



POWER YOUR POTENTIAL



2014 SHORT COURSE PORTFOLIO

UPCOMING SHORT COURSES

May

May 20-21, 2014
Leadership Training for High Potentials

Leadership & Strategy
Repeats in Fall 2014

May 21-23, 2014
Finance and Accounting for Non-Finance Executives

Finance & Risk Management
Repeats in Fall 2014

June

June 16-17, 2014
Disruptive Leadership: Fostering a Culture of Game-Changing Innovation

Leadership & Strategy
Repeats in Fall 2014

June 25-26 2014
Great Leadership: Developing Practical Leadership Skills

Leadership & Strategy
Repeats in Fall 2014

July

July 14-16, 2014
Valuation

Finance & Risk Management

October

October 2-3, 2014
Communication Strategies: Developing Leadership Presence

Leadership & Strategy

December

December 3-5, 2014
Social Media and Digital Marketing for Business

Business Analytics & Marketing



Leadership & Strategy

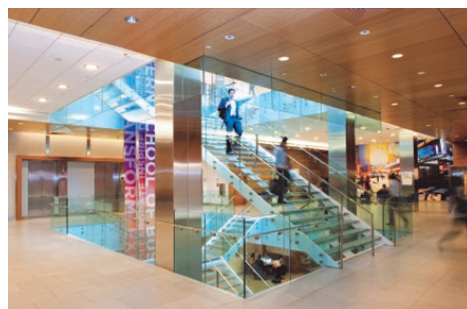
C-level executives are not the only ones who need to lead. Leadership is a mindset and a set of actions that will benefit individuals at all levels. Develop a personal strategy for leading and sharpen your presence and presentation for more effective leadership and your organization's optimal performance.

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Finance & Risk Management

Every well-rounded executive should be able to understand and leverage finance and risk management concepts.

Finance cuts across all aspects of a firm. The unknowns of economies, resources, political upheaval and even climates — all can disrupt well-laid plans and comfortable futures. Maintaining a state of readiness for the unpredictable has never been more important. Learn the concepts, processes and frameworks of risk management.

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Business Analytics & Marketing

Business analytics is the intersection of business and technology. It lives in data and offers new opportunities for competitive advantage. Individuals with strong quantitative backgrounds can acquire business analytics skills as well as effective tools to communicate and visualize the results throughout their companies.

Marketing is just one of the initiatives that can be driven by properly leveraged business analytics. No company will be successful going forward without a business analytics strategy. Acquire the core competencies that are prerequisites for success in today's business environment.

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