



Frontiers in Consumer Finance
Eleventh Annual Citi Conference in Leadership & Ethics

Organized by NYU Stern's Citi Leadership & Ethics Program
and Business & Society Program
with generous support from the Citi Foundation

Featuring

Ellen Seidman

Former Director, U.S. Treasury Department's Office of Thrift Supervision
& Senior Fellow, Urban Institute

Eleventh Distinguished Citi Fellow in Leadership & Ethics

Friday, March 7, 2014

New York University

Leonard N. Stern School of Business

Kaufman Management Center

44 West Fourth Street

New York, NY 10012



Frontiers in Consumer Finance

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Agenda

- 9:00 a.m.** **Registration & Breakfast**
Kaufman Management Center
44 West Fourth Street
"The Commons" KMC 1-100
- Conference:** Kaufman Management Center
44 West Fourth Street
Room KMC 1-70
- 9:30 a.m.** **Welcoming Remarks: Stern**
Bruce Buchanan
Director, Business & Society Program
C.W. Nichols Professor of Business Ethics
- 9:35 a.m.** **Welcoming Remarks: Citi Foundation**
Brandee McHale
Chief Operating Officer
- 9:40 a.m.** **Keynote Presentation**
Ellen Seidman
Former Director, U.S. Treasury Department's Office
of Thrift Supervision & Senior Fellow, Urban Institute
Eleventh Distinguished Citi Fellow in Leadership & Ethics

10:10 a.m. **Session I: Who Are the Consumers of Financial Services?
A View from the U.S. Financial Diaries Project**

Speakers: **Rachel Schneider**
Senior Vice President, Insights & Analytics
Center for Financial Services Innovation

Tim Ogden
Managing Director, Financial Access Initiative
NYU

10:50 a.m. **Coffee Break** (Outside KMC 1-70)

11:05 a.m. **Session II: What does “Quality” Mean in “Quality
Financial Services?”**

Speakers: **Beth Brockland**
Director, Compass Principles
Center for Financial Services Innovation

Sarah Ludwig
Founder & Co-Director
New Economy Project

Alex Plunkett
Project Catalyst Program
Consumer Financial Protection Bureau

Linda Levy
CEO, Lower East Side Peoples Credit Union

Lisa Servon
Professor, Urban Policy
New School for Public Engagement

12:30 p.m. **Luncheon**
Kaufman Management Center
44 West Fourth Street
“The Commons” KMC 1-100

Luncheon Address
Raj Date
Managing Partner
Fenway Summer LLC

2:00 p.m. **Adjournment**