form.

<b>Panel A: Dependent variable is \$ insurance charge of each firm</b>										
	<b>2004</b>		<b>2005</b>		<b>2006</b>		<b>2007</b>		<b>2004-2007</b>	
<b>Intercept</b>	-31.5		-11.4		-8.1		-12.4		-259.2	
	(-0.60)		(-1.08)		(-1.85)		(-2.86)		(-3.64)	
<b>Equity/Assets</b>	-148.4	-178.9	-33.5	-40.3	-14.0	-15.8	-10.1	-11.9	-46.2	-54.3
	(-3.92)	(-2.98)	(-3.92)	(-3.61)	(-3.75)	(-3.02)	(-4.65)	(-1.55)	(-5.06)	(-3.80)
<b>Correlation w/ mkt</b>	169.6	87.1	32.2	19.3	22.3	9.9	25.2	13.9	68.4	35.6
	(2.39)	(1.11)	(2.21)	(1.88)	(2.74)	(1.73)	(3.59)	(2.03)	(2.95)	(1.37)
<b>Firm equity vol</b>	120.3	-88.2	60.7	14.0	22.0	9.0	28.8	6.1	80.7	16.1
	(0.98)	(-0.71)	(1.90)	(0.56)	(2.45)	(1.41)	(3.10)	(0.64)	(3.08)	(0.55)
<b>Dummy: broker/dealer</b>		169.7		24.6		13.0		7.3		-201.6
		(1.85)		(2.26)		(1.84)		(0.93)		(-3.18)
<b>Dummy: depository</b>		33.0		-1.0		-1.9		-3.6		-246.1
		(0.53)		(-0.14)		(-0.56)		(-0.82)		(-3.71)
<b>Dummy: nondepository</b>		91.3		15.5		3.3		0.1		-226.7
		(0.92)		(1.25)		(0.55)		(0.01)		(-3.55)
<b>Dummy: insurance</b>										-238.4
		56.6		4.9		0.6		-2.4		(-3.61)
		(0.88)		(0.63)		(0.16)		(-0.49)		3.61
<b>Market volatility</b>										2147.4
2228.6										(3.52)
				(3.64)						
<b>Adj. R<sup>2</sup></b>	19.0%	41.5%	19.9%	45.0%	25.1%	47.9%	29.6%	46.4%	16.2%	25.7%

**Panel B: Dependent variable is insurance charge of each firm as a % of market value of equity**

	2004		2005		2006		2007		2004-2007	
<b>Intercept</b>	0.00023 (0.09)		-0.00081 (-0.33)		-0.00014 (-1.62)		-0.00021 (-2.45)		-0.01038 (-4.49)	
<b>Equity/Assets</b>	-0.00684 (-4.26)	-0.00783 (-4.54)	-0.00102 (-4.87)	-0.0118 (-5.16)	-0.00039 (-4.86)	-0.00044 (-4.34)	-0.00026 (-5.00)	-0.00031 (-4.43)	-0.00197 (-5.20)	-0.00220 (-5.08)
<b>Correlation w/ mkt</b>	0.00301 (1.00)	0.00138 (0.50)	0.00051 (1.66)	0.00018 (0.46)	0.00042 (2.76)	0.00019 (1.67)	0.00039 (3.44)	0.00017 (1.83)	0.00121 (1.28)	0.00498 (0.53)
<b>Firm equity vol</b>	0.00860 (2.05)	0.00108 (0.27)	0.00175 (2.59)	0.00066 (0.37)	0.00067 (3.31)	0.00013 (2.90)	0.00078 (3.29)	0.00027 (1.42)	0.00363 (3.99)	0.00156 (1.83)
<b>Dummy: broker/dealer</b>		0.00700 (1.90)		0.00048 (2.16)		0.00030 (2.24)		0.00021 (1.63)		-0.00855 (-4.74)
<b>Dummy: depository</b>		0.00117 (0.49)		0.00031 (0.56)		-0.00005 (-0.60)		-0.00004 (-0.54)		-0.01029 (-4.85)
<b>Dummy: nondepository</b>		0.00337 (1.20)		0.00036 (1.73)		0.00010 (0.87)		0.00007 (0.60)		-0.00961 (-4.83)
<b>Dummy: insurance</b>		0.00337 (1.30)		0.00044 (1.53)		0.00005 (0.68)		0.00002 (0.24)		-0.0961 (-4.82)
<b>Market Volatility</b>									0.09261 (4.32)	0.09480 (4.47)
<b>Adj. R<sup>2</sup></b>	22.1%	52.1%	25.7%	59.6%	33.3%	61.5%	36.4%	59.7%	19.3%	30%

**Table 5: Company ranking by insurance charges**

This table contains the list of US financial firms with a market cap in excess of 5 bln. dollars as of June 2007. The firms are listed in descending order according to their insurance costs. The insurance payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below 10% at the end of a four year period. The payoff equals the difference between the equity value implied by the 10% ratio and the final equity value. The volatility of the firm's equity, the volatility of the market, and the correlation between the two, are estimated using daily data over the prior year. The insurance calculation assumes a multivariate normal distribution of equity returns. The latter three columns represent respectively the insurance charge as a % of equity, the total \$ insurance charge in millions and the ranking based on the total \$ amount.

Ranking (based on%)	Company	% of equity	\$ charge	Ranking (based on \$) and % Contribution to Costs
1	BEAR STEARNS COMPANIES INC FEDERAL HOME LOAN MORTGAGE CORP	0.000978	16.292	9 4.96%
2	LEHMAN BROTHERS HOLDINGS INC	0.000636	25.521	6 7.77%
3	MERRILL LYNCH & CO INC	0.000524	20.719	8 6.31%
4	MORGAN STANLEY DEAN WITTER & CO	0.000478	34.649	3 10.55%
5	FEDERAL NATIONAL MORTGAGE ASSN	0.000443	39.129	1 11.92%
6	GOLDMAN SACHS GROUP INC	0.000387	24.616	7 7.50%
7	COUNTRYWIDE FINANCIAL CORP	0.000311	27.558	5 8.39%
8	METLIFE INC	0.000263	5.6808	14 1.73%
9	HARTFORD FINANCIAL SVCS GROUP I	0.000239	11.426	10 3.48%
10	PRINCIPAL FINANCIAL GROUP INC	0.000235	7.3309	13 2.23%
11	LINCOLN NATIONAL CORP IN	0.000182	2.8404	18 0.87%
12	PRUDENTIAL FINANCIAL INC	0.000178	3.421	17 1.04%
13	JPMORGAN CHASE & CO	0.000175	7.8739	12 2.40%
14	CITIGROUP INC	0.000167	27.645	4 8.42%
15	AMERIPRISE FINANCIAL INC	0.00015	38.058	2 11.59%
16	E TRADE FINANCIAL CORP	0.000147	2.1912	19 0.67%
17	C I T GROUP INC NEW	0.000141	1.326	21 0.40%
18	WASHINGTON MUTUAL INC	0.000137	1.4368	20 0.44%
19	COMMERCE BANCORP INC NJ	0.000116	4.351	16 1.33%
20	SOVEREIGN BANCORP INC	8.7E-05	0.61563	28 0.19%
21	GENWORTH FINANCIAL INC	8.34E-05	0.84257	26 0.26%
22	NATIONAL CITY CORP	6.59E-05	0.98527	24 0.30%
23	WACHOVIA CORP 2ND NEW	6.07E-05	1.1636	22 0.35%
24	KEYCORP NEW	5.66E-05	5.549	15 1.69%
25	S L M CORP	5.22E-05	0.70366	27 0.21%
26	UNUM GROUP	4.83E-05	1.1444	23 0.35%
27	UNIONBANCAL CORP	4.58E-05	0.41017	32 0.12%
28	STATE STREET CORP	4.45E-05	0.36689	34 0.11%
29	BANK OF AMERICA CORP	4.28E-05	0.98425	25 0.30%
30	HUNTINGTON BANCSHARES INC	4.21E-05	9.1278	11 2.78%
31		3.82E-05	0.20437	39 0.06%

32	COMERICA INC	3.63E-05	0.33666	35	0.10%
33	M B I A INC	2.42E-05	0.19672	40	0.06%
34	REGIONS FINANCIAL CORP NEW	1.81E-05	0.42231	31	0.13%
35	CAPITAL ONE FINANCIAL CORP	1.8E-05	0.58626	29	0.18%
36	BANK NEW YORK INC	1.64E-05	0.5158	30	0.16%
37	ZIONS BANCORP	1.52E-05	0.12619	43	0.04%
38	SUNTRUST BANKS INC	1.28E-05	0.39277	33	0.12%
39	B B & T CORP	1.15E-05	0.25406	38	0.08%
40	NORTHERN TRUST CORP	9.69E-06	0.13695	42	0.04%
41	M & T BANK CORP	9.16E-06	0.10596	44	0.03%
42	HUDSON CITY BANCORP INC	6.82E-06	0.044336	48	0.01%
43	FIFTH THIRD BANCORP	6.43E-06	0.13698	41	0.04%
44	MARSHALL & ILSLEY CORP NEW YORK COMMUNITY BANCORP INC	4.12E-06	0.050894	46	0.02%
45	P N C FINANCIAL SERVICES GRP IN	4.07E-06	0.021705	50	0.01%
46	T D AMERITRADE HOLDING CORP	3.79E-06	0.093488	45	0.03%
47	WELLS FARGO & CO NEW	2.42E-06	0.28287	36	0.09%
48	SCHWAB CHARLES CORP NEW AMERICAN INTERNATIONAL GROUP IN	1.83E-06	0.047105	47	0.01%
49	C N A FINANCIAL CORP	1.55E-06	0.28175	37	0.09%
50	C I G N A CORP	1.36E-06	0.017655	51	0.01%
51	AETNA INC NEW	9.95E-07	0.014958	53	0.00%
52	COMPASS BANCSHARES INC	6.95E-07	0.017586	52	0.01%
53	C B RICHARD ELLIS GROUP INC	6.12E-07	0.005615	54	0.00%
54	BERKLEY W R CORP	3.09E-07	0.002583	56	0.00%
55	ASSURANT INC	2.55E-07	0.001611	57	0.00%
56	ALLSTATE CORP	1.92E-07	0.001372	58	0.00%
57	SYNOVUS FINANCIAL CORP	1.22E-07	0.004564	55	0.00%
58	N Y S E EURONEXT	3.74E-08	0.000375	61	0.00%
59	TRAVELERS COMPANIES INC	3.14E-08	0.00061	60	0.00%
60	HUMANA INC	2.56E-08	0.000909	59	0.00%
61	INTERCONTINENTALEXCHANGE INC	2.09E-08	0.000214	62	0.00%
62	LOEWS CORP	1.30E-09	1.35E-05	68	0.00%
63	AON CORP	1.25E-09	3.41E-05	63	0.00%
64	A F L A C INC	7.56E-10	9.46E-06	69	0.00%
65	PEOPLES UNITED FINANCIAL INC	5.89E-10	1.48E-05	67	0.00%
66	BERKSHIRE HATHAWAY INC DEL	4.93E-10	2.63E-06	71	0.00%
67	U S BANCORP DEL	4.83E-10	2.38E-05	66	0.00%
68	AMERICAN EXPRESS CO	4.28E-10	2.45E-05	64	0.00%
69	MASTERCARD INC	3.32E-10	2.41E-05	65	0.00%
70	UNION PACIFIC CORP	2.67E-10	3.53E-06	70	0.00%
71	NYMEX HOLDINGS INC	4.90E-11	1.52E-06	72	0.00%
72	CHUBB CORP	2.69E-11	3.11E-07	73	0.00%
73	AMBAC FINANCIAL GROUP INC	1.27E-11	2.77E-07	74	0.00%
74		5.94E-12	5.28E-08	75	0.00%

76	WESTERN UNION CO	2.57E-12	4.14E-08	76	0.00%
77	FIDELITY NATIONAL FINL INC NEW	1.94E-12	1.02E-08	78	0.00%
78	LEGG MASON INC	1.92E-12	2.49E-08	77	0.00%
79	JANUS CAP GROUP INC	1.72E-12	8.88E-09	79	0.00%
80	EDWARDS A G INC	1.26E-12	8.07E-09	80	0.00%
81	SAFECO CORP	6.11E-13	4.04E-09	82	0.00%
82	HEALTH NET INC	3.85E-13	2.28E-09	84	0.00%
83	BLACKROCK INC	3.42E-13	6.21E-09	81	0.00%
84	AMERICAN CAPITAL STRATEGIES LTD	1.46E-13	1.13E-09	86	0.00%
85	PROGRESSIVE CORP OH	1.25E-13	2.18E-09	85	0.00%
86	UNITEDHEALTH GROUP INC	3.71E-14	2.54E-09	83	0.00%
87	CINCINNATI FINANCIAL CORP	2.28E-14	1.70E-10	87	0.00%
88	MARSH & MCLENNAN COS INC	7.75E-15	1.33E-10	88	0.00%
89	TORCHMARK CORP	7.25E-16	4.64E-12	89	0.00%
90	CHICAGO MERCANTILE EXCH HLDG IN	5.69E-17	1.06E-12	90	0.00%
91	FIDELITY NATIONAL INFO SVCS INC	1.12E-17	1.17E-13	91	0.00%
92	COVENTRY HEALTH CARE INC	2.57E-20	2.32E-16	93	0.00%
93	WELLPOINT INC	1.42E-20	6.96E-16	92	0.00%
94	BERKSHIRE HATHAWAY INC DEL	2.79E-22	3.32E-17	94	0.00%
95	LOEWS CORP	4.34E-23	3.64E-19	95	0.00%
96	LEUCADIA NATIONAL CORP	1.18E-23	9.04E-20	96	0.00%
97	C B O T HOLDINGS INC	1.78E-25	1.94E-21	98	0.00%
98	ALLTEL CORP	1.36E-25	3.15E-21	97	0.00%
99	FRANKLIN RESOURCES INC	1.83E-34	6.05E-30	99	0.00%
100	T ROWE PRICE GROUP INC	2.36E-41	3.25E-37	100	0.00%
101	S E I INVESTMENTS COMPANY	3.69E-51	2.10E-47	101	0.00%
102	EATON VANCE CORP	5.56E-59	3.08E-55	102	0.00%

**Table 6a: Ranking by insurance charge (by % of market value of equity)**

This table contains the names of the top 20 companies ranked in descending order in according to their insurance charge for the specified periods as a % of their market value of equity. The insurance payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below 10% at the end of a four year period.

	July 2003 - June 2004	July 2004 - June 2005	July 2005 - June 2006	June 2006 - June 2007
1.	BEAR STEARNS COMPANIES INC	BEAR STEARNS COMPANIES INC	BEAR STEARNS COMPANIES INC	BEAR STEARNS COMPANIES INC
2.	GENWORTH FINANCIAL INC	FEDERAL HOME LOAN MORTGAGE CORP	FEDERAL NATIONAL MORTGAGE ASSN	FEDERAL HOME LOAN MORTGAGE CORP
3.	LEHMAN BROTHERS HOLDINGS INC	FEDERAL NATIONAL MORTGAGE ASSN	MORGAN STANLEY DEAN WITTER & CO	LEHMAN BROTHERS HOLDINGS INC
4.	PRUDENTIAL FINANCIAL INC	MORGAN STANLEY DEAN WITTER & CO	LEHMAN BROTHERS HOLDINGS INC	MERRILL LYNCH & CO INC
5.	MORGAN STANLEY DEAN WITTER & CO	LINCOLN NATIONAL CORP IN	GOLDMAN SACHS GROUP INC	MORGAN STANLEY DEAN WITTER & CO
6.	LINCOLN NATIONAL CORP IN	LEHMAN BROTHERS HOLDINGS INC	MERRILL LYNCH & CO INC	FEDERAL NATIONAL MORTGAGE ASSN
7.	FEDERAL NATIONAL MORTGAGE ASSN	GOLDMAN SACHS GROUP INC	METLIFE INC	GOLDMAN SACHS GROUP INC
8.	HARTFORD FINANCIAL SVCS GROUP I	MERRILL LYNCH & CO INC	HARTFORD FINANCIAL SVCS GROUP I	COUNTRYWIDE FINANCIAL CORP
9.	METLIFE INC	HARTFORD FINANCIAL SVCS GROUP I	PRUDENTIAL FINANCIAL INC	METLIFE INC
10.	MERRILL LYNCH & CO INC	PRUDENTIAL FINANCIAL INC	LINCOLN NATIONAL CORP IN	HARTFORD FINANCIAL SVCS GROUP I
11.	GOLDMAN SACHS GROUP INC	GENWORTH FINANCIAL INC	AMERIPRISE FINANCIAL INC	PRINCIPAL FINANCIAL GROUP INC
12.	JPMORGAN CHASE & CO	METLIFE INC	COUNTRYWIDE FINANCIAL CORP	LINCOLN NATIONAL CORP IN
13.	PRINCIPAL FINANCIAL GROUP INC	PRINCIPAL FINANCIAL GROUP INC	JPMORGAN CHASE & CO	PRUDENTIAL FINANCIAL INC
14.	E TRADE FINANCIAL CORP	JPMORGAN CHASE & CO	UNUM GROUP	JPMORGAN CHASE & CO
15.	UNUM GROUP	E TRADE FINANCIAL CORP	SOVEREIGN BANCORP INC	CITIGROUP INC
16.	TRAVELERS COMPANIES INC	UNUM GROUP	PRINCIPAL FINANCIAL GROUP INC	AMERIPRISE FINANCIAL INC
17.	C I G N A CORP	WASHINGTON MUTUAL INC	E TRADE FINANCIAL CORP	E TRADE FINANCIAL CORP
18.	SOVEREIGN BANCORP INC	C N A FINANCIAL CORP	WASHINGTON MUTUAL INC	C I T GROUP INC NEW
19.	WASHINGTON MUTUAL INC	COUNTRYWIDE FINANCIAL CORP	COMMERCE BANCORP INC NJ	WASHINGTON MUTUAL INC
20.	COMMERCE BANCORP INC NJ	COMMERCE BANCORP INC NJ	HUNTINGTON BANCSHARES INC	COMMERCE BANCORP INC NJ

**Table 6b: Ranking by insurance charge (by total \$ amount)**

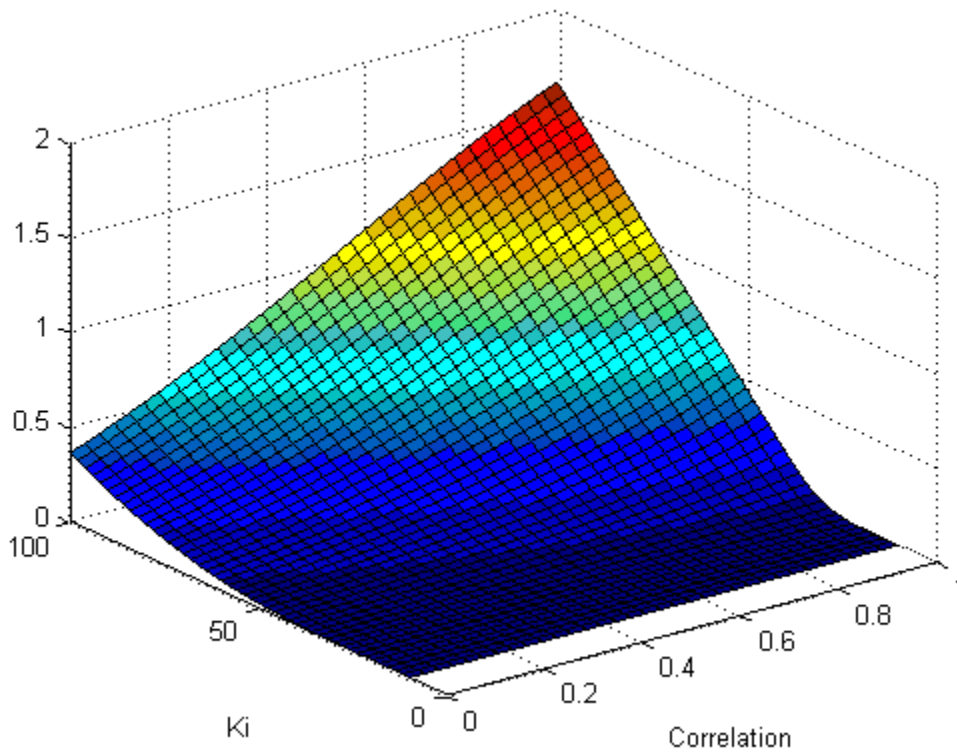
This table contains the names of the top 20 companies ranked in descending order in according to their insurance charge for the specified periods. The insurance payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below 10% at the end of a four year period.

	<b>July 2003 - June 2004</b>	<b>July 2004 - June 2005</b>	<b>July 2005 - June 2006</b>	
1.	FEDERAL NATIONAL MORTGAGE ASSN	FEDERAL NATIONAL MORTGAGE ASSN	MORGAN STANLEY DEAN WITTER & CO	MORGAN STANLEY DEAN WITTER & CO
2.	MORGAN STANLEY DEAN WITTER & CO	MORGAN STANLEY DEAN WITTER & CO	FEDERAL NATIONAL MORTGAGE ASSN	CITIGROUP INC
3.	JPMORGAN CHASE & CO	FEDERAL HOME LOAN MORTGAGE CORP	GOLDMAN SACHS GROUP INC	MERRILL LYNCH & CO INC
4.	MERRILL LYNCH & CO INC	JPMORGAN CHASE & CO	MERRILL LYNCH & CO INC	JPMORGAN CHASE & CO
5.	GOLDMAN SACHS GROUP INC	MERRILL LYNCH & CO INC	JPMORGAN CHASE & CO	GOLDMAN SACHS GROUP INC
6.	LEHMAN BROTHERS HOLDINGS INC	GOLDMAN SACHS GROUP INC	LEHMAN BROTHERS HOLDINGS INC	FEDERAL HOME LOAN MORTGAGE CORP
7.	PRUDENTIAL FINANCIAL INC	LEHMAN BROTHERS HOLDINGS INC	METLIFE INC	FEDERAL NATIONAL MORTGAGE ASSN
8.	CITIGROUP INC	PRUDENTIAL FINANCIAL INC	BEAR STEARNS COMPANIES INC	LEHMAN BROTHERS HOLDINGS INC
9.	BEAR STEARNS COMPANIES INC	METLIFE INC	PRUDENTIAL FINANCIAL INC	BEAR STEARNS COMPANIES INC
10.	METLIFE INC	CITIGROUP INC	HARTFORD FINANCIAL SVCS GROUP I	METLIFE INC
11.	HARTFORD FINANCIAL SVCS GROUP I	BEAR STEARNS COMPANIES INC	CITIGROUP INC	BANK OF AMERICA CORP
12.	BANK OF AMERICA CORP	BANK OF AMERICA CORP	BANK OF AMERICA CORP	PRUDENTIAL FINANCIAL INC
13.	WACHOVIA CORP 2ND NEW	AMERICAN INTERNATIONAL GROUP IN	WASHINGTON MUTUAL INC	HARTFORD FINANCIAL SVCS GROUP I
14.	WASHINGTON MUTUAL INC	HARTFORD FINANCIAL SVCS GROUP I	COUNTRYWIDE FINANCIAL CORP	COUNTRYWIDE FINANCIAL CORP
15.	LINCOLN NATIONAL CORP IN	WACHOVIA CORP 2ND NEW	WACHOVIA CORP 2ND NEW	WACHOVIA CORP 2ND NEW
16.	GENWORTH FINANCIAL INC	WASHINGTON MUTUAL INC	LINCOLN NATIONAL CORP IN	WASHINGTON MUTUAL INC
17.	PRINCIPAL FINANCIAL GROUP INC	LINCOLN NATIONAL CORP IN	AMERIPRISE FINANCIAL INC	LINCOLN NATIONAL CORP IN
18.	TRAVELERS COMPANIES INC	PRINCIPAL FINANCIAL GROUP INC	AMERICAN INTERNATIONAL GROUP IN	PRINCIPAL FINANCIAL GROUP INC
19.	C I G N A CORP	GENWORTH FINANCIAL INC	PRINCIPAL FINANCIAL GROUP INC	AMERIPRISE FINANCIAL INC
20.	SUNTRUST BANKS INC	COUNTRYWIDE FINANCIAL CORP	SOVEREIGN BANCORP INC	C I T GROUP INC NEW



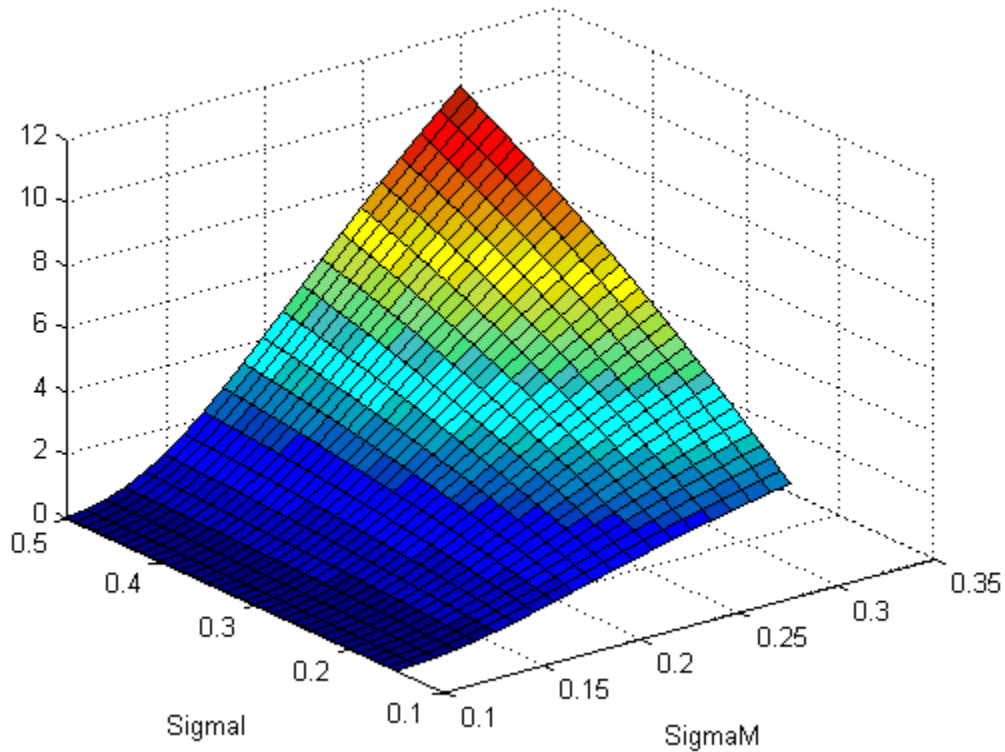
**Figure 1:**

The graph depicts simulated insurance charges as a % of equity in three dimensions as a function of the correlation between the firm's equity return and the market return, and as a function of the strike rate of the insurance contract. Specifically, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below the strike rate, ranging from 1% to 10% (i.e.,  $K_i=10$  to 100). We assume the following parameters based on recent history: market volatility of 16%, firm equity volatility of 27%, risk-free rate of 4% and a current firm's ratio of market value of equity to total liabilities + market equity value equal to 10%. The contract has a four-year maturity.



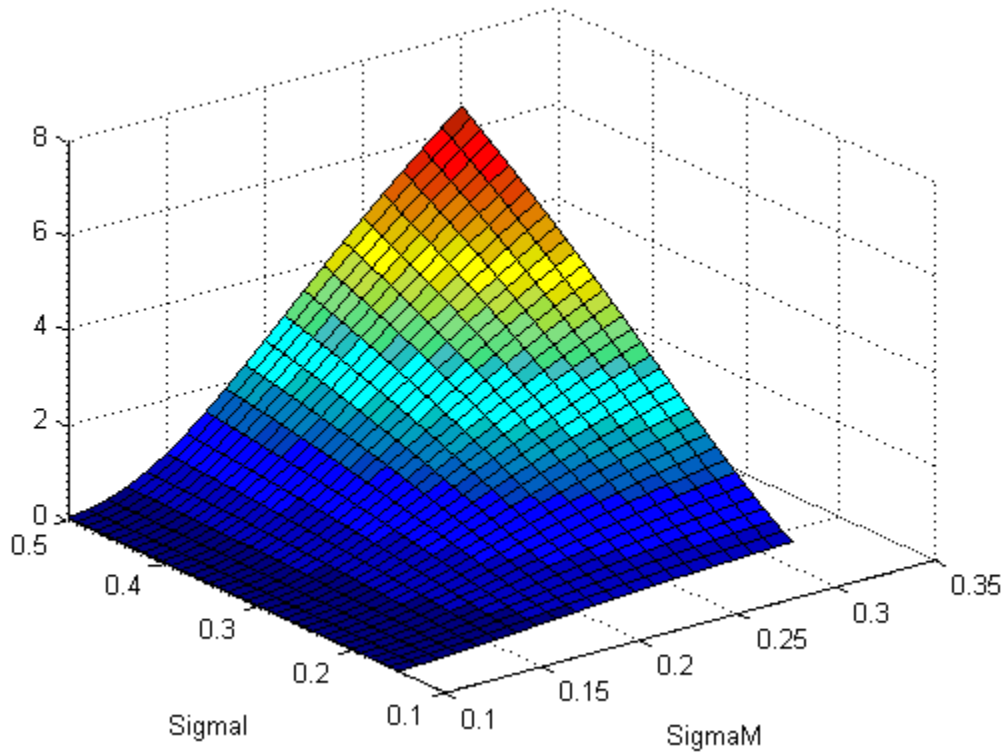
**Figure 2a:**

The graph depicts simulated insurance charges as a % of equity in three dimensions as a function of the volatility of the firm's equity return and the volatility of the market return for a given strike rate of the insurance contract. Specifically, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below the strike rate of 10%. We assume the following parameters based on recent history: correlation between the firm equity return and the market return of 55%, risk-free rate of 4% and a current firm's ratio of market value of equity to total liabilities + market equity value equal to 10%. The contract has a four-year maturity.



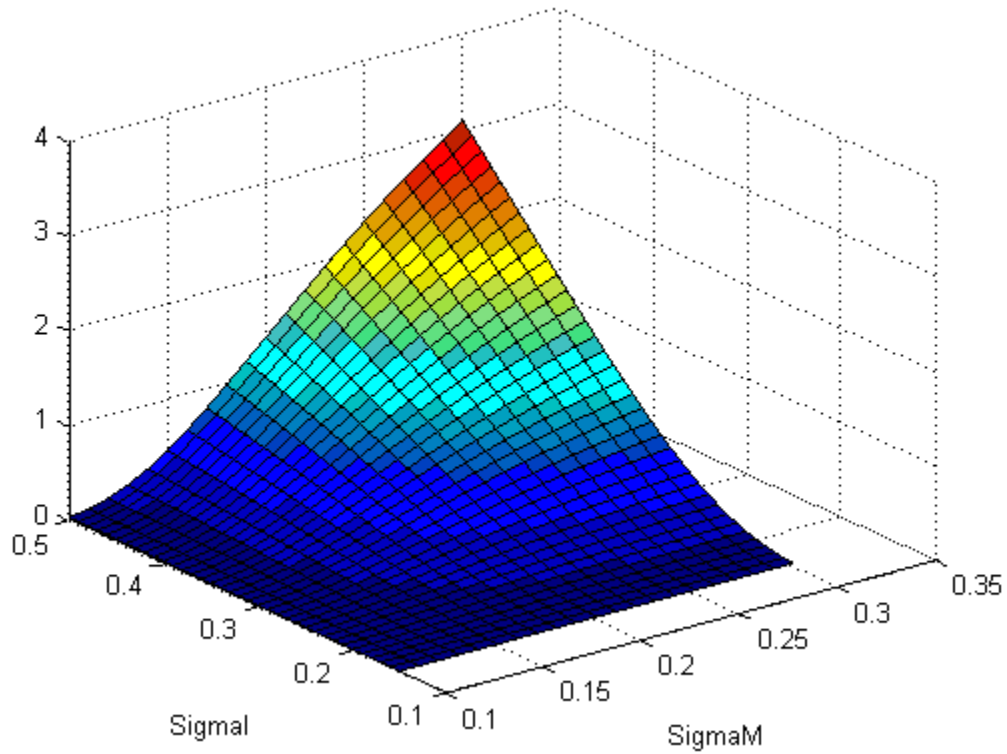
**Figure 2b:**

The graph depicts simulated insurance charges as a % of equity in three dimensions as a function of the volatility of the firm's equity return and the volatility of the market return for a given strike rate of the insurance contract. Specifically, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below the strike rate of 7.5%. We assume the following parameters based on recent history: correlation between the firm equity return and the market return of 55%, risk-free rate of 4% and a current firm's ratio of market value of equity to total liabilities + market equity value equal to 10%. The contract has a four-year maturity.



**Figure 2c:**

The graph depicts simulated insurance charges as a % of equity in three dimensions as a function of the volatility of the firm's equity return and the volatility of the market return for a given strike rate of the insurance contract. Specifically, the payoff is triggered when the market drops 40% and the firm's ratio of market value of equity to total liabilities + market equity value falls below the strike rate of 5%. We assume the following parameters based on recent history: correlation between the firm equity return and the market return of 55%, risk-free rate of 4% and a current firm's ratio of market value of equity to total liabilities + market equity value equal to 10%. The contract has a four-year maturity.



## Appendix

This appendix contains the names of the U.S. financial institutions used in the analysis of the recent crisis. The institutions have been selected according to their inclusion in the U.S. financial sector and their market cap as of end of June 2007 where all firms had a market cap in excess of 5bln USD.

The companies can be categorized into the following four groups: **Depository Institutions**(JPMorgan, Citigroup, WAMU,...), **Security and Commodity Brokers**( Goldman Sachs, Morgan Stanley,...), **Insurance Carriers**( AIG, Berkshire Hathaway, Countrywide,...) and **Insurance Agents, Brokers, Service**(Metlife, Hartford Financial,...) and a group called **others** consisting of Non-depository Institutions, Real Estate etc..

The total number of firms in the sample is 102.

*Note that although Goldman Sachs has a SIC code of 6282 thus initially making it part of the group called Others we have nonetheless chosen to put in the group of Security and Commodity Brokers.*

<b>Depository Institutions: 29 companies, 2-digit SIC code=60.</b>	<b>Other: Non-depository Institutions etc.: 27 Companies, 2-digit SIC code=61, 62(except 6211), 65, 67.</b>	<b>Insurance: 36 Companies, 2-digit SIC code=63 and 64.</b>	<b>Security and Commodity Brokers: 10 Companies, 4-digit SIC code=6211.</b>
1.B B & T CORP	1.ALLTEL CORP	1.A F L A C INC	1.BEAR STEARNS COMPANIES INC
2.BANK NEW YORK INC	2.AMERICAN CAPITAL STRATEGIES LTD	2.AETNA INC NEW	2.E TRADE FINANCIAL CORP
3.BANK OF AMERICA CORP	3.AMERICAN EXPRESS CO	3.ALLSTATE CORP	3.EDWARDS A G INC
4.CITIGROUP INC	4.AMERIPRISE FINANCIAL INC	4.AMBAC FINANCIAL GROUP INC	4.GOLDMAN SACHS GROUP INC
5.COMERICA INC	5.BLACKROCK INC	5.AMERICAN	5.LEHMAN BROTHERS HOLDINGS INC
6.COMMERCE BANCORP INC NJ	6.C B O T HOLDINGS INC	5.INTERINTERNATIONAL GROUP INC	6.MERRILL LYNCH & CO INC
7.HUDSON CITY BANCORP INC	7.C B RICHARD ELLIS GROUP INC	6.AON CORP	7.MORGAN STANLEY DEAN WITTER & CO
8.HUNTINGTON BANCSHARES INC	8.C I T GROUP INC NEW	7.BERKLEY W R CORP	8.NYMEX HOLDINGS INC
9.JPMORGAN CHASE & CO	9.CAPITAL ONE FINANCIAL CORP	8.BERKSHIRE	9.SCHWAB CHARLES CORP NEW
10.KEYCORP NEW	10.CHICAGO MERCANTILE EXCH HLDG INC	8.BERKSHIRE HATHAWAY INC DEL	10. T ROWE PRICE GROUP INC
11.M & T BANK CORP	11.COMPASS BANCSHARES INC	9.BERKSHIRE HATHAWAY INC DEL	
12.MARSHALL & ILSLEY CORP	12.EATON VANCE CORP	10.C I G N A CORP	
13.NATIONAL CITY CORP	13.FEDERAL HOME LOAN MORTGAGE CORP	11.C N A FINANCIAL CORP	
14.NEW YORK COMMUNITY BANCORP INC	14.FEDERAL NATIONAL MORTGAGE ASSN	12.CHUBB CORP	
15.NORTHERN TRUST CORP	15.FIDELITY NATIONAL INFO SVCS INC	13.CINCINNATI FINANCIAL CORP	
16.P N C FINANCIAL SERVICES GRP INC	16.FIFTH THIRD BANCORP	14.COUNTRYWIDE FINANCIAL CORP	
17.PEOPLES UNITED FINANCIAL INC	17.FRANKLIN RESOURCES INC	15.COVENTRY HEALTH CARE INC	
18.REGIONS FINANCIAL CORP NEW	18.INTERCONTINENTALEXCHANGE INC	16.FIDELITY NATIONAL FINL INC NEW	
19.SOVEREIGN BANCORP INC	19.JANUS CAP GROUP INC	17.GENWORTH FINANCIAL INC	
20.STATE STREET CORP	20.LEGG MASON INC	18.HARTFORD FINANCIAL 19.SVCS GROUP IN	
21.SUNTRUST BANKS INC	21.LEUCADIA NATIONAL CORP	20.HEALTH NET INC	
22.SYNOVUS FINANCIAL CORP	22.MASTERCARD INC	21.HUMANA INC	
23.U S BANCORP DEL	23.N Y S E EURONEXT	22.LINCOLN NATIONAL CORP IN	
24.UNIONBANCAL CORP	24.S E I INVESTMENTS COMPANY	23.LOEWES CORP	
25.WACHOVIA CORP 2ND NEW	25.S L M CORP	24.LOEWES CORP	
26.WASHINGTON MUTUAL INC	26.T D AMERITRADE HOLDING CORP	25.M B I A INC	
27.WELLS FARGO & CO NEW	27.UNION PACIFIC CORP	26.MARSH & MCLENNAN COS INC	
28.WESTERN UNION CO		27.METLIFE INC	
29.ZIONS BANCORP		28.PRINCIPAL FINANCIAL GROUP INC	
		29.PROGRESSIVE CORP	
		30. PRUDENTIAL	
			<b><u>Insurance, continued:</u></b>
			FINANCIAL INC
			31.SAFECO CORP
			32.TORCHMARK CORP
			33.TRAVELERS COMPANIES INC
			34.UNITEDHEALTH GROUP INC
			35.UNUM GROUP
			36.WELLPOINT INC

