



Dec. 6, 2013

Social Venture Competition

8:15 am Judges Welcome (each team will present for 5 minutes followed by 10 minutes for Q&A and 10 minutes feedback.

Room 4-90	8:45 am 9:15 Break 10:00 10:25	ArtCondo Hira BeanSprout Here there and everywhere	Shana Dresler Alejandro Crawford Kevin W. Fleming Mike Fantini
Room 4-80	8:45 am 9:15 Break 10:00 10:25	EdenWorks Atkuis Insurance Tiny Spark Seldy Dey	Marissa Feinberg Ximena Benavente Eric M. Blattberg Richard Demato III
Room 4-60	8:45 am 9:15 Break 10:00 10:25	BOX & KIT Codeducation DENT Aids Ride South Africa	Jeffrey Younger Charles Kickham Kyle Westaway C.J. Wise

11:10-11:30 Room Deliberations

11:30-noon Judges Convene

Lunch

Social Venture Teams

Aids ride South Africa (ARSA) works with HIV & AIDS and LGBT organizations at college campuses, sites of national interest, and local medical clinics to promote clear information on HIV prevention, infection, and public outreach. ARSA produces short documentary films on reducing HIV stigma, provides bicycles to economically disempowered youth and 'foot-doctors,' and harnesses cycling to empower HIV & AIDS education in South Africa and globally through its annual ride.

Bryan Mark Urbsaitis, PhD, New York University Steinhardt School of Culture, Education, and Human Development, International Education, 2007, Steinhardt School of Education Speech & Interpersonal Communication 2001

Rhashida Hilliard, (PhD Candidate), New York University Steinhardt School of Culture, Education, and Human Development, International Education, (2014 Expected)

ArtCondo is a full-service Real Estate Sales and Consulting business that helps creative workers, creative businesses, artists and non-profits buy buildings together. ArtCondo assists groups leverage their collective buying power and partner with neighborhood residents and investors, creating new and sustainable communities.

Michele Gambetta, NYU School of Continuing and Professional Studies, 2013

Kala Jerzy

Jen Kanter

Matthew Fletcher

Atikus Insurance enables access to capital for deserving but under-served individuals in East Africa by guaranteeing microfinance loans.

Kate Woska, Stern Alumni, 2012

Maggie Shun, Stern Student, 2015

BeanSprout is a customizable web and mobile application that allows parents and stakeholders of children with special health care needs to track and share developmental milestone data in real-time.

Courtney Nadine Coleman, MS - Tisch School of the Arts, Interactive Telecommunications Program (ITP), 2014

Crystal Williams, PhD - Post Doctorate and Assistant Professor in the NYU School of Social Work
Denise Dantzler, BS - Temple University, 2008

Box & Kit procures handmade goods from local artisans within developing countries. We will then package them into premium curated boxes delivered to paid subscribers in developed

countries. In support of our firm's goal to improve maternal and infant mortality rates, we will use the profits to finance the procurement, assembly, and distribution of high-quality birthing kits for women in the producer country.

Patricia Szafranski

Jeremy Berens

Codeducation's mission is to teach a million kids to code. We created a powerful solution for schools and teachers by integrating a cloud-based coding environment with a coding curriculum and teacher training and support.

Gordon Smith - NYU Stern MBA 2006

David Oblath

Manesh Patel

DENT will design, produce and sell designer dresses and will partially invest the profits in education funds for vulnerable girls in communities worldwide.

Olivia Fay, NYU Stern, 2015

Jason Mecker, NYU Stern, 2015

Cara Zimbalist, NYU Stern, 2015

Maxine Peltz (No NYU Affiliation)

EdenWorks is delivering the future of sustainable food infrastructure, bringing cutting edge aquaponic technology to those already invested in food--schools, universities, restaurants, grocers, wholesalers, and other foodservice and retail operations. Our system snaps together like Legos, creating innumerable custom farms from a few basic building blocks.

