



Technology Venture Competition

Dec. 6, 2013

Room 1-70

Each team will present for 5 minutes followed by 10 minutes for Q&A and 10 minutes feedback.

Room 1-70 KMC	8:45 am GreenBins 9:10 DataMunch 9:40 Mobile Emergency Services 10:10 Break 10:20 FireVoxel 10:45 Ex Vivo	Eliot Durbin Mark Wachen Marisa Tricarico Frank Rimalovski
Room 1-70 KMC	1:30 CaTrAm 1:55 Phonation 2:30 Break 2:40 nybl 3:10 Skinesiology	Sim Blaustein Gaddy Weston Marisa Tricarico Frank Rimalovski

11:30-noon Judges Convene
Lunch

The Teams

Cable transient ampacity (CaTrAm) software to allow power utilities and system operators to maximize operational efficiency of power cables.

Marc Diaz-Aguilo, NYU-Poly PostDoc researcher

Matthew Terracciano, NYU-Poly researcher

DataMunch is diner-driven data analytics and CEO-dashboard for restaurants.

Nathan Blouin, NYU Stern, MBA January 2014

Teri Amy, NYU Stern, BA, May 2014

Vinay Ramalingam, Chief Data Architect at tickets.com.

Camille Moufle, data scientist trained at Telecom Paris

Santiago Andujar, CFO/COO, currently at BNP Bank Mellon

Ex Vivo Dynamics is a medical device technology platform to reduce short and long term complications from blood transfusions.

Daisy Lobo, M.S. NYU-Poly 2014

Alan Perlstein, M.S. NYU-Poly 2013

Ivy Saludes, MBA

Xi Huang, Ph.D.

FireVoxel is a comprehensive medical imaging software package that performs tissue/organ segmentation, image co-registration and parametric mapping among other functions.

Gregory Fernandez NYU MD/MBA c/o 2015

Brian Park NYUSOM c/o 2014

Henry Rusinek, MD NYU Department of Radiology

Artem Mikheev NYU Department of Radiology

Green Bins is the first Eco friendly bin for cigarette butts.

Vandan Shah, NYU-POLY, 2015

Kunjan Sanghavi, NYU-POLY, 2011

Ruchit Patel, NYU-POLY, 2014

Samir Mistry, NYU-Stern, 2014

Mobile Emergency Services is a platform to alert friends, family and 911 about your emergency ASAP and provide your medical records to doctors on the fly using our EMR.

Neel Shah, Polytechnic Institute of NYU, May 2015

Urmil Shah, Polytechnic Institute of NYU, May 2015

nybl is a mobile, Web, and Google Glass app that shows people everything they want to know about all the food they buy.

Sam Slover, NYU Interactive Telecommunications Program (Tisch), 2014

Shilpan Bhagat, NYU Interactive Telecommunications Program (Tisch), 2014

Max Ma, NYU Interactive Telecommunications Program (Tisch), 2014

Phonation, the only comprehensive voice teaching software on the market, will help singers, speakers, and actors learn how to use their voices correctly and effectively by utilizing new research and technology to analyze and teach.

Katrina Degel, NYU Graduate Student, Steinhardt, graduation 2014 Spring

Dr. Brian Gill, NYU faculty Vocal Pedagogy, Steinhardt

Skinesiology is fitness that fits you. It is engineered fitness tights with a unique resistance-generating system that increases muscle activation and helps regular people burn significantly more calories during daily activities.

Franklin Yao, NYU School of Medicine, 2017

Jeffrey Huang, NYU School of Medicine, 2017

Jenny Chen, NYU School of Medicine, 2017

Josh Phelps, NYU School of Medicine, 2017

Ryan Grattan, NYU School of Medicine, 2017

The Judges

Sim Blaustein recently joined Bertelsmann's corporate venture fund, BDMI, where is focused on seed and early stage investments in digital media.

Prior to BDMI, he co-founded High Line Venture Partners, a seed fund based in NYC and backed by IAC, where he worked on over 30 investments in eCommerce, digital media and SaaS. Prior to High Line, Sim was a Senior Director of Strategy and M&A at IAC. In addition to evaluating potential acquisition and investment opportunities, he focused on internal corporate strategy for the portfolio of web businesses.

Sim's previous experience includes several years as an early stage VC at Gabriel Venture Partners investing in wireless and enterprise software, corporate development at Akamai, and product management/marketing at telecom equipment companies TollBridge and PairGain.

Eliot Durbin Eliot is an early stage technology investor @ BOLDstart Ventures in NYC.

