Putnam's EMBA

Educational Programs on the film industry

New York University Stern
Joint MBA/MA degree

FutureLearn: The Open University
The Business of Film

Universities and creative industries

University of Southern California
Graduate certificate in the business of entertainment

UCAL Anderson
MBA specialization in entertainment and media management

What is your biggest lesson learnt? How to build a great team. Being a leader is not simply about giving instructions but about getting the best out of people. That means building a diverse team with a wide range of backgrounds and skills.

Lord Putnam speaks to Jonathan Moults: www.ft.com/school-video/...