Jason Green, Founder + Mastermind; NYU Polytechnic School of Engineering, BS '15 Civil Engineering

Ben Silverman, Product Design + Engineering

Matthew La Rosa, Fabrication + Farm Operations; NYU Polytechnic School of Engineering, BS '16 Construction Management

Sarah Green, Branding; Miami Ad School, Certificate '14 Art Direction

Sukrat Gupta, Electronics; NYU Polytechnic School of Engineering, MS '14 Computer Science

Nicholas Chee, Web Development; NYU Polytechnic School of Engineering, BS '15 Computer Science

here there and EVERYwhere is an online platform created to enhance relationships between donors, consumers, and survivors of domestic abuse and human trafficking.

Tanya Gupta, Gallatin, 2015

Relvin Samal, Stern, 2016

Andrew Moon, Gallatin, 2015

Hira is a social venture that will retail apparel made entirely from handloom fabric through an online platform. The mission is to make the dying art of handloom weaving more profitable and sustainable for the weavers and other stakeholders involved.

Suma Swaminathan - NYU Stern School of Business

Lauren Wong - NYU Stern School of Business

Nicole Kenny - NYU Stern School of Business

Seldy Dey creates beautiful carry-all handbags that are feather light, right-sized, and socially conscious; featuring hand-made interior fabrics inspired by local artisans in the developing world (e.g. India & Ecuador)

Irene Papajohn, NYU Stern, 2010

Tiny Spark is an online platform that uses investigative journalism techniques to examine the “Business of Doing Good”. We help investors and donors identify the merits and potential pitfalls of social ventures, nonprofits, and charities which are under consideration for funding.

Lily Jamali, Stern '14

Justin Nowell, Stern '15

Amy Costello

Social Venture Judges

Alejandro Crawford is a leading provider of actionable strategic insight to innovators, entrepreneurs and growth-oriented managers. He presently serves as senior consultant at Acceleration Group, and prior to this he founded and led digital and brand strategy boutique Nolej Base. A frequent speaker on topics of entrepreneurship, enterprise growth, and digital age branding and marketing, he also teaches at NYU Poly, the New School and the Zicklin School of Business at Baruch. Alejandro earned his MBA from Dartmouth's Tuck School of Business and his Bachelor's degree from Cornell University.

Shana Dressler



Shana Dressler is the founder of the [Social Innovators Collective](#) an organization that trains and nurtures the next wave of social change leaders to achieve financial sustainability and measureable social impact. She also produces workshops on social enterprise and nonprofit business development at [General Assembly](#), Harvard's [Social Enterprise Conference](#), Columbia and New York University's [Social Enterprise Boot Camp](#), School of Visual Art's [Impact Design for Social Change](#), [A Better World By Design](#). In January 2013 Shana launched [Social Good Startup: Idea To Launch](#), an eight-week workshop that provides changemakers with a strong foundation to build a first-class social venture or project.

She is also the creator and editor of *The Social Good Guides*, a series of 20+ essential small business guides created to support startup social entrepreneurs, nonprofit founders and changemakers working on social impact projects. In 2012 she became a member of the [International Academy of Digital Arts and Sciences](#) and a judge for [The Webby Awards](#) in the social good category.

Ximena Benavente is the Director of Programs for the Foundation for Social Change, where she coordinates and manages the overall development and implementation of FSC's programs in education.

Ms. Benavente has experience in working with the private sector, public sector and NGOs in the US, Canada, Peru, and Ecuador. Ms. Benavente has extensive working knowledge of poverty eradication strategies in Latin America and Africa. She has performed vast field research in the economic sector of Brazil, agricultural development as a tool of economic empowerment in the Andean region, and nutritional issues in Africa and Latin America. Most recently, Ms. Benavente has spent time developing programs that address the importance of mobile education towards economic independence.

Ms. Benavente holds a B.A in International Relations and Political Economy from Franklin [College](#) Switzerland, and a M.A in International Development (Private Sector concentration) from NYU Center for Global Affairs. Although a Peruvian native, she currently resides and works in New York City.

Eric M. Blattberg writes about cloud technologies and the New York tech scene for VentureBeat. Previously, he made words for Wired, Crowdsourcing.org, and PlayStation Universe. After work, he climbs rocks at Brooklyn Boulders, cruises through the city on his skateboard, or consumes copious amounts of Thai food.