His investments include; GoInstant (acq. [Salesforce.com](#)), Rapportive (acquired by LinkedIn), SpinBack (acquired by Buddy Media), Blaze.io (acquired by Akamai), Look.io (acquired by LivePerson), Enterpoid, IndieGoGo, LocalResponse, Klout, ThinkNear (acquired by TelNav), YieldMo, Anchor Intelligence (sold to Comscore), YourKarma, PlainVanilla, ShowMe, Yipit, Playhaven, and also invested in Numberfire, Roqbot, TechStars (NYC), & Amplify.LA.

Prior to BOLDstart, Eliot cofounded Penny Black in 2008; a private investment firm managing venture / PE investments for multiple family offices across multiple countries. He oversaw more than 300 transactions in 6 years and conducted business in South America, Middle East, China, and Europe.

Eliot previously founded Templates.com, an online software retailer that was acquired 2002. He subsequently worked at the Permal Group, a multi-billion dollar global fund of [hedge funds](#) (acquired by Legg Mason in 2006). Eliot is a graduate of Georgetown University with post-graduate study at Columbia University. He enjoys surfing and lives downtown, NYC.

Weston Gaddy joined Bain Capital Ventures in 2009, and he focuses on investments in early-stage companies and assists the portfolio operations group. Prior to joining Bain Capital Ventures, Weston worked as a strategy consultant for media, financial service, and consumer product clients at Bain & Company in New York. While in college, Weston worked with several start-ups, including Frogmetrics, a hand-held survey device company, and WisdomTree Funds.

Frank Rimalovski is the Executive Director of the NYU Entrepreneurial Institute. The Institute empowers entrepreneurs from idea to impact, offering educational programming, events, resources and funding, via the NYU Innovation Venture Fund, to inspire, educate, connect, and accelerate entrepreneurs across NYU. As Managing Director of the NYU Innovation Venture Fund, he is also responsible for evaluating, structuring and managing investments in early stage startups founded by and/or commercialization technologies and intellectual property developed by NYU students, faculties and researchers. Frank is also a member of the Teaching Team for the NSF's I-Corps program.

Prior to joining NYU in 2010, Frank led the successful investment and spinout of multiple new ventures from Lucent/Bell Labs, British Telecom, IBM and IDEO, among others. He was a founding partner of venture capital firm New Venture Partners, was a director/entrepreneur-in-residence in Lucent's New Ventures Group, and has held various positions in marketing, business development and product management in Silicon Valley at Sun Microsystems, Apple and NeXT. Earlier in his career, he was an investment banker in the M&A groups of Bear Stearns and Rodman & Renshaw. Frank holds a BA in Economics from Tufts University and a [MBA](#) from Duke University's Fuqua School of Business.

Marisa Tricarico joined the NYU Innovation Venture Fund in 2011 with a focus on the fund's healthcare investments. Marisa has previously worked with Lux Capital, the New York Angels, and Agoranov, one of Paris' leading startup incubators. Prior to her work in venture, Marisa was an Associate at Clarion Healthcare, a strategy consulting firm where she specialized in commercial opportunity analysis, potential indication evaluation, and assessment of new therapeutic areas for client expansion and acquisition. She is also a mentor at Blueprint Health, a digital health accelerator. Marisa began her career in neuroimaging research at Massachusetts General Hospital using volumetric analysis to study brain changes in Alzheimer's Disease.

She has co-authored multiple publications in the Journal of Neuroscience and Gene and a first-author publication for the American Academy of Neurology. Marisa holds a dual-degree MBA from NYU Stern and HEC Paris and a BA with distinction in Cognitive Neuroscience from Boston University. Marisa is conversant in French and Spanish.

Mark Wachen is the Managing Director for DreamIt Ventures' New York program. He is the Managing Director and Founder of Upstage Ventures, a firm that advises and invests in consumer Internet and interactive marketing companies and board member of Optify and OrderGroove.

Mark is the founder of Optimost, the company that pioneered multivariable testing and optimization on the Internet; and he served as CEO for the company up until its acquisition by Interwoven in November 2007 for \$52 million.

Before his entrepreneurial successes, Mark worked for seven years at Sony overseeing a variety of Internet initiatives. He was the CEO of Indimi, a company majority-owned by Sony. While there, he spearheaded the acquisitions of InfoBeat, AdTools, and DailyRating. He was Vice President of Online Ventures for Sony Music, where he directed online initiatives, including Sony Music's investments in Spinner (acquired by AOL for \$300 million), and the launch of the Sony Music Online Website in 1994. Mark has worked with and invested in a variety of other companies, including: ChaiLabs (acquired by Facebook), SeatGeek, YouNow, Thumb, GameChanger, STELLAService, RJMetrics, and CatchAFire.

Mark has an MBA from Harvard Business School and graduated summa cum laude from Dartmouth College.