MASTER OF SCIENCE IN
BUSINESS ANALYTICS

TYPE OF PROGRAM:
Master of Science Degree in Business Analytics

LENGTH OF PROGRAM: 12 months

LANGUAGE OF INSTRUCTION: English

PARTICIPANT PROFILE:
The MS in Business Analytics Program is designed for **experienced professionals** established within analytical roles who help drive strategy through utilizing data. They aim to increase their knowledge of the most **advanced tools and techniques** for analysis, learn innovative ways to **communicate and display findings,** and leverage data in **strategic decision making**. Participants come from a broad range of sectors: Consumer Products, Energy, Financial, Healthcare, Pharmaceutical, Industrials, Technologies, NGO's, Consulting, etc.

CLASS SIZE: Limited to 60

COURSE STRUCTURE:
Five modules, in rotating global locations - The program is designed *specifically for full-time working professionals' schedules,* incorporating a Blended Learning Model. In total, there is an average of **20 hours per week** of rigorous work, utilizing web-based distance learning. Executives are away from their offices for less than 6 weeks during the program.

PROGRAM DATES*:

Module 1	May 18-30, 2014 (2 weeks)	New York
Module 2	August 11-16, 2014 (1 week)	New York
Module 3	October 27-November 1, 2014 (1 week)	Rotating Global Location
Module 4	March 2-7, 2015 (1 week)	Rotating Global Location
Project Presentation & Ceremony	May 2015 (2 days)	New York

*Please note that all dates and locations are subject to change.

FEE:
$66,500 includes tuition, course materials, some meals and official events. Hotel and travel expenses are not included.

ADMISSIONS CRITERIA:
• Bachelor degree and strong Grade Point Average; demonstrated high aptitude for quantitative analysis and academic success as evidenced by undergraduate and graduate coursework as applicable
• Minimum 5 years full-time professional work experience

APPLICATION:
• Two recommendation letters
• University transcript(s)
• Resume/CV
• Three essays
• TOEFL for non-native English speakers
• USD 103 application fee

DEADLINE: Applications are reviewed on a rolling basis.

WHAT IS BUSINESS ANALYTICS?
Business Analytics is the **intersection of business and technology**, offering new opportunities for a competitive advantage. Business analytics unlocks the predictive potential of data analysis to improve financial performance, strategic management, and operational efficiency.

WHAT SETS MS IN BUSINESS ANALYTICS APART?

APPROACH: The **NYU Stern Master of Science in Business Analytics**, an advanced **business** degree program, teaches students both to understand the role of evidence-based data in decision making and to leverage data as a **strategic asset**. The program is designed for experienced professionals interested in gaining competitive advantage by synthesizing data to make better decisions. The course content helps to bridge the gap of communications and understanding between business and technology.

GLOBAL NETWORK: Participants have the opportunity to cross-learn and share best practices among their cohort and through their exposure to top faculty and business leaders in the growing field of Business Analytics. With a degree from New York University, graduates will join NYU Stern's extensive global alumni network.

STRATEGIC CAPSTONE PROJECT:
The **Business Analytics Strategic Capstone** presented at the culmination of the program gives student teams an opportunity to review and interpret data through statistical and operational analysis, using predictive models and applying optimization techniques they have learned. The result should be a unified and practical business case presentation on a research topic of the team's choosing.

TO REQUEST AN INFORMATIONAL INTERVIEW:
Submit a preliminary information form:
http://nyusternglobalprograms.force.com/MSBA

BUSINESS ANALYTICS
maps the path to the answers and knowledge.

When you have
KNOWLEDGE & you can **COMMUNICATE** if you've **ATTAINED**

→ WISDOM ←

CONTACT:

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