Richard Demato III is a creative strategist, connector and instigator who believes it's time to redesign the world. He is a co-founder of The Workshop, a consultancy and creative agency for bold leaders, businesses and non-profits that challenge the status quo. Clients have included Tony Hsieh's Downtown Project, AOL, LVMH, the National Innovation Summit for Arts + Culture, and the Dell Social Innovation Challenge. He is also a co-founder of Impactor, a workshop series that taps a global network of industry leaders to solve the biggest challenges facing communities and emerging social enterprises.

Previously, Richard was the Social Innovation Curator for GOOD magazine, and sparked their partnership with Al Gore's Climate Reality Project. He was also the CEO of COMMON, helping social entrepreneurs and global brands create new, profitable business models and creative approaches to market, for the common good.

Richard began his career at the Endeavor Agency before rising to partner at Fuse Entertainment, where he managed the creators, producers and writers behind hit TV shows such as The Mentalist, Burn Notice, Prison Break and feature films such as Sherlock Holmes.

Mike Fantini runs product at DoSomething.org, the nation's largest organization for young people and social change. He is focused on building features to make it as easy as possible for young people to take action in their community. Mike helped lead a major organizational pivot towards SMS - leveraging teen's primary means of communication to foster deeper engagement

and greater impact. He is currently leading DoSomething.org's latest strategic shift, transforming the organization's offering from 25 cause campaigns per year to a library of hundreds of actions - allowing any teen to take action on any cause at any time. Mike graduated from the NYU Stern School of Business with a BS in Finance and Accounting.

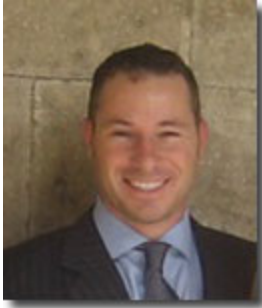
Marissa Feinberg is co-founder of [Green Spaces NY](#), the go-to coworking space for companies that change the world. Read about them on [her Forbes blog](#) where she covers change-makers & innovators. Marissa recently launched [Flockd](#), powering productivity & connectivity for innovation via low-tech tabletop pyramids. Some inspiration came from her former position at Felissimo, where she did Partnership Development in design for innovation.

As a [10+ year publicist & marketer](#), she [frequently speaks, teaching entrepreneurs](#) PR for startups via Investor's Circle, Startup Leadership, NYC Fastrac, Skillshare & Parsons the NEW School for Design. She has also become a [resource](#) for how to make your office eco-friendly.

Marissa graduated from Syracuse University S.I. Newhouse School of Public Communications with a bachelor's in public relations and minors in marketing & Spanish. During her free time, she is an active member of the [Social Venture Network](#), serves on the boards of [Green Map](#), [Zoological Lighting Institute](#), [EarthTechling](#), [Ecodeo](#), [Toilets for People](#) & NYU Stern's Annual Conference of Social Entrepreneurs & acts in independent film.

Kevin Fleming is the Chief of Staff and Strategy for the Network For Teaching Entrepreneurship. In this role, he oversees cross-functional strategic projects, the management of the organization's governance and leadership bodies and the organizational strategic planning and review processes.

Previously, he spent three years as the 1st Senior Vice President- Global Field Operations for Operation HOPE, Inc., where he was responsible for overseeing the day-to-day operations and implementation for the organizations global adult and youth financial literacy empowerment programs. He also was the South Africa Country Relations Manager for Teach For All, where he supported the program through its launch and early phases of development. Kevin was a 2002 Peace Corps Volunteer in Lesotho, Southern Africa, and a Teach For America corps member in Compton, California, where he taught elementary school. He also served in various leadership capacities at Citizen Schools in Boston, Massachusetts and Keller Farms, Inc. in Columbus, Ohio. He holds a B.S. in Psychology from Xavier University and has a Master's in Public Policy and Management from the Heinz School of Public Policy and Management at Carnegie Mellon University.



Charles Kickham is a hands-on investment professional with experience in on-the-ground project development, real estate development, project finance, launching and guiding start-ups, and private equity.

Equipped with expertise in building deal pipelines, opportunistic investments, structuring project finance transactions, conducting due diligence, raising capital, managing deal teams, and negotiating project contracts.

Charles' experience extends from Wall Street to start-ups, delivering large-company fiscal and operational discipline to emerging companies whose structures are most fragile in their early years. Such experience lends well to start-ups, not only in their quest for capital but also in their need for sound judgment in getting their business off the ground. Since 2008, Charles has been, and continues to be, a founding member of multiple internet start-ups (Cheekd.com and MyCollegeCalendar.org) and operates as Managing Director at Avos Fund Management focusing on opportunistic investments in real estate and corporate finance. Prior to this, Charles ran the Securities Lending Sales Desk at TD Waterhouse / Ameritrade and held positions at Fidelity Investments and Kidder, Peabody.

Charles holds MBA degrees from both the New York University Stern School of Business and the London School of Economics and has been a mentor and sports coach with inner-city New York City high school students

Kyle Westaway is Founding Partner at Westaway Law - an innovative Brooklyn law firm that counsels social entrepreneurs - and a Lecturer on Law at Harvard Law School, where he co-teaches a course on social entrepreneurship. He advises clients through each stage in the lifecycle of an organization from concept to acquisition, with the perspective of blending profit and purpose. He specializes in emerging legal structures designed for social enterprise such as the Benefit Corporation, L3C and Flexible Purpose Corporation.

Kyle has been recognized as one of the leading independent attorneys in the US by Xemplar and has been selected as a Cordes Fellow. His work has been featured in The New York Times, The Wall Street Journal and Business Insider. He is author of the forthcoming book Profit & Purpose and writes on social innovation, entrepreneurship and emerging markets for The Guardian, The Wall Street Journal and Quartz. Kyle launched the first blog on social

enterprise law, socentlaw.com, and co-founded Biographe, a sustainable style brand that employs and empowers survivors of the commercial sex trade in Bangkok.

Kyle is Chairman of the Board for The Adventure Project - a nonprofit that seeks to add venture capital to entrepreneurs in the developing world - and is a mentor for Harvard's I-Lab and Praxis.

C.J. Wise was a consultant at Bain & Company where she worked on growth strategy for Fortune 500 clients in the technology, healthcare, and media industries. She has also done significant work in the social enterprise space. She worked with David Bornstein, author of [How to Change the World](#), to analyze high impact social enterprises and identify the most effective best practices and new business models for those organizations. Working with TechnoServe in Uganda, C.J. advised a medical-grade cotton producer on business growth, developing the business plan and modeling company financials.

C.J. holds board seats at two New York City-focused nonprofits. She has served on the Board of Directors of the Edith and Herbert Lehman Foundation since 2002, where she led an update of its mission, by-laws and giving criteria. She also serves on the Board of Directors of Henry Street Settlement, a \$44M social services organization.

C.J. holds an MBA from Harvard Business School and a BA from McGill University, from which she graduated with honors. She co-chaired the 2009 Harvard Social Enterprise Conference, which Forbes named one of the top 12 executive gatherings of the year along with the World Economic Forum and the Clinton Global Initiative Annual Meeting.

Jeffrey J. Younger joined New York University Stern School of Business as a Clinical Assistant Professor of Management Communication in September 2007.

Professor Younger specializes in business writing, public speaking, team dynamics and critical thinking and has worked for more than 26 years in the field of entertainment, media and corporate communications.

Prior to his appointment, Professor Younger taught advanced business writing courses at Cornell University's Off Campus College Program. He has developed workplace education courses for corporate clients such as American Express, Morgan Stanley, the New York City Transit Authority and the New York City Department of Education. Professor Younger also works with an international team of instructors from various business universities across the world to teach a course that combines all of the business students in an online real time business simulation called VIBu RealGame.

Professor Younger received his B.A. in Communication from the University of Pennsylvania and his Master's in Education from Brooklyn